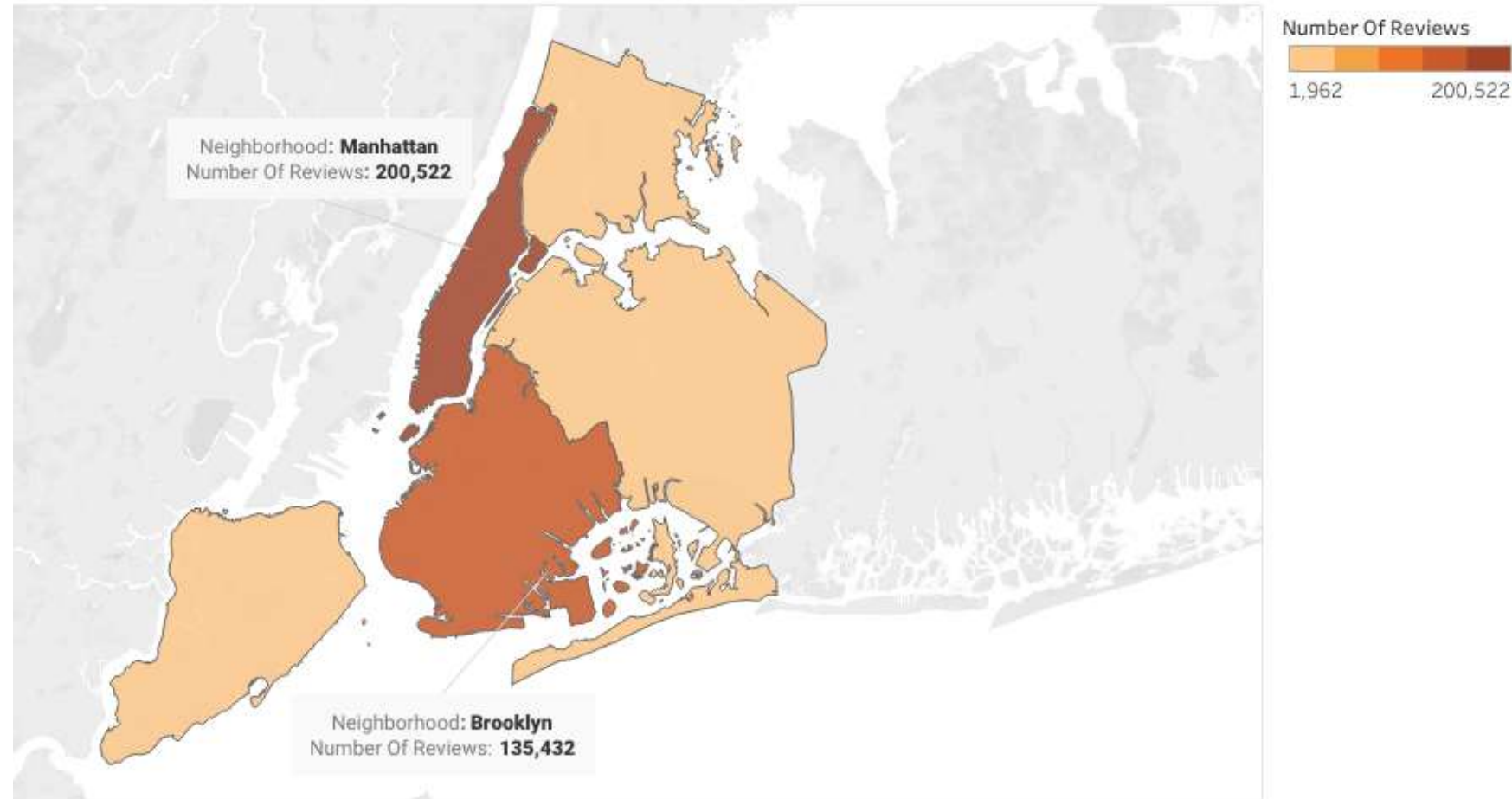# airbnb **in NYC**

An exploration of Airbnb in New York City dataset using Tableau showcased as a project within the Google Data Analytics Certificate program.
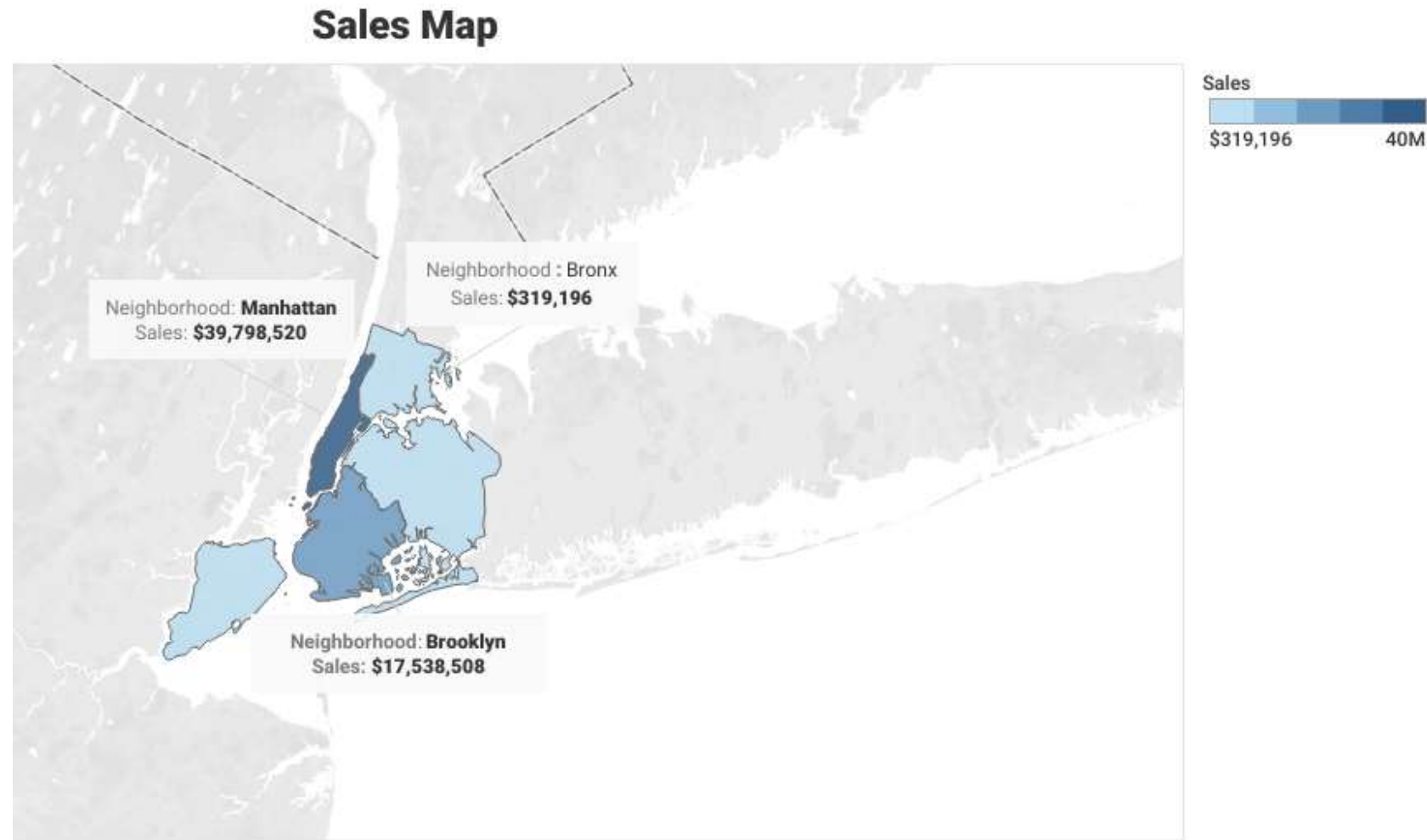
- Manhattan has the largest no. of reservations

- Staten Island has the least no. of reservations

- Manhattan has more than 100X no. of reservations than Staten Island

- Brooklyn has no. of reservations more than 4X of the least three neighborhoods combined

No, of Reviews Map

Number Of Reviews

1,962   200,522

Neighborhood: **Manhattan**
Number Of Reviews: **200,522**

Neighborhood: **Brooklyn**
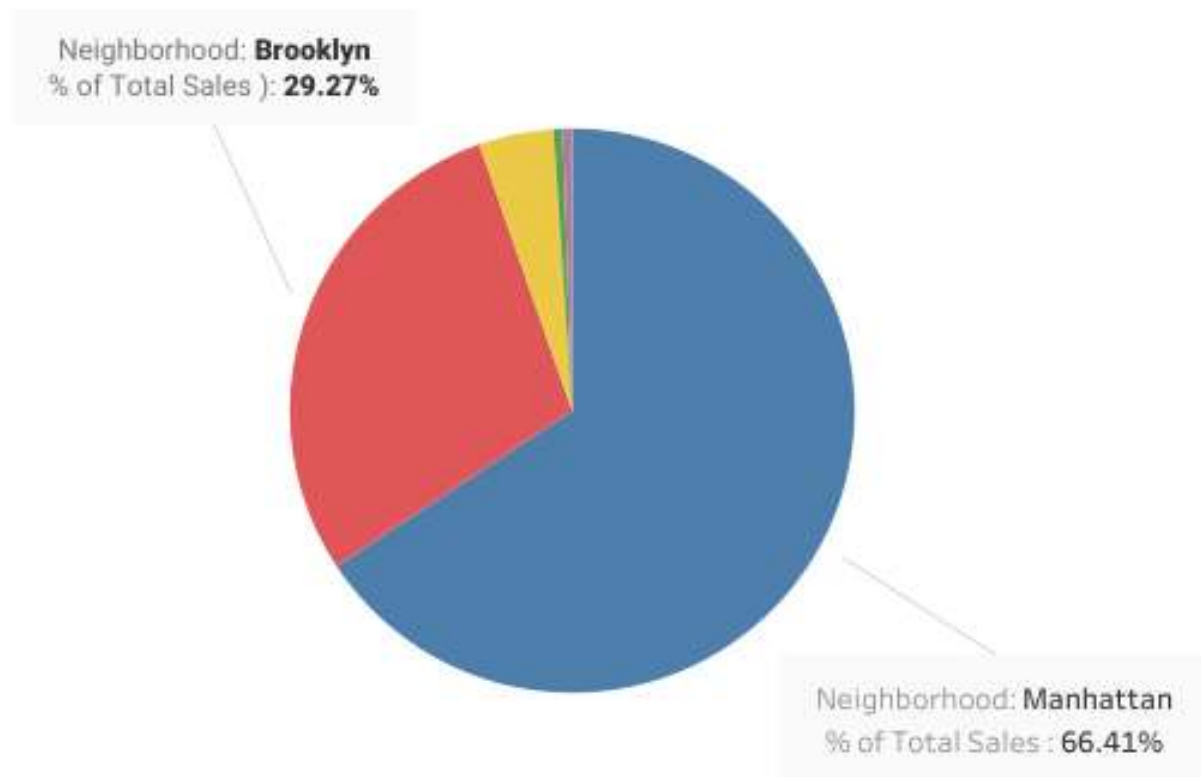Number Of Reviews: **135,432**

- Manhattan has the Largest sum of sales

- Bronx has the least sum of sales

- Manhattan's sum of sales is more than 100X of Bronx and nearly equals double of Brooklyn

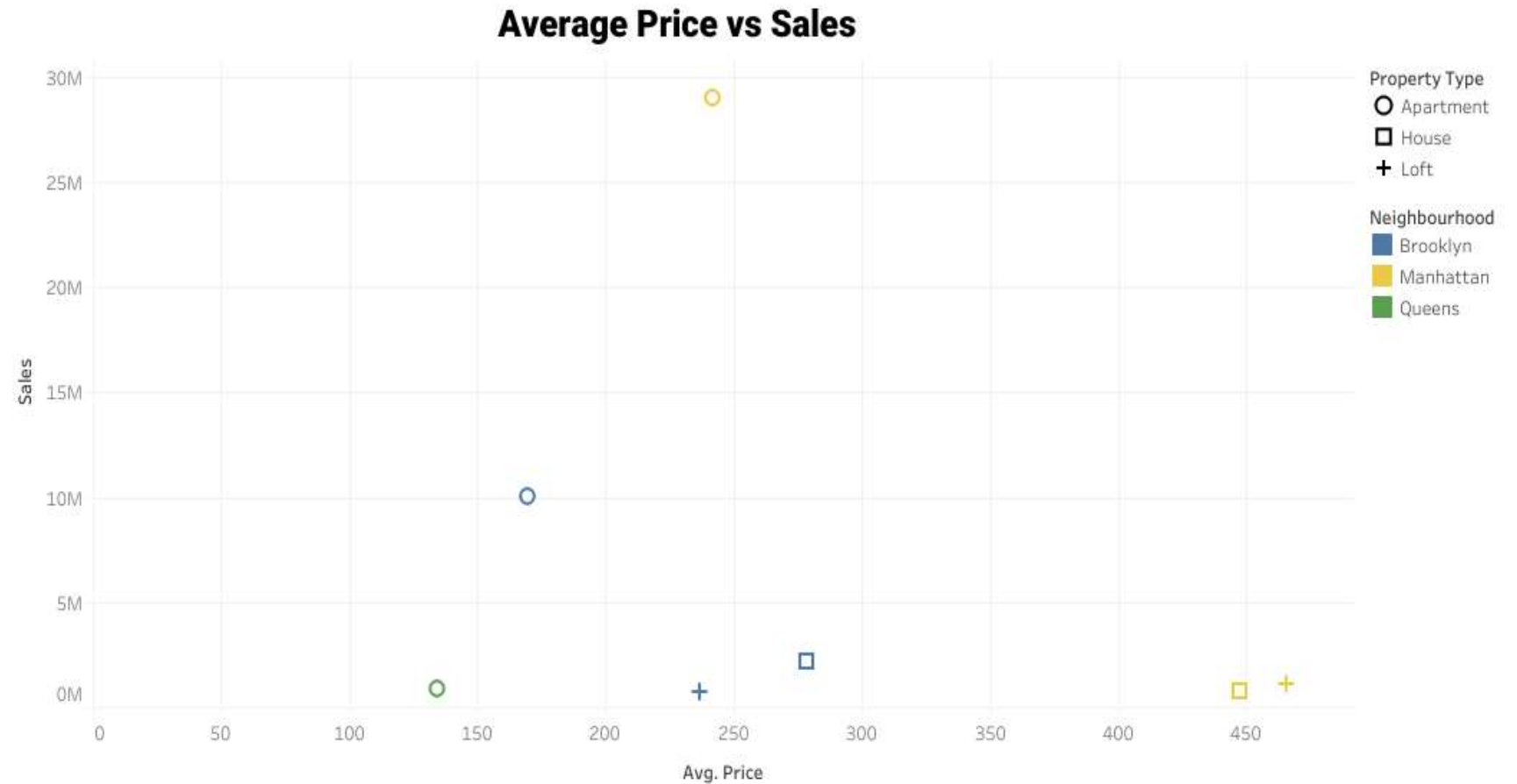- Brooklyn's sum of sales is more than 5X of the least three neighborhoods combined

Sales Map

Sales
$319,196   40M

Neighborhood : Bronx
Sales: **$319,196**

Neighborhood: **Manhattan**
Sales: **$39,798,520**

Neighborhood: **Brooklyn**
Sales: **$17,538,508**

Neighborhood Percentage

Neighborhood: **Brooklyn**
% of Total Sales): **29.27%**

Neighborhood: **Manhattan**
% of Total Sales : **66.41%**

Neighborhood
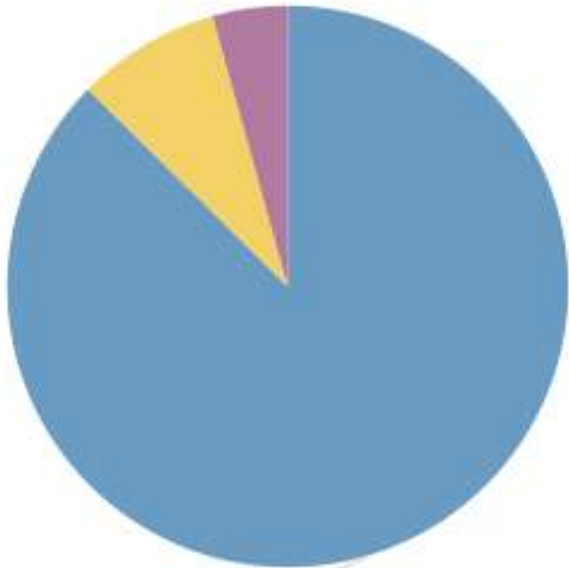- Manhattan
- Brooklyn
- Queens
- Staten Island
- Bronx

- Best seller units are apartments with an average price of 240 $ in Manhattan and 170 $ in Brooklyn

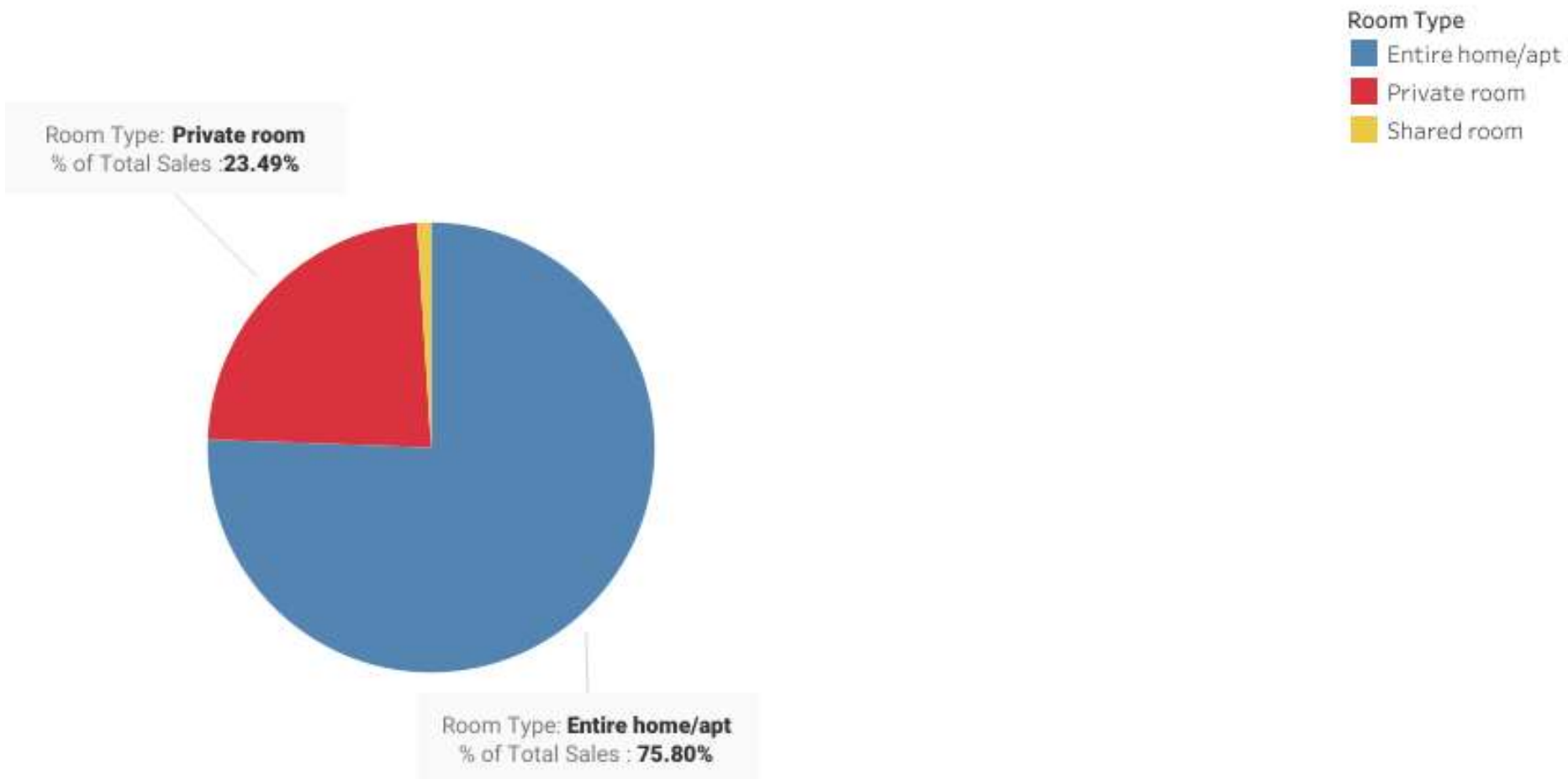- Best seller house units are in Brooklyn with an average price of 280 $

Average Price vs Sales

Property Type
- O Apartment
- □ House
- + Loft

Neighbourhood
- ■ Brooklyn
- ■ Manhattan
- ■ Queens

Property Type Percentage

Property Type
- Apartment
- House
- Loft

Property Type: **Apartment**
% of Total Sales **87.56%**

Room Type Percentage

Room Type: **Private room**
% of Total Sales :**23.49%**

Room Type: **Entire home/apt**
% of Total Sales : **75.80%**

Room Type
- Entire home/apt
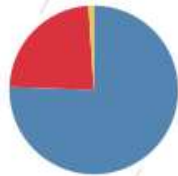- Private room
- Shared room

airbnb In NYC

Room Type Percentage

Room Type
- Entire home/apt
- Private room
- Shared room

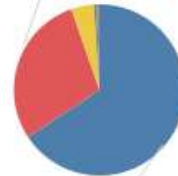Room Type: **Private room**
% of Total Sales :**23.49%**

Room Type: **Entire home/apt**
% of Total Sales : **75.80%**

Neighborhood Percentage

Neighborhood
- Manhattan
- Brooklyn
- Queens
- Staten Island
- Bronx

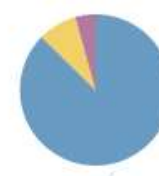Neighborhood: **Brooklyn**
% of Total Sales): **29.27%**

Neighborhood: Manhattan
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Property Type Percentage

Property Type
- Apartment
- House
- Loft

Property Type: **Apartment**
% of Total Sales **87.56%**

Sales Map

Neighborhood : Bronx
Sales: **$319,196**

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Sales: **$39,798,520**

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Sales: **$17,538,508**

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