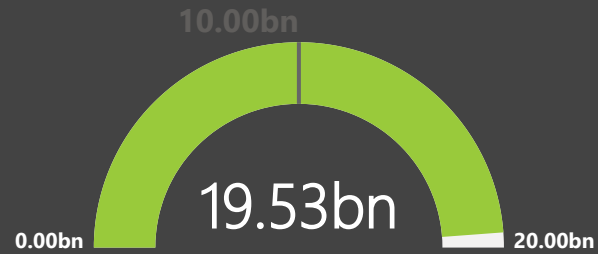


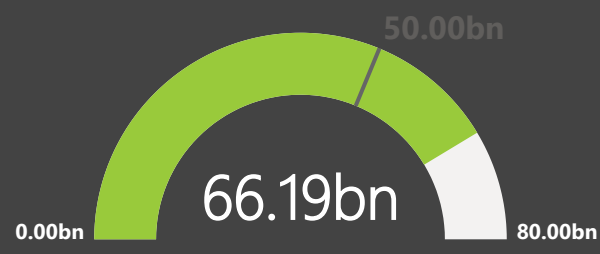
Sales Analysis



Total Profit



Total Revenue



Total Cost

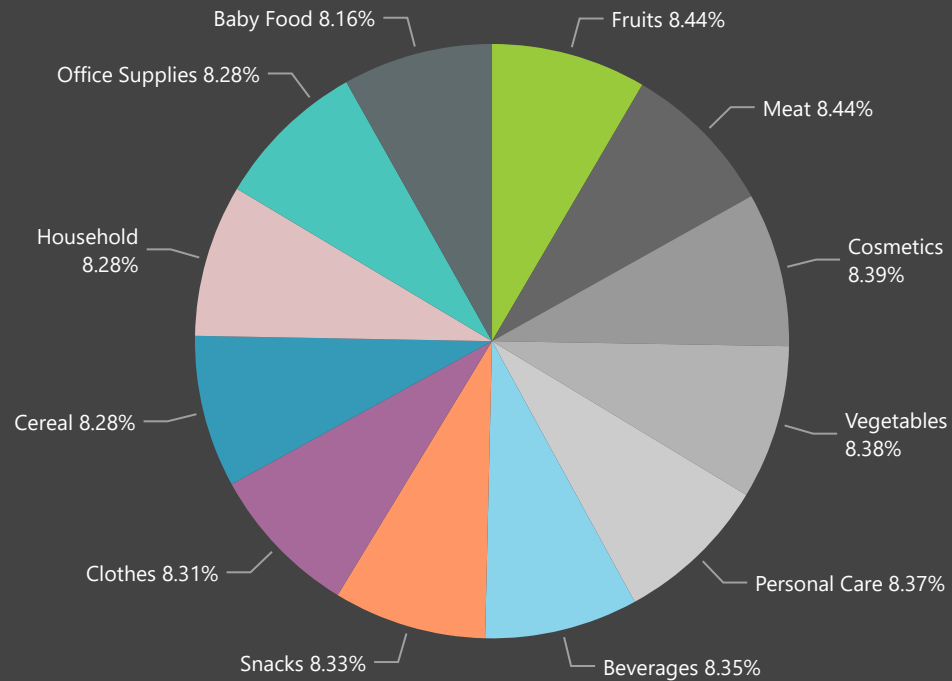


Total Units Sold



Item Type Distribution

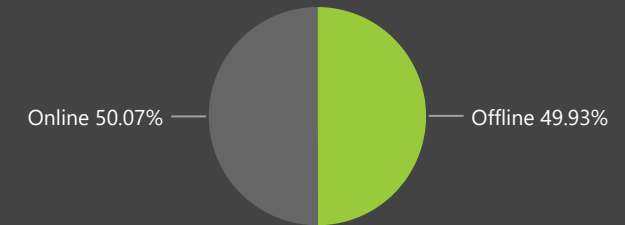
- Fruits
- Meat
- Cosmetics
- Vegetables
- Personal Care
- Beverages
- Snacks
- Clothes
- Cereal
- Household
- Office Supplies
- Baby Food



Details

Sales Channel Distribution

- Offline
- Online

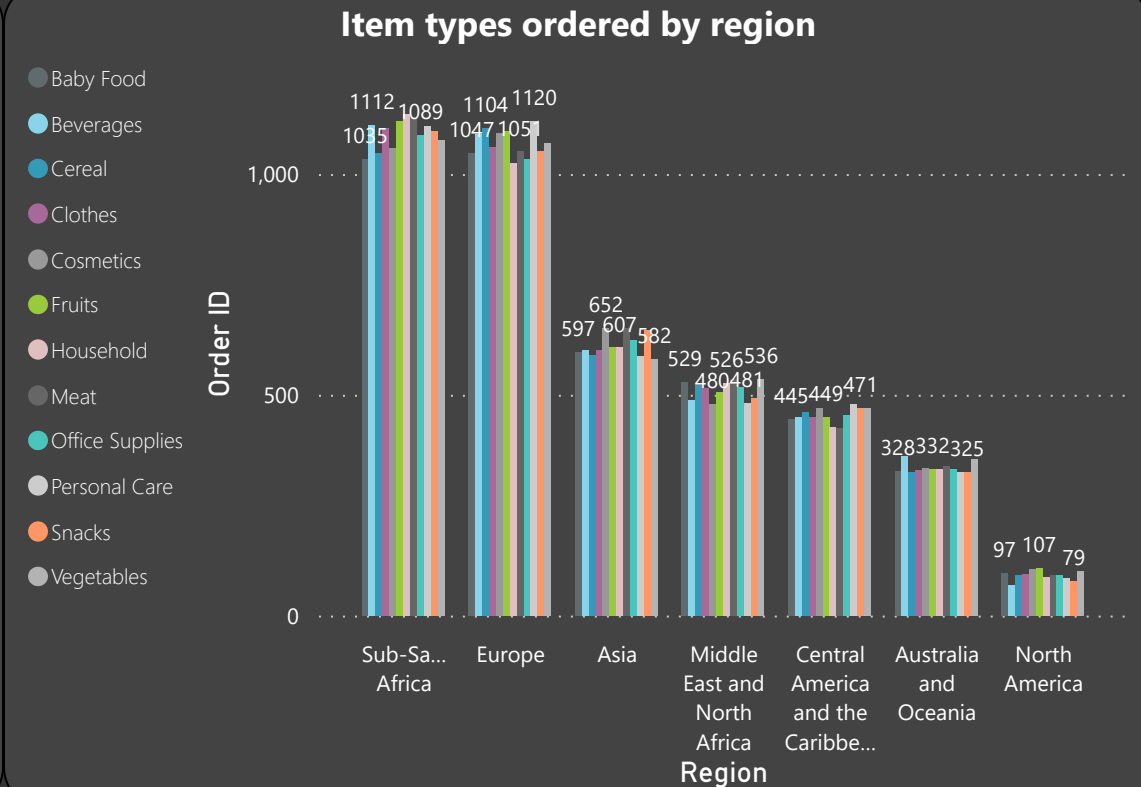


Orders by year



Item Distribution Analysis

| Item Type | Units Sold | Unit Cost | Unit Price | ProfitPerUnit | UnitMarkup |
|-----------------|------------|-----------|------------|---------------|------------|
| Clothes | 20720871 | 35.84 | 109.28 | 73.44 | 67.20% |
| Cereal | 20597431 | 117.11 | 205.70 | 88.59 | 43.07% |
| Vegetables | 20962711 | 90.93 | 154.06 | 63.13 | 40.98% |
| Cosmetics | 20942290 | 263.33 | 437.20 | 173.87 | 39.77% |
| Baby Food | 20289856 | 159.42 | 255.28 | 95.86 | 37.55% |
| Snacks | 20861104 | 97.44 | 152.58 | 55.14 | 36.14% |
| Beverages | 20929239 | 31.79 | 47.45 | 15.66 | 33.00% |
| Personal Care | 21372028 | 56.67 | 81.73 | 25.06 | 30.66% |
| Fruits | 21192242 | 6.92 | 9.33 | 2.41 | 25.83% |
| Household | 20535806 | 502.54 | 668.27 | 165.73 | 24.80% |
| Office Supplies | 20645301 | 524.96 | 651.21 | 126.25 | 19.39% |
| Meat | 20932070 | 364.69 | 421.89 | 57.20 | 13.56% |
| Total | 249980949 | | | | |

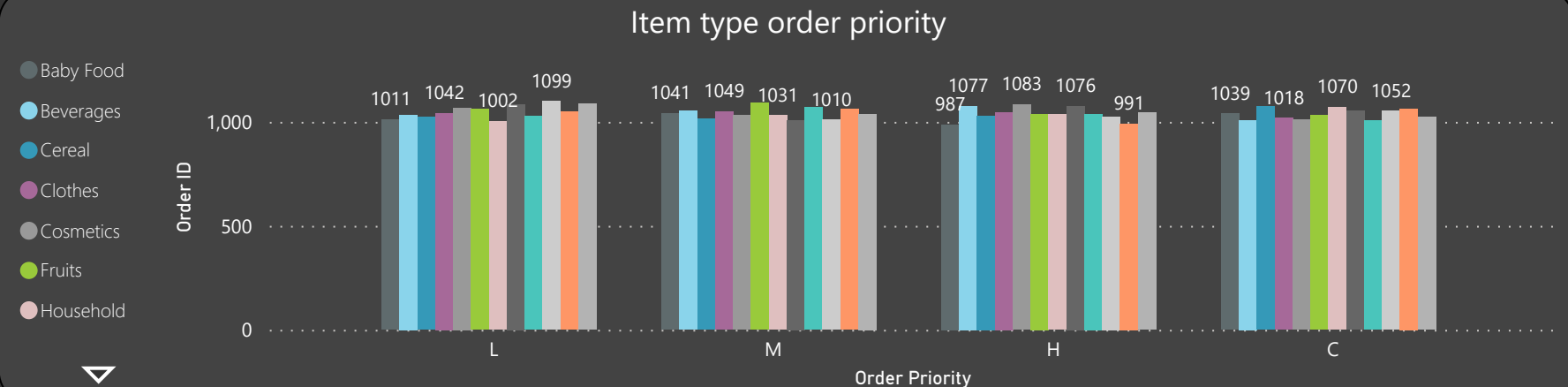


Distinct Item Types

12

Count of Item Type

12





Profit Analysis

Highest Profitable Item: Clothes

Clothes

67.20%

Cereal

43.07%

Vegetables

40.98%

Cosmetics

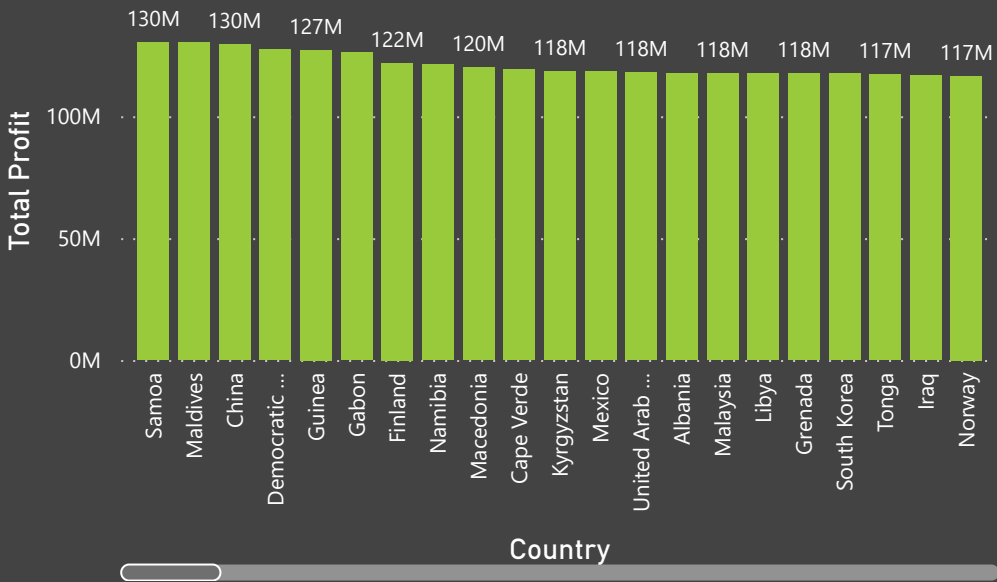
39.77%

Baby Food

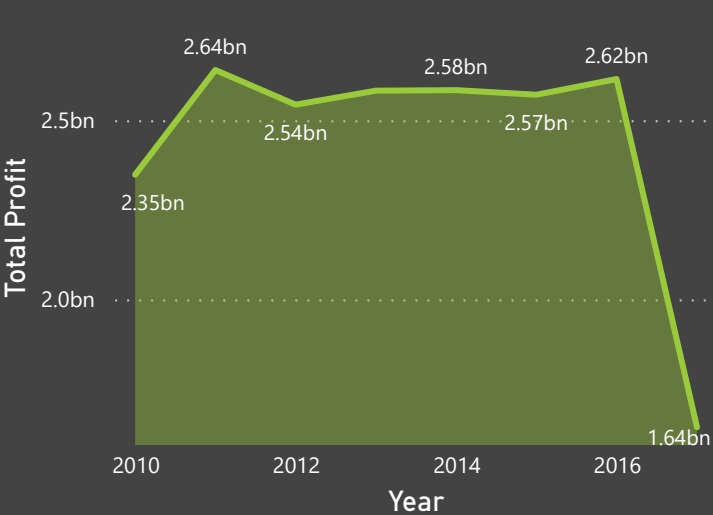
27.55%

| Region | Total Profit |
|-----------------------------------|-------------------|
| Asia | 2,886,106,503.88 |
| Australia and Oceania | 1,575,810,528.96 |
| Central America and the Caribbean | 2,111,197,491.63 |
| Europe | 4,989,882,518.57 |
| Middle East and North Africa | 2,407,280,426.66 |
| North America | 442,024,153.86 |
| Sub-Saharan Africa | 5,115,635,324.69 |
| Total | 19,527,936,948.25 |

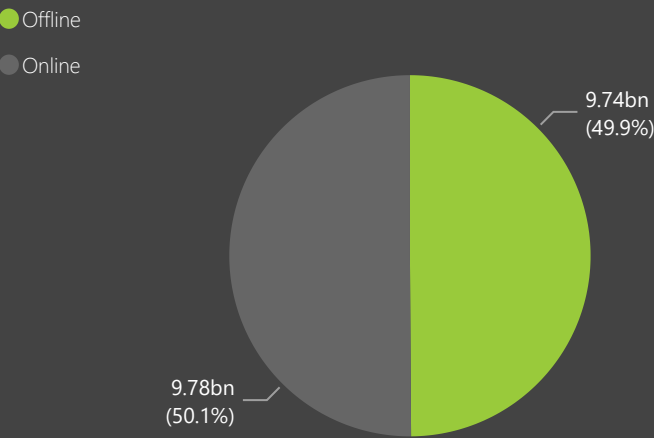
Total Profit by Country



Total Profit by Year



Total Profit by Sales Channel

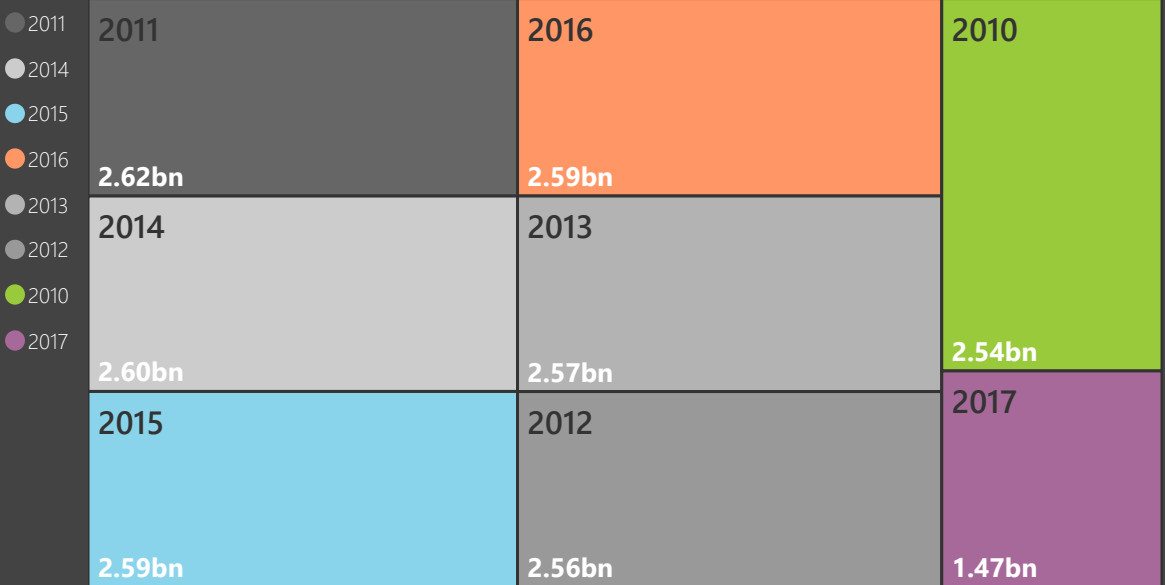


Total profit by order priority

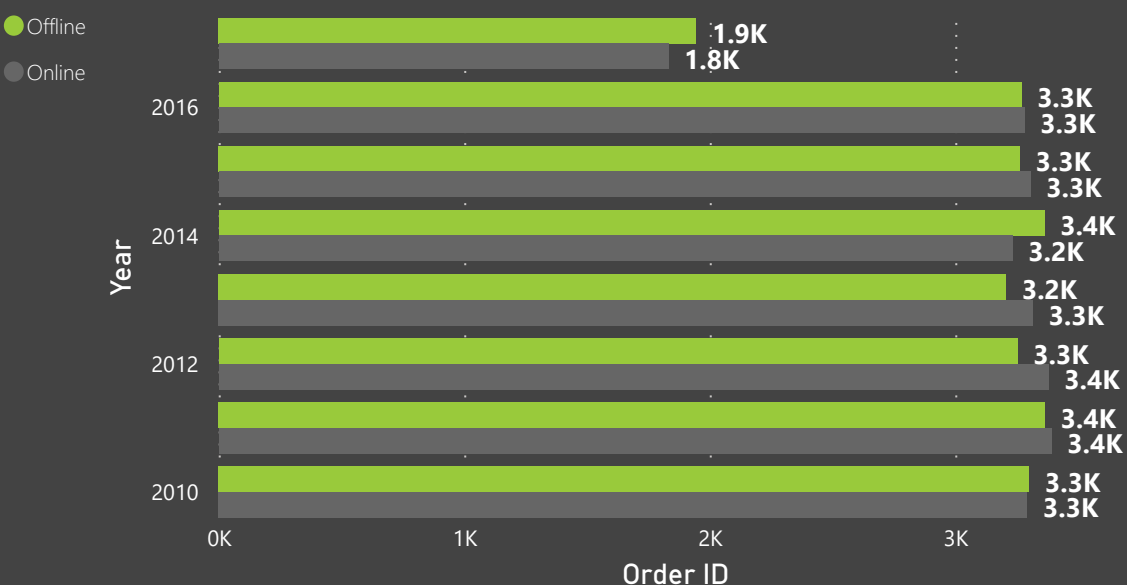


Yearly Analysis

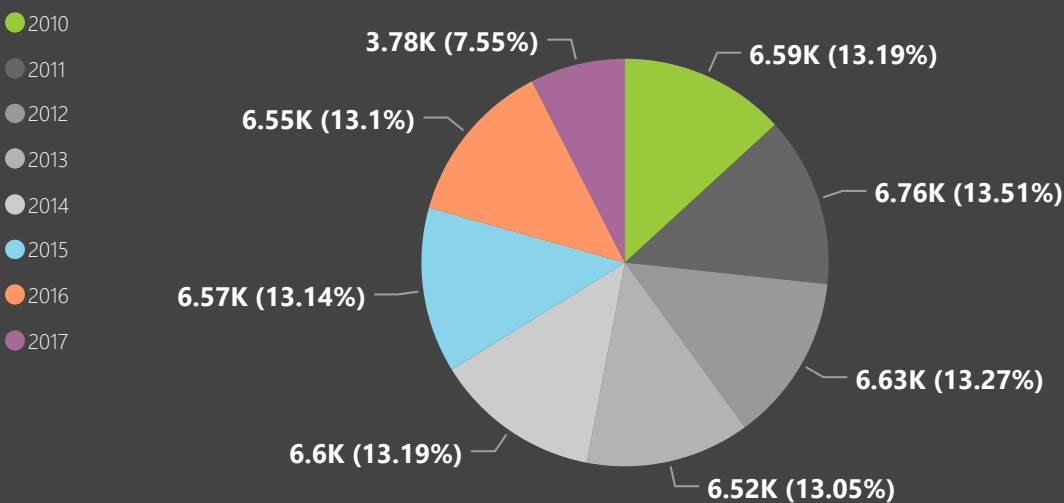
Total Profit by Year



Number of orders per year and their sales channel



Unit cost per year



Unit cost per year

