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### **Describe a family business you know**

**You should say:**

**What the business is**

**How you know it**

**What products it sells**

**Who the customers are**

**And how you like it**

My old friend from school owns a café beside her house. She and her elder sister run it.

I got to know about their business because my friend invited me to their opening. I wasn't able to go, but my friend insisted I try their cupcakes one time after school.

My friend makes cakes and pastries to sell at the café. The place has very good cupcakes and cookies. Aside from desserts and snacks, you can also order simple meals, like pasta and sandwiches there. If you are thirsty, there are some teas, coffees, and juices on the menu.

A lot of people go there, mostly students and other locals from around our town. Sometimes, we see our former high school teachers there. When my friends and I are all free, we go there to meet.

I like the café because it has a very rustic design. The picture on the wall, couches, and a small garden make the café feel homey. It's very easy to relax and take a break there.

### **What are the advantages and disadvantages of family business?**

I believe that a family business has plenty of advantages. For instance, if my family owned a business, I could work for them. On the other hand, I can imagine that being surrounded by family members all the time can be a little bit annoying sometimes.

其他观点

In my opinion, a family business can put a strain on its members. I think it can be very stressful to run a business and this can be a detriment to the quality of life of the family. However, I believe it could also strengthen relationships.

### **How to be a successful businessman in your country?**

In my country, I believe that networking in person is still a crucial component of success. For example, I once attended a networking event and saw that businessmen would trade cards and discuss projects. This can easily translate into real contracts.

其他观点

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My country is no different from other technologically-developed countries, so I believe that being online is the modern way to go. Any business that doesn't have an online presence will struggle. Therefore, I believe that being a successful businessman involves making the most out of technology.

**Do people in your country like to work for big companies or small companies?**

I think it depends on the place where people live. For example, I live in a small town where there are only small companies. If I were to prefer working for a big company, I would need to move into a different area.

其他观点

In my opinion, this depends on what people value. I believe that if someone in my country wants to climb the ladder and be offered a high position, then a big company is what they prefer. However, I know that some prefer the friendliness of small companies.

**Do you think globalization is a positive development?**

Absolutely! I think it's fantastic that globalization has opened plenty of new markets that are allowing countries around the world to develop their economy. It also makes products easier to obtain in addition to making them cheaper, which I find very convenient.

其他观点

I have mixed feelings about globalization. Sure, it has allowed economies to bloom around the world, but I know it comes with many downsides. For example, industrial development makes pollution problems worse and contributes to global warming. Given the consequences, I'm not sure it's worth it.