

# Mohd Mazharul Haq

Cloud and DevOps Trainer | Cloud Consultant | Digital Marketing Specialist | 425/443, Near Amber Ganj Police Post, Amber Ganj, Lucknow | +91 9795725358 |

#### **Profile**

Experienced Cloud and DevOps Trainer with a strong background in cloud consulting and digital marketing. Specializes in designing and delivering comprehensive training programs on cloud technologies, DevOps practices and digital marketing strategies. Proven track record in implementing scalable cloud solutions and optimizing CI/CD pipelines. Combines hands-on technical expertise with excellent communication skills to effectively educate and guide professionals in adopting cloud and DevOps methodologies.

## **Professional Experience**

# Cloud & DevOps Trainer & Consultant RouteClouds | Lucknow, India

**August 2023- Present** 

- Design and deliver comprehensive training programs on AWS, Azure, and Google Cloud Platform services.
- Develop curriculum and hands-on labs for DevOps tools and practices including Docker, Kubernetes, Jenkins, and Terraform.
- Provide one-on-one mentoring and technical guidance to students and IT professionals.
- Create and maintain training materials, including presentations, video tutorials, and documentation.
- Assess student progress and provide detailed feedback to enhance learning outcomes.
- Collaborate with the sales team to design custom training solutions for corporate clients.
- Stay updated with the latest cloud and DevOps trends, continuously updating course content.
- Implement mock projects to simulate real-world scenarios, enhancing practical skills of trainees.

## **Digital Marketing Executive**

# Squareit Solution | Lucknow, India

Nov 2018 - July 2023

- Developed and executed comprehensive digital marketing strategies across various industries.
- Managed Google Ads and PPC campaigns, resulting in a 30% increase in client conversions. Implemented SEO strategies, improving organic search rankings by an average of 40%.
- Utilized data analytics to optimize marketing campaigns and improve ROI.

#### **Training Coordinator**

# Pradhan Mantri Kaushal Vikas Yojana (PMKVY) | Lucknow, India

June 2016 - Oct 2018

• Coordinated training programs under the PMKVY scheme, managing over 500 students.

• Developed and maintained a student portal for efficient registration and progress tracking . Ensured compliance with government regulations and documentation requirements.

#### **Technical Consultant**

# JLIToyoma | Lucknow, India

Dec 2015 - May2016

- Provided technical consultation on network infrastructure and connectivity solutions.
- Optimized service performance and assisted in troubleshooting network issues.

#### **Real Estate Associate**

# Bandhu Enterprises | Lucknow, India|

**July 2012 - Nov 2015** 

- Conducted market analysis and property valuations for competitive pricing strategies.
- Developed effective marketing strategies for property listings, resulting in 25% faster sales.

#### **Technical Skills**

# **Cloud & DevOps Skills:**

AWS (EC2, S3, VPC, RDS, Lambda, ECS, EKS), Azure, Google Cloud Platform, Docker, Kubernetes, Jenkins, Terraform, Ansible, Git, CI/CD, Infrastructure as Code, Microservices Architecture, Serverless Computing.

# **Training & Education:**

Curriculum Development, Instructional Design, E-learning Content Creation, Learning Management Systems (LMS), Workshop Facilitation, Performance Assessment.

# **Security & Compliance:**

IAM, VPN, Security Groups, NACLs, AWS Config, AWS CloudTrail, Encryption (KMS).

#### **Digital Marketing Skills:**

Google Ads, PPC Campaigns, SEO, SMM, Email Marketing, Content Marketing, Video Marketing, Data Analytics.

# **Key Training Achievements**

# **Online Learning Platform Development**

- Created a series of online courses covering AWS, Azure, and DevOps topics, reaching over 5000 students globally.
- Maintained an average course rating of 4.8/5 based on student feedback Education.

**Academic Qualification:** B. Tech

Integral University | Lucknow, India 2008 – 2012

Languages: Hindi, English, Urdu