

Advertising Dataset



A Power BI Dashboard for an Advertising Dataset with TV, radio, newspaper, and sales data shows how different types of ads impact sales. It includes:

- **Ad Spend by Medium:** A bar chart showing how much money is spent on TV, radio, and newspaper ads.
- **Sales Performance:** A line chart showing how sales change over time based on ad spending.
- **Ad Spend vs. Sales:** A chart showing which type of ad (TV, radio, or newspaper) brings the most sales.
- **Sales Contribution:** A pie chart showing how much each ad type contributes to total sales. This helps to understand which advertising method works best for boosting sales.

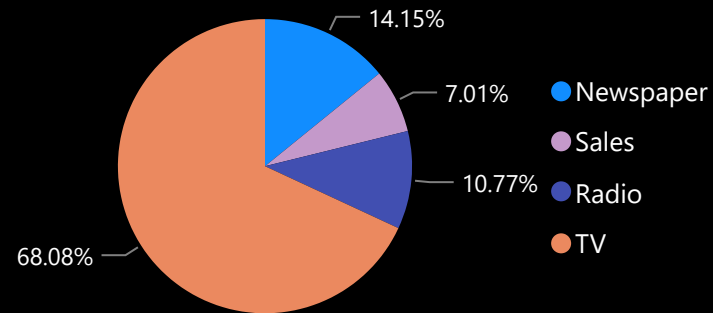




Dashboard



Overall view of Newspaper, Sales, Radio and TV



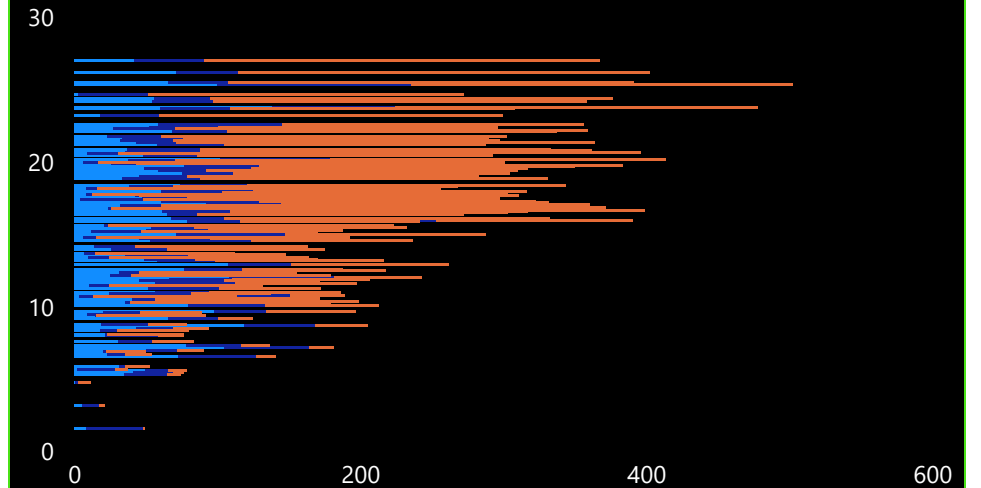
Total Count of Sales

Newspaper	Radio	Sales	TV
172	167	121	190

Average of Sales



Average of all Advertisments



6.11K

Newspaper

4.65K

Radio

147.04

TV

Maximum overall range of Advertisments

