**WC5 Ethics**

[Risk management and its implementation; ethical perspectives](https://pacu.mrooms.net/mod/hsuforum/discuss.php?d=292)

In the financial world or arena, the words risk management hold a lot of water and are indeed seas that they navigate almost to a daily basis. In Steinberg (2011), the context of risk management envelopes both the strategic and tactical levels. Risk management is geared to enhance risk-response decisions, reduce operational surprises (and related losses), identify and seize opportunities, and enhance deployment of capital (Steinberg, 2011). Most corporate companies use this concept in deciding, for example, whether to invest in new product development, exploit new markets, or open new sales channels (Steinberg, 2011).

Evaluation of risk is something many corporations undertake and some hold entire departments to ensure that ethical standards are met in every decision taken. In Johnson, (2018), two themes are discussed ultatarinism – which discusses doing the most good for the majority and Kant’s categorical imperative – do what’s right no matter the cost. I learn that in financial institutions such as banks, specifically the loans department, these two themes do not fully apply, however, they fit nicely in the planning departments of many a government parastatal. For instance, building houses for low income families.

References

Johnson, C. (2018). *Meeting the Ethical Challenges of leadersship: casting light or shadow.* (6th Editio). Thousand Oaks, CA: Sage Publications Inc.

Steinberg, R. M. (2011). *Governance, Risk Mangement and Compliance; It can Happen to us - Avoiding coporate disaster while driving success*. Hoboken, New Jersey: John Wiley & Sons, Inc.