

Mazen Hussam

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EXPERIENCE

Banker at The National Bank of Egypt

Investments and Investment Trustees Group

Escrow account and productive assets unit

March 2023 – Present

Managed escrow accounts and productive assets, ensuring secure and efficient transactions while complying with regulatory standards to declare risk and fraud, negotiating with clients, compliance, and legal to ensure procedures in acquiring targets.

Innovation and partnership unit

Aug 2022 – March 2023

Led initiatives, fostering innovative solutions and strategic partnerships to drive growth, sustainability, digital transformation and enhance service offerings.

Evaluation of assets unit

Aug 2021 – Aug 2022

Delving into financial portfolios and feasibility studies to thoroughly evaluate assets and pinpoint areas needing improvement or adjustment, drawing on real-world experience and thorough market research.

EDUCATION

Cairo University

Bachelor's degree, Business administration

2020

Udacity, an Advanced Digital Marketing track

Nanodegree

2022

- A Digital marketing program from fundamentals to advanced level.
- Actively contributed to 11 projects for Udacity and their clients.

SKILLS & LANGUAGES

Skills: Marketing research, Presentations, Negotiation, Design thinking, and Project management.

Programming languages: HTML, CSS, Python and JavaScript

Basic knowledge of Adobe applications and Canva.

Media buying on Meta platforms, Google, LinkedIn and TikTok

Languages: Arabic & English