# MARGARITA ✋ BARBOTIKO
## FRONT END DEVELOPER

## CONTACT

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**Saint Louis Park, MN**
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## EDUCATION

**UNNIVERSITY OF MINNESOTA**

Full Stack Web Development

*2018*

## EXPERIENCE

### WEB ANALYTICS DEVELOPER
Ameriprise Financial
*(January 2019 - current)*

- Lead all implementation efforts for Ameriprise properties: (ameriprise.com, joinameriprise.com, riversource.com, ameripriseadvisors.com and columbiathreadneedleus.com.)
- Manage, implement, QA and update all Adobe Launch JavaScript snippets, libraries, plug in's and 3$^{rd}$ party pixels.
- Collaborate with analysts, scrum masters, developers, product owners and UX strategists, as well as external vendors on implementations.
- Create requirements documents for product teams.
- Standardized analytics inclusion process during active product sprints.
- Created and standardized a weekly sprint process for analytics team.
- Manage JIRA(Kanban) board to monitor lifecycle for various projects.
- QA and validate Analytics (data layer values & events) for all CMS migration projects.
- Completed migration of all Ameriprise properties from Adobe DTM to Adobe Launch. Including removal of hundreds of unused snippets, updated plug in's, removed deprecated code for Launch, removed and replaced jQuery snippets with JavaScript.
- Administrative: create Workspaces, eVars (conversion variables), props (traffic variables), success events and processing rules. Assigning user permissions.
- Technology regularly used in this role: JavaScript, jQuery, HTML/DOM Tree Traversal, CSS, Adobe Workspace, JIRA, Confluence, Adobe Launch/DTM, Adobe's _satellite and s objects and their methods, Qualtrics (survey platform)

## EDUCATION

### FULL STACK WEB DEVELOPMENT
University of Minnesota
*(March 2018 – August 2018)*

Web development bootcamp focused on application development from front to back end. Technology learned: HTML, CSS, JS. CSS frameworks: Bootstrap and Materialize. JS frameworks: jQuery and React. Back end: Node JS. Database queries: MongoDB, MySQL, and Firebase. For collaboration, the program required students to partner together in groups of 3-4 to complete projects using GIT for version control. Teams would have a dedicated individual create a "JIRA" like board, assign tasks and approve pull requests. Teams would then present their projects to the class.

## SKILLS

JavaScript | React | jQuery
HTML | Bootstrap | Materialize
CSS | SASS
Git | Node | Express | Firebase | MongoDB | MySQL
Photoshop | Microsoft Office, Excel & Power Point
Adobe Analytics Workspace | Adobe Launch | Adobe DTM