MARGARITA 🖐 BARBOTIKO
FRONT END DEVELOPER

CONTACT

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Saint Louis Park, MN
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EDUCATION

UNNIVERSITY OF MINNESOTA

Full Stack Web Development

2018

EXPERIENCE

WEB ANALYTICS DEVELOPER
Ameriprise Financial
(January 2019 - current)

Lead analytics developer for all Ameriprise properties (ameriprise.com, joinameriprise.com, riversource.com, ameripriseadvisors.com and columbiathreadneedleus.com.) Complete all implementations, manage and update Adobe DTM and Adobe Launch libraries, plug in's and third-party pixels.

Use knowledge of JavaScript, jQuery, CSS, HTML, and DOM tree structure to write concise JavaScript, while ensuring all implementations are secure and sensitive PII is not collected. Query local, session and cookie storage for user level tracking variables. Expertise on Adobe's satellite object and its methods.

Work in an agile environment with analysts, scrum masters, developers, product owners and UX strategists, as well as external vendors on implementations. Communicate implementation instructions including script placement, data layer values, structure and html attributes.

Created a standard process for analytics inclusion in agile process, attribute additions during build of application, and QA of analytics scripts on completion. Standard process is now documented in Confluence pages. Use JIRA to ensure projects are monitored closely, QA'd and closed when released.

Migrating all properties from DTM to Launch. This includes removal of hundreds of unused tags, updating plug in's, removal of deprecated code for Launch Satellite object.

STORE MANAGER
Office Depot
(June 2016 – December 2018)

DISTRICT MANAGER
Burger King
(January 2012 – June 2016)

SKILLS

JavaScript | React | jQuery
HTML | Bootstrap | Materialize
CSS | SASS
Git | Node | Express | Firebase | MongoDB | MySQL
Photoshop | Microsoft Office, Excel & Power Point
Adobe Analytics Workspace | Adobe Launch | Adobe DTM