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Natural language processing

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NLP is the task of extracting **meaning** and **information** from text documents, for example:

- Text categorisation
- Sentiment analysis
- Machine translation

NLP is the task of extracting **meaning** and **information** from text documents, for example:

- Text categorisation
- Sentiment analysis
- Machine translation

- Text is often unstructured
- ightarrow **Pre-processing** is required

Tokenisation

Separating a sentence into its constituent parts (tokens)

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Separating a sentence into its constituent parts (tokens)

Example

- Data science is the future!
- \rightarrow { Data, science, is, the, future, ! }

Stemming and lemmatisation

Identifying roots of words

- Stemming removes common endings such as '-ing'
- Lemmatisation uses language-specific knowledge

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Identifying **roots** of words

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Examples

- Badly \rightarrow bad
- Best \rightarrow good

Tagging and parsing

Identifying parts of speech and named entities

Tagging and parsing

Identifying parts of speech and named entities

Examples

- What are the nouns, adjectives, verbs, ...?
- Which pieces go together?
- Which tokens correspond to proper nouns (people, business names, locations, ...)?

Common problems

All these tasks are difficult because...

- Language is complex and sometimes inconsistent
- Usage changes frequently

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Approaches

- 1. Rule-based systems (grammar)
- 2. Usage of words (inferred from training corpora)

Bag-of-words classification

Text classification

Examples

- Is this article about science or sports?
- Is this comment positive or negative?
- Is this e-mail spam or not?

Text classification

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- Is this article about science or sports?
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- Each word becomes a predictor
 (e.g. whether it's present in each document or not)
- \rightarrow 'Bag of words'

Bag of words

We can convert documents to a matrix where...

- Each row is a sample (document)
- Each column is a count or indicator for words or contiguous sequences of words (n-grams)

Bag of words

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- 'Rare' words may cause overfitting
- → Filter or use regularisation

tf-idf representation

Term frequency-inverse document frequency (tf-idf) reflects how important a word is to a document

tf

Number of times a given word occurs in a document

Inverse proportion of documents that contain the word

idf

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tf idf

Number of times a given word occurs in a document

Inverse proportion of documents that contain the word

High tf-idf words...

- Appear frequently in a given document
- Appear rarely in other documents

Latent variable models

Latent variable models

Traditional NLP

- Language in theory
- Preprogrammed set of rules (grammar)
- 'Bad' and 'badly' are related because of a common root

Latent variable models

- Language in practice
- Unsupervised learning of structure
- 'Bad' and 'badly' are related because they are used similarly or near similar words

Latent variable models

Assumption

There is some hidden (latent) structure that we'd like to learn

- → Ignore grammar
- \rightarrow Learn rules directly from the data

Redundancy of bags of words

Problem

- Bags of words are a **redundant** representation
- Many words are likely to represent the same concept
- ightarrow Many columns are repetitive

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Solutions

- Regularisation
- Dimensionality reduction
- Mixture models
- Embeddings

Latent Dirichlet allocation

- Identify correlated columns
- Create clusters of common words
- Generate probability distributions for relatedness

- Each word belongs to a (latent) 'topic'
- Each document is a mixture of topics

Latent Dirichlet allocation

LDA tries to learn...

- The word distribution of each topic: Pr(word | topic)
- The topic distribution of each document: Pr(topic | document)

Model evaluation is mostly about interpretation:

- Do the topics make sense?
- Do the constituent words of each topic make sense?

word2vec

- Based on neural networks
- Focus is on words, not documents
- Idea: define a word by listing all the ways it's used

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- Based on neural networks
- Focus is on words, not documents
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Example

- + ... is the capital of
- + ..., UK
- + The restaurant in ...
- Can I have a ...
- There's too much ... on this