



CURATO DAO

Tezos 'Unlocking Web3 Hackathon'

Submitted by: Mc-Blocks (25/6/22)



CONTENTS

TOKENOMICS

Overview of the DAO
Tokenomics

1

2

VOTING MODELS

How will Governance /
Voting Work?

IMPACT

What is the likely impact of
the Tokenomics?

3

4

RISKS

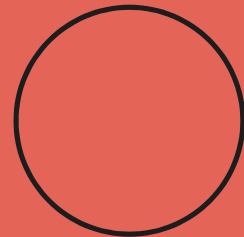
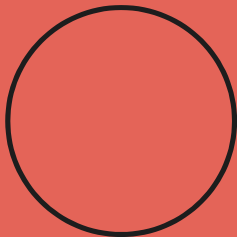
What are the key
Challenges and Risks?



1

TOKENOMICS

“Token Economics”

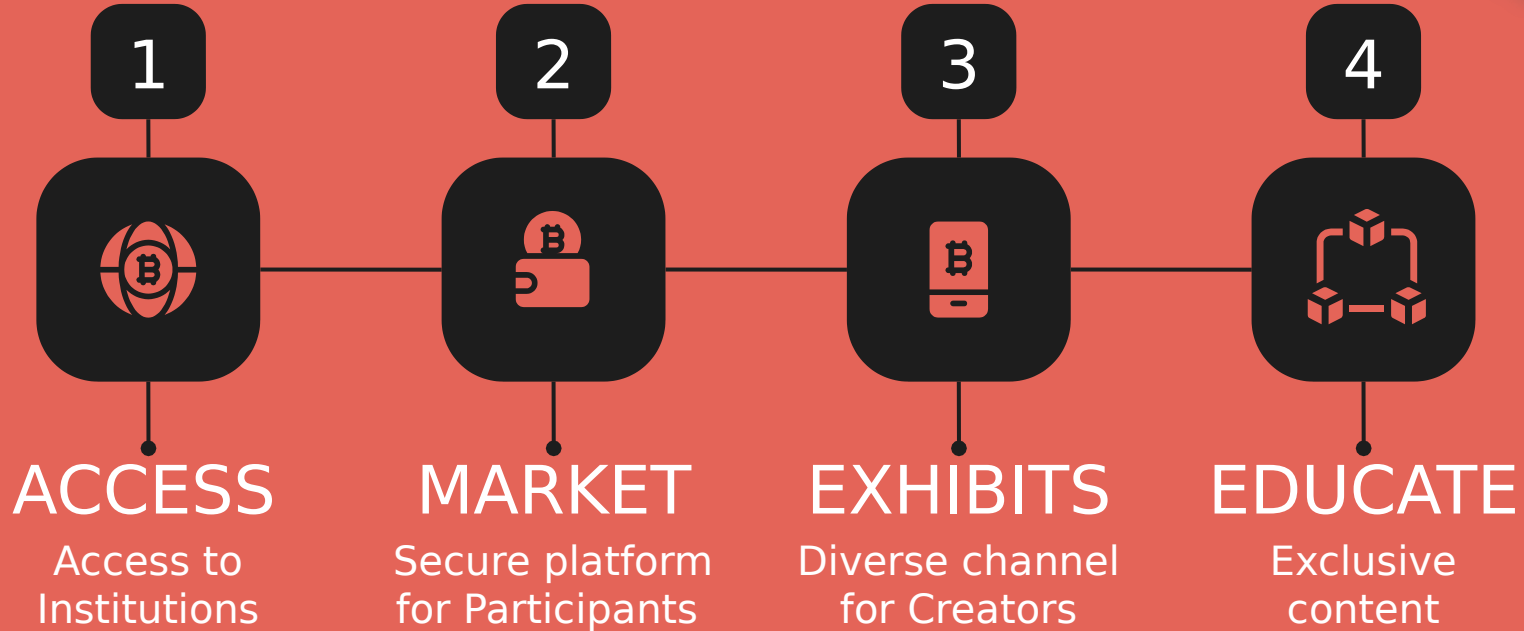


×

What is it?

...DAO (Decentralised Autonomous Organisation)
Tokenomics, or 'Token Economics' to some, is a general
representation of how a unit of value will be distributed
within a digital Ecosystem.

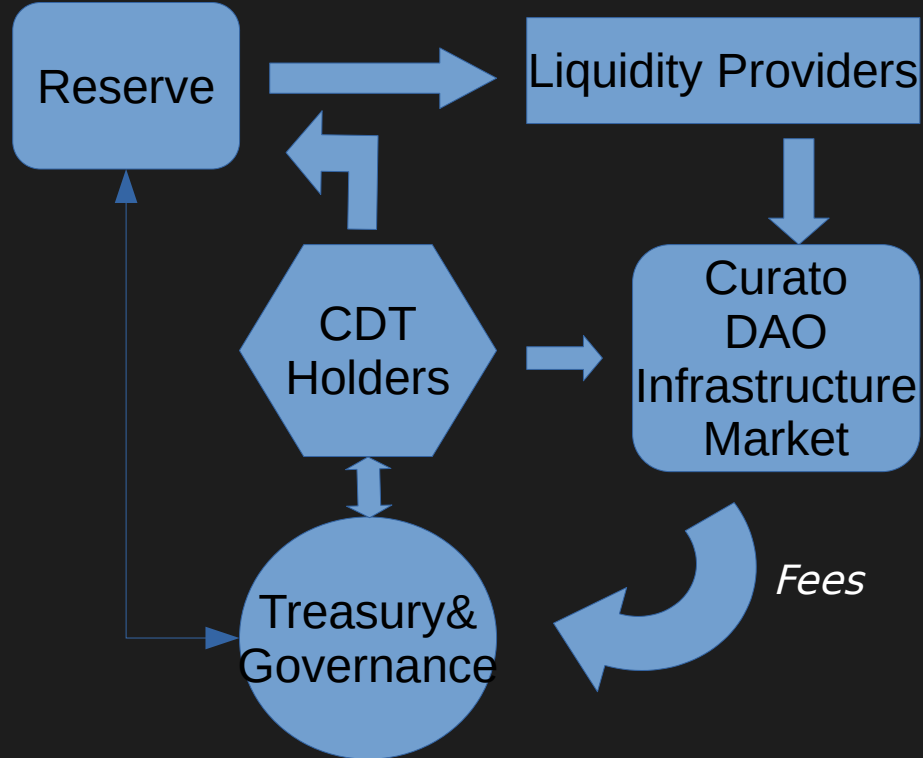
Objectives of Curato DAO

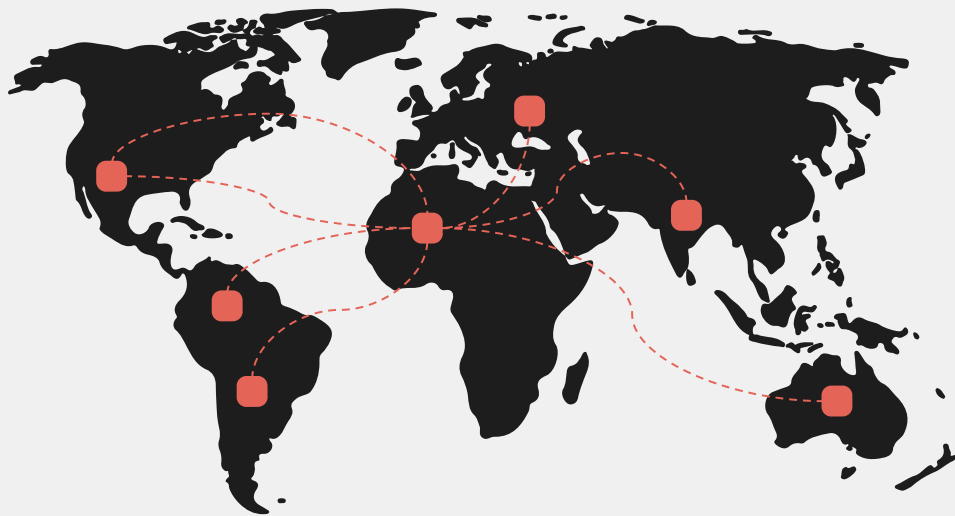


DAO ECOSYSTEM:

Ecosystem for CDT
(Curato DAO Token)
Holders. Market for:

- Institutions
- Creators





■ **US\$ 5,000,000,000 (2021)**

*Non-fungible Tokens (NFTs) market value across popular Web3 platforms

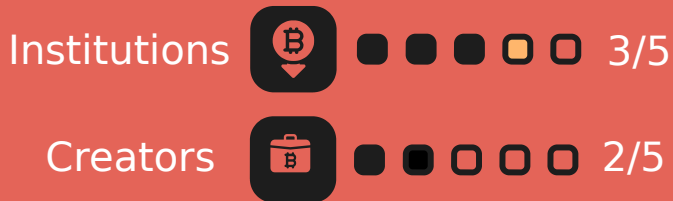


Curato DAO Tokenomics

DISTRIBUTION



HOLDERS



SUMMARY

Blockchain	Tezos
Token	CDT
Token Supply	1,000,000,000
Model	Deflationary
Vesting Period	3 years (50%, 30%, 20%)



2

Voting Model

“How will the Community Govern?”



Voting



Community Participation Score (CPS):

<i>Beginner (0 – 0.25)</i>	<i>0-7 Stake days, 0 – 100 CDT, No Onboarding</i>
<i>Growth (0.25 – 0.5)</i>	<i>7-14 Stake days, 100 – 1000 CDT, Onboarding</i>
<i>Intermediate (0.5 – 0.75)</i>	<i>>14 Stake days, >1000 CDT, Onboarding</i>
<i>Advanced (0.75 - 1)</i>	<i>>30 Stake days, >1000 CDT, Onboarding</i>
Voting Weight	= CPS x Stake

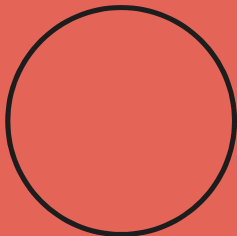
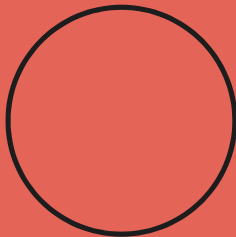
*Total Number of Votes = Voting Weight x CDT Tokens



3

IMPACT

“Likely impact on the role players”





IMPACT



DAO Market

Improved market
security and broader
audience



Creators

Creators will diversify
earnings and visibility



Infrastructure

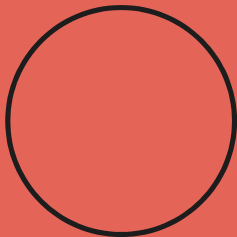
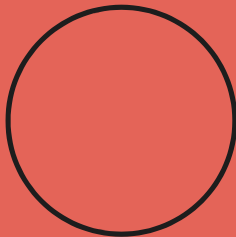
Institutions will
optimise costs and
access wider talent

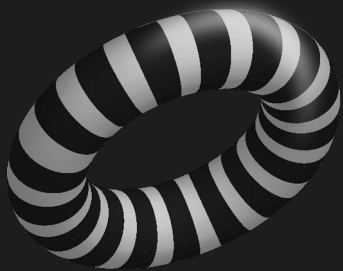


4

RISKS

“The Key Challenges & Risks”





RISKS



CHALLENGE	RISK	DAO SOLUTION
Security & Hacking	Destruction of Value in the Ecosystem	Protocol design and Community Incentives
Lack of Technical Proficiency	Limited application of ideas	Innovative educational and activation campaigns
Quality of Creative Content	Limited market growth	Structured Onboarding





THANK YOU!

Questions?

Email: mickbgie908@gmail.com

Socials:

Discord: [@Mc-Blox#7315](#)