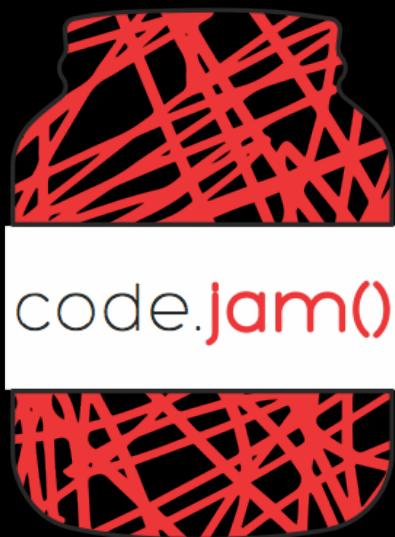


Presents



November 18th-20th 2016

Sponsorship Package

code.jam()

Code.Jam() @ McGill

Code.Jam() at McGill is the biggest event organized by the Electrical, Computer, Software Engineering Student Society (ECSESS). It is a 48-hour programming competition where students work together in teams to develop innovative and efficient solutions to a specific real-life problem presented at the start of the event. For the past five years, ECSESS has successfully hosted Code.Jam() @ McGill with the help of various corporate benefactors. Each year, the competition has grown, reaching approximately 150 participants, and has expanded connections between students and industry.

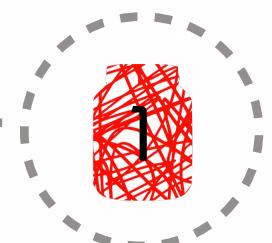
This year's edition aims to increase the number of students participating by introducing a junior competition. The junior competition will be aimed at first year and second year students with beginner knowledge of programming and programming competitions. This year's edition will also challenge participants with mini-challenges that will be sent out during the competition. These mini-challenges will be a great opportunity for your mentors to connect with students and see their skills first hand.



Human Computer Interaction



Continuing along the trend set by the last couple competitions, our theme this year will be **Human-Computer Interaction**. This field encompasses many different topics such as: augmented reality, knowledge-driven interaction, embedded computation, and more. The exact topic of the problem will be determined with the help of collaborating professors and sponsors.

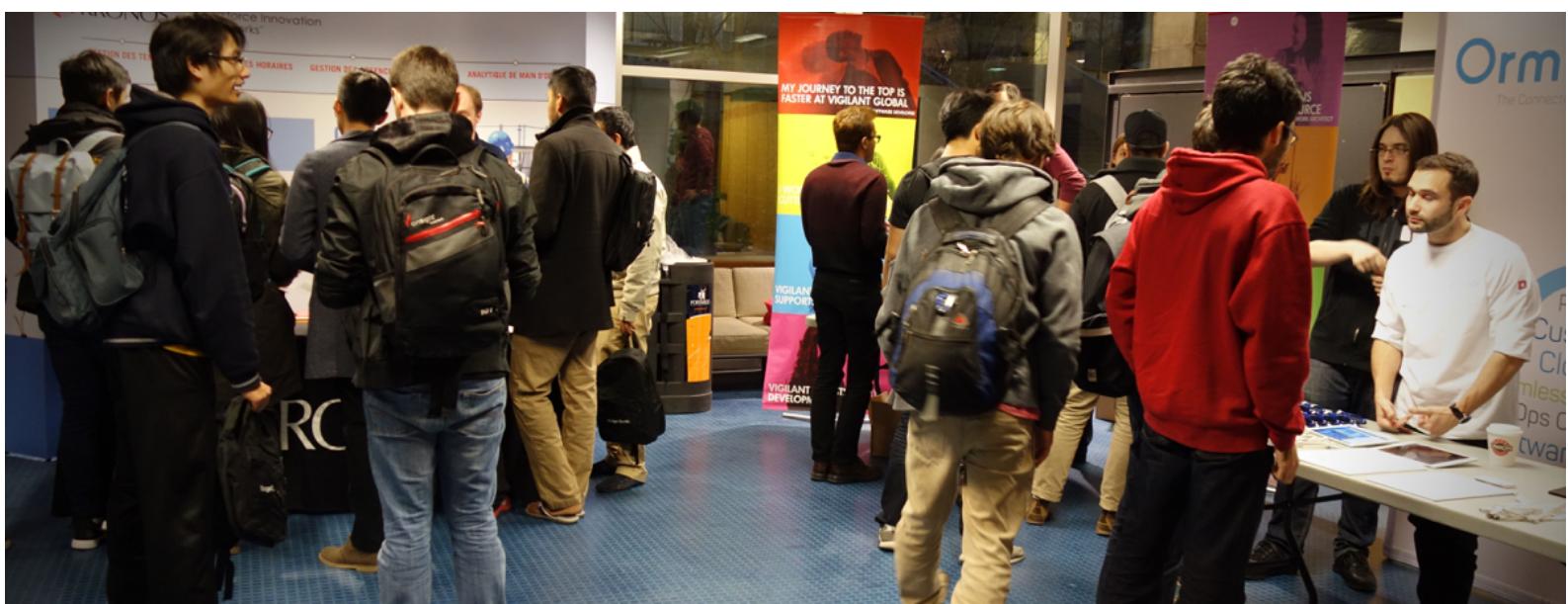


code.jam()

Why Sponsor?

Connect with talent. Meet the future McGill engineers and computer scientists that want to meet you.

Promote your business. Code.Jam() offers you direct access to McGill's developer community.



Make the Most of Code.Jam()

Send mentors. Mentors offer insight into your company's product ecosystem, providing students with invaluable lessons as well as creating direct relationships with them.

Send company merchandise. Sending apparel and accessories gets you exposure, recognition, and competitor appreciation. In return, competitors remember you for your generosity.

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Sponsorship Levels



Terabyte
\$3,000



Gigabyte
\$2,000



Megabyte
\$1,000



Kilobyte
\$500

Co-Write the Challenge



Judge the Competition



Present Main Prize



Co-Write Junior Challenge



Judge Junior Competition



Winning Teams Present you
their solution



Winning Junior Team
Presents you their solution



Write A Daily Challenge



Tech talk before the
competition



Recruitment booth during
Code.Jam() TechFair



Company Logo on all
Code.Jam() promotional
material



Access to participants
resumes



OPEN TO ALL LEVELS:

Provide Platform to be used by competitors(optional)

Provide additional prizes for platform use(optional)



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Interested in Sponsoring?

Please contact our VP External Alina Mambo
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