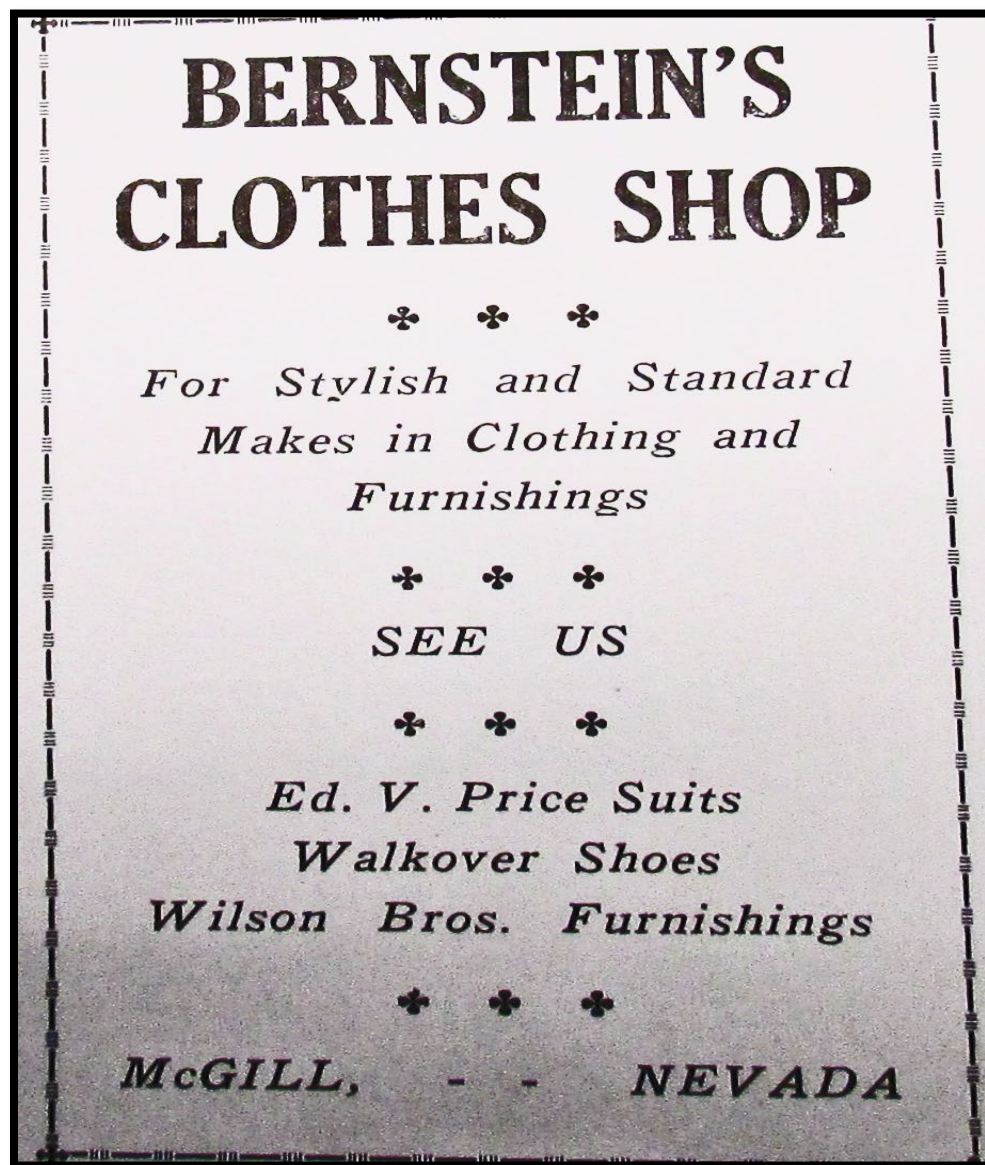


Keith's Corner/McGill News

April 15, 2022

Old Brand Names



Berstein's Store was located in what is now the south half of the McGill Antiques Store. It was open in the early 1900s.

While looking at this ad, I was curious about the brand names on some items. I remember a Walk Over Shoe Store in Salt Lake back in the 50s. They are still available. The company has been around since 1758, making and selling shoes in the US. That is quite a record in my humble opinion.

It brought to mind, another old time shoemaker called Red Goose, that I remember as a young McGill heathen. Their shoes were mainly for kids. They started in 1869 by selling shoes to the pioneers heading west. The original name was the Gieseke-D'Oench-Hayes Shoe Co. Gieseke is German slang for goose, so the goose was featured in their advertising and on their shoe boxes. . At the St. Louis Fair in 1904, some young boys working there colored the Goose label a bright red. The CEO of the company liked it and thus we have Red Goose Shoes. Here is their label.

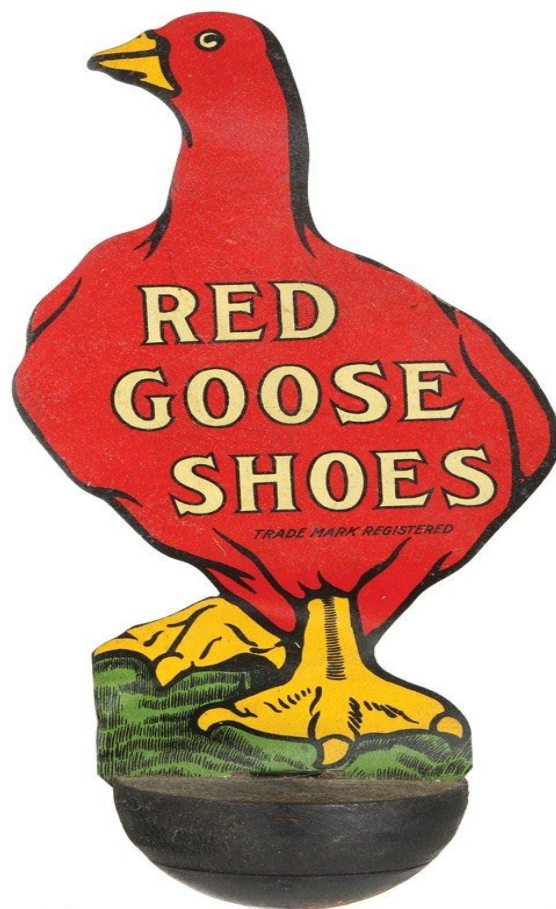


Photo Courtesy © Wm Morford Auctions Morfauction.com

The company later bought Florsheim Shoes and changed the company name to Interco.

Even later they bought Ethan Allen Furniture and eventually dropped Red Goose Shoes.

Ed V. Price suits were first made in 1896 and were popular until the late 1930s. They could have merged and changed their name.

Wilson Bros. Furnishings probably morphed into Wilson Bates.

McGill News

Rudy popped into the Drugstore and told me that he is going strong on the 80 acre site just off the old Bassett Lake road. He is getting some small houses that are made out of metal storage units, to put on the site as rentals. He is also getting a couple of tiny units to use as portable coffee stands. All great news for McGill.

Oldies

1909—December 17—Eugene Frenetle opened a shoe shop in McGill, (location ??)

1909-November 13—Tom O'Neil's saloon in Ragtown burned to the ground. He later opened a service station in McGill on the SE corner of K Avenue and main street.

Old Photo



I was asked if a McGill Girl was ever Miss Nevada. The answer is yes. Nancy Bowen won the title in 1960. Notice that the paper did not mention where Nancy was from.