

Requirements

To qualify to undertake the Bachelor of Arts in Advertising Design programme in the Department of Graphic Design, prospective candidates will be expected to possess one of the following categories of entry requirements:

(a) Direct candidates must possess
SSSCE: Must possess A – C in six (6) subjects, comprising the following:

- I. The three core subjects (English Language, Mathematics, Integrated Science OR Social Studies);
- ii. Graphic Design;
- iii. Any two (2) of the other visual arts subjects.

WASSCE: Must possess A1 – C6 in six (6) subjects, comprising the following:

- The three core subjects (English Language, Mathematics, Integrated Science OR Social Studies);
- Graphic Design; and
 - Any two (2) of the other visual arts subjects.

You are also required to have a working laptop that is viable enough to handle softwares that will be used in completing various tasks as you go.

Other tools like a camera, lens, tripod, lighting system and more.

Career Opportunities

- Advertising Art Director
- Graphic Designer for Advertising Agencies
- Creative Director in Marketing
- Brand Manager
- Copywriter for Advertising
- Social Media Marketing Specialist