Pierson McKibbon

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SUMMARY OF QUALIFICATIONS

↦ Managed a team of engineers (dev and QA) and developed apps from initial concept to deployment as PM
↦ Worked closely with product stakeholders to develop applications in line with product vision and roadmap
↦ Keen interest and foundation in AI; taking Neural Engineering specialization
↦ Performed cross-functional duties with sales, delivery, engineering, and QA teams for product integration
↦ Managed the deployment of 46 app updates; heavily involved in GTM strategy for two major product rebrands
↦ Experience compiling and delivering data-driven status reports to internal and external stakeholders
↦ Effective learner integrating ad, privacy, and analytics frameworks across iOS, Android, Tizen, and Roku environments; worked closely with platform developers as product manager and product integration engineer
↦ Very comfortable in client-facing positions; de-escalating situations and navigating negotiation and conflict

WORK EXPERIENCE

Product Manager
bld.ai | 12 months | Jan '22 - Present
↦ Leading teams of designers and engineers to deliver high quality products

Jr. Project Manager
Accedo.tv | 12 months | Sept '20 - Aug '21
↦ Led a product team (Studio Pro) of 4-6 engineers to develop digital media apps across four project engagements
↦ As project/product Manager, deployed 46 app updates across web, iOS, Android, Roku, Samsung, and Amazon
↦ Primary contact point for vendors including Google, Akamai, AT&T, Apple, and Amazon for all product dependencies
↦ Led design efforts and negotiations for two major releases, working directly with the customer's product team
↦ Worked closely with the internal program management team to execute strategy at a product and project level

Product Integration Engineering Co-op
Accedo.tv | 4 months | Jan '20 - Apr '20
↦ Developed digital media applications for Android, Apple, and Amazon devices through product configuration (JSON)
↦ Implemented technologies such as Firebase and Google IMA into the product and integrated them into client apps
↦ Led all product integration engineering efforts by end-of-term, and resumed these duties when returning in Sept '20

Technical Business Analyst
Accedo.tv | 4 months | Sept '19 - Dec '19
↦ Communicated technical and business requirements through user-flows, wireframes, and technical documentation
↦ Worked closely with client's program and product management teams to create feasible technical solutions
↦ Led the middleware-backend requirements effort for two major engagements (Bell Media)

Content & Data Management Specialist
FGF Brands | 4 months | May '18 - Aug '18
↦ Worked to integrate SAP into the business; product integration, data migration, UI configuration, and training
↦ Compiled status reports for business stakeholders detailing the integration process through analytics

PROJECTS

Real-time Mask Detection Software
Developed a system that uses the computer's camera to detect if a face mask is being worn correctly using a convolutional neural network, and implemented using OpenCV. An accuracy of 0.75 was obtained.

Alzheimer's Detection & Evaluation Software
Developed a system that uses electroencephalogram data to find and predict markers that are suggestive of Alzheimer's Disease. The product is aimed at fueling and leveraging a database to predict the most probable prognosis for a patient.

EDUCATION

University of Waterloo
Waterloo, ON, Canada | *Expected Graduation:* April 2023
BASc, Honors Biomedical Engineering, Co-op, Specialization in Neural Engineering
↦ *Relevant Courses*: Project Management, Computational Neuroscience, Data Structures and Algorithms, Prototyping, Simulation & Design, Digital Computation
↦ *Extracurriculars*: Engineering Ambassador, Intramural Basketball & Volleyball, Poker Studies Club, BME Mentor