Kellan Mc Naughton

Full Stack Developer

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Sandhurst, England, United Kingdom

PROFESSIONAL SUMMARY

After seven years in sales at BMW Motorrad, I transitioned into web development. For the past 3+ years, I've built and maintained enterprise WordPress sites using the Bedrock framework, managed server infrastructure (Ubuntu, Plesk, IONOS), and integrated complex APIs including Marketo and WPML. I specialize in PHP backend development with strong full-stack capabilities, combining technical expertise with infrastructure knowledge to deliver secure, performant web solutions.

TECHNICAL SKILLS

Languages: PHP, JavaScript, HTML5, CSS3, SQL

CMS & Frameworks: WordPress, Bedrock, Composer, Advanced Custom Fields Pro

Tools & Platforms: Git/GitLab, Docker, Local, Chrome DevTools, Query Monitor

Server & Infrastructure: Ubuntu Linux, Plesk, IONOS, SSL/DNS Management, SFTP

APIs & Integration: REST APIs, Marketo, WPML

Template Engines & ERP: FreeMarker, NetSuite

Database: MySQL, MariaDB

PROFESSIONAL EXPERIENCE

Once For All, Basingstoke, England - *Full Stack Developer*

November 2024 - December 2025 - Contract Work

- Developed and tested custom FreeMarker PDF templates for NetSuite invoice and credit note generation, including complex CSS styling, dynamic data binding, and multi-language font support, delivered after independent research and sandbox testing with zero prior experience in the technology

- Architected and maintained enterprise-level WordPress sites using Bedrock framework with Composer dependency management for premium plugin integration
- Implemented and standardized Marketo form integration across multiple domains, developing custom JavaScript solutions for dynamic thank-you page redirects and form validation
- Managed IONOS hosting environments with Plesk server administration on Ubuntu 22.04, including SFTP configuration and directory permission management
- Performed complex domain migrations and website transfers including SSL certificate management, database search/replace operations, and DNS configuration with comprehensive testing
- Managed GitLab repositories with structured branching strategies for staging and production environments
- Utilized Docker and Local development environments to test and troubleshoot changes locally before deployment, ensuring code quality and minimizing production issues
- Developed custom WordPress themes and templates using PHP and integrated Advanced Custom Fields Pro for flexible content management
- Implemented WPML multilingual solutions for international web properties
- Led global forms cleanup initiative, consolidating 30+ form programs to improve maintainability and reduce technical debt
- Monitored and troubleshot SSL handshake timeouts and server-side performance issues
- Resolved WordPress deprecation notices, PHP version compatibility issues, and CSS styling conflicts

Go Green Taxis, Didcot, England - *Junior Web Developer*

October 2023 - November 2024

- Designed and built company website with modern look and feel, improving user experience over previous version
- Ensured SEO optimization of websites to 80% for increased visibility and traffic
- Designed and deployed new websites using WordPress for companies under Go Green umbrella
- Managed domain registration, DNS configuration, and Cloudflare CDN setup for seamless website deployment
- Implemented Google ad campaigns to increase customer reach, improving click rates by 200-300% on targeted pages
- Maintained multiple company websites, monitoring performance and ensuring consistent uptime

- Posted website content updates and maintained information to business standards

Bluelight Software, Cape Town, South Africa - *Web Developer*

September 2022 - October 2023

- Spearheaded web development projects, showcasing expertise in HTML, CSS, JavaScript, PHP, and SEO optimizations
- Collaborated with cross-functional teams to ensure seamless project delivery and contributed to both front-end and back-end tasks
- Demonstrated rapid learning ability, quickly grasping new concepts and technologies
- Maintained professionalism and adhered to confidentiality standards across all projects

BMW Motorrad Cape Town, Cape Town, South Africa - *BMW Sales and Customer Relations*

July 2014 - October 2021

- Managed end-to-end sales process at BMW Motorrad Cape Town, exceeding sales targets through client financial review and exceptional after-sales customer care
- Oversaw parts and accessory sales, resolving issues with manufacturers, reducing customer credits, and mentoring junior employees on best practices
- Provided top-notch customer experience throughout vehicle service process, from welcoming service to efficient payment processing

EDUCATION

Pluralsight & Udemy - *Web Development Certifications*

October 2021 - November 2021

Completed comprehensive web development courses including C# fundamentals and full-stack development principles.

Northlink College, Cape Town, South Africa - *Diploma in Marketing/Marketing Management*

2010 - 2012