



MCMASTER ECONOMICS SOCIETY

Sponsorship Package

Presented by

McMaster Economics Society



ABOUT US

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About Us

The McMaster Economics Society (MES) is a student-led organization passionate about connecting students through economics. We welcome students from all programs to engage in events that foster shared interests, academic growth, and professional development.

What We Do

Throughout the academic year, MES hosts a variety of events that support students by:

- Offering insight into academic and career opportunities post-graduation
- Connecting students with faculty, alumni, and industry professionals
- Building community through events; Program Guidance, EconTalks, & Meet the Profs

Past events have included the Halloween Bonfire, Christmas Karaoke, academic discussions, and networking panels. These initiatives have helped promote the Economics Department and enrich student engagement across campus.

Looking Ahead

MES is currently developing McMaster's first-ever Economics Magazine and launching a new case competition series, expanding the ways we support student learning and professional development.

Our Impact

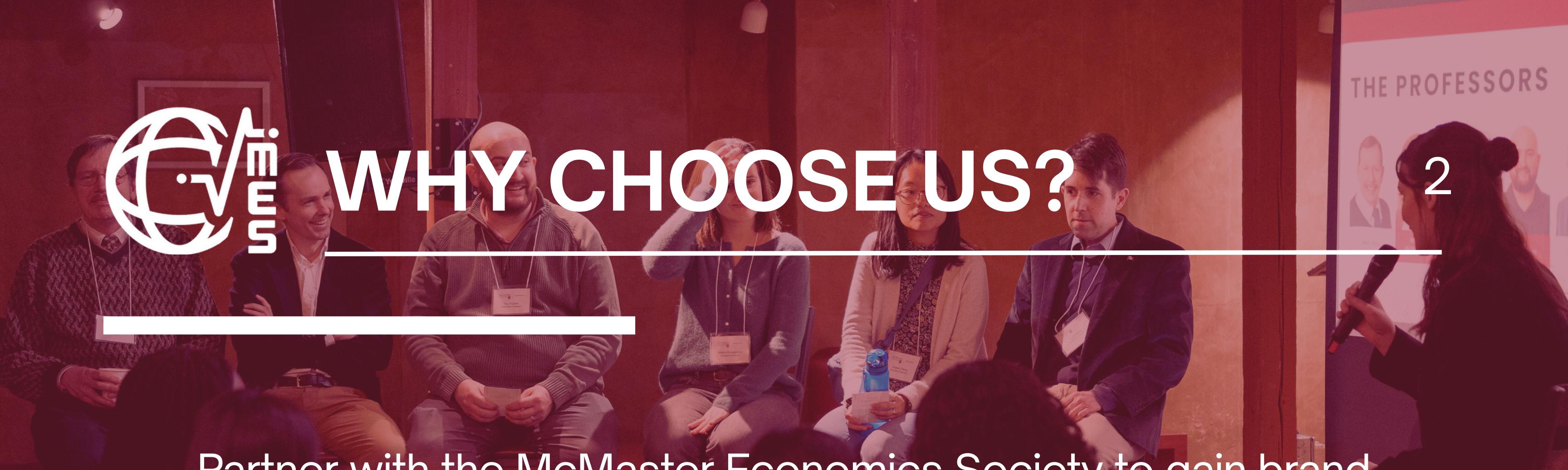
With a growing and dedicated team, we strive to maximize outreach through strong planning, media presence, and strategic financial management. This year, our events have seen record attendance:

- 50+ attendees at large-scale events
- 20+ attendees at academic-focused sessions





WHY CHOOSE US?



Partner with the McMaster Economics Society to gain brand exposure and connect with top-tier talent at our events.

By sponsoring Econ Talks, your organization will:

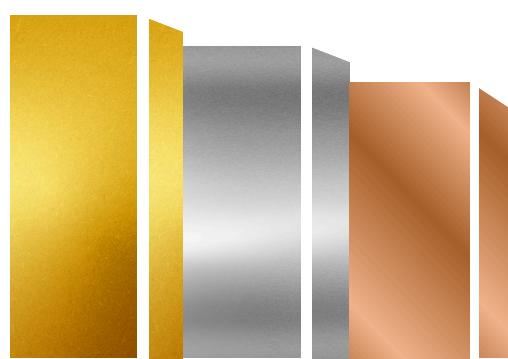
 ***Build Brand Exposure*** — Position your brand in the economics community; success, innovation, and, academic excellence.

 ***Engage with Emerging Talent*** — A valuable recruitment channel to high-achieving economics students and young professionals

 ***Strengthen Industry Ties*** — Connect with influential alumni and peers for collaborations and strategic partnerships.

Support our sponsorship package to elevate your brand and engage with the next generation of economic leaders.

LET'S BUILD A FUTURE OF SHARED SUCCESS!



PARTNERSHIP PACKAGES

Benefits:

	Gold \$500+	Silver \$250-500	Bronze \$100-250
Social Media Shoutout	✓	✓	✓
Event exposure via goods/services	✓	✓	✓
Logo placement on our website	✓	✓	✓
Logo placement on event materials	✓	✓	
Lead sponsor of the case competition	✓		
Connect with top student talent	✓		
Premium logo on event materials	✓		

*We offer
Alternative
Packages
to suit your
needs!*



CONTACT US

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Booth



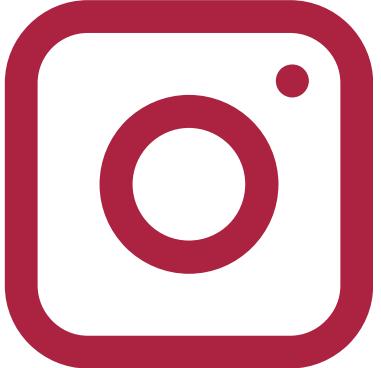
Sponsors can host a booth at MES events to engage with students and share opportunities. Space is **limited** and offered on a **first-come, first-served** basis.

Website

The MES website is a **central info hub**, giving sponsors **logo visibility** to students, faculty, and visitors.



Social Media



MES reaches **700+ followers** via its website, LinkedIn, and Instagram, with **sponsors featured** across platforms during events.



LETTER

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The McMaster Economics Society (MES) is committed to fostering both academic and professional growth among economics students at McMaster University. Sponsorships are vital for delivering impactful experiences such as Econ Talks with industry professionals and case competitions, where students apply economic principles in real-world scenarios while networking with industry leaders.

Sponsoring the MES provides direct engagement with some of the brightest economics students, enhancing brand visibility on campus. Beyond recruitment, sponsors can connect with students during events like case study competitions and networking sessions, building meaningful relationships that go beyond traditional hiring efforts.

Through MES initiatives, sponsors gain access to a platform where students can showcase their ability to apply economic theory to practical challenges. Econ Talks feature alumni who share diverse career paths, such as past speakers from the Bank of Canada and Rospen Investment Corporation. Meet the Profs fosters interactions between students and faculty. Additionally, our inaugural case study competition will give students the opportunity to solve real-world business challenges. Sponsors play a key role in shaping the future of economics by supporting these events and engaging with highly motivated students.

On behalf of our executive team, we thank you for considering this opportunity. We look forward to discussing how we can collaborate.

Sincerely,

A handwritten signature in black ink, appearing to read "Laraib Saleem".

Laraib Saleem

President of the MES
McMaster Economics Society
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