



McMaster Solar Car Project

Sponsorship Package



SAVING THE WORLD ONE RACE AT A TIME

Hello there,

Welcome to the McMaster Solar Car Project. We appreciate your interest in supporting our team in building our solar car.

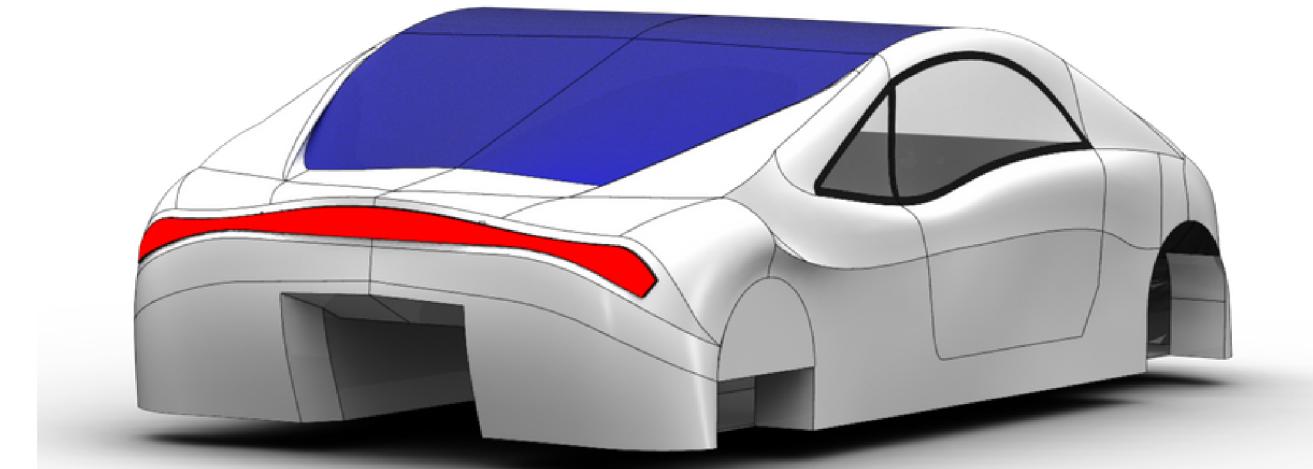
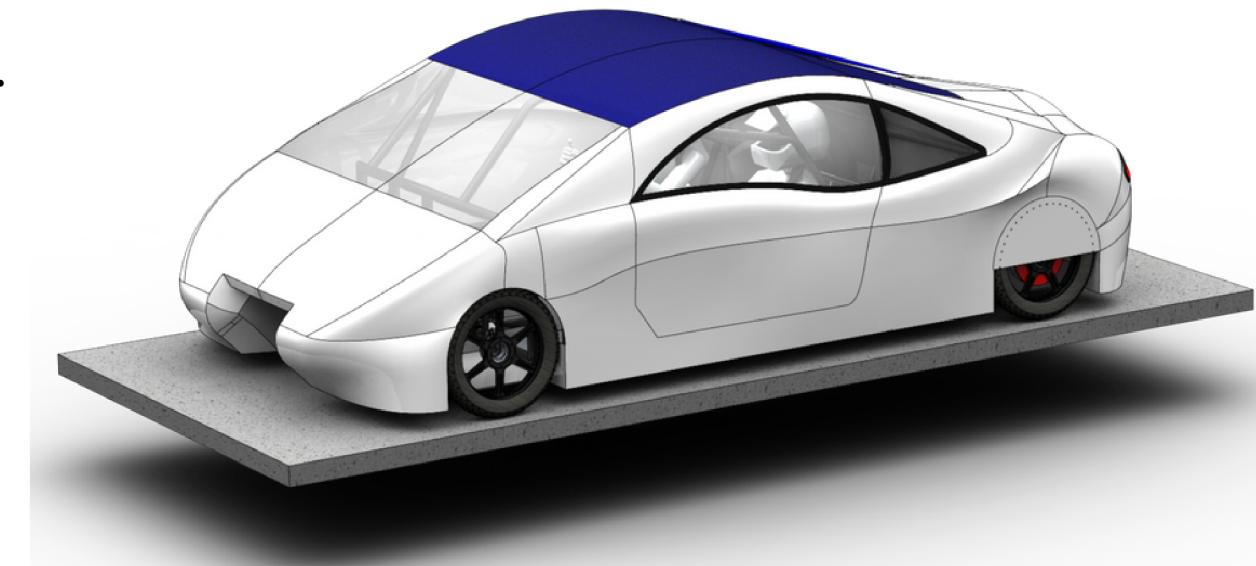
The team comprises hard-working and committed students dedicated to making a solar-powered racing car by continuously learning. It will be a remarkable feat that our team builds, and it takes many months to plan and create. It costs around \$120,000 to build the solar car, and many different parties make it all happen.

As a sponsor of the McMaster Solar Car Project, you will be heavily involved and recognized as an integral part of our team.

Our passion drives us to dedicate thousands of hours to a project we all care about and want to become successful. Please feel free to contact us if you support our team's vision.

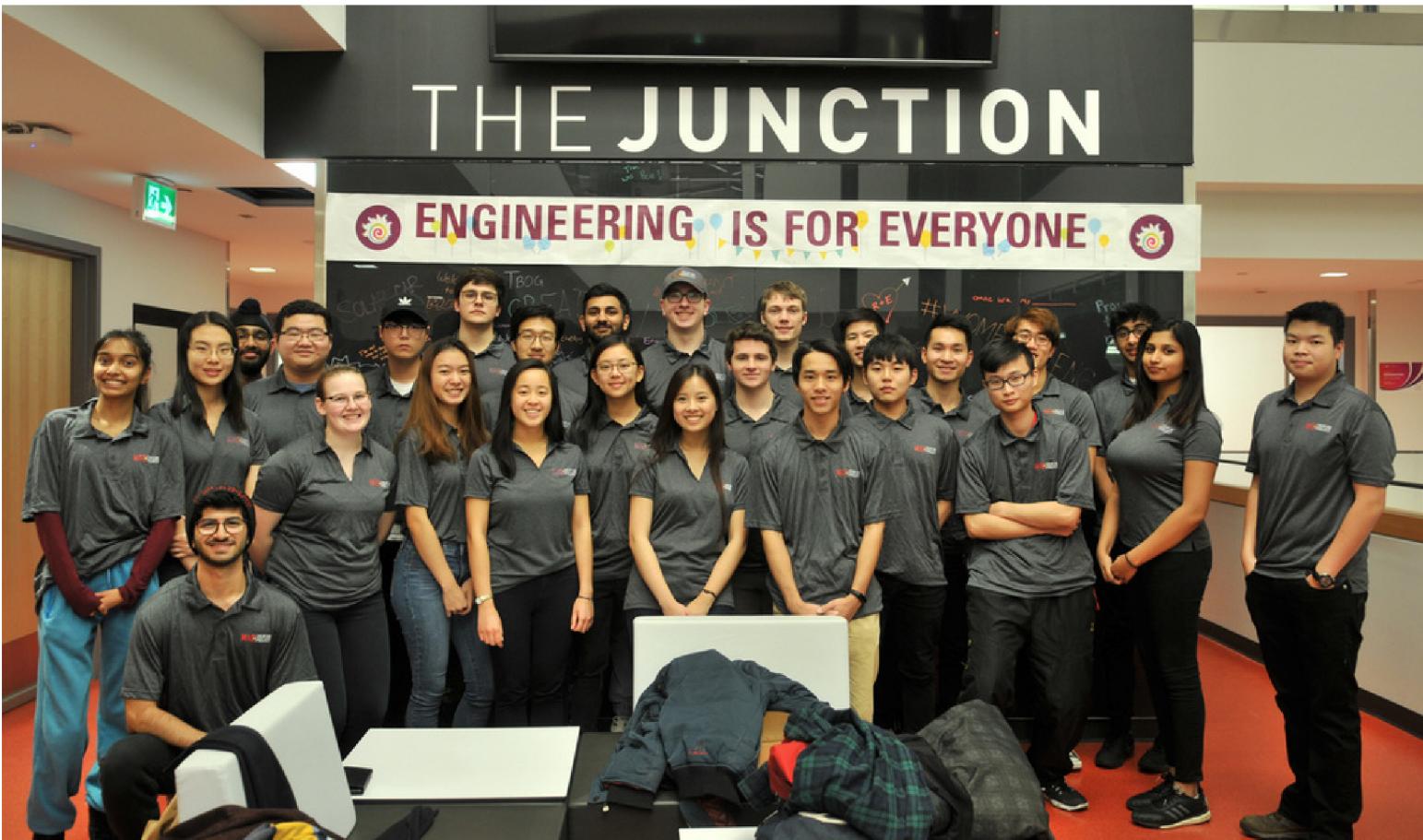
Sincerely,

McMaster Solar Car Project



Origin's rendering images

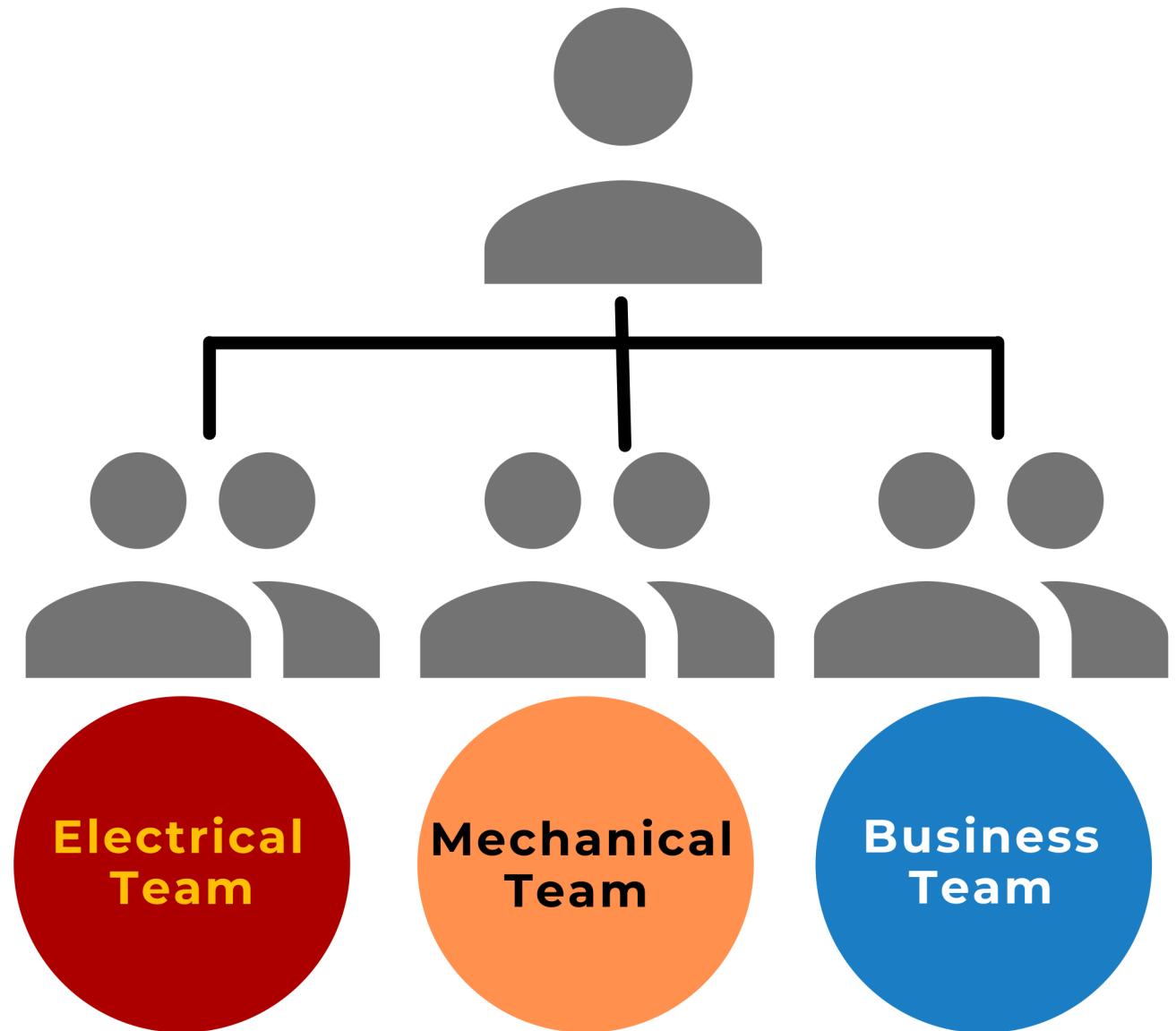
MEET THE TEAM



Our team consists of 50 undergraduate students who are dedicated to making an impact on the future. Team members come from all faculties and program levels. Our drive for learning transcends the classroom boundaries and into an experiential environment where we can push the boundaries of what a car can do.

Team Structure

Project Manager & Advisors



OUR ACHIEVEMENTS

Mechanical Team's Achievements

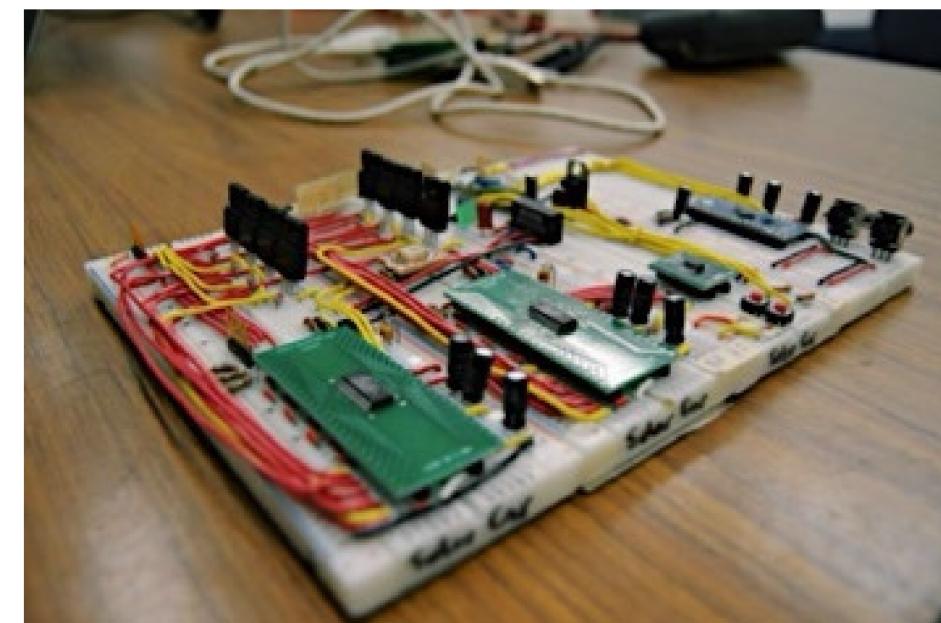
Our Racing Achievements

2005	Phoenix North American Solar Challenge
2008	Fireball II American Solar Challenge
2009	World Solar Challenge
2015	Spitfire Formula Sun Grand Prix
2016	Formula Sun Grand Prix
2024	The Origin To be expected - American Solar Challenge



- The Origin is McMaster's first multi-passenger solar-powered vehicle
- Weighing around 500 kg and made entirely of 4130 steel, the vehicle chassis is designed to provide comparable strength at a fraction of the weight
- Performed rigorous structural analysis on the chassis to ensure the safety of the drivers

ELECTRICAL TEAM's Achievements



- The Origin's electrical system incorporates the innovativeness of solar cell technology with the modernity of contemporary electric vehicle architecture.
- Lithium-ion 18650 batteries are utilized for their exceptional charging and discharge rates.
- SunPower (TM) C60 solar cells are integrated with maximum power point tracking technology to draw maximal solar power at any given time.

SPONSORSHIP BENEFITS (1/3)

	STANDARD \$1000	ADVANCED \$3000	PREMIUM \$5000
Brand Recognition on our Website Sponsor Page			
• Logo showcase	●		
• Brand introduction		●	
• Brand video inserted			●
Talent Acquisition			
• Resume Package of all team members	●		
• Virtual Recruitment Session with the team members		●	
• Virtual Recruitment Session with all the students interested			●

DON'T STOP! THERE ARE MORE BENEFITS BELOW!



SPONSORSHIP BENEFITS (2/3)

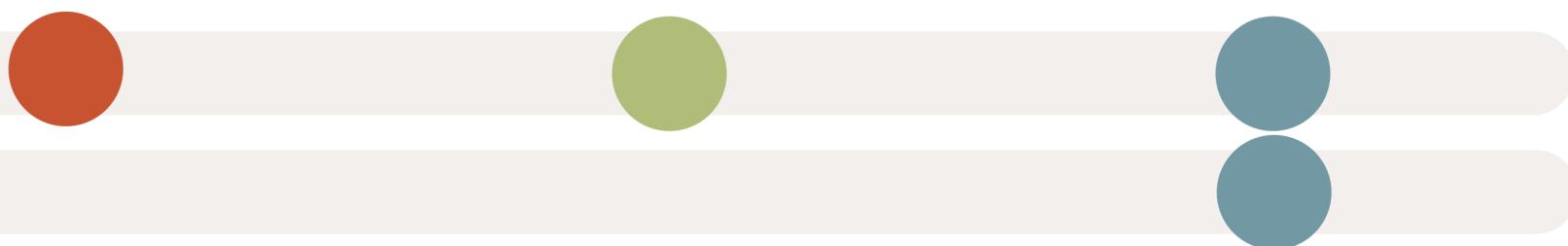
STANDARD
\$1000

ADVANCED
\$3000

PREMIUM
\$5000

Company Awareness on Social Media

- An Introduction Post of the Brand
- A 90-sec short video of the Brand



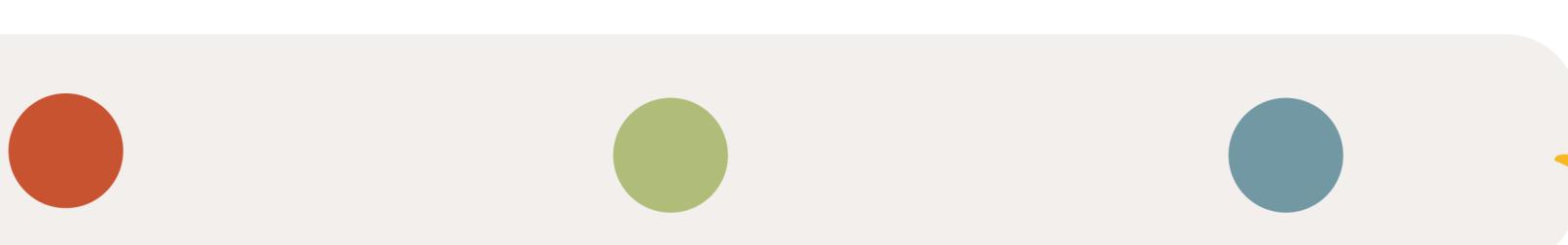
Appreciation

- Logo showcase on Team T-shirt
- Logo showcase on Promotion Banner
- 3D printed car model of Origin with Social Media Exposure



Logo Placements on Origin

- Logo presented on the Origin's exterior (Please see the next page for details)



SPONSORSHIP BENEFITS (3/3)

Logo Placements

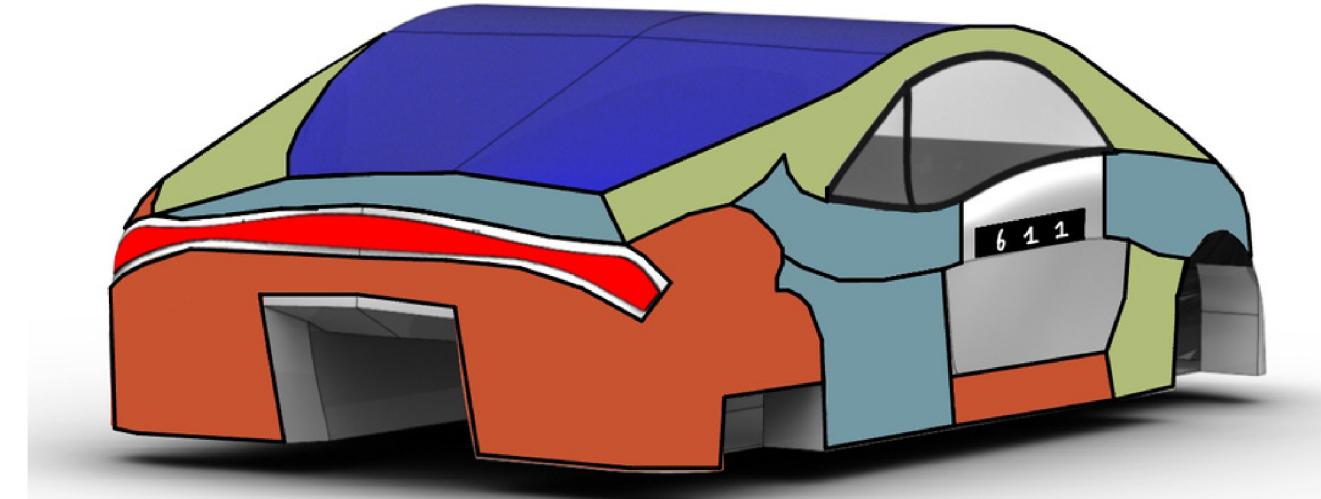
STANDARD

ADVANCED

PREMIUM



Front



Back

Your brand logo will be placed according to your sponsorship tier, as the graphs below illustrate our plan for logo placement on Origin's exterior.

OUR SOCIAL MEDIA PLATFORMS

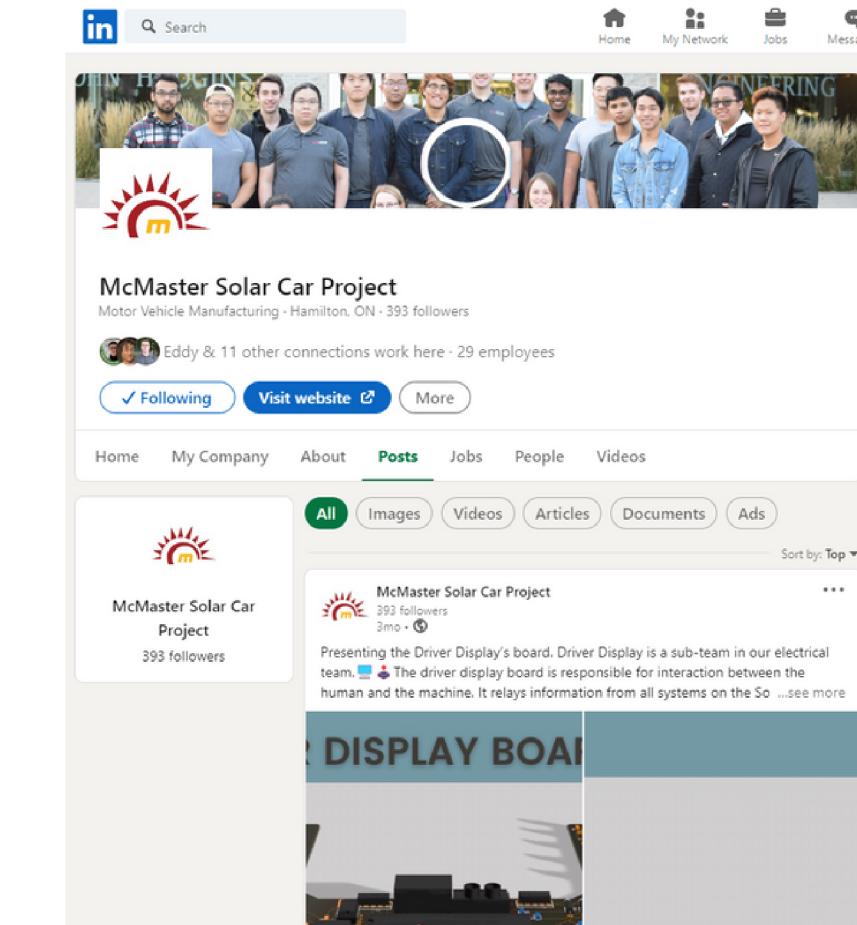
HOW DO WE HELP YOU SPREAD THE AWARENESS?

Social Media Platforms:

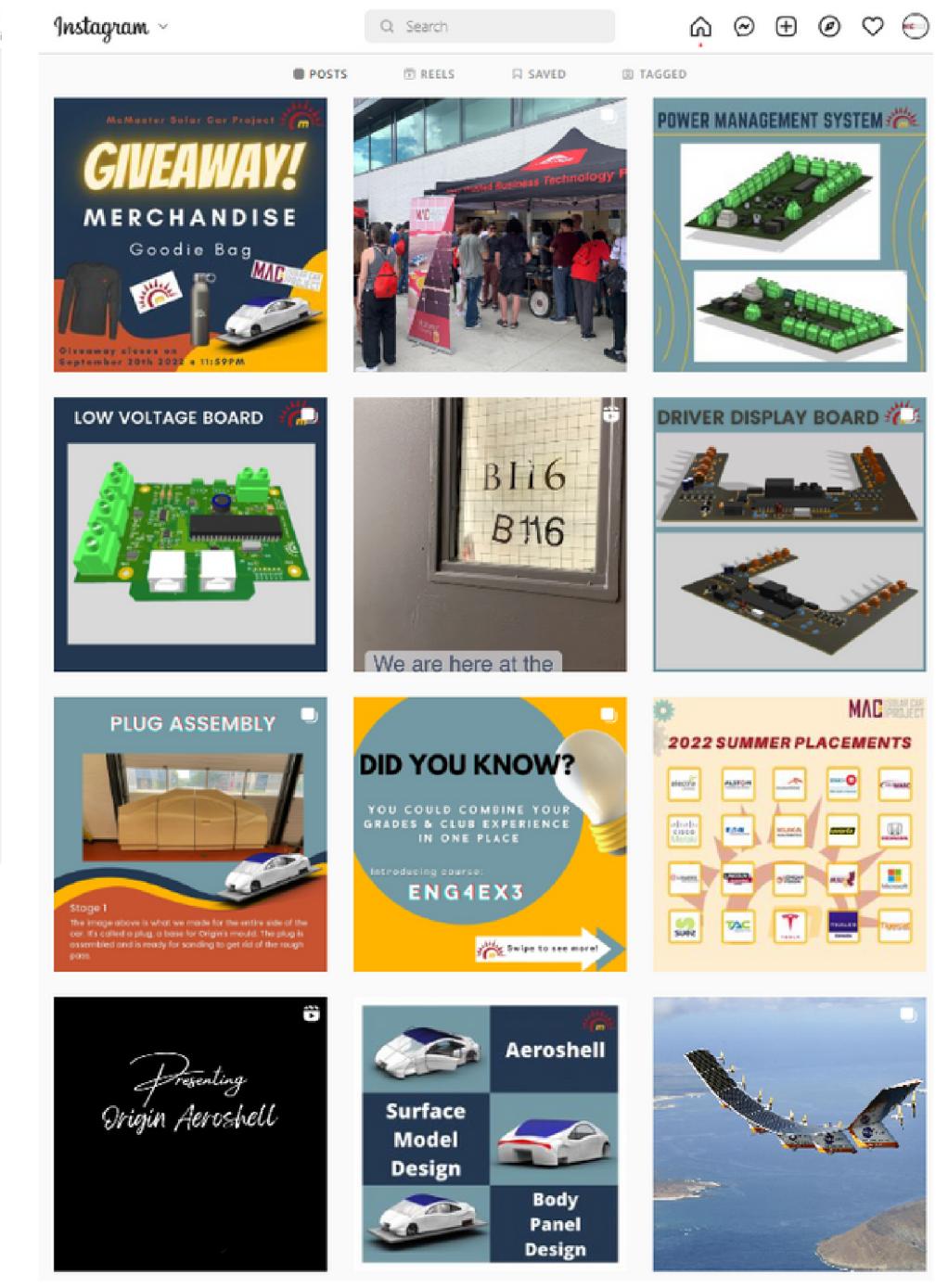
- Instagram followers: 930+ (Oct 2022)
- LinkedIn followers: 390+ (Oct 2022)
- The top 5 visitors are from the fields of
 - Engineering (22.6%)
 - Operations (8.3%),
 - Education (6.9%),
 - Business Development (4.6%)
 - Research(3.3%)

Network Influence:

- 80+ McMaster Solar Car Project Alumni
- 50+ Team members across different faculties
- 1 Professor Advisor (Prof. Rafael Kleiman - Director, Laboratory for Advanced Photovoltaic Research)



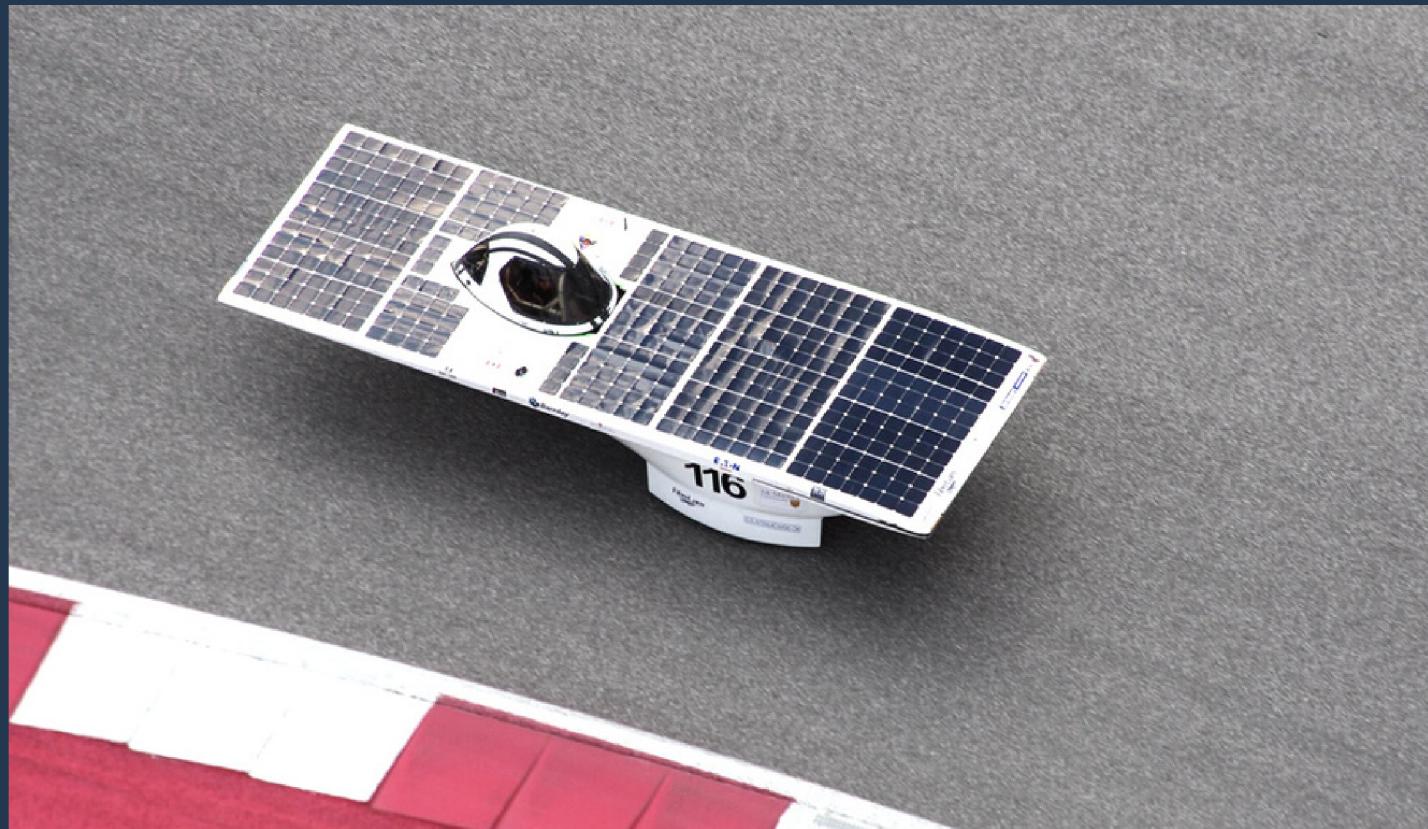
Our LinkedIn Profile



Our Instagram Profile



RACE ON OVER



Contact Us

If you are interested in becoming a partner please contact us at:

 macsolarcar@gmail.com

 <https://www.mcmastersolarcar.com/#/>

 <https://www.instagram.com/macsolarcar/>

 <https://ca.linkedin.com/company/mcmaster-solar-car-project>

The McMaster Solar Car Project is thankful for any support from sponsors willing to donate. We genuinely appreciate all contributions from companies that share our vision to help our planet prosper in the present and future.

Without the support from our generous sponsors, our team would not be able to build the perfect solar car or be able to race competitively around the world. We strive our best to make both McMaster University and our sponsors proud.

We are truly grateful for your help.
Thank you.