



Russell McMurtry

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Experience

Design Lead

Ci2 Group Inc.

April 2020 – Present | Full-time Permanent

My role encompasses all stages of the design lifecycle, with a focus on developing client relationships, working on opportunities within current engagements, conceptualizing conversion-centric designs, following designs to logical conclusions, fostering trust with the client by communicating the business outcomes expected, and developing those designs into fully functional live products.

- Scoping, leading, and managing design projects through initial conversations to insights, roughs, implementation, delivery, and maintenance via client interaction
- Working across many domain areas to service clients in all areas they require – user interface, user experience, marketing, operations, products, development, and sales

Junior Designer/Developer

Ci2 Group Inc.

February 2017 – April 2020 | Full-time Permanent

- Build full multi-page websites based on designs provided by Design Lead
- Consult on the UI/UX for large database system websites on teams of four and up
- Make edits to live websites based on specs
- Design marketing graphics and small one-page websites that are reviewed by Design Lead

Profile

Russell McMurtry is a thinker, tinkerer, builder, and brainstormer. A problem solver by nature. Using his diverse design intelligence and varied stylistic ideology, Russell designs and develops products that are outcome focused and make desired conversions.

Russell loves to work in a high-paced environment while maintaining quality in his work. He can manage expectations and develop relationships with a stable of clients and excels in a team environment with highly developed communication skills.

Education

BFA in New Media

University of Lethbridge

September 2012 – April 2016

A multi-disciplinary liberal arts degree that encompassed a wide variety learning with research, collaboration, self-direction, and artistic exploration as a focal point.

Primary Skills

DESIGN

XD • Sketch • Photoshop • Illustrator • Balsamiq

DEVELOPMENT

HTML • CSS • JS • React • Node.js • CMS

BUSINESS

Problem solving • Time management • Teamwork