

Presentation Design	Description
Introduction & Problem Definition	Clearly establishes the presentation's purpose, outlines the problem, and sets expectations for the audience. Provides context and relevance, indicating why the topic is significant.
Structural Flow & Logical Sequence	Constructs a well-organized and logically flowing presentation structure. Each section transitions seamlessly, contributing to a coherent narrative that guides the audience effortlessly through the content.
Visual Clarity & Consistency	Designs visually polished slides with consistent fonts, appropriate colors, and a balanced use of whitespace. Visual elements are organized, enhancing readability and comprehension.
Informative & Insightful Visuals	Employs visuals that convey information effectively. Graphics, graphs, and charts are chosen purposefully to enhance understanding, emphasizing key points and trends.
Professional Deck Aesthetics	Creates a presentation deck that exudes professionalism and refinement. Aesthetic choices align with the topic and maintain a cohesive and sophisticated visual appeal.
Engagement	
Concept Articulation & Explanation	Articulates complex concepts clearly, breaking down ideas into understandable components. Demonstrates in-depth understanding and effectively imparts knowledge to the audience.
Engagement & Confident Delivery	Engages the audience through confident and dynamic speaking. Maintains eye contact, appropriate body language, and a clear vocal tone, sustaining audience interest.
Synergy Between Slides & Speech	Ensures harmony between spoken content and visual aids. Avoids redundancy, and the narrative flows naturally between spoken explanations and slide visuals.
Impact	
Accuracy & Factual Integrity	Delivers accurate, reliable information, supported by credible sources. Avoids misinformation or misinterpretation of data and facts.
Relevance & Story Enrichment	Integrates pertinent facts and data that enrich the narrative and support the central message. Adds depth and context, contributing to a compelling story.
Engaging Insights & Intrigue	Incorporates intriguing and captivating details, fostering curiosity and holding the audience's attention. Introduces unique perspectives or unexpected revelations.
Valuable & Practical Takeaways	Highlights findings and insights that offer tangible value and applicability. Recommendations or conclusions are actionable and contribute to the presentation's purpose.
Delivery	
Professional Demeanor & Etiquette	Displays professional conduct through punctuality, appropriate attire, and respectful engagement with the audience. Reflects a polished and considerate demeanor.
Effective Time Management	Manages presentation time judiciously, adhering to the allocated timeframe. Balances content delivery to ensure a comprehensive yet concise presentation.
Content Knowledge	
Descriptive Statistics	Accurately calculates and interprets a wide range of descriptive statistics, effectively identifying key characteristics of the data. Mean, standard deviations, number of observations.
Data Distribution Analysis	Skillfully identifies and discusses data distributions, including their impact on analysis.
Data Visualization	Creates insightful, accurate, and visually appealing visualizations that effectively highlight data patterns and trends.
Github & Jupyter Notebook	Utilizes GitHub to share code, resources, and links. Utilizes Jupyter Notebook with logical flow [Introduction, Table of Contents, Objectives, Code and Output, Findings, Conclusion] All team members should be added to Github and the Jupyter Notebook <b>#NOTE: Share link with Facilitator to get this mark</b>
Trello	Utilizes Trello for project management, including meeting minutes, task tracking (moved cards), links to Github Repo & Slides All team members should be added to Trello <b>#NOTE: Share link with Facilitator to get this mark</b>
Python Packages	Skillfully employs various Python packages for calculations and graphs. <i>At least two packages, Numpy/Pandas/ Matplotlib/Seaborn.</i> <b>#The use of packages will be checked in Github and Jupyter Notebook</b>



