

AJIBOYE, STEPHEN DAMILOLA

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SUMMARY Web Developer with the required technical ability to create, design and modify web content. Capable of analyzing customer needs while working with teams and using software for manipulating multimedia content. Ability to adapt and learn fast and adept at the application of all stages of web development. Data-driven Digital Marketer with experience specializing in inbound marketing. Drives traffic and boosts audience engagement with dynamic marketing strategies and campaigns. Outstanding content creator with superior communication, interpersonal and public speaking skills. Capable of working with little or no supervision individually or in a team.

PROFESSIONAL EXPERIENCE

Content Developer

STUDENTS' CHEMICAL SOCIETY OF NIGERIA (UNILAG BRANCH)

January 2018 – November 2018

- Carried out Social Media Campaign Creation and Management which includes: Email Marketing and Social Media Content Creation.
- Developed cross-platform digital communication strategy (website, digital media, social network, etc.) and executed the plans.

Digital Marketer

STYLE BLOGAZINE

October 2016 – June 2018

- Carried out such digital marketing functions which include:
 - ✓ Website Management and Maintenance, Social Media Campaign Creation and Management, Email Marketing, Search Engine Optimization and Google Analytics of the Website and Site Mapping and Indexing.

Industrial Training

NIGERIAN NATURAL MEDICINE DEVELOPMENT AGENCY (NNMDA) Victoria Island, Lagos

A subsidiary of the Ministry of Science and Technology charged with the production of herbal medicine from various herbal plants within and outside the country.

October 2017 – December 2017

- Ensured effective day to day running of the quality control lab.
- Carried out quality control analyses on plant extracts and other finished products.

TECHNICAL SKILLS

- Public Speaking
- Web Development
- Product Management
- Email Marketing
- Google Analytics
- Search Engine Optimization and Content Development

EDUCATION

- **University of Lagos, Akoka, Lagos State – BSc Chemistry 2014 – 2018**
- **Methodist High School, Okitipupa, Ondo-State – 2008 – 2014**
West African Senior School Certificate Examination (WASSCE)

LEADERSHIP EXPERIENCE

- **Students Chemical Society of Nigeria. University of Lagos Chapter – President Jan 2018 – Dec. 2018**
- **Council of Presidents, Students Chemical Society of Nigeria – Lagos State Coordinator Jan 2018 – Dec. 2018**
- **Students Chemical Society of Nigeria – Public Relations Officer, Southwest Region Jan 2018 – Dec. 2018**
- **Distinguished Professor Babajide Alo Organic Chemistry Competition University of Lagos July 2018**
- **Faculty of Science Annual Lecture – Head, Students Mobilization Team June 2018**
- **JCI UNILAG Alumni Dinner and Reunion – Member, Logistics Committee August 2017**

MEMBERSHIP

- **Member, Students' Chemical Society of Nigeria 2014 – 2018**
- **Member, Junior Chamber International (JCI UNILAG) March 2017 – November 2018**
- **Member. Techtiary Club UNILAG 2017**