

# LESLIE ADDO

## Freelance Writer

+233 279 033 783

<https://writer.me/leslie-addo/>

@ Leslieaddo33@gmail.com

Accra, Ghana



## EXPERIENCE

### Freelance Writer

#### Virtual Solutions

2019 - 2020

<http://virtualsolutionsglobal.com/>  
<https://virtual-solutions.co.uk>

Virtual Solutions is a digital marketing agency focused on companies in the hospitality industry, and event management.

- Worked on all Content Writing projects.
- Web Content
- Articles
- Social Media Posts

### Freelance Writer

#### Pop Magazine

2019 - Ongoing

<https://pop-mag.com/?s=Leslie+Addo>

Pop magazine is music magazine that deals with everything Pop music related.

- Album Review for Common
- Album review for Asa
- Pop Awards

### Freelance Writer

#### History Hustle

2020

<https://historyhustle.com/?s=Leslie+Addo>

History Hustle is a website dedicated to interesting people and events in history

- Written four articles on Mansa Musa, Luisa Casati, Henri Dunant and Hatshepsut

### Freelance Writer(Ghost Writer)

<https://www.guitarlobby.com/best-classical-guitars/>

2020

Guitar Lobby is a website dedicated to guitars and other musical equipments. It's a place for all music gear nerds.

- I wrote a 9000 word article on the best classical guitars. It wasn't necessarily a ghost writing project but the article is credited to the website creator.

## EDUCATION

### BA Economics

University of Ghana

### Content Marketing Certification

Smart Blogger

01/2020

- Content Writing
- Search Engine Optimization

## ACHIEVEMENTS



Certified Content Marketer

Smart Blogger

## LANGUAGES

English

Native



# EXPERIENCE

---

## Freelance Writer(Landing Page and Ebook Intro)

### Art of Love

📅 2020

🔗 <http://nocontactsecrets.com/>

Art of Love is a company by dating coach Lucia Demasi. Lucia is the author of "No Contact Secrets", "Lucia's Lessons of Love", a keynote speaker and former syndicated columnist. She hosted "The Art of Love" Radio show for 5 years and "The Art of Love" TV show for 3 years in Los Angeles.

- I wrote the landing page for her book, No Contact Secrets. I also wrote the introduction of the book.