

# RACHAEL MCILHAGGA

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LinkedIn: <https://tinyurl.com/y5uuf7p8> | GitHub: <https://github.com/Mcilhaggis> |

Portfolio: <https://tinyurl.com/y647j53t>

## SUMMARY

Full-Stack Web Developer with a bachelor's degree in Fashion Business and certificate in Full-Stack Web Development from the University of Toronto. Exceptionally creative and dependable, with a stellar customer service record and superb work ethic. Broadly knowledgeable in a wide variety of languages as well as the principles and techniques of website construction and maintenance. Energetic team player with an empathetic approach to group projects to encourage confident collaboration. Highly adept at conveying complex technical information to a variety of professional and lay audiences in a clear and understandable manner.

## TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, jQuery, AJAX, Node, JSON,

## PROJECTS

**It's 5 o'clock Somewhere** | Link to GitHub | <https://tinyurl.com/y35mj8la>

- This application takes on its users taste preferences, and in return features some unique cocktail recipes that the user can create.
- Role in app: Storing and retrieving the users chosen beverages and displaying this back to them in a 'favourites' modal as well as applying CSS to translate the wireframe into an aesthetic application.
- HTML, JavaScript, Materialize CSS Framework

**Workday Scheduler** | Link to GitHub | <https://tinyurl.com/yxzsw5cp>

- A daily scheduler to manage tasks per hour during a workday and storing data to local storage
- An individual project, that stores the user's task per hour and stores the data locally. Each of the HTML elements in this project are created dynamically. Received numerous compliments on the implementation for dynamic creation.
- HTML, Bootstrap CSS, jQuery

**Coding Quiz** | Link to GitHub | <https://tinyurl.com/y6fbdb9n>

- An interactive, timed quiz featuring dynamically created elements and local storage leader board
- This project strengthened my understanding of JavaScript actions, reactions, and timing
- HTML, Bootstrap CSS, JavaScript

**Weather Dashboard** | Link to GitHub | <https://tinyurl.com/yypw22>

- The aim of this project was to retrieve data from another application's API and using it in the context of my own.
- This individual class project solidified my understanding of calling API's and how to dynamically display their information to meet my own goals.
- HTML, CSS, JavaScript, jQuery, Moment.js

## EXPERIENCE

**Online Sales Manager and RFP writer**

Nov 2018 – April 2020

**Maxima Masks**

Toronto, ON

Designed, launched, and managed the Amazon, Shopify, and multiple social media channels for this new company.

Researched, drafted and applied for government requests for proposals for PPE.

Managed the QuickBooks accounting for the business.

*Key Accomplishments:*

- Securing position on shortlisted supplier list for manufacturing partner in the province of Saskatchewan.

**Wholesale Account Manager & Sales Support**

Nov 2018 – April 2020

**Jade Sales Agency**

Toronto, ON

Supported an 8-brand portfolio turning \$1.3 million annually with 242 accounts, using platforms JOOR and Blast Ramp.

Managed a personal portfolio with \$400,000 annual sales from an international apparel supplier, to 54 retailers in Ontario.

Developed and executed in-store and online marketing events for volume retailers, providing tailored marketing materials and product giveaways to increase sales and brand awareness.

**Key Accomplishments:**

- Recognized for reaching and exceeding sales targets and new client acquisition for two consecutive selling seasons.

**Server**

May 2018 – April 2020

**Cibo Wine Bar**

Toronto, ON

Entertained around 60 guests per evening with an average closing sale total of ~\$3,000 on weekends.

Extensive customer service development and enhanced communications skills by delivering knowledge on key wine and food pairings.

**Key Accomplishments:**

- Consistent high sales and exemplary customer service skills granted me the seniority to work special events and large parties alone and paired with other staff.

**Senior Validation/ Sales and Services Host**

Oct 2018 – Apr 2018

**Whistler Blackcomb/ Vail Resorts**

Whistler, BC

Maintained detailed knowledge of all mountain access products to ensure customer satisfaction.

Ensured a smooth and enjoyable experience for guests on the mountain, resolving any customer issues or complaints.

Managed a team of 4 tasked with ensuring that only customers with valid passes and required documents signed were accessing the mountain.

**Key Accomplishments:**

- Promoted to Senior staff to manage guest access to the mountain during the second half of my employment

**Brand Ambassador**

Jun 2018 – Sept 2018

**SDI Marketing/ PepsiCo**

Toronto, ON

Representing the company enthusiastically at product launches, events, and partner offices.

Educating customers, retailers, and distributors about our products and features.

## EDUCATION

**Bootcamp Certificate:** School of Continuing Studies, University of Toronto, Toronto, ON

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS. Program Summary optional

**Degree or Certification:** Full-Stack Web Development

**Bachelor's Degree (hons):** Glasgow Caledonian University, Glasgow, Scotland, UK

A 4-year degree with a dynamic combination of creative design and practical business, this program equips students with a deep understanding of the global fashion industry, exploring marketing and business modules applied to the world of fashion. Providing technical and practical skills including pattern cutting, garment construction and computer-aided design software.

**Degree or Certification:** Bab (hons) Fashion Business (2015)