

RACHAEL MCILHAGGA

Toronto, ON, M6K 3N3

Phone: 905-931-0013 Email: rachael.mcilhagga@live.co.uk

LinkedIn: <https://tinyurl.com/y5uuf7p8> | GitHub: <https://github.com/Mcilhaggis> |

Portfolio: <https://tinyurl.com/y647j53t>

SUMMARY

Full-Stack Web Developer with a bachelor's degree in Fashion Business and certificate in Full-Stack Web Development from the University of Toronto. Exceptionally creative and dependable, with a stellar customer service record and superb work ethic. Broadly knowledgeable in a wide variety of languages as well as the principles and techniques of website construction and maintenance. Energetic team player with an empathetic approach to group projects to encourage confident collaboration. Highly adept at conveying complex technical information to a variety of professional and lay audiences in a clear and understandable manner.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, jQuery, AJAX, Node, JSON, Adobe Photoshop, Adobe Illustrator

PROJECTS

It's 5 o'clock Somewhere | <https://github.com/Mcilhaggis> | <https://tinyurl.com/y35mj8la>

- This application takes on its users taste preferences, and in return features some unique cocktail recipes that the user can create.
- Role in app: Storing and retrieving the users chosen beverages and displaying this back to them in a 'favourites' modal as well as applying CSS to translate the wireframe into an aesthetic application.
- HTML, JavaScript, Materialize CSS Framework

Workday Scheduler | <https://github.com/Mcilhaggis> | <https://tinyurl.com/yxzsw5cp>

- A daily scheduler to manage tasks per hour during a workday and storing data to local storage
- An individual project, that stores the user's task per hour and stores the data locally. Each of the HTML elements in this project are created dynamically. Received numerous compliments on the implementation for dynamic creation.
- HTML, Bootstrap CSS, jQuery

Coding Quiz | <https://github.com/Mcilhaggis> | <https://tinyurl.com/y6fbdb9n>

- An interactive, timed quiz featuring dynamically created elements and local storage leader board
- This project strengthened my understanding of JavaScript actions, reactions, and timing
- HTML, Bootstrap CSS, JavaScript

Weather Dashboard | <https://github.com/Mcilhaggis> | <https://tinyurl.com/yybpwf22>

- The aim of this project was to retrieve data from another application's API and using it in the context of my own.
- This individual class project solidified my understanding of calling API's and how to dynamically display their information to meet my own goals.
- HTML, CSS, JavaScript, jQuery, Moment.js

EXPERIENCE

Online Sales Manager and RFP writer

Nov 2018 – April 2020

Maxima Masks

Toronto, ON

Designed, launched, and managed the Amazon, Shopify, and multiple social media channels for this new company.

Researched, drafted, and applied for government requests for proposals for PPE.

Managed the QuickBooks accounting for the business.

Key Accomplishments:

- Securing position on shortlisted supplier list for manufacturing partner in the province of Saskatchewan.

Wholesale Account Manager & Sales Support

Nov 2018 – April 2020

Jade Sales Agency

Toronto, ON

Supported an 8-brand portfolio turning \$1.3 million annually with 242 accounts, using platforms JOOR and Blast Ramp.

Managed a personal portfolio with \$400,000 annual sales from an international apparel supplier, to 54 retailers in Ontario.

Developed and executed in-store and online marketing events for volume retailers, providing tailored marketing materials and product giveaways to increase sales and brand awareness.

Key Accomplishments:

- Recognized for reaching and exceeding sales targets and new client acquisition for two consecutive selling seasons.

Server

May 2018 – April 2020

Cibo Wine Bar

Toronto, ON

Entertained around 60 guests per evening with an average closing sale total of ~\$3,000 on weekends.

Extensive customer service development and enhanced communications skills by delivering knowledge on key wine and food pairings.

Key Accomplishments:

- Consistent high sales and exemplary customer service skills granted me the seniority to work special events and large parties alone and paired with other staff.

Senior Validation/ Sales and Services Host

Oct 2018 – Apr 2018

Whistler Blackcomb/ Vail Resorts

Whistler, BC

Maintained detailed knowledge of all mountain access products to ensure customer satisfaction.

Ensured a smooth and enjoyable experience for guests on the mountain, resolving any customer issues or complaints.

Managed a team of 4 tasked with ensuring that only customers with valid passes and required documents signed were accessing the mountain.

Key Accomplishments:

- Promoted to Senior staff to manage guest access to the mountain during the second half of my employment

Brand Ambassador

Jun 2018 – Sept 2018

SDI Marketing/ PepsiCo

Toronto, ON

Representing the company enthusiastically at product launches, events, and partner offices.

Educating customers, retailers, and distributors about our products and features.

EDUCATION

Bootcamp Certificate: School of Continuing Studies, University of Toronto, Toronto, ON

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handlebars.js & ReactJS.

Degree or Certification: Full-Stack Web Development

Bachelor's Degree (hons): Glasgow Caledonian University, Glasgow, Scotland, UK

A 4-year degree with a dynamic combination of creative design and practical business, this program equips students with a deep understanding of the global fashion industry, exploring marketing and business modules applied to the world of fashion. Providing technical and practical skills including pattern cutting, garment construction and computer-aided design software.

Degree or Certification: Bab (hons) Fashion Business (2015)

VOLUNTEERING

Chair

Nov 2018 – April 2020

Get Well Gamers Canada

Glasgow, SCT, UK

Spearheading the Canadian branch of the already successful Get-Well Gamers UK charitable operation. Managing a team of volunteers and co-ordinating donation drop offs to hospital and youth group locations across Ontario. Building relationships with the internal staff that utilize the equipment most and maintaining a connection for support and additional donations.

Treasurer/Operations Manager

Oct 2015 – Feb 2017

Get Well Gamers UK

Glasgow, SCT, UK

Managing outreach to organisation aligned with our cause to garner support, promotion and awareness within their followings. Garnered multiple sponsorships and donations that allowed the non-profit to apply for and secure charitable status.