

Michael Ciocca

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EDUCATION

Central Connecticut State University
Bachelors of Science

New Britain, CT
May 2011

EXPERIENCE

Total Mortgage Services

Web Manager / Senior Web Developer

Milford, CT

April 2014 - Present

- Hired and lead a team of web developers
- Led the development of a heavily used internal SPA using a Laravel based API and React.js with Flux
- Created many JavaScript based tools for use by potential borrowers on the main Total Mortgage site
- Modernized developer workflow by introducing Gulp and Git
- Created internal tools that integrate with our CRM and loan origination software using Ruby and C#

TECH USED: PHP, Laravel, Code Igniter, Ruby, C#, JavaScript, JQuery, ES6, Webpack, Gulp, Redis, MySQL, React, React-Router, Flux, SASS, Socket.io, Express.js

Total Mortgage Services

Senior Marketing Analyst

Milford, CT

May 2012 – April 2014

- Increased conversion rates by up to 40% on key web pages through A/B testing
- Created a bi-weekly email newsletter to reach potential new customers
- Increased web traffic through various SEO efforts
- Hired and managed a team of interns during a link building campaign

Productivity Design

Assistant Project Manager

Shelton, CT

June 2011- April 2012

- Met with our client's employees to make sure that our software was meeting their needs
- Created detailed specifications listing capabilities of our software for ISO certification
- Created new features in our FileMaker system
- Designed a system that increased the speed of specification sheet validation

RELATED SKILLS

Languages and Frameworks

- HTML5, CSS3, SASS, JavaScript, ES6, C#, JQuery, Ruby, Ruby on Rails, PHP, Laravel, SQL, Redis, React, Redux, Flux, React-Router, Vue.js, Node.js, Socket.io

Development and Production

- Git, GitHub, Linux server administration, Gulp, Webpack, Vagrant

PORTFOLIO

<https://mciocca.github.io/portfolio/>