

Mckenzie Marciante

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[LinkedIn](#)

Education

Texas Christian University (TCU), *Fort Worth, TX*

Anticipated: December 2018

Bachelor of Arts in Writing

Double Minor: Italian, Anthropology

Current GPA: 3.8

Related Coursework

College Italian I-IV; Italian Cultural Content & Written Expression

Professional Writing; Multimedia Authoring: Image & Hypertext; Advanced Composition: Writing

Genres Rhetoric of Social Media

Experience

Love Style Inc., *Fort Worth, TX*

January 2017 – Present

Marketing Intern

- Update various WordPress websites and social media accounts
- Create content for social media posts, product descriptions and webpages
- Design layout and compose copy for monthly newsletters and promo emails

TCU Writing Center, *Fort Worth, TX*

August 2016 – Present

Peer Writing Consultant

- Help undergraduate students identify writing strengths and weaknesses and improve a range of composition skills including: grammar, style, citation and formatting
- Respond to online writing submissions

Byrd & Bleecker Stationary/Design, *Fort Worth, TX*

August 2016 – December 2016

Associate, Key-Carrier

- Assisted customers with stationary and custom design print orders
- Assembled in-house print orders
- Performed opening/closing duties

ASI Gymnastics, *Keller, TX*

August 2015 – August 2016

Coach

Boopa's Bagel Deli, (Fort Worth, TX)

August 2015 – December

2015 Counter Attendant

Cavender's Boot City, (Fort Worth, TX)

January 2015 – April 2015

Cashier

Proficiencies

- Microsoft Word, PowerPoint
- Adobe Photoshop, Muse
- Italian (3 years)

Affiliations

Member, Alpha Kappa Delta International Sociology Honor Society

Member, Phi Sigma Iota International Foreign Language Honor Society

Member, Sigma Tau Delta English Honor Society

Member, Pi Epsilon Pi Writing Honor Society