

Sample Facebook Posts

The following samples of my postings on the class Facebook page represent an array of the features and functions of social media which I explored throughout this semester. The posting on page two shows the (non-extensive) exploration of the future of social media, as well as two topics we spent much of the semester discussing: the circulation speed and success (achievement of “viral” status) of social media content, and the impact of social media on society and potential to inspire and provoke (and provide for) social change. The next sample, on page three, displays the influence of social media on individuals and, even, the body; this posting also hints at my interest in the aspect of addiction in social media, which we briefly touched on in class. (I would like to dive even deeper into this phenomenon.) The sample on page four simply hits on the relevance of strategy and technique in social media composition, which we spent the final third of the class studying and practicing. The final example, on page five, serves as a representation of the power of social media to influence (destruct, construct, recreate, etc.) identity and public personas. Each of these posts serve to emphasize the relevance of social media to modern culture, and display my research and growing knowledge on the value of social media as a medium of persuasion/rhetoric.



Mckenzie Nicole Marciante

August 29

This article is soo interesting and really makes me think about the potential future of social media. The numbers and speed at which this one mother's cause was able to spread is the crazy part of the story. When we were asked to think about the future based on trends, I had a discussion with my brother in which he said he thought that eventually social media would encompass everything: from politics to medicine, he thinks one day it will be the center for all business and official matters. I think he has a great idea, especially in light of this article, and many other stories like it, about the grand impact and potential for social change social media has already had, is having, and will to continue to have!



How Parents Harnessed the Power of Social Media to Challenge EpiPen Prices

A few vocal parents harnessed the power of Facebook and Twitter to pressure pharmaceutical firm Mylan to lower its price on EpiPens, a life-saving injection for...

WELL.BLOGS.NYTIMES.COM | BY TARA PARKER-POPE



Mckenzie Nicole Marciante

October 2 · Fort Worth

This article is from the beginning of August, but I think it is so interesting! Especially when it says that the content of images on social media doesn't have an effect on the brain, in comparison to the activity promoted by likes. I also found it interesting how our brains respond to affirmation on social media in the same way they respond to other things in real life, like seeing someone we love or winning money:

"When teens learn that their own pictures have supposedly received a lot of likes, they show significantly greater activation in parts of the brain's reward circuitry," says lead author Lauren Sherman. "This is the same group of regions responding when we see pictures of a person we love or when we win money."

The article ends on a sort of open note, questioning whether or not the effects of social media on the brain is a good thing, bad thing, or neither. I'm curious as to what y'all think? How does social media help/hurt us? There are obvious answers of course but I think the big debate that still occurs sometimes is whether technology and media (social media especially) should be seen as an epidemic or as progress in our society. (I think it's important to compare aspects of our country to those of others, and see how social media has affected us in an international light.)



How does social media affect your brain

A recent study found that, when using social media, a teens' brain responds to 'likes' in a similar way to when they see loved ones, or win money.

CNN.COM | BY SUSIE EAST, FOR CNN



Mckenzie Nicole Marciante

November 14 at 8:05pm

This article is awesome. It's super short but it makes a great point about the danger of how much weight our culture (especially on social media) puts on titles. I completely agree with the tips this author provides on how to combat the circulation of incorrect, exaggerated, biased, etc. information and content on social media.



Bernie Sanders Could Replace President Trump With Little Known Loophole

Here is exactly what we need to do to save our great society. The information here is what we've all been waiting for. By doing this we can make Bernie t...

M.HUFFPOST.COM



Mckenzie Nicole Marciante shared NowThis's video.

November 2

I've seen several videos like this of Obama doing normal things like making jokes and enjoying common things like trick or treating on Halloween. I think these videos are both refreshing, and saddening, because I wish they would've been circulated more weirdly, earlier on in his campaign and terms. I do think it's interesting how his image is slowly shifting into a fun-loving, relatable guy as he nears the end of his service (I notice, especially people unhappy with both Trump and Clinton as candidates, posting these videos and making comments as if in mourning for the loss the country is about to experience when Obama leaves office.)

<https://www.facebook.com/evelin.c.pineda/posts/1422797791063779>



7,114,654 Views

NowThis
October 31

Like Page

The Obamas throw the cutest Halloween parties #NT100Days