

MCLORD EMURAISHE

Sr. Product Manager

Data-Driven, Detail-Oriented,
Problem Solver

EXPERTISE

Product Management	6+ Yrs
Project Management	7+ Yrs
Web and Mobile Development	7+ Yrs

SKILLS

Notable Competencies:

Complete Product Lifecycle,
Hypothesis Testing & Validation
Customer Interviews, Personas,
Roadmapping, Journey Maps,
Data Analysis & Visualization,
Market Research, Digital Marketing,
Design & UX Principles

Product & Creative Tools:

Figma, Miro, Mural, ProductBoard,
Keynote, InVision, Adobe Suite

Organizational Tools:

G Suite Apps, Slack, Mailchimp,
Typeform, Asana, Jira, Airtable,
SCRUM & Agile Methodology

Technologies:

HTML/CSS, PHP, Python, Javascript,
APIs, Git, SQL (PostgreSQL, MYSQL,
SQLite), JSON, Laravel, Vue.js,
Android (Java, Kotlin)

CONTACT

✉ mclordemuraishe@gmail.com
☎ +2347030754382

SUMMARY

Seasoned Product Manager with over 6 years of experience in driving product innovation, managing cross-functional teams, and leveraging data-driven insights to achieve business goals. Passionate about creating user-centric solutions, collaborating with stakeholders, and setting strategic product visions.

EXPERIENCE

Umba

December 2022 - July 2023

Senior Product Manager

Banking, Payroll and Lending for B2B, P2P

- Championed the launch of a modular payroll product, resulting in a 20% increase in client acquisitions in Q1.
- Collaborated with software, marketing, and sales teams, reducing product development timelines by 15%.
- Utilized data-driven decision-making, leading to a 25% increase in user engagement and 10% improvement in retention rates.
- Influenced Umba's vision in the lending and payroll tech sector, achieving a 20% growth in market share.
- Conducted user research to gather feedback, driving product improvements and enhancing user experience.

Bento Africa

August 2022 - February 2023

Senior Product Manager

Bento People HRM

- Led cross-functional teams, achieving a 30% reduction in project delivery time.
- Provided strategic leadership, resulting in a 20% growth in user adoption.
- Managed the complete product lifecycle of Application's version 2, reducing product defects post-launch by 40%.
- Collaborated closely with stakeholders, ensuring alignment between product features and business goals.

INITS Limited

April 2016 - August 2022

Product/Project Manager/Scrum Master

Software as a Service

- Led multiple project teams, delivering on time and within budget.
- Collaborated with stakeholders to align product features with business objectives.
- Spearheaded user-centric initiatives, incorporating feedback into product enhancements.
- Achieved a 97% customer satisfaction rate ahead of schedule by resolving customer pain points.

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EDUCATION

JAN 2009 - SEPT 2015

Bachelors of Science, Accounting/Finance

Delta State University

CERTIFICATIONS

2023

Certified Digital Product Manager (CDPO)

Future Learn

2022

Certified Scrum Product Owner (CSPO)

Scrum Alliance

Certified Scrum Master (CSM)

Scrum Alliance

2021

Full Stack Web Developer Certification

Udacity

PMI Agile Certified Practitioner Training

PMI

Android Associate Developer

Google

CAREER ACHIEVEMENTS

- Led the successful upgrade of the Bento HRM product (People), resulting in a significantly improved user experience, a reduction in customer churn, and a significant increase in product revenue.
- Managed and grew the bank partnerships and integrations for the Bento product across West Africa, resulting in an increase in the customer base, partnerships, and a boost in overall product revenue.
- Successfully managed and delivered Billing and Payments Management Systems for Ogun and Oyo State Governments in Nigeria.
- Developed AKU - TraderMoni, a fund platform used to track and manage the disbursement of funds.
- Implemented Dangote Microgrant and Dangote Zakat for Dangote Group of Companies in Nigeria.
- Oversaw a Revenue Management System for micropayment collection across Nigeria for various services.
- Led the development of the electronic property taxation and management system (Land Use Charge) for Lagos, Ogun, and Oyo State Governments in Nigeria.
- Administered Ikoyi Club 1938's website and developed its subscription payment system in Lagos State, Nigeria.
- Achieved the creation of ILERAH (USA), a multi-tenant hospital system for record keeping.
- Designed an IVR System for Payporte, Nigeria, to manage calls, transfers, and ticketing.
- Contributed to the development of the Do-It-For-Me Module of the OLX website and personnel recruitment.
- Delivered a multi-tenant CRM system for Ezwash Laundromat, Nigeria, to meet the needs of small businesses.

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