

# Web Project

## 1. Purpose and Objectives:

- What is the primary purpose of the website?
- What goals do you want to achieve through the website?
- Do you want to sell products/services, provide information, generate leads, or do something else?

## 2. Target Audience:

- Who is your target audience or ideal customer?
- What demographic or psychographic characteristics define your audience?
- Do you have any specific user requirements or preferences in mind?

## 3. Functionality and Features:

- Are there any specific features or functionality you require on the website?
- Do you need e-commerce capabilities, a blog, a contact form, user registration, etc.?
- Are there any third-party integrations you need (e.g., payment gateways, CRM systems)?

## 4. Content and Structure:

- Do you have the content (text, images, videos, etc.) ready for the website?
- How many pages or sections do you anticipate needing?
- Do you have any preferences regarding the overall structure or layout of the website?

## 5. Design and Branding:

- Do you have an existing brand identity or specific design guidelines?
- Are there any websites or design styles you find appealing or that align with your brand?
- Do you prefer any color schemes, fonts, or visual elements?

## 6. Timeline and Budget:

- Do you have a specific timeline for completing the website?
- What is your budget range for the project?
- Are there any constraints or dependencies that could affect the timeline or budget?

## Web Project

### 7. Number of Pages:

- Approximately how many pages do you anticipate for the website?
- Will there be different types of pages, such as a homepage, about page, services/products pages, etc.?

### 8. Content Volume:

- Do you have the content (text, images, videos) prepared for all the pages?
- Will the content need to be created or formatted by the development team?

### 9. Media Assets:

- Will the website require a large number of images, videos, or other media assets?
- Do you have these assets readily available, or will they need to be sourced or created?

### 10. User-Generated Content:

- Will the website allow users to contribute or generate content, such as comments or user-submitted media?
- If so, how extensive is the expected user-generated content?

### 11. Functionality and Features:

- Will the website require complex functionality or custom development for specific features?
- Are there any additional systems or integrations (e.g., CRM, analytics, API connections) that need to be incorporated?

### 12. Multi-Language or Localization:

- Will the website need to be available in multiple languages?
- Will it require localization support, such as adapting content for different regions or countries?

### 13. Hosting and Content Management:

- Do you have a preferred hosting provider, or should I recommend one?
- Are you open to using a content management system (CMS) like WordPress, or do you have a specific preference?

### 14. Mobile Responsiveness:

- Is it important for the website to be optimized for mobile devices?

## Web Project

- Should the website have a responsive design that adapts to different screen sizes?

### 15. Interactive Elements:

- Do you need any interactive elements on the website, such as forms, calculators, or maps?
- Are there any specific technologies or frameworks you would like to incorporate, such as JavaScript libraries or animations?

### 16. E-Commerce Functionality:

- If you require e-commerce functionality, do you have a preferred e-commerce platform or shopping cart system?
- Do you need features such as inventory management, payment gateway integration, or order tracking?

### 17. Database and Backend Development:

- Do you anticipate needing a database for storing and managing website data?
- Are there any specific requirements for the backend development, such as a specific programming language or framework?

### 18. Scalability and Future Growth:

- Do you anticipate significant growth or scalability needs in the future?
- Should the website be built with the flexibility to add new features or expand functionality later on?