

MAITHILI PHULARI

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Education

- **Sanjay Ghodawat University**, Kolhapur, Maharashtra
Bachelor of Technology in Computer Science Engineering | CGPA: 7.6
- **Bapuji Salunke Junior College**, Sangli, Maharashtra
Higher Secondary Certificate (HSC) – Science | Percentage: 82%

Technical Skills

- **Data Analysis Tools:** Power BI (Dashboards & Reports & DAX) | Tableau | MS Excel
- **Business & Productivity Tools:** MS Word | MS PowerPoint
- **Language & Databases:** Python (Pandas, NumPy) | MySQL
- **Version Control:** GitHub

Experience

- **Data Analyst Intern | Igap Technology** Jan 2025 – Jun 2025
Gained hands-on exposure to data analysis, machine learning, and visualization tools.
Worked on practice projects such as: Car Price Prediction, Home Price Prediction & an HR Analytics Dashboard. Gained hands-on experience with Python, SQL, Power BI, and GitHub.
- **Data Visualization Intern | Infosys Springboard [Remote]** Aug 2025 - Present
Built interactive dashboards using Power BI & Excel as part of a Data Visualization internship.
Analyzed Food & Beverage consumption trends to extract insights and present data-driven findings.

Projects

- **TechNova Sales Performance Analysis | SQL, Power BI | [GitHub Repo](#) |**
 - Delivered a Sales & Profit Analysis Dashboard using MySQL and Power BI, providing actionable business insights with a clean, executive-ready design
 - Developed an interactive Power BI dashboard to analyze sales performance for TechNova, consolidating ₹984.81M total revenue, 2M units sold, and 148K orders across 2017–2020.
 - Built key KPIs and DAX measures (Total Revenue, Normalized Revenue, Total Orders, Avg Orders) enabling quick executive decisions with drill-down by market, zone, and customer type.
- **E-commerce Order Analysis | Python, Excel, Power BI | [GitHub Repo](#) |**
 - Analyzed 120K+ Olist e-commerce orders to study customer behavior, sales trends & deliver performance.
 - Used Python (pandas) for data cleaning, matplotlib for visualizations & Excel Pivot Charts for quick sales analysis.
 - Built a Power BI dashboard to track revenue, top-selling states, and delivery delays.
- **Blinkit Sales Analysis | Power BI | [GitHub Repo](#) |**
 - Designed an interactive dashboard to analyze 1.2M+ sales, 8.5k items sold & 3.9 avg. customer ratings across multiple outlets.
 - Built KPIs and DAX measures to compare sales by item type, outlet size, and tier-wise location, revealing that Tier-3 outlets contributed 35% of total revenue.
 - Delivered insights on outlet establishment trends (2012–2020) and product categories (fruits, household, dairy, etc.), helping identify high-performing categories contributing over 40% of revenue.

Certification

- Business Intelligence & analytics | NPTEL | 2025
- Hands on data visualization with power bi for business professional | Infosys Springboard | 2025
- Introduction to Business Intelligence | Infosys Springboard | 2025