

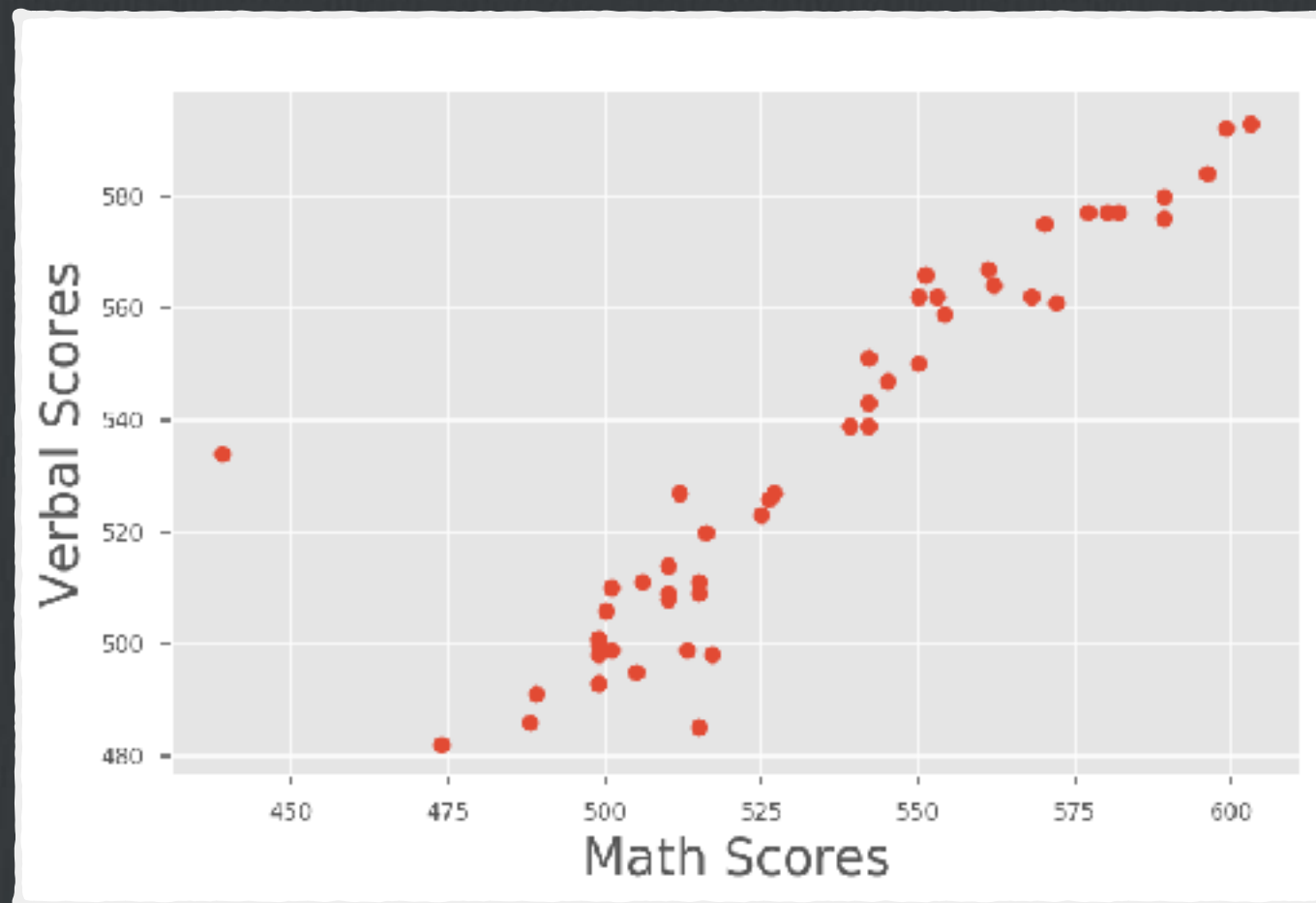
A close-up photograph of a hand holding a yellow pencil, with the tip of the pencil pointing at a bubble on a multiple-choice test. The test bubbles are arranged in rows and columns, with letters A, B, C, D, and E visible. The background is slightly blurred, showing more of the test paper and the hand holding the pencil.

The Start Of A Trend

2001 SAT data and the move towards the ACT

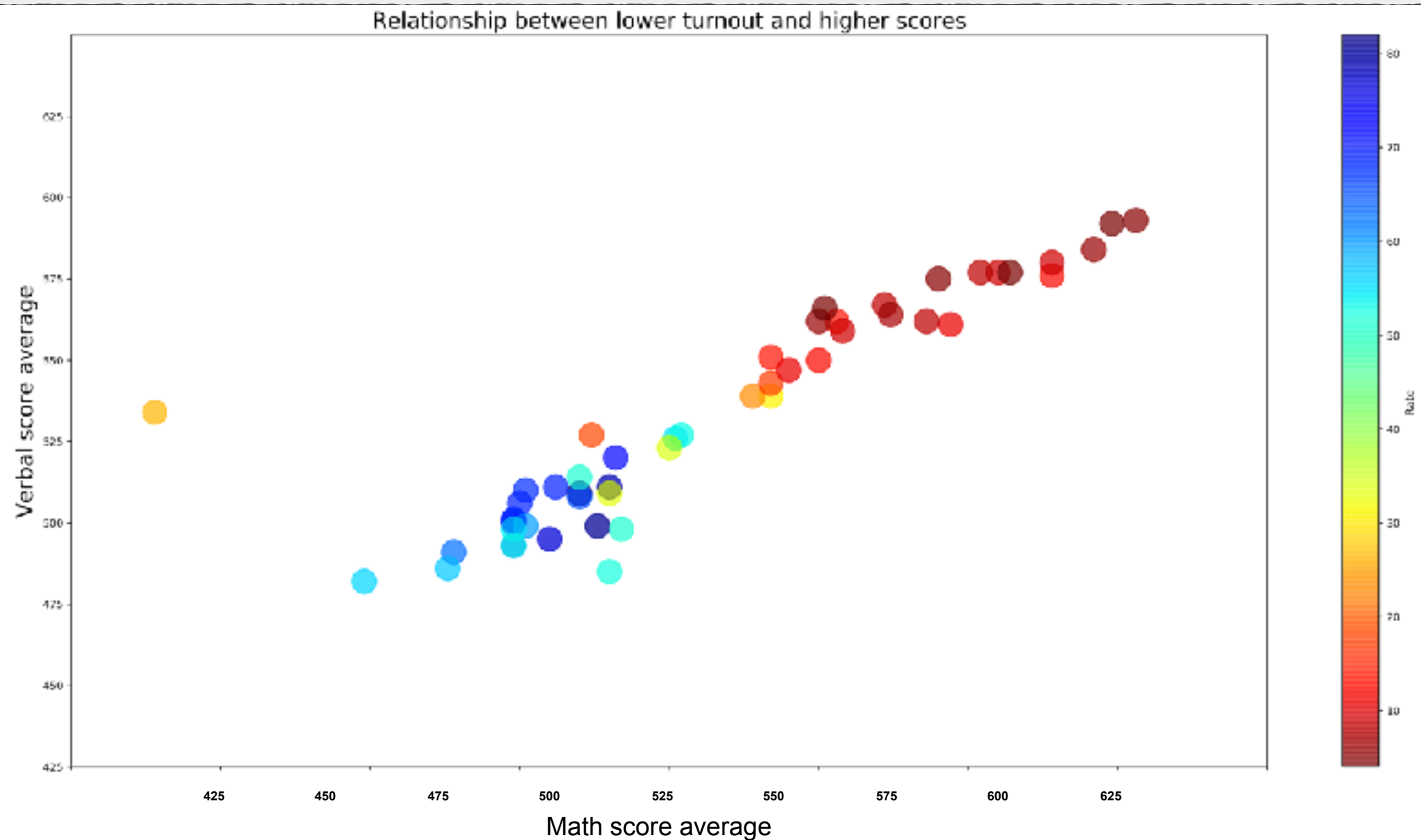
Michael Costa
General Assembly DSI-5

Examining the Data



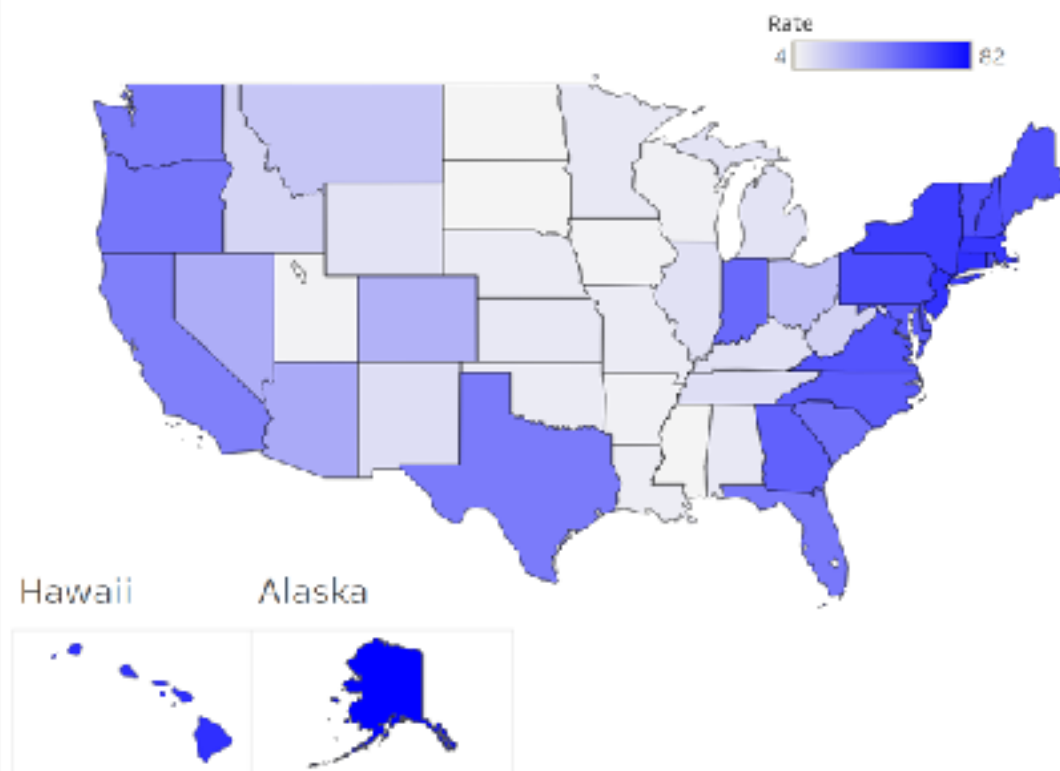
- ☐ Approaching the data and getting the most out of it.
- ☐ Only having average scores for each state leaves a lot unknown.
- ☐ The average of our averages doesn't give much insight.
- ☐ There appears to be a correlation between high scores in each section.

Low Turnout, High Performers

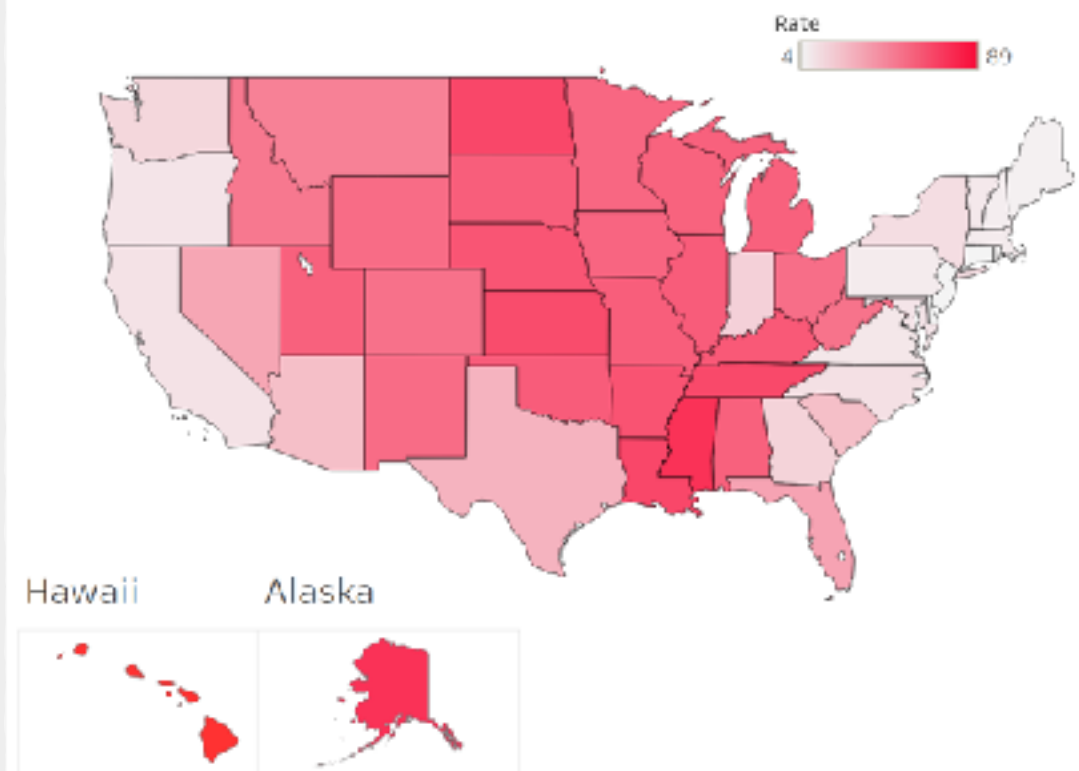


Where the SAT was King

SAT Rates

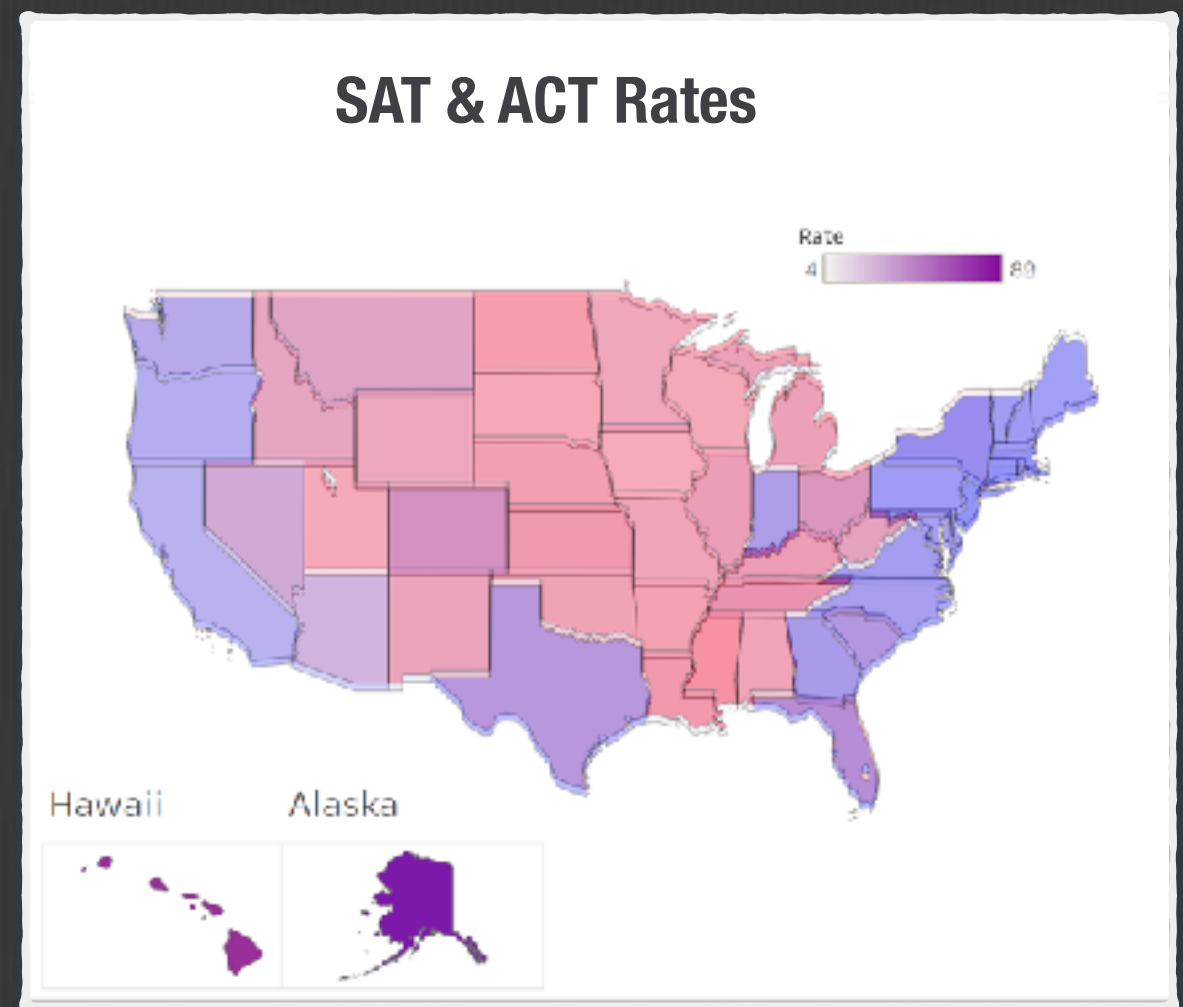


ACT Rates



Losing Ground

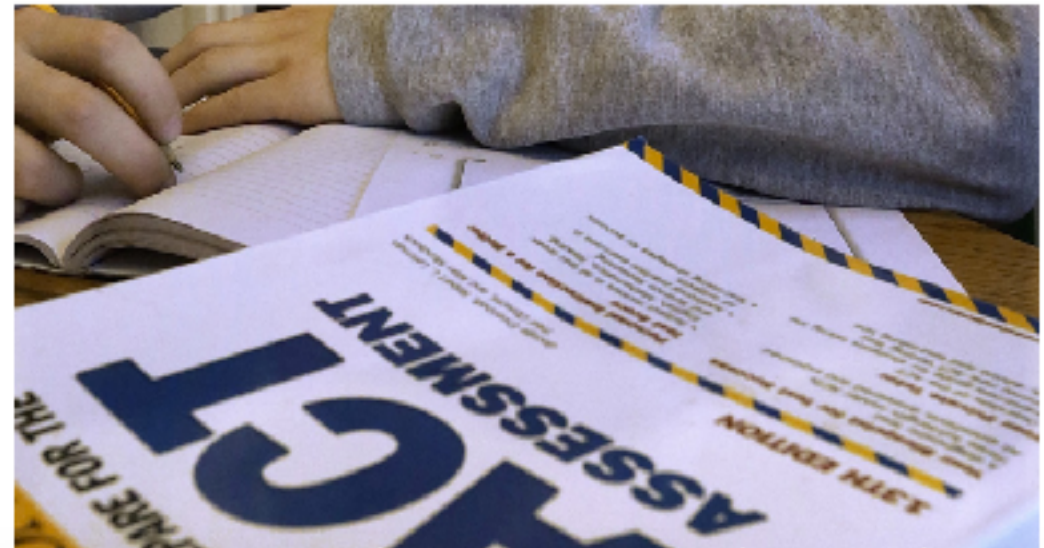
- In 2001 the move to the ACT is happening in fly-over country
- 2001 Illinois and Colorado become the first states to pay for ACT .



New Approach

- ☐ College Board was too slow to react to ACT making deals with state boards.
- ☐ Perceptions SAT is the harder test, so maybe a change in scoring.
- ☐ Lean into reputation, SAT is more difficult because it is the better measuring stick.
- ☐ Questions?

Growing number of states fund ACT college admission testing for 11th-grade students



Why ACT overtook SAT as top college entrance exam

By Valerie Strauss September 24, 2012

The ACT has for the first time overtaken the SAT as the most popular college admissions exam by a margin of a few thousand students.

Look at how things changed over time (information from FairTest):

