

# MACTILDA MATSOTSO

Student

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Nairobi, Kenya

## PROFILE SUMMARY

I'm an aspiring data analyst deeply passionate about business intelligence, eager to immerse myself in the world of data analytics and uncover valuable insights to drive informed business decisions. With a solid foundation in statistical analysis and database management, I am equipped to translate complex data sets into actionable intelligence. My goal is to harness the power of data to optimize operational efficiency, identify market trends, and enhance strategic planning. I thrive on the challenge of extracting meaningful patterns from raw data and continuously seek to expand my skills in data visualization, machine learning, and predictive modeling to stay at the forefront of this rapidly evolving field.

## EDUCATION

### Strathmore University

2022-Present

- Bachelor of Business Information Technology

### Strathmore University

2021-2022

- Diploma in Business Information Technology

## EXPERIENCE

### Teamstar External Relations | AIESEC Leadership Conference

2023

- Reaching out to companies for possible partnerships and maintaining strong relationships to support our marketing initiatives.
- Monitor and maintain brand consistency across our marketing channels.

### Volunteer | Red Cross Society Kenya

2023

- Implementing environmental clean-up campaigns and tree planting initiatives.
- First-aid training
- Creating awareness about the organization in high schools

### Delegate | SAIMUN Conference, South Africa

2019

- Represented the policies and perspectives of the country assigned.
- Engage in diplomatic negotiations.
- Work collaboratively to draft resolutions that address challenges at hand

## PROFESSIONAL SKILLS

- HTML5
- CSS
- Javascript
- C++
- PHP
- kotlin

## SOFT SKILLS

- Communication
- Detail-oriented
- Strategic and problem solving
- Critical thinking

## LANGUAGES

- English (Fluent)
- Kiswahil (Fluent)
- Spanish (Basics)
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