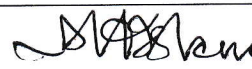


Government of the People's Republic of Bangladesh  
Office of the Project Director  
Skill Development for Mobile Game & Application (3rd Revised) Project  
Information and Communication Technology Division  
ICT Tower (6<sup>th</sup> Floor), Agargaon, Dhaka-1207.

**Expression of Interest (EoI)**

1	Ministry/Division	Ministry of Post, Telecommunication and Information Technology.
2	Agency	Information and Communication Technology Division
3	Procuring Entity Name	Skill Development for Mobile Game and Application (3rd Revised) Project
4	Procuring Entity District	Dhaka
5	Invitation for	Procurement of consulting services
6	Invitation Ref No	56.00.0000.082.07.065.22- 5886
7	Date	29 March 2022
<b>KEY INFORMATION</b>		
8	Procurement Method	Quality and Cost-Based Selection (QCBS)
<b>FUNDING INFORMATION</b>		
9	Budget and Source of Funds	Development Fund (GoB)
10	Development Partners (if applicable)	N/A
<b>PARTICULAR INFORMATION</b>		
11	Project / Program Code (if applicable)	224022700
12	Project Name (if applicable)	Skill Development for Mobile Game and Application Project
13	Package No.	SD-120
14	Package Name	Developing an Animated Movie (এগিয়ে যাবার ৫০ বছর)
15	EoI Publication Date	30 March 2022
16	EoI Closing Date and Time	13 April 2022 Time: 12:00 PM
17	EoI Opening Date and Time	13 April 2022 Time: 12:30 PM
18	Name & Address of the office(s)	Project Office, ICT Tower (6 <sup>th</sup> floor), Agargaon, Dhaka-1207.
<b>INFORMATION FOR APPLICANTS</b>		
19	Description of assignment	The main objective of this project is to develop an animated movie to celebrate "The Golden Jubilee of Independence" of Bangladesh. The story will be based on the birth of Bangladesh and how it's becoming the new Asian Tiger will be told. This will portray the actual history of Bangladesh, highs and lows, ups and downs of the country. How the anti-independence forces have repeatedly obstructed the development of this country and despite all these obstacles how the daughter of the father of the nation came as a savior of the people of Bangladesh by fulfilling her father's dream will be displayed here.
20	Experience, resources and delivery capacity required	<b>Qualifications of the Organization:</b> <ol style="list-style-type: none"> <li>Must be a Bangladeshi Firm having up-to-date valid Trade License, TIN, VAT and Tax payment certificate of the previous year.</li> <li>Consulting firm having past experience in similar task (03 complete animation of minimum 05 minutes each in between last 03 years), International works will be more encouraged.</li> <li>The Animation Studio must have at least 50 minutes of total 3D/2D animation production all together.</li> <li>25 Full-time employees; each having minimum 03 years of experience in relevant sector</li> <li>The studio must have at least 6 key experts (Director, screenwriter, executive producer, storyboard artist, director of layout, director of animation) who have minimum of 10 years' experience in specific field of animation and minimum 5-years' experience of working in international animation project.</li> <li>The applicant organization must have at least one animation director (in house) who has formal education in animation (master degree in animation) or must submit a contract agreement and CV of a foreign animation Consultant who have the similar education and experience.</li> <li>An animation studio that has a full-fledged in-house facility, and logistic support (High configured computers, graphic tablet, render machine, motion capture studio, sound studio, etc.) to produce all the necessary steps of relevant 3D animation, using CGI animation method with special effects and motion graphics.</li> <li>An animation studio with relevant experience and capacity to produce at least a 5 minutes 3D/2D animation every month with adequate and appropriate logistical facilities and personnel. (Previous experiences are required, Relevant proves and document must be submitted)</li> <li>Must have the audit report of the previous 2-years.</li> <li>Bidder must have Credit Line Certificate of BDT 3.5 Crore from any schedule bank.</li> <li>All submitted experience of animation work must be done by the applicant organization in their in-house studio, any work/services purchased from outside or produced by third party will not be considered as their experience.</li> <li>Proves of Management logistics capacity (brochures and other documents describing similar assignments, experience, availability of appropriate professional staff and experience among applicant's staff, resources to carry out the assignment).</li> <li>Multiple Companies having technical and legal competency for developing such product can bid jointly but they must have legal agreement among them &amp; letter of intention where one company needs to be prime bidder. Accordance of the PPR-2008 All bidder must be local.</li> <li>Valid document (work order, completion certificate of experience, web link, soft copy etc.) must be submitted as proof of claimed each experience.</li> </ol>
21	Others details (if applicable)	<ol style="list-style-type: none"> <li>One signed copies, for this package of tender shall be submitted in a sealed envelope to the address below.</li> <li>A scan copy of ED documents (PDF file in a USB Drive) shall be submitted along with the original EOI.</li> <li>Consulting firm will be. Selected in accordance with the procedures set out in the PPR-2008.</li> <li><b>Submission of any fabricated document will be treated as per the law of the land.</b></li> </ol>
<b>PROCURING ENTITY DETAILS</b>		
22	Name of Official Inviting Tender	Md. Anowarul Islam
23	Designation of Official Inviting Tender	Project Director (Joint Secretary)
24	Address of Official Inviting Tender	ICT Tower (6 <sup>th</sup> floor), Agargaon, Dhaka-1207
25	Contact details of Official Inviting Tender	Phone:02 41024240
26	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings	

  
(Md. Anowarul Islam)  
Project Director (Joint Secretary)