

Steps to Share a Video on LinkedIn

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1. Create the Video:

- Record your work as you complete the internship tasks. This can be done using screen recording software like OBS Studio, Camtasia, or even simple tools like Zoom or QuickTime if you're on a Mac.
- Ensure the video showcases your process, explaining what you're doing, how you're doing it, and what the final results are. Narrating your thought process can add value.

2. Edit the Video (Optional):

- If needed, you can edit your video using video editing software like Adobe Premiere Pro, Final Cut Pro, or free tools like iMovie or Windows Movie Maker.
- Trim any unnecessary parts, add annotations, and make sure the video is clear and concise.

3. Upload the Video to LinkedIn:

- **Log in to LinkedIn:** Go to your LinkedIn account.
- **Create a New Post:** On the LinkedIn homepage, click on "Start a post."
- **Add Your Video:** Click on the video icon to upload your video. You can either drag and drop your video file or browse your computer to upload it.
- **Add a Description:** Write a brief description of your project, what you learned, and how this internship helped you grow professionally.
- **Tag Cognifyz:** Use the "@" symbol to tag Cognifyz Technologies in your post.
- **Use Hashtags:** Add hashtags like [#Cognifyz](#), [#Internship](#), [#DataScience](#), [#MachineLearning](#), or any other relevant hashtags to increase visibility.
- **Post:** Once you've reviewed everything, click on "Post" to share your video with your network.

4. Share the Video Link:

- After posting, you can copy the link to your LinkedIn post by clicking on the "..." menu in the top right corner of the post and selecting "Copy link to post."
- This link can be shared with Cognifyz in your task submission form or any other required platform to verify your work.

Why Post on LinkedIn?

- **Professional Networking:** Posting on LinkedIn allows you to showcase your work to potential employers, colleagues, and your network.
- **Visibility:** Using relevant hashtags and tagging Cognifyz increases the visibility of your post, making it easier for others in your field to discover your work.
- **Feedback:** You might receive constructive feedback, comments, or questions that can help you improve and learn.

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Summary of What to Include in Your LinkedIn Post:

- **Video Content:** A clear demonstration of your work.
- **Description:** A brief explanation of your tasks, learnings, and any challenges faced.
- **Tags:** Tag Cognifyz Technologies and use relevant hashtags.
- **Professional Tone:** Ensure your post is professional and reflects well on your personal brand.

This process will help you fulfil the task requirements effectively while also boosting your online professional presence.