



SALAR KHAN

SEO SPECIALIST

CONTACT

+92 329 4053022

carryonsalar@gmail.com

Ittehad iron store
Mananwala

EDUCATION

2021-2023

SUPERIOR COLLEGE MANANWALA

- Intermediate in Computer science (ICS)

2024-2028

BABA GURU NANAK UNIVERSITY

- bachelor of computer science

SKILLS

- Project Management
- SEO strategies
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Urdu(Fluent)
- Punjabi(Native)

PROFILE

Results-driven SEO Specialist with a strong foundation in Computer Science, combining technical expertise with digital marketing strategies to optimize online visibility and drive organic growth. Proficient in keyword research, on-page and off-page optimization, and data analysis using tools like Google Analytics and SEMrush. Skilled in leveraging programming knowledge to enhance website performance, implement technical SEO, and automate repetitive tasks. Adept at staying updated with industry trends and algorithm changes to deliver measurable results. Currently pursuing a Bachelor's in Computer Science, blending technical skills with SEO best practices to create innovative solutions for improved search engine rankings and user experience.

WORK EXPERIENCE

Temple jewel shop(Etsy)

SEO SPECIALIST

- Conducted comprehensive keyword research and optimized product titles, descriptions, and tags to improve search rankings and drive organic traffic.
- Enhanced product visuals and metadata to increase click-through rates (CTR) and boost overall sales performance.

Temple jewels Ibiza (Shopify)

2025 - 2029

SEO SPECIALIST

- Implemented on-page SEO techniques, including optimizing meta tags, headers, and product descriptions, to improve search engine visibility and attract targeted traffic.
- Improved website speed, mobile responsiveness, and user experience to reduce bounce rates and increase customer engagement.

Baff Candle (Etsy)

2024 - 2025

SEO SPECIALIST

- Developed and executed a tailored SEO strategy, focusing on keyword optimization and competitive analysis to enhance product discoverability.
- Created compelling product descriptions and optimized listing images to improve conversion rates and drive sales.

Trianu Dando(Etsy)

SEO SPECIALIST

- Conducted detailed keyword research and optimized product listings with targeted keywords, improving search rankings and increasing organic traffic.