

CONTACT

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WEBSITES, PORTFOLIOS, PROFILES

- <u>Portfolio</u>
- Dribble / Behance
- Linkden

EDUCATION

B.Tech INFORMATION TECHNOLOGY

Mohamed Sathak Engineering College

GPA: 8.89

H.S.C

Mohamed Sathak dastagir matriculation hr.sec school Percentage: 65.67%

SSLC

Infant Jesus matriculation school

Percentage: 88.4%

LANGUAGES

English

Tamil

MOHAMED ADHIL HUSSAIN

Design Associate & Lead



PROFESSIONAL SUMMARY

Creative and results-driven **Design Associate** with **1+ years** of experience in **UI/UX design, digital marketing, and AI-powered creative solutions**. Skilled in designing user-centric interfaces, creating social media campaigns, producing ad videos, and developing websites using CMS platforms such as **Wix, WordPress**, and Shopify. Adept at collaborating with diverse clients across industries, leading teams, and leveraging AI tools like **ChatGPT, Sora, Leonardo AI, Kiling AI, and Runway** for design ideation and content creation.

SKILLS

- Design & Creative Tools: Figma, Canva, Adobe Creative Suite
- Web Platforms: Wix, WordPress, Shopify, HTML/CSS basics
- **Digital Marketing**: SEO, Google Analytics, Content Creation, Social Media Strategy
- Al Tools for Design: ChatGPT, Sora, Leonardo Al, Kiling Al, Runway etc..
- Other Tools: Visual Studio Code, GitHub
- Project Management: Team Leadership, Client Communication, Deadline Management

PROFESSIONAL EXPERIENCE

Design Associate, Redwood Algorithms

Now 2024 - Present

- Designed and delivered social media creatives, ad videos, and websites for clients across industries such as industrial solutions, marketing, event management, real estate, gold investment, and interior design.
- Created and maintained websites using Wix, WordPress, and Shopify.
- Led a team of **2 designers**, delegating tasks and ensuring high-quality deliverables.
- Utilized **AI tools** for concept generation, visual design, and content creation.
- Managed client communications, ensuring timely project delivery and brand consistency.
- Notable Clients: Industrial Solutions, Marketing Agencies, Event Management, Window Film Solutions, Property Management, Gold Investment, Interior Design, Healthcare, E-commerce.

Product Design and Strategy Consulting, *Accenture(Forage)*May 2024 - June 2024

 Done a Job Simulation on Product Design role to Designed a music app page, focusing on user experience and design rationale.

Digital Marketing, Shiash Info Solutions Private LimitedFebruary 2023 - April 2023

Done a Internship on Digital Marketing role, Created a blogsite,
 Content creation, SEO strategies, and utilized Google Analytics.

DISCLAIMER

I Sincerely declare that the facts provided in this resume are true and correct to the best of my knowledge.