

# MOHAMED ADHIL HUSSAIN

UI/UX Designer I Digital Marketer

#### CONTACT

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# WEBSITES, PORTFOLIOS, PROFILES

- Portfolio
- Dribble / Behance
- <u>Linkden</u>

#### **SKILLS**

## **UX/UI** Design

- Figma
- Canva
- Html/css
- Prototyping/Wireframing

#### **Digital Marketing**

- Content Creation/SEO
- Ms Excel/Google Analytics

## Other Tools & Software

- Visual Studio code
- GitHub
- google search console

## **EDUCATION**

B.Tech INFORMATION TECHNOLOGY **Mohamed Sathak Engineering College** 

GPA: 8.89

#### **LANGUAGES**

English Tamil

#### PROFESSIONAL SUMMARY

A passionate and results-driven UX/UI designer and digital marketer with a strong background in designing user-centric interfaces and implementing effective digital strategies. Skilled in Figma, Canva, SEO and Google Analytics. Seeking opportunities to apply my skills in a dynamic environment to drive innovative solutions and enhance user experiences.

#### **PROJECT**

- **Portfolio Design**:Launched a professional portfolio to showcase UX/UI and digital marketing projects.
- eCommerce Website Design: Designed entire eCommerce site, including wireframes, prototypes, and landing pages. Focused on creating a clean, user-friendly interface for men's fashion
- Food App Design, Music App Design, Social Media App Design: Developed a user-friendly App with interactive elements.
- **Blogsite:** Developed and managed a blogsite, applying digital marketing strategies, Content creation, SEO techniques, and analytics tools.

## **WORK HISTORY**

# Product Design and Strategy Consulting, *Accenture(Forage)*May 2024 - June 2024

 Done a Job Simulation on Product Design role to Designed a music app page, focusing on user experience and design rationale.

# Digital Marketing, Shiash Info Solutions Private Limited February 2023 - April 2023

• Done a Internship on Digital Marketing role, Created a blogsite, Content creation, SEO strategies, and utilized Google Analytics.

#### **ACHIEVEMENT S**

- Developed and launched a personal portfolio and blogsite, showcasing design and digital marketing skills.
- Completed certifications in Ux/UI, Google Analytics, Data Analytics (Excel), and Digital Marketing (HubSpot).

# **DISCLAIMER**

I Sincerely declare that the facts provided in this resume are true and correct to the best of my knowledge.