

# Class Content for Training Session - 01:

**Session Title:**

*Introduction to Video Production & Editing and Career*

**Date & Time:**

*July 06, 2024 | 9:00 AM – 12:00 PM*

**Location:**

*IDB Lab-1, DIIT, Chattogram*

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**1. Introduction to Video Production & Editing (30 mins)**

- Overview of video production processes.
- What is video editing, and why is it essential?
- Understanding the stages: pre-production, production, post-production.

**Objective:**

- Familiarize learners with the video production workflow.
  - Grasp the importance of video editing in various industries.
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**2. Essential Software for Video Production & Editing (30 mins)**

- Overview of widely-used software (Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, etc.).
- Introduction to audio editing tools (Audacity, Adobe Audition).

**Objective:**

- Introduce learners to essential tools required for video production and editing.
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**3. Careers in Video Production & Editing (45 mins)**

- Explore the various roles:
  - **Videographer**
  - **Video Editor**
  - **Sound Engineer**
  - **Technical Director**

- **Director**
- **News Producer**
- **Assignment Editor**
- **Graphics Editor/Producer**

**Objective:**

- Discuss potential career opportunities and skills required for each role.
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**4. Practical Session: Download and Install Essential Software (45 mins)**

- Guide on downloading and installing software.
- Overview of the user interface of key editing programs.

**Objective:**

- Ensure participants are set up with the necessary software for upcoming sessions.
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**5. Q&A and Discussion (30 mins)**

- Address queries related to video production, editing, and careers.

**Objective:**

- Clarify any doubts and encourage participants to explore further learning.
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**Total Duration: 3 hours**

This session will provide a strong foundation for participants to understand the basics of video production and the necessary tools for a successful career in the field.

### Slide 1: Title Slide

- **Title:** *Introduction to Video Production & Editing and Career*
  - **Sub-title:** *Training Session 01 - Batch 4*
  - **Details:** Date, Time, Venue, Instructor Name
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### Slide 2: Introduction to Video Production & Editing

- **Header:** *What is Video Production & Editing?*
  - **Key Points:**
    - Definition of video production and editing.
    - The process: Pre-production, Production, and Post-production.
    - Importance of editing in storytelling and delivering a polished final product.
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### Slide 3: Pre-Production, Production, Post-Production

- **Header:** *Stages of Video Production*
  - **Key Points:**
    - **Pre-production:** Planning, scripting, storyboarding.
    - **Production:** Shooting video, capturing footage.
    - **Post-production:** Editing, adding effects, audio work, and final touches.
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### Slide 4: Essential Software for Video Production & Editing

- **Header:** *Key Software for Video Editing*
  - **Key Points:**
    - **Video Editing:** Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve.
    - **Audio Editing:** Audacity, Adobe Audition.
    - **Other tools:** After Effects (for motion graphics), Photoshop (for visual elements).
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### Slide 5: Software Features Overview

- **Header:** *Overview of Essential Software Features*
- **Key Points:**

- User-friendly interface.
  - Timeline-based editing.
  - Audio and video effects.
  - Exporting for different platforms (YouTube, social media, etc.).
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#### Slide 6: Careers in Video Production & Editing

- **Header:** *Overview of Career Opportunities*
  - **Key Points:**
    - **Videographer:** Operates the camera and shoots video footage.
    - **Video Editor:** Edits video content, cuts footage, adds transitions, sound, etc.
    - **Sound Engineer:** Mixes and edits soundtracks.
    - **Technical Director:** Manages production equipment and technical aspects of the shoot.
    - **Director:** Oversees the creative direction of the project.
    - **News Producer:** Manages video content in news organizations.
    - **Assignment Editor:** Allocates tasks in newsrooms and media houses.
    - **Graphics Editor/Producer:** Creates visual elements for video content.
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#### Slide 7: Career Skills & Growth Opportunities

- **Header:** *Skills Needed for Success*
  - **Key Points:**
    - Attention to detail.
    - Creativity and innovation.
    - Proficiency in software tools.
    - Communication and teamwork.
    - Time management.
    - Staying updated with the latest trends and technology.
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#### Slide 8: Practical Session: Download and Install Essential Software

- **Header:** *Hands-on: Setting up Video Editing Software*

- **Key Points:**
    - Guide participants on downloading essential software.
    - Provide links for software downloads.
    - Step-by-step instructions on installation.
    - Brief overview of the software interface.
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#### **Slide 9: Q&A and Discussion**

- **Header:** *Open Floor for Questions*
  - **Key Points:**
    - Encourage participants to ask questions related to video production and editing.
    - Foster discussions on career goals and skills needed for the industry.
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#### **Slide 10: Closing & Next Session Preview**

- **Header:** *Conclusion and Next Steps*
- **Key Points:**
  - Recap of the session's topics.
  - Preview of the next session: *Communication Skills & Legal Issues in Video Production*.