

# GUVI

## HCL GUVI: Charting the Future of Global Tech Education

Transforming Aspirations into Expertise through Accessible, Vernacular-First Learning.

*Backed by IIT Madras, IIM Ahmedabad & HCL Group*

## COMPANY OVERVIEW

# A Legacy of Innovation in EdTech

HCL GUVI, originally conceived from a pioneering YouTube channel, has rapidly evolved into India's premier tech-driven EdTech platform. Founded in 2014, our journey began with a profound commitment to democratize high-quality technical education by delivering content in native languages. This unique approach addresses a critical barrier to learning, especially for aspiring professionals in diverse linguistic backgrounds.

Incubated by prestigious institutions such as IIT Madras and IIM Ahmedabad, and proudly associated with the HCL Group, GUVI embodies a powerful synergy of academic rigor, industry expertise, and technological innovation. Our platform empowers over 3 million learners worldwide, offering an unparalleled ecosystem for skill development, career advancement, and impactful job opportunities.

Our strategic vision extends beyond traditional online learning. We are dedicated to fostering a global community of proficient tech professionals by making advanced technological skills accessible and affordable. We relentlessly prioritize user needs, meticulously curating programs that not only meet but anticipate industry demands, ensuring every learner is equipped for future challenges.

At the core of HCL GUVI's philosophy lie Simplicity, Passion, Customer Focus, and Creativity. We believe in demystifying complex technical concepts, igniting a fervent passion for continuous learning, placing our learners' success at the forefront of every initiative, and consistently delivering innovative, engaging educational experiences that set new industry benchmarks.

## PRODUCTS &amp; SOLUTIONS

## Comprehensive Learning Ecosystem for Modern Tech Demands

### Zen Class & Live Classes

**PERSONALIZED | INTERACTIVE | JOB-ORIENTED**

Our flagship learning programs offer immersive, instructor-led experiences across cutting-edge domains. Zen Class provides flexible, self-paced learning enriched with mentorship, while Live Classes deliver real-time, interactive sessions for dynamic engagement. These programs cover areas like Full Stack Development, Data Science, AI & Machine Learning, and Software Development, meticulously crafted to align with current industry demands and future technological trends.

### Practice Platforms (Kata Series)

**HANDS-ON | EXPERIENTIAL | SKILL-BUILDING**

HCL GUVI's innovative 'Kata' series platforms provide an unparalleled hands-on learning environment. CodeKata sharpens algorithmic thinking, WebKata develops practical web development skills, and SQLKata masters database management. These platforms are complemented by our integrated Debugging tools and a robust Online IDE, allowing learners to apply theoretical knowledge directly to real-world coding challenges, fostering problem-solving prowess and practical expertise.

## Specialized & Foundational Courses

DIVERSE | ACCESSIBLE | INDUSTRY-RELEVANT

Beyond our core programs, we offer a diverse range of specialized and foundational courses designed to cater to varied learning needs. This includes focused modules in UI/UX Design, Mechanical CAD, Mobile Hacking, and niche areas like Dark Web and AWS. Our commitment to accessibility is further exemplified through our offerings of both Paid and Free Courses, ensuring diverse pathways for upskilling in both regional and global languages.

## GUVI for Corporates & Institutions

ENTERPRISE SOLUTIONS | ACADEMIC PARTNERSHIPS | WORKFORCE DEVELOPMENT

Tailored to meet the evolving demands of enterprise and academia, GUVI for Corporates provides bespoke training solutions for workforce upskilling and new-hire readiness. We also collaborate with educational institutions, as demonstrated by our Faculty Development Training Programs (FDTP), to enhance technical education curricula and prepare students for the professional landscape.

INNOVATION, TECHNOLOGY & CREDIBILITY

# Recognized Excellence and Strategic Alliances

### ★ Guinness World Record Holder

2021 · Achieved for 'Most users taking an online computer programming lesson in 24 hours' through our 'AI-for-India 1.0' initiative, showcasing our massive outreach and impact.

### ★ Most Trusted Vernacular Edutech Brand

2022 · Awarded by Zee Digital during the prestigious ZEE National Achievers Awards, validating our leadership in vernacular-first tech education.

### ★ One of the 100 Most Promising EdTechs (South Asia)

Undisclosed · Recognized by HolonIQ, underscoring our innovative contributions and potential within the South Asian EdTech landscape.

### ★ Best Online Personalized Learning Platform

2023 · Awarded in the Education Innovative Awards by Entrepreneur India, a testament to our user-centric approach and customized learning pathways.

### ★ Strategic Partnerships & Accreditations

Ongoing · Our credibility is fortified by affiliations with institutions like IIT Madras, IIM Ahmedabad, and the HCL Group. We are also a 'Google for Education' partner, ensuring our programs meet global standards and industry relevance. Accreditations from AICTE, NASSCOM, NSDC further validate our commitment to quality.

★ **Winner of Equity Free Seed Fund**

2019 · Secured at EMPOWER (Accelerating Women Entrepreneurship) and backed by Gray Matters Capital, highlighting our commitment to diversity and inclusion in tech.

★ **Best GenAI Training Partner & New Hire Training Partner**

Undisclosed · Recognized by UBS Forums for our excellence in GenAI training and preparing new talent for industry roles, affirming our cutting-edge curriculum and industry alignment.

# Drive Your Digital Future Forward

Join the millions who have transformed their careers with HCL GUVI. Whether you're an individual aspiring to excel or an enterprise seeking to empower its workforce, our innovative, vernacular-first learning solutions are designed for unparalleled growth. Partner with us to shape a future where technology is accessible to all.

→ **Explore Our Programs Today**

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