Text and Tax

Tobias Elvermann¹, Carina Hausladen², Agajan Torayev¹

University of Bonn¹, University of Cologne²

June 12, 2018

introduction

- cooperation with the chair for Behavioral Accounting,
 Taxation and Finance of the University of Cologne
- ► tax risk
- ► tax risk management

data

- ▶ annual reports of the last ten years from 600 companies listed in the STOXX Europe 600
- keyword search for "tax", "risk"
- resulted in 27'000 rows
- ▶ three labels (manually assigned) \rightarrow gold standard data!

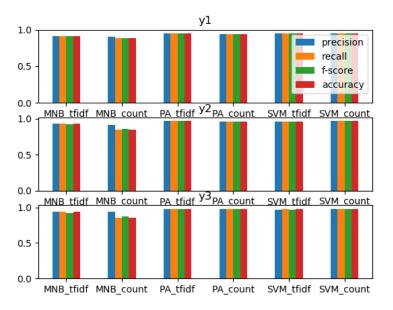
goal

- ▶ train an algorithm to learn the labels → introspection of an even more extensive dataset is possible
- redo classification with full annual reports instead of paragraphs
- text summarization of measures on how tax risk management was implemented by companies

methods

- baseline: multinomial bayes (MNB), passive aggressive classifier (PA), support vector machine (SVM)
- advanced model: CNN + LSTM
- method of comparison: precision, recall, f-score, accuracy and confusion matrix

baseline models



baseline models

Confusion matrices for the best performing models for each of the three labels were selected.

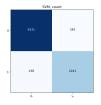


Figure 1: best model for y1: SVM + count

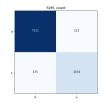


Figure 2: best model for y2: SVM + count

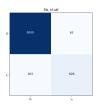


Figure 3: best model for y3: PA + tfidf

comparing features: tfidf

| y1 | y2 | y3 |
|-------------|-------------------|-------------|
| tax1 | tax1 | tax1 |
| risk | risk | group |
| risks | group | risk |
| group | risks | risks |
| ×92 | ×92 | management |
| financial | changes | ×92 |
| management | management | financial |
| changes | financial | compliance |
| business | authorities | department |
| legal | business | committee |
| company | laws | business |
| authorities | law | control |
| ×952013 | legal | ×952013 |
| taxes3 | taxdiscountrateto | policy |
| related | company | audit |
| law | taxes3 | authorities |
| compliance | subject | legal |
| laws | regulations | internal |
| control | compliance | changes |
| regulations | committee | policies |
| | | |

comparing features: count

| y1 | y2 | у3 |
|-------------|-------------|-------------|
| tax | tax | tax |
| risk | risk | group |
| risks | group | risk |
| group | risks | risks |
| x92s | x92s | management |
| financial | changes | x92s |
| management | management | financial |
| changes | financial | compliance |
| business | authorities | department |
| legal | business | committee |
| company | laws | business |
| authorities | law | control |
| ×95 | legal | ×95 |
| taxes | taxation | policy |
| related | company | audit |
| law | taxes | authorities |
| compliance | subject | legal |
| laws | regulations | internal |
| control | compliance | changes |
| regulations | committee | policies |

CNN + LSTM

- Keras (Tensorflow backend)
- ▶ 1 CNN + 1 LSTM + 1 FCC
- ▶ For 27K data: about 90 seconds in CPU

confusion matrix

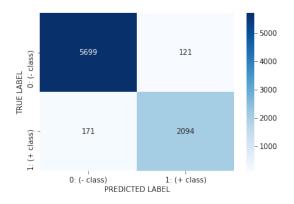


Figure 4: confusion matrix CNN+RNN for y1