

Abdur Rahman

DIGITAL MARKETER & SEO EXPERT



Dynamic and results-oriented Digital Marketing professional with 2+ years of experience driving online brand visibility and engagement. Proven track record in implementing effective digital strategies to boost online presence and revenue.



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WORK EXPERIENCE

Digital Marketing Manager - Prime Islami Life Insurance Company Ltd.

JAN 2020 - FEB 2024

- Spearheaded a comprehensive digital marketing campaign, resulting in a 40% increase in online lead generation.
- Executed successful influencer marketing collaborations, driving a 25% rise in social media engagement.

Digital Marketing Specialist - Fiverr

JANUARY 2022 - PRESENT

- Managed end-to-end email marketing campaigns, achieving a 15% improvement in click-through rates.
- Implemented SEO strategies, leading to a 30% increase in organic website traffic.

EDUCATION

Master's of Business Administration in National University, Bangladesh

GRADUATED SEP 2022

- Relevant Courses**
- Digital Marketing
 - Search Engine Optimization
 - Social Media Marketing

PROJECTS

Banglayfreelancing - SEO Campaign

APR 2022 - JUL 2022

I successfully led an SEO Services initiative, resulting in a 50% increase in website traffic and brand awareness.

SKILLS

- Search Engine Optimization (SEO)
- Social Media Management
- Social Media Marketing
- Lead Generation
- Social Media ADS Campaigns
- Email Marketing
- WordPress Website Creation

CERTIFICATIONS

- Digital Marketing for Freelancing. - E-learning and Earning Ltd.
- Search Engine Optimization Full Course Certification- Skyline It Institute

LANGUAGE

Bengali (Native)

English (Fluent)