
**RE: Launching ADM - BFS-NA Ideathon 2023 | Ideation status**
**From** Kuppuswamy, Ravindaran (Cognizant) <Ravindran.KuppuswamyA@cognizant.com>

**Date** Mon 8/28/2023 11:00 AM

**To** Felix D, Giftson (Cognizant) <GIFTSON.FELIXD@cognizant.com>; Selvaraj, Sudharsan (Cognizant) <Sudharsan.Selvaraj@cognizant.com>; S, Tony Walter (Cognizant) <TonyWalter.S@cognizant.com>; Muthukumar, Girish(Cognizant) <Girish.Muthukumar@cognizant.com>; chauhan, Asim kumar (Cognizant) <Asimkumar.chauhan@cognizant.com>; R, Reni Sandheshia (Cognizant) <ReniSandheshia.R@cognizant.com>; Gupta, Mukta (Cognizant) <Mukta.Gupta@cognizant.com>; Kandimalla, Sreedhar (Cognizant) <Sreedhar.Kandimalla@cognizant.com>; Kilaru, Prasada Rao (Cognizant) <PrasadaRao.Kilaru@cognizant.com>; Somanadha Pai, Sushaanth (Cognizant) <Sushaanth.Somanadhapai@cognizant.com>; Natrajan, Karthik (Cognizant) <Karthik.Natrajan@cognizant.com>; Satish Anand, Shanmugapriya (Cognizant) <Shanmugapriya.S2@cognizant.com>; Raj, Remya (Cognizant) <Remya.Raj@cognizant.com>; Patil, Kavita (Cognizant) <Kavita.Patil@cognizant.com>; Gajula Dorababu, Sudhakar Babu (Cognizant) <SudhakarBabu.GajulaDorababu@cognizant.com>; Veeraiyan, Karthi (Cognizant) <Karthi.Veeraiyan@cognizant.com>; S, Prabhu (Cognizant) <Prabhu.S2@cognizant.com>; Gandhimoorthy, Sakthi Saravanan (Cognizant) <SakthiSaravanan.G@cognizant.com>; C D, Manikandan (Cognizant) <Manikandan.CD@cognizant.com>; Shankar, Nancy Margret (Cognizant) <NancyMargret.Shankar@cognizant.com>

**Cc** Sinha, Santanu(Cognizant) <Santanu.Sinha@cognizant.com>; Aroor, Prasanna (Cognizant) <Prasanna.Aroor@cognizant.com>; ADM PDLs (BFS) (Cognizant) <ADMPDLsBFS@cognizant.com>; ADM EDLs (BFS) (Cognizant) <ADMEDLsBFS@cognizant.com>; Nair, Prasant (Cognizant) <Prasant.Nair@cognizant.com>; R, Reni Sandheshia (Cognizant) <ReniSandheshia.R@cognizant.com>; Ganesan, Lakshmi Sudha(Cognizant) <LakshmiSudha.Ganesan@cognizant.com>; Arichandran, Nirosha (Cognizant) <Nirosha.Arichandran@cognizant.com>; s, Sivababu (Cognizant) <Sivababu.s@cognizant.com>; Hait, Niladri (Cognizant) <Niladri.Hait@cognizant.com>; Mohammed Habib, Sajid (Cognizant) <Sajid.MohammedHabib@cognizant.com>; N, Packiyalakshmi (Cognizant) <Packiyalakshmi.N@cognizant.com>; DEx Bluebolt ADM (Cognizant) <DelExCIIDADM@cognizant.com>; DelEx LOS ADM BFS NA (Cognizant) <DelExLOSADMBFSNA@cognizant.com>

2 attachments (9 MB)

Ideathon- Team Registration and Idea submission guide V2.pdf; Idea Briefing Template V1.pptx;

Hi All,

Please find below the Account-wise ideation status as on 8/27 EOD.

**Hurry up to register and post your ideas...Refer the attached guideline doc to register and submit ideas.**
**There is no limit on the number of ideas per team / individual! Happy Innovating!**

 For any queries, reach out to [Bluebolt Champions](#) or [DEx Bluebolt ADM \(Cognizant\)](#). **All ADM BFS-NA Associates are Bcc'd to avoid Reply all**

Parent Account	# of ideas posted
NORTHERN TRUST	13
Truist Bank	13
Others	12
JPMC	7
AMERIPRISE FINANCIALS	3
U.S.BANCORP	3
Ocwen	3
BNY MELLON	3
WESTERN UNION	1
KeyBank	1
TORONTO DOMINION BANK	1
<b>Grand Total</b>	<b>60</b>

**Ravindaran Kuppuswamy**

Delivery Excellence - Bluebolt Team (ADM)

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**From:** Kuppuswamy, Ravindaran (Cognizant)

**Sent:** Friday, August 25, 2023 9:27 AM

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**Cc:** Sinha, Santanu (Cognizant) <Santanu.Sinha@cognizant.com>; Aroor, Prasanna (Cognizant) <Prasanna.Aroor@cognizant.com>; ADM PDLs (BFS) (Cognizant) <ADMPDLsBFS@cognizant.com>; ADM EDLs (BFS) (Cognizant) <ADMEDLsBFS@cognizant.com>; Nair, Prasant (Cognizant) <Prasant.Nair@cognizant.com>; R, Reni Sandheshia (Cognizant) <ReniSandheshia.R@cognizant.com>; Ganesan, Lakshmi Sudha (Cognizant) <LakshmiSudha.Ganesan@cognizant.com>; Arichandran, Nirosha (Cognizant) <Nirosha.Arichandran@cognizant.com>; s, Sivababu (Cognizant) <Sivababu.s@cognizant.com>; Hait, Niladri (Cognizant) <Niladri.Hait@cognizant.com>; Mohammed Habib, Sajid (Cognizant) <Sajid.MohammedHabib@cognizant.com>; N, Packiyalakshmi (Cognizant) <Packiyalakshmi.N@cognizant.com>; DEx Bluebolt ADM (Cognizant) <DelExCIIADM@cognizant.com>; DelEx LOS ADM BFS NA (Cognizant) <DelExLOSADMBFSNA@cognizant.com>

**Subject:** RE: Launching ADM - BFS-NA Ideathon 2023 | Ideation status  
**Importance:** High

Hi All,

Please find below the Account-wise ideation status as on 8/24 EOD.

**Hurry up to register and post your ideas...Refer the attached guideline doc to register and submit ideas.**

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JPMC	1
NORTHERN TRUST	6
Ocwen	2
Others	6
TORONTO DOMINION BANK	1
Truist Bank	4
U.S.BANCORP	1
WESTERN UNION	1
Grand Total	26

**Ravindaran Kuppaswamy**  
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**Subject:** Launching ADM - BFS-NA Ideathon 2023 | Open for Registration and Ideation



CII has grown into Bluebolt™, our company-wide innovation movement.

## ADM BFS Ideathon 2023



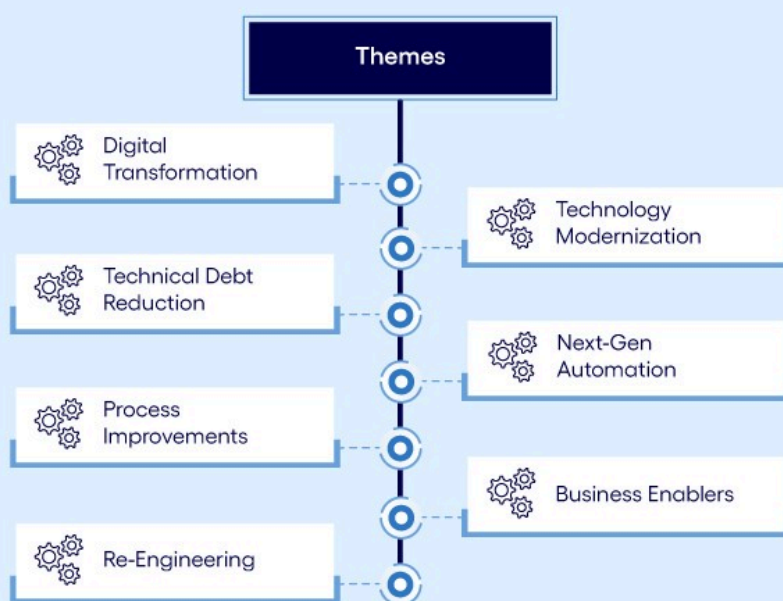
"Being a 'big-small' company, where every one of our 350,000-plus associates think outside the box, sets us apart from the competition, and makes us incredibly valuable to our clients. You're an important part of this new era of forward thinking."

**Ravi Kumar S**

CEO - Cognizant Technology Services



### Ideathon Schedule



### Guidelines for Registration & Idea Submission

- Register as an individual (or) form a team of not more than 5 members and register as a team with catchy Team name.
- Ideas must be new, original, and conceived by Cognizant and relevant to the Hackathon themes.
- Ideas should be articulated clearly with the opportunity / problem statement that would be resolved and potential benefits.
- Adhere to the client security and compliance standards.

**What's in it for me?**

An opportunity to unleash your ideas, make a difference, and be felicitated.

**How can I contribute Ideas?**

Register & Contribute Ideas in **Bluebolt Central**

**What should I do next?**

Ideate, follow the guidelines, and submit your ideas

Refer to the attached deck to know how to register & post ideas

## Exciting rewards to be won!

Put on your thinking hats! Let the ideas roll!



For any queries, reach out to [Bluebolt Champions](#) or [DEx Bluebolt ADM \(Cognizant\)](#).

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