



Outlook

## Introducing ADM Global Generative AI Enablement

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# Learning & Development

## ADM Global Generative AI (GenAI) Enablement Empowering Innovation with Intelligence



**Hari Parameswaran**  
ADM Global Delivery  
Lead

At Cognizant, we are dedicated to harnessing the power of cutting-edge technology to drive innovation and efficiency.

**ADM Global GenAI Enablement** is designed to augment our capabilities and empower our teams to achieve greater heights. By adopting this learning program, we are embracing the future of intelligent automation and data-driven decision-making.

**Join us in the exciting journey of revolutionizing the way we operate and achieve greater heights of success together.**



**Ravi Kumar**  
CEO - Cognizant

*"Given GenAI's potential to create a new wave of opportunities for us, we expect to **invest about \$1 billion over the next three years** in strengthening our GenAI capabilities.*

*This investment includes equipping you with the skills to stay on top of this fast-evolving technology*

*Please commit to building your gen AI knowledge and contributing your thinking on how best to apply this amazing technology to help our clients succeed and differentiate Cognizant."*



**Kathy Diaz**  
CPO - Cognizant

*"GenAI is not only a technology, but also a mindset – one about imagining new possibilities, experimenting with new ideas, and collaborating with others.*

*I hope you will join me in embracing and making the most of this opportunity.*

*I encourage you to keep learning and growing your GenAi skills. Whether you are a beginner or an expert, you will find something that suits your needs and interests."*

## ADM Global GenAI Enablement:



- Step1 GenAI Fundamentals - The program is designed to help associates master the foundational knowledge and skills to navigate GenAI technology.
- Completion of the fundamentals program is critical for GenAI specialization trainings planned in 2024

### This program will equip associates with:

- Foundational understanding of GenAI and its key concepts.
- Real-world applications of GenAI within the organization and industry.
- Latest advancements in the GenAI technologies.



### What's in it for you?

Unleashing the  
power of AI

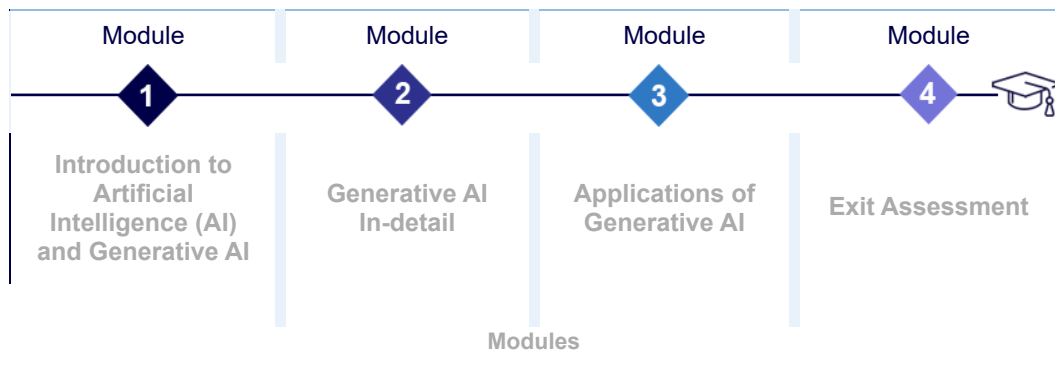
Modularized  
learning

Self-Learning +  
Hands-on exercise

Digital Badge

### Explore the 12 hours learning journey with:

- Self-paced/Video-based learning
- Quiz sessions
- Hands-on experiences



### How to start with the program?

[Click here](#) to access the ADM Global GenAI Enablement Learning Path.

Last date to complete: **Wednesday, January 31, 2024.**

We encourage associates to post their GenAI completion badge in [Yammer](#) with **#GenAITechTrekking**.

For any queries, please reach out to [ADM L&D](#) or post us on the [ADM Global Delivery Yammer](#) page.

Regards,  
ADM Learning and Development

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*\*The mail is bcc'd to all ADM associates*