Project Peer Review

Summary: There was a lot of supportive feedback provided by Haoyang Shi & Yintong Shang (Cryptocurrency Spy) to our team. They pointed out to us to first understand our dataset fully before we start implementing the visualization. Knowing how the data is broken out and how it is being tracked will be critical in implementing the design. On the spot, we were brainstorming some good ideas on how to bucket certain field together to include in our listed features for our final design.

Some good catches were made where there was repetition of one of our channels (color scheme) being used in the initial sketches. This will need to be checked thorough for in the final product for any possible overlap of colors. For our multiple views, they suggested to improve the alignment of our sub-visual (pie chart) by centering it better and to make sure space is being properly used. We originally had our pie chart placed on the left side of the popup view with a separate legend/information section off to the right. Simplicity with effectiveness is what we are shooting for in this project. So, a possibility of fixing this is to make our sub-visual pie chart bigger in scale and include 'hover notes' when a particular piece is being selected instead of a separate delegated space. This would help possibly avoid unnecessary clutter and overlapping our views. Also, well-organizing SVGs will keep the structure of the visual in place as well as simplifying the design. All other points of discussion seemed satisfactory to our feedback partners.

Overall, we feel the feedback provided in this interaction was helpful and informative (for both teams). They felt confident we were addressing our audience appropriately, our design

has good scope, its interactive, and it has an interesting story/subject to be told. We feel

confident in the constructive criticisms received will assist us in finishing up this visualization

group project.

1-2 pages

Feedback:
Cryptocurrency
Spy

Haoyang Shi
Yintong Shang

Feedback Guidelines

When giving feedback, focus on the objectives, the visualization and the features. Give your honest opinion but be constructive. Try to suggest improvements where possible. Here are some questions to guide your feedback process:

General Questions
- Are the objectives interesting to the target audience? Yes
- Is the scope of the project appropriate? If not, suggest improvements. Yes
- Is the split between optional and must-have features appropriate? Why? Yes
- Is the visualization innovative? Creative? Why? Yes, because they have an idea to pselect different parts
- Does the visualization scale to the used dataset? Could it handle larger but similar datasets? Yes
- Is the project plan detailed enough? Is a path to the final project clear? -No, need to explain more about data
- Is an interesting story told? Yes

Visual Encoding
- Does the visualization follow the principles used in class?
- What is the primary visual encoding? Does it match to the most important aspect of the data?
- What other visual variables are used? Are they effective? channel
- Is color sensibly used? If not, suggest improvements. Same color legend used twice for different purposes

Interaction and Animation
- Is the interaction meaningful? If not, suggest improvements.
- If multiple views, are they coordinated? If not, would it be meaningful?
- Is there any animation planned? Is it clear? Is it intuitive?

Suggestions
- Stack → Area Chart
- Include # info in separate area
- Do something with "non selected" data.
- What happens if a "lead driver" only appears?
- Possible of too much overlap

better if pie chart is more aligned,
consider [bar chart] [pie chart]

lower rank games   Top Sellers