



Md Rakibujjaman Adib

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● ABOUT MYSELF

Creative, detail-oriented, and highly adaptable, I bring hands-on experience in **social media management**, **community engagement**, and **content strategy**. With a background in **Multimedia and Creative Technology** and a proven track record working with **Garena Free Fire** as a **Community Moderator** and **Anti-Hack Assistant**, I've developed a strong understanding of digital audiences, platform trends, and real-time communication. I thrive in fast-paced, tech-driven environments and combine my design knowledge with strategic thinking to grow brands, boost engagement, and build meaningful online communities.

● WORK EXPERIENCE

🏢 GARENA FREE FIRE – BANGLADESH

SOCIAL MEDIA MANAGER – 14/11/2020 – 14/11/2024

Key Responsibilities:

- **Social Media Management:** I oversee and moderate social media platforms while diligently gathering potential feedback from the community and conveying it to the management team.
- **User Feedback Collection:** I proactively collect feedback from various sources, responding to users' inquiries on our social media channels in a professional manner.
- **Communication with Players:** I engage with diverse players through platforms like WhatsApp groups and Facebook Messenger, seeking to comprehend their preferences and requirements better.
- **Building Community Relationships:** My role involves fostering and maintaining relationships with Free Fire communities in the Bangladesh market through social media and other available channels. I uphold the brand tone, voice, and reputation of the product.
- **Bridging the Gap:** As a Community Moderator, I serve as a vital link between Free Fire's community and internal teams, offering localized knowledge and insights.

Furthermore, I actively participate in various other projects, such as translation for game localization, partner evaluation, copywriting, and more. This involvement allows me to play a multifaceted role in ensuring seamless communication and an immersive gaming experience for our diverse audience. My dedication to delivering excellence across these diverse projects further bolsters Garena's commitment to providing top-notch services to our valued gaming community.

🏢 GARENA FREE FIRE – INDIA

ANTI-HACK ASSOCIATE – 14/03/2022 – 22/01/2024

Worked as Anti-Hack Associate.

My Responsibilities were to -

Assist my team by checking hack files, and programs and by exploring more hacks and listing hacking-related Content Creators to take action against them.

Above all, helping to improve the anti-hack system of the game by searching and monitoring everything related to hacking and unauthorized modifications of the game client in Bangladesh and India.

I was always committed to providing the best gaming experience.

● EDUCATION AND TRAINING

12/01/2024 – CURRENT Birulia, Bangladesh

BSC IN MULTIMEDIA AND CREATIVE TECHNOLOGY Daffodil International University

Website <https://daffodilvarsity.edu.bd/> | Final grade 3.95

● **HONOURS AND AWARDS**

12/12/2024
Champion – Pixel to Program: MCT Programming Contest (Fall 2024) – Department of Multimedia and Creative Technology (MCT)

Achieved 1st place in the department-wide programming contest organized by the Department of Multimedia and Creative Technology, DIU. Demonstrated strong problem-solving skills, logic building, and coding proficiency under timed competitive conditions.

Link <https://www.facebook.com/events/954706946504075/>

● **PROJECTS**

MCT Labs AI

Creative AI Platform for Designers and Developers
MCT Labs AI is an innovative AI-powered creative suite designed to assist professionals in multimedia, design, and development. Built using **React**, **Next.js**, **Supabase**, and a custom backend hosted on **Xet.one**, the platform integrates multiple advanced AI models for various creative workflows. Key modules include:

- **Chat** for creative writing and assistant tasks
- **Canvas** for AI image generation
- **MCT Motion** for AI video generation
- **Builder** for real-time HTML, CSS, and JavaScript development
- **Coder** for AI-based code execution and debugging
- **3D** for 3D model generation
- **Echo**, a persona-based AI assistant capable of simulating real-world personalities (e.g., teachers, historical figures, leaders)

Launched as a beta initiative to support students and faculty of the MCT department at DIU, this project reflects a deep integration of AI with creative and educational technologies, aiming to empower the next generation of digital creators.

Link <https://www.mctlabs.tech/>

● **SKILLS**

Autodesk (Maya, 3D Max) | V-Ray | adobe creative suite | motion graphics | social media management | content marketing strategy | communication | community management | graphic design | creative writing | prompt engineering

● **LANGUAGE SKILLS**

Mother tongue(s): **BENGALI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B1	B1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

● RECOMMENDATIONS

Mr. Md. Salah Uddin Assistant Professor and Head

- I have been working closely with the Head of the Department of Multimedia and Creative Technology for several years through various academic and collaborative projects.
- He knows me well and has always recognized my strengths in creative development, leadership, and technical innovation. We worked together on several initiatives, including the **MCT Labs AI** project, where I served as the Founder and Lead Developer.
- He strongly recommends me for my dedication, problem-solving skills, and ability to turn ideas into impactful digital solutions.

Email headmct@daffodilvarsity.edu.bd | **Phone** (+880) 1847334769

Link <https://faculty.daffodilvarsity.edu.bd/profile/mct/salah-mct.html>

Dr. Shaikh Muhammad Allayear Professor & Proctor

Worked under the guidance of my department teacher and university proctor during the **Creative Writing** course, where I secured an **outstanding result**. We also collaborated on **SDG-based projects, content creation, and TVC campaign strategies**. He knows me personally and recommends me for my creativity, dedication, and communication skills.

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Link <https://faculty.daffodilvarsity.edu.bd/profile/mct/Allayear.html>

Mir Rasel Ahmed Digital Marketing, Growth & Engagement

- I have known **Mir Rasel Bhaiya** for several years and consider him one of my closest mentors and collaborators.
- He recognized my dedication and potential early on and gave me my first opportunity to work professionally with **Garena Free Fire**, even without any prior job experience.
- Under his guidance, I successfully proved my capabilities, earned multiple role promotions, and significantly grew as a community manager and anti-hack assistant. He strongly recommends me for my adaptability, consistency, and problem-solving mindset.

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Link <https://www.linkedin.com/in/mirrasel/>