

## **Dealer Vendor Dashboard**

### **1. Dashboard Overview (Urgent)**

- **Total Listings** (Active, Pending, Sold)
- **Revenue Overview** (Daily, Weekly, Monthly)
- **Leads & Inquiries** (New, Pending, Converted)
- **Performance Metrics** (Top-selling models, Conversion rate)
- **Recent Activity Feed** (New inquiries, messages, or sales)

### **2. Inventory Management (Urgent)**

- **Add New Vehicles** (Upload vehicle details, images, specifications)
- **Vehicle Listings** (Manage Active, Pending, and Sold listings)
- **Stock Availability** (Track available cars)
- **Vehicle Pricing & Discounts** (Set and adjust prices)
- **Bulk Upload Feature** (For adding multiple cars at once)

### **3. Customer Management (Urgent)**

- **Customer Inquiries** (Track messages, test drive requests, and inquiries)
- **Lead Management** (Follow up on potential buyers)
- **Appointment Scheduling** (For test drives, dealership visits)
- **Customer Profiles** (Contact details, purchase history, preferences)

### **4. Sales & Transactions (Future option)**

- **Order Management** (Track pending and completed sales)
- **Invoices & Billing** (Download and manage invoices)
- **Payment Processing** (Integrated with payment gateways)
- **Loan & Financing Options** (Manage financing applications)
- **Commission & Payout Tracking** (For dealerships and sales teams)

### **5. Marketing & Promotions (Future option)**

- **Ad Management** (Paid promotions, featured vehicle listings)
- **Discount & Offer Management** (Apply seasonal discounts)
- **SEO & Social Media Sharing** (Optimize listings for better reach)
- **Email & SMS Campaigns** (Send promotions and follow-ups)

### **6. Reporting & Analytics (Urgent)**

- **Sales Performance Reports** (By vehicle, category, time period)

- **Best-selling vehicle** (By vehicle, category)
- **Customer Insights** (Demographics, purchase behavior) (not urgent)
- **Marketing ROI Analysis** (Effectiveness of promotions) (not urgent)
- **Inventory Turnover Rate** (Sales velocity of vehicles)

## 7. Notifications & Alerts (Urgent)

- **New Inquiry Alerts** (Via Email, SMS, Dashboard)
- **Payment & Invoice Notifications**
- **Low Stock Alerts** (For high-demand models)
- **Test Drive Reminders**

## 8. User & Role Management (Urgent)

- **Vendor Profile Settings** (Business information, contact details)
- **Team Access Control** (Sales reps, managers, admins)
- **Permissions & Roles** (Restrict access to specific functions)
- **Multi-Branch Support** (For vendors with multiple locations)

## 9. Support & Help Desk (Urgent)

- **Customer Support Tickets** (For vendor issues)
- **Knowledge Base & FAQs**
- **Live Chat Integration**
- **Contact Support Team**