

9TH 2019

Muslim World Biz

Business & Investment Zone

EXHIBITION & CONFERENCE



4–6 SEPTEMBER 2019

**KUALA LUMPUR CONVENTION CENTRE
KLCC, MALAYSIA**

9TH Muslim World Biz

Business & Investment Zone

EXHIBITION & CONFERENCE



HONOURING

The JEWELS
of MUSLIM WORLD
AWARD 2019

The MUSLIM
WORLD RANIA
AWARD 2019



ORGANISED BY

OIC INTERNATIONAL
BUSINESS CENTRE



IN COOPERATION WITH



BUSINESS & INVESTMENT ZONE EXHIBITION

Recognized as one of the most efficient and powerful means in effectively providing a trade platform, The 9th Muslim World BIZ 2019 “Business and Investment Zone” Exhibition and Conference 2019 is in its ninth installation this year. The Event, is a one of its kind trade activity organized by the OIC International Business Centre, in cooperation with the Islamic Centre for Development of Trade (ICDT), envisioned to be the biggest Exhibition & Conference in the region and the biggest in the world by 2020.

The Islamic Centre for Development of Trade (ICDT) is a subsidiary organ of Organisation of Islamic Cooperation (OIC) with 56 Member States. It is based in Casablanca, Morocco and has conducted several trade activities which include fairs, trade shows and technical assistance in various OIC Countries to strengthen intra-community trade.

The main aim is to enhance intra-trade among Muslim countries while providing an ideal generation platform for governments, corporations, international investors, industry players and entrepreneurs from all parts of the world to explore joint ventures, investment and trade opportunities in the Muslim World.

Together with a strong mission of **“Spearheading Sustainable Economic Growth”**, the focus of 9th Muslim World BIZ 2019 is to accelerate economic development, enhance competitiveness in the global Muslim marketplace and empowering as well as accelerating trade investment within and beyond the Muslim world. This time around it will feature almost 700 companies from around the world, which is synonymous with the objective of promoting Malaysia as a Global Business Hub.

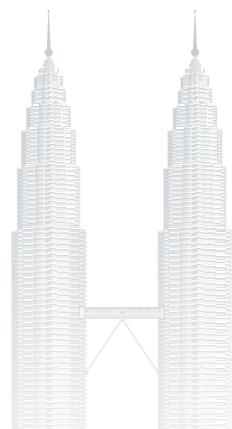
9th Muslim World BIZ 2019 is definitely a rewarding and best avenue to gather the global industry players to further strengthen and foster greater economic unity without borders in the Muslim World.

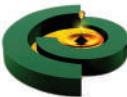
BUSINESS & INVESTMENT ZONE CONFERENCE

The Muslim market is emerging as a new global target for international corporations. With a population of about 1.8 billion, the Muslim market represents a high level of economic power, population growth, and propensity to consume based on its rich natural resources, which explains why this region became an alluring marketplace for many big corporations.

The conference intended to provide an informative platform in fostering trade and investment within the Muslim nations globally. Through the advent of globalization, the opening of borders is no longer an option but a necessity for further economic growth.

The 9th Muslim World BIZ Conference 2019 also aims to explore the prospective industries, such as business investment, education and tourism for building the economic strength and encourage multi-lateral business cooperation between international investors and role-players, academic institutions, business practitioners and policy makers.





OIC INTERNATIONAL
BUSINESS CENTRE

ABOUT OIC INTERNATIONAL BUSINESS CENTRE

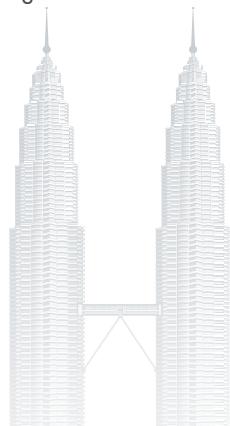
OIC International Business Centre Sdn Bhd was primarily established in 2003 with the objective to promote intra-trade among the 57 OIC member countries via the publishing of OIC Today, the Islamic Business & Economy Magazine and other informational directories as well as organizing trade events, conferences and forums.

OIC International Business Centre aims to disseminate information in various sectors to the OIC market by publishing directories namely OIC Tourism Directory, OIC Education Directory and OIC Oil & Gas Directory.

The OIC Trade Directory was appointed as the official publication during the 10th OIC Summit 2003 in Putrajaya, Malaysia as well as OIC Today magazine which has been media partner to their prominent events such as Global Islamic Finance Forum, World Halal Forum, International Islamic Fair, Muslim Furniture Fair Senegal and OIC Human Capital Management Conference.

These publications have substantially promoted networking and trade among the OIC member countries. Subsequently, OIC International Business Centre managed to create a bigger platform by organizing the inaugural Muslim World BIZ (Business & Investment Zone) in 2010 and it will be an annual event.

In time, OIC International Business centre with collaboration Ramcel Media has become the leading and one of the major key players in the of commercial and advertising industry in Malaysia today. Internationally, OIC International Business Centre is seen to act as a prominent role in promoting Malaysia as a Global Business and Hub enhancing the intra-trade among the Muslim countries.



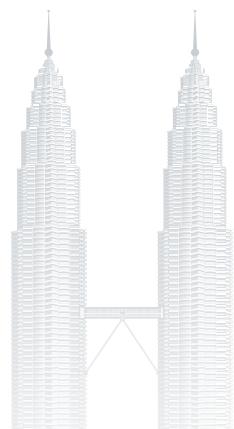


DRM LIVE

ABOUT DRM LIVE

DRM Live established in 2010, with a proven track record of Event Management Company, based in Kuala Lumpur Malaysia, with affiliations in the entire Middle East, India, Singapore, Brunei, Indonesia and all over Malaysia.

DRM Live provides a wide range of services that focuses in Corporate Events, Conferences, Seminar & Meetings, Exhibitions, Training Events, Product Launching, Corporate Launching, Opening Ceremonies, Promotional Campaigns, Road Shows, Trade Shows and Concerts. DRM Live builds for the industry players and market movers to achieve the objective of working towards success and to ensure that the vision and strategy is carried through every aspect.



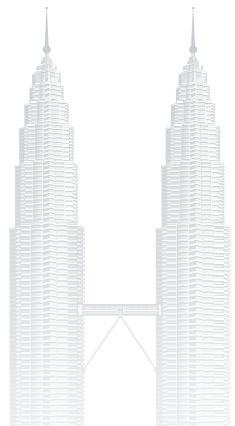
Co-Organiser



YOUNG ENTREPRENEURS
DEVELOPMENT AGENCY

ABOUT YOUNG ENTREPRENUERS DEVELOPMENT AGENCY (YEDA)

Young Entrepreneurs Development Agency (YEDA) was established in 2001 with the aim in focusing business development in Agriculture, Development, Manufacturing and Trade Businesses with a view to promote viable and sustainable in every aspects to build for the Young Entrepreneurs in various industries in Malaysia.





ABOUT THE OFFICIAL OUTDOOR MEDIA - RAMCEL MEDIA

Ramcel Media stands tall as an established company offering a diverse range of outdoor advertising opportunities. We take great pride in publishing various directories, namely the OIC Trade Directory, OIC Tourism Directory, OIC Oil & Gas Directory, as well as magazines such as OIC Today and Gold Sport.

In addition, we are also involved in various Trading activities among Islamic nations, namely in fabric, furniture and foodstuff.

Being one of the pioneer companies in introducing and marketing road signage, Ramcel Media also owns several strategically located billboards and has been actively involved in the marketing of these billboards.

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Website : www.oicinternational.biz





ORGANIZATION
OF THE ISLAMIC
COOPERATION (OIC)

ABOUT THE ORGANISATION OF ISLAMIC COOPERATION (OIC)

The Organisation of Islamic Cooperation (OIC) (formerly Organization of the Islamic Conference) is the second largest inter-governmental organization after the United Nations which has membership of 57 states spread over four continents. The Organization is the collective voice of the Muslim world and ensuring to safeguard and protect the interests of the Muslim world in the spirit of promoting international peace and harmony among various people of the world. The Organization was established upon a decision of the historical summit which took place in Rabat, Kingdom of Morocco on 12th Rajab 1389 Hijra (25 September 1969) as a result of criminal arson of Al-Aqsa Mosque in occupied Jerusalem. In 1970 the first ever meeting of Islamic Conference of Foreign Minister (ICFM) was held in Jeddah which decided to establish a permanent secretariat in Jeddah headed by the organization's secretary general. Prof Ekmeleddin Ihsanoglu is the 9th Secretary General who assumed the office in January 2005 after being elected by the 31st ICFM.

The present Charter of the Organization was adopted by the Eleventh Islamic Summit held in Dakar on 13-14 March 2008 which laid down the objectives and principles of the organization and fundamental purposes to strengthen the solidarity and cooperation among the Member States. Over the last 40 years, the membership has grown from its founding members of 25 to 57 states. The Organization has the singular honor to galvanize the Ummah into a unified body and have actively represented the Muslims by espousing all causes close to the hearts of over 1.5 billion Muslims of the world. The Organization has consultative and cooperative relations with the UN and other inter-governmental organizations to protect the vital interests of the Muslims and to work for the settlement of conflicts and disputes involving Member States. In safeguarding the true values of Islam and the Muslims, the organization has taken various steps to remove misperceptions and have strongly advocated elimination of discrimination against the Muslims in all forms and manifestations. The Member States of the OIC face many challenges in the 21st century and to address those challenges, the third extraordinary session of the Islamic Summit held in Makkah in December 2005, laid down the blue print called the Ten-Year Program of Action which envisages joint action of Member States, promotion of tolerance and moderation, modernization, extensive reforms in all spheres of activities including science and technology, education, trade enhancement, and emphasizes good governance and promotion of human rights in the Muslim world, especially with regard to rights of children, women and elderly and the family values enshrined by Islam.





ISLAMIC CENTRE FOR
DEVELOPMENT OF TRADE (ICDT)
(Subsidiary Organ Of OIC)

ABOUT THE ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT)

Objectives

The Islamic Centre for Development of Trade (ICDT) is the subsidiary organ of the Organisation of Islamic Cooperation, which has been entrusted with trade promotion and investment among the OIC Member States.

Its main objectives are as follows :

- To encourage regular trade exchanges among Member States ;
- To promote investments likely to develop trade flows ;
- To contribute to the promotion of Member states' products and encourage access to foreign markets
- To promote trade information ;
- To assist Member States in the fields of Trade Promotion and international negotiations
- To extend assistance to enterprises and economic operators.
- To participate in the trade fairs organised by ICDT.

Activities

Trade Promotion :

- To promote contacts between Member States' Businessmen ;
- To ensure the promotion of Member States' production by regularly holding of Islamic Trade Fairs and specialised showrooms ;
- To assist Member States with creating and organising Export Promotions centres.
- To extend consultancy and expert services to Member States in the field of trade promotion.

Trade Information :

- To collect and disseminate trade information ;
- To Develop Trade data bases and facilitate their remote access ;
- To Assist Member states with setting up and organising documentation and information centres and Trade Information Networks.

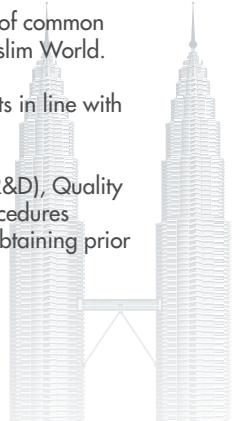


ASSOCIATION OF
MUSLIM WORLD
BUSINESS, MALAYSIA

ABOUT THE ASSOCIATION OF MUSLIM WORLD BUSINESS MALAYSIA

Aims & Objectives:

1. To represent and to connect Malaysian Muslim Entrepreneurs to the Muslim World economies in diversified business activities and transactions in order to jointly benefit from the prosperous economic development of Muslim World.
2. To promote bilateral ties between Malaysian Muslim businesses and various business groups from Muslim World.
3. To accelerate economic strength, growth and stability among Malaysian Muslim Businessmen and also among the business groups from Muslim World.
4. To increase in business transactions among the stakeholders of the Association.
5. To form a system of networking among the Malaysian Muslim Businesses and Muslim Business Associations from the Muslim World economies.
6. To foster ideas and initiatives for business expansion and new business opportunities for members of Muslim World to explore.
7. To provide assistance and support to members of the Muslim businesses in particular and members from other Muslim World countries in general business transactions, negotiations and discussions pertaining to business development and growth.
8. To promote active collaboration and mutual assistance on matters of common interest with other Associations and Organizations among the Muslim World.
9. To provide facilities and services by acquiring properties and assets in line with the Association's mission and vision.
10. To provide assistance in the fields of Research and Development (R&D), Quality Assurance and Training with the aim to propose methods and procedures required in solving business related disputes or complications by obtaining prior written concern from relevant parties.



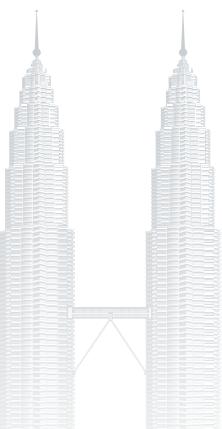


GOVERNMENT
OF MALAYSIA

ABOUT THE GOVERNMENT OF MALAYSIA

During the late 18th and 19th centuries, Great Britain established colonies and protectorates in the area of current Malaysia; these were occupied by Japan from 1942 to 1945. In 1948, the British-ruled territories on the Malay Peninsula except Singapore formed the Federation of Malaya, which became independent in 1957. Malaysia was formed in 1963 when the former British colonies of Singapore as well as Sabah and Sarawak on the northern coast of Borneo joined the Federation.

The first several years of the country's independence were marred by a Communist insurgency, Indonesian confrontation with Malaysia, Philippine claims to Sabah, and Singapore's departure from the Federation in 1965. During the first 22-year term of Prime Minister Tun Dr. Mahathir bin Mohamad (1981-2003), Malaysia was successful in diversifying its economy from dependence on exports of raw materials to the development of manufacturing, services, and tourism.



Endorsed By



ABOUT THE MATRADE

Vision

Positioning Malaysia As A Globally Competitive Trading Nation

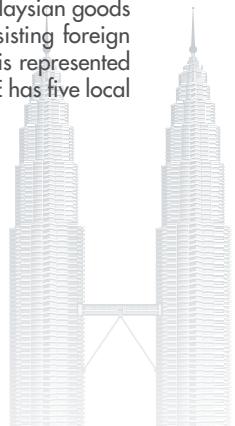
Mission

Promoting Malaysia's Enterprises To The World

MATRADE's mission is to develop and promote Malaysia's export to the world and its functions are:

To promote, assist and develop Malaysia's external trade with particular emphasis on the export of manufactured and semi-manufactured products and, on a selective basis, imports; To formulate and implement a national export marketing strategy to promote the export of manufactured and semi-manufactured products; To undertake commercial intelligence and market research and create a comprehensive database of information for the improvement and development of trade; To organise training programmes to improve the international marketing skills of the Malaysian exporters; To enhance and protect Malaysia's international trade interests abroad; To represent Malaysia in any international forum in respect of any matter relating to trade; To develop, promote, facilitate and assist in service areas related to trade; and To advise the Government on matters affecting or in any way connected with trade and to act as the agent of the Government or for any person, body or organisation on such matters.

To raise the profile of Malaysian exporters in foreign markets; To disseminate timely and relevant information and market intelligence to help Malaysian companies gain a competitive edge in foreign markets; To introduce Malaysian companies to foreign importers seeking Malaysian suppliers; and To undertake activities to promote the export of Malaysian goods and services in overseas markets. MATRADE is also actively involved in assisting foreign companies to source for suppliers of Malaysian products and services, and is represented worldwide at 40 locations in major commercial cities. In Malaysia, MATRADE has five local branches in Penang, Terengganu, Johor, Sabah, and Sarawak.





**DEWAN BANDARAYA
KUALA LUMPUR**

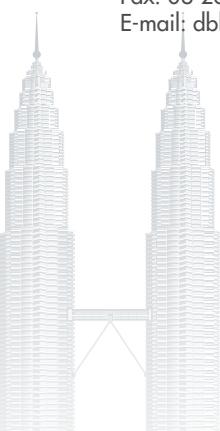
ABOUT THE DEWAN BANDARAYA KUALA LUMPUR

Kuala Lumpur City Hall (Dewan Bandaraya Kuala Lumpur, DBKL) is the local authority charged with the administration of Kuala Lumpur. It is an agency under the Federal Territories Ministry of Malaysia. DBKL is responsible for public health and sanitation, town planning, environmental protection and building control, social and economic development and general maintenance functions of urban infrastructure. Executive power lies with the mayor in the city hall, who is appointed for two years by the Federal Territories Minister, the mayor is appointed by The King via Federal Capital Act 1960. The current mayor of Kuala Lumpur is YBhg. Dato' Nor Hisham Bin A Dahlan. The headquarters of DBKL is the Kuala Lumpur City Hall building at Jalan Raja Laut. DBKL has another office building, Menara DBKL 2 Jalan Raja Laut & Menara DBKL 3 at Jalan Raja Abdullah as well as 11 branch offices around KL.

Contact Us:

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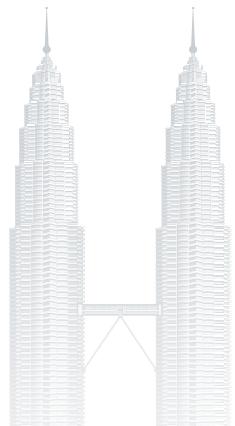
LEAGUE OF
ARAB STATES

ABOUT THE LEAGUE OF ARAB STATES

League of Arab States is a regional organization of Arab countries in and around North Africa, the Horn of Africa, and Southwest Asia. It was formed in Cairo on 22 March 1945 with six members: Egypt, Iraq, Transjordan (renamed Jordan in 1949), Lebanon, Saudi Arabia and Syria. Yemen joined as a member on 5 May 1945. Currently, the League has 22 members, although Syria's participation has been suspended since November 2011 as a consequence of government repression during the ongoing uprising and civil war.

The League's main goal is to "draw closer the relations between member States and co-ordinate collaboration between them, to safeguard their independence and sovereignty, and to consider in a general way the affairs and interests of the Arab countries".

Through institutions such as the Arab League Educational, Cultural and Scientific Organization (ALECSO) and the Economic and Social Council of the Arab League's Council of Arab Economic Unity (CAEU), the Arab League facilitates political, economic, cultural, scientific and social programs designed to promote the interests of the Arab world. It has served as a forum for the member states to coordinate their policy positions, to deliberate on matters of common concern, to settle some Arab disputes, and to limit conflicts such as the 1958 Lebanon crisis. The League has served as a platform for the drafting and conclusion of many landmark documents promoting economic integration. One example is the Joint Arab Economic Action Charter which sets out the principles for economic activities in the region.





ABOUT THE ISLAMIC CHAMBER OF COMMERCE, INDUSTRY & AGRICULTURE

The Seventh Islamic Conference of Foreign Ministers held in May 1976 in Istanbul, Turkey put forward the idea to establish the Islamic Chamber of Commerce and Industry. The idea was approved by the First Conference of the Chambers of Commerce and Industry held in October 1977 in Istanbul , after which its Constitution was adopted by the Second Conference of Chambers of Commerce and Industry held in December 1978 in Karachi, Pakistan.

The Islamic Chamber is an affiliated organ of the Organization of Islamic Conference (OIC) and represents the private sector of 57 member countries. It aims at strengthening closer collaboration in the field of trade, commerce, information technology, insurance/reinsurance, shipping, banking, promotion of investment opportunities and joint ventures in the member countries. Its membership is comprised of the National Chambers/Unions/Federations of Chambers of Commerce and Industry of the member countries.

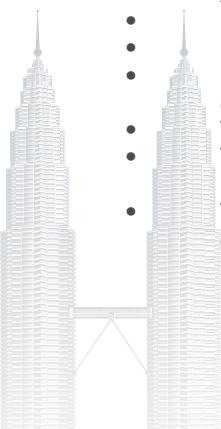
OBJECTIVES

1) Ethical objectives:

- To revive ethical value in trade transactions.
- To disseminate awareness of Islamic economics.
- To deepen solidarity and fraternity.
- To disseminate Arabic language.

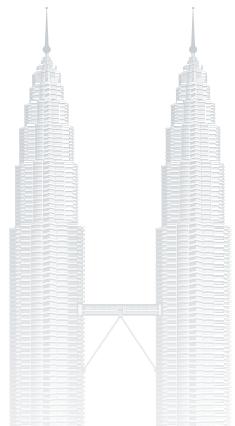
2) Practical objectives:

- Development of labor exchange volumes.
- Development of volume of tourism.
- Augmentation of investments volume.
- Increase of trade exchange volume.
- Increasing national production.
- Developing educational curriculum according to market needs and development requirements.
- To give due attention to media industry jointly between Muslim and non-Muslim.
- To give due attention to studies, research and to encourage innovations and inventions.
- To embrace aspirations of the Ummah youth and open business opportunities for them.



3) General objectives:

- To coordinate and cooperate with the Organization of Islamic Conference and its related Institutions to accomplish the Islamic solidarity to face the threats against Islamic nations.
- To encourage cooperation for settlement of mutual agreements among economic organizations and associations of the Islamic countries.
- Fostering relations with international organizations.
- Encouraging cooperation in Islamic banking business and facilitate capital mobility.
- Settlement of industrial and trade disputes through arbitration.
- To organize conferences, lectures and forums that would serve member countries and enhance coordination among them.
- To strengthen the connections with the international organizations such as the UN and its specialized Institutions and international trade organizations with the objective of strengthening the role of the private sector in the socio-economic development process.

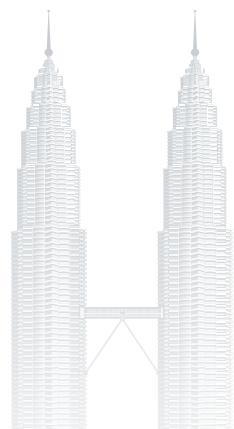




ASSOCIATION OF
ARAB UNIVERSITIES

ABOUT THE ASSOCIATION OF ARAB UNIVERSITIES

The Association of Arab Universities is a non-governmental organization that has an independent legal character. Its membership includes 240 Arab Universities at the present time. Following the approval of the AARU's By-law by the Arab League, a temporary Secretariat General was formed. In 1969, the First General Conference was convened in Alexandria and a resolution was adopted to designate a permanent Secretariat General. The Association also maintains close relations with many national, regional and international institutions and organizations. Its permanent headquarters is in Amman, the capital of the Hashemite Kingdom of Jordan.



Supported By

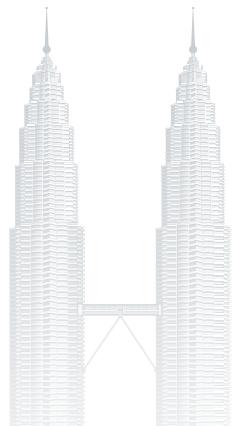


FEDERATION OF
ARAB BUSINESSMEN

ABOUT THE FEDERATION OF ARAB BUSINESSMEN

Definition: "FEDERATION OF ARAB BUSINESSMEN" is a non governmental non-profitable Independent Arab association that includes in it's membership associations, societies, institutions and businessmen in the Federation in Arab Countries.

Federation Head Office: The Premises of the Federation will be in Amman city in the Hashemite Kingdom of Jordan and it is permitted to establish branches in the Arab Countries as needed.





ABOUT TAKAFUL MALAYSIA

Malaysia's first Takaful operator, Takaful Malaysia is the industry leader, shaping the industry with creative innovations and setting standards that have become industry benchmarks. Takaful Malaysia was incorporated on the 29th of November 1984 with an authorized capital of RM500 million and a paid-up capital of RM163 million.

Takaful Malaysia provides two types of Takaful business namely Family Takaful Business and General Takaful Business. The company has 28 service centres nationwide with total assets of RM7.2 billion at Group level and was listed on the Main Board of the Malaysian Stock Exchange on 30th July 1996.

As the first Islamic insurer in Malaysia, Takaful Malaysia has a long history of providing the best insurance solutions and pioneering innovations particularly the 15% Cash Back privilege for making no claims during the period of coverage. This clearly distinguishes us from all our competitors in the Malaysian insurance industry.

SYARIKAT TAKAFUL MALAYSIA BERHAD (131646-K)

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Website : takaful-malaysia.com.my

Industry : Composite Takaful – General & Family



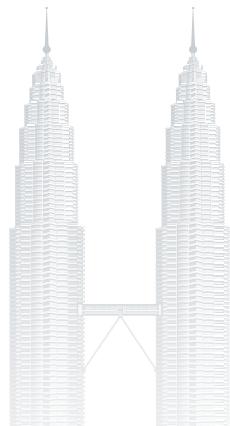


ABOUT THE MUSLIM WORLD BIZ TABLOID

The Muslim World BIZ tabloid first published in October 2012, first launched in London by Top Muslim Billionaire, Mr Nadhmi Auchi and later launched during the 8th WIEF in December 2012 by The Prime Minister of Malaysia, YAB Dato' Seri Najib Abdul Razak.

The Objective of Muslim World BIZ tabloid is aligned with the magazine OIC TODAY however more designed to target the general public.

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ABOUT THE OIC TODAY

OIC TODAY is a business and investment magazine that plays the role as information provider and communication link to member of the Organization of Islamic Conference (OIC). Now it has come into existence to serve the Muslim business community at large.

OIC Today was launched by Malaysia's former Prime Minister YAB Tun Hajji Abdullah Ahmad Badawi indicates the importance of such a pan-Muslim Publication for global reach and networking with member countries.

OIC TODAY is an exclusive magazine published by OIC International Business Centre Sdn. Bhd. in collaboration with Malaysia OIC Trade Chamber based in Kuala Lumpur Malaysia. It focuses on general economy and also acts as the mouthpiece for Muslim nations seeking partners in progress and development worldwide.

"It enables to bridge the gap via communication and media exposure of businesses thus avoiding cold and rigid relationship that has affected the Muslim nations for decades, a problem that has never been addressed before," said Dato' Dr Raja Mohamad, the CEO of OIC International Business Centre, the official publisher of OIC Today.

"The OIC countries and Muslims all over the world now have a medium that will provide news, views and analysis on the Islamic world to them. It is produced bi-monthly and widely distributed in Malaysia and other parts of the world, in particular the 57 OIC member countries " added the CEO.



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International Partner



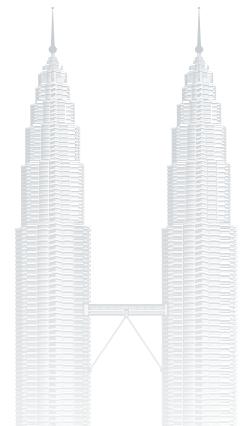
ABOUT THE DANAC METACOMPLEX

METACO International Group has more than sixteen years of experience in different business areas based in Iran, UAE and Malaysia.

METACO contributes elite satisfaction delivering services through holding business events, international market development, business consultancy, franchising, professional training programs and networking aligned with its customer's requests and needs; and finally Delivering the best quality services and customers satisfaction are the Metaco team's highest priorities.

It's our honor to be official and exclusive strategic partner of OIC-IBC in Iran, UAE, Iraq and Turkey since 2013.

No. 14, Mirhadi Alley,
Joybar St, Fatemi Square,
Tehran, Iran



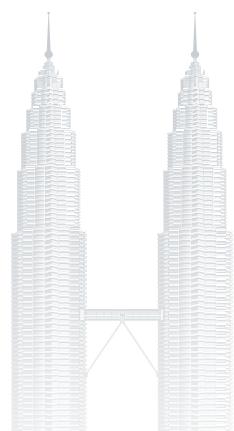


ABOUT THE ADAM & HAWA NETWORK

The Adam & Hawa Network is a Singapore-based business consulting & mentoring network that helps Business Owners get the right knowledge & work with the right partners to grow their businesses with confidence - and avoid making expensive mistakes and wasting time. It does this mainly through its business mentoring programme & consulting arrangements. It also conducts business workshops & seminars, featuring quality speakers who are authorities in their fields.

Its founder, Ms Harasha Bafana, felt moved to set up The Adam & Hawa Network for those in need of genuine business guidance - & after she saw up close the many business owners who engaged consultants, only to end up cheated or disappointed. She believes that if business owners arm themselves with the right knowledge - & work with the right partners - they will be empowered to make better decisions to grow their businesses.

Since The Adam & Hawa Network launched in late 2014, its clients have stopped making tens of thousands of dollars' worth of mistakes, ended painful situations & have grown their businesses faster.



Preferred Hotel



By Shangri-La

ABOUT THE TRADERS HOTELS BY SHANGRI-LA

Located in the business hubs of Asia and the Middle East, Traders Hotels are the practical choice for both business and leisure travellers.

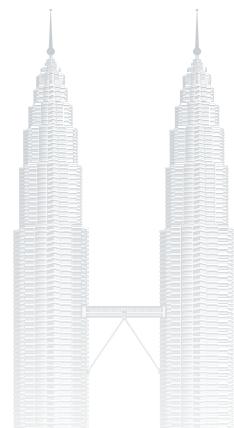
Traders Hotels cater to savvy and passionate travellers who appreciate smart functionality and getting things done. Guests will enjoy a blend of thoughtful simplicity and the warmth and sincerity of Asian hospitality. Each Traders hotel is, therefore, a vibrant yet professional environment, designed to complement guests at work, rest or play.

Traders Hotel, Kuala Lumpur

Address: Kuala Lumpur City Centre 50088 Malaysia

Phone: (60 3) 2332 9888

E-mail: thkl@tradershotels.com





THE RUMA

HOTEL AND RESIDENCES

ABOUT THE RUMA HOTEL AND RESIDENCES

Nestled in the very heart of Kuala Lumpur's Golden Triangle and just steps away from the Petronas Twin Towers and KLCC, The RuMa means home in its literal sense. A serene sanctuary amidst the downtown hustle and bustle, it is a hotel that captures all the intimacy of a home run by an accomplished host. A stay will inspire you to uncover the city's origins and colonial heritage in a contemporary setting that exudes the soothing qualities of a true Urban Resort.

The RuMa's luxuriously appointed guest rooms and suites, many with breathtaking views across the city's famed skyline, not only pay tribute to its locale, they also embrace a new form of guest experience, unlike any in the region today. Hostmanship, the mantra of the hotel, centres around our guests at its very core. Human, intuitive, generous and devoid of complicated processes. Once you arrive at The RuMa you enter a world that revolves around you.

From refreshments to a specialty restaurant, The RuMa covers all of your dining needs. ATAS Modern Malaysian Eatery celebrates unique local flavours in contemporary fashion, while SEVEN, the hotel's lobby bar and lounge is designed as the all-day venue for refreshments, light meals, afternoon tea as well as for a selection of expertly curated and crafted classic cocktails and distillates from around the world.

The RuMa's 6th floor represents an entirely new take on wellness. Immediately connected to the hotel's gorgeous 25-meter outdoor pool and sundeck, cantilevered from the building and overlooking KL's landmarks, as well as to SANTAI, a dynamic and versatile pool bar & lounge, UR SPA is about intelligent, genderless and result-driven treatments that work around our guests' schedule and combine Modern Science with Ancient Healing. Part of UR SPA are a state-of-the-art Gym and a barber shop, operated by famed Truefit & Hill, London.

THE RUMA HOTEL AND RESIDENCES
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E: information@theruma.com



Preferred Hotel



ABOUT THE COSMO HOTEL

Located at Lebuh Ampang, this charming and contemporary hotel boasts of 347 spaciously designed and furnished guestrooms and suites.

An ideal address for both business and leisure travellers, Cosmo Hotel Kuala Lumpur is within walking distance to some of the city's banking institutions and popular attractions such as Central Market, the historical landmark of Sultan Abdul Samad Building and Merdeka Square, Chinatown as well as a host of shopping enclaves.

With the Masjid Jamek Interchange Station just steps away, the hotel offers easy accessibility to and around the city; and just two stops away to KL Sentral for a seamless journey to the airport via the KLIA Express.

COSMO HOTEL KUALA LUMPUR :

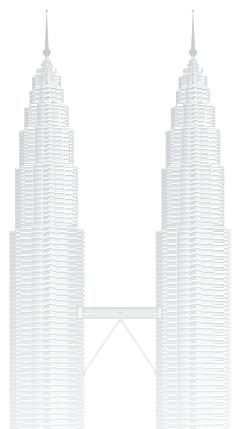
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Tel: +603 2030 1888

Fax: +603 2030 1988

Email : info@cosmohotelkl.com

Reservations email : reservation@cosmohotelkl.com



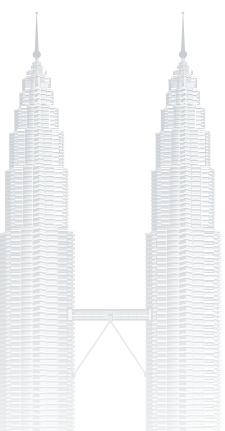


ABOUT THE GRAND HYATT KUALA LUMPUR

Nestled within the business, embassies and shopping district of Kuala Lumpur; PNB Perdana Hotel & Suites On The Park is an ideal location for business travellers and families. It is located near the magnificent Petronas Twin Towers (KLCC) and overlooks the lush 50 acres city park (KLCC Park). The serviced apartments offer a homely environment, with plush furnishings and numerous facilities.

PNB PERDANA HOTEL & SUITES ON THE PARK

10, Jalan Binjai,
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We make the world work for you. Prepare to discover a variety of ways you can feel at home every day while discovering a new city. With centrally located properties sited among the world's most bustling cities and neighbourhoods, our residences provide top-tier comfort and convenience for intrepid travellers pursuing work-related or leisurely commitments.

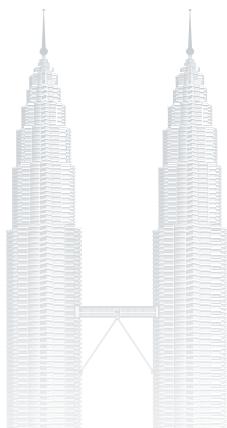
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Hotel

KLCC • Kuala Lumpur

ABOUT THE IMPIANA HOTELS & RESORTS

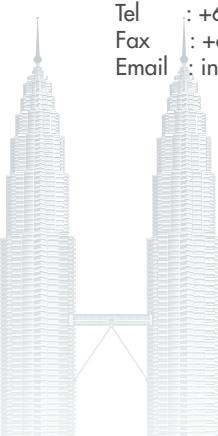
Impiana Hotels & Resorts Management Sdn Bhd (IHRM) is the hospitality arm of the Impiana Group. As a dedicated and hard-working consumer-oriented team, we fully focus on our unwavering commitment to remain among the region's leading names in the hospitality and spa industry.

Today our properties primarily serve mid- to top-tier new and seasoned travelers who expect the finest in services and standards. To this end, we consistently strive to define innovative, useful, and practical measures of operation in which to best serve our guests, associates, and partners.

All our city hotels are ideally situated within premium business and mercantile locations, whereas our beach resorts are alluringly nestled amidst sparkling sea sands, surrounded by fragrant flora and fauna.

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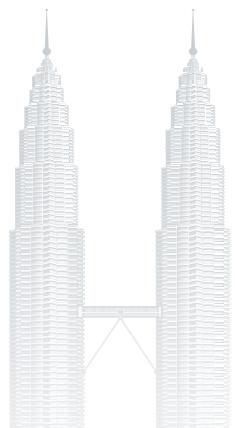
ABOUT THE SMART INVESTOR

Established in 1995, Smart Investor is geared towards providing investors a plethora of informative articles, commentaries and overviews to best help them plot their investment strategies.

Since its inception, this monthly magazine has provided a unique blend of features and articles, which focus on micro- and macro-economic market scenarios, economic outlooks, expert commentary, wealth management and estate planning, property investment, and business strategies.

In addition, Smart Investor undertakes exclusive interviews with chiefs of industry, CEOs and leading business leaders to provide readers with better insights into their companies, vision and management style.

Smart Investor is also endorsed by the Financial Planning Association of Malaysia (FPAM) for Certified Financial Planners (CFPs), the Federation of Investment Managers Malaysia (FIMM) and the Securities Industry Dispute Resolution Center (SIDREC).





ABOUT THE MUSLIM GO

At Intelligent Earnings, we know how mobile applications are big deals on small devices. Therefore we provide a 360 solution to all our clients from start-to-end and raw-to-finesse. We always believe in forging new and meaningful business relationships through our commitment and dedication to provide anything but extraordinary.

Intelligent Earnings Sdn Bhd (1082713-H)

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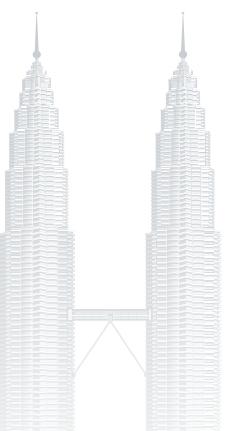
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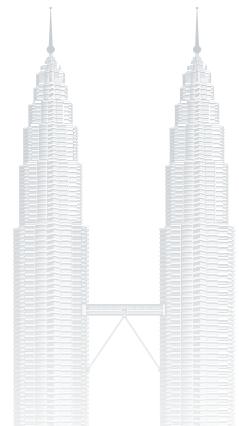
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ABOUT THE MEDIA PARTNER - GUIA HALAL

Halal Guide is a hub that focuses on the Spanish companies with Halal certificate. It's goal is to provide halal products and services advertised to other businesses and consumers around the world.

The purpose of Guiahalal.es is to build bridges between communities and nations, so that we can better understand and benefit through trade and information.





ABOUT THE MAEESHAT

Even decades after Independence, some communities in India are under-privileged. Their youths lack business motivation and are away from mainstream economy. This keeps them at the bottom of the national economy. Maeeshat was launched in 2010 to change the lot of backward communities including minorities.

We at Maeeshat work on the strategy to bridge the gap between the Business and entrepreneurs for maximum utilization of Opportunities available in Worlds emerging economy. We call it as B2E Strategy i.e Business to Entrepreneurs. That's the reason, we are different and entitled to be India's first Media House deals with minorities business and economy. We succeeded in bringing various Industries verticals on a common platform for lobbying and sharing, Entrepreneurial intellect which helped many entrepreneur to realize their dream of setting Enterprise which boosted national development.

We started two monthly magazines – Maeeshat in English and Bainulaqwami Maeeshat in Urdu along with Daily newspaper "Maeeshat" – and published success stories of entrepreneurs and businessmen among them to boost the morale of the youths.

After success, we launched five news websites in English, Hindi, Urdu, Arabic and Persian. These media outlets are run by Maeeshat Media Pvt. Ltd.

To increase our reach, we inked tie-up with leading news apps News Hunt, UC News and Magzter. Now, we get over two lac hits on portals every month, a big chunk of it from GCC countries as we cover business news from the region.

Maeeshat also organizes business summits and honors young entrepreneurs, techies and Journalists.

Maeeshat Media Pvt Ltd
www.maeeshat.in,
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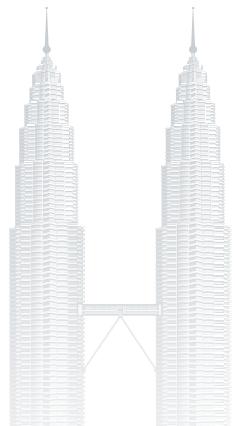
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ABOUT THE MEDIA PARTNER - AL HUDA MAGAZINE

AlHuda Center of Islamic Banking and Islamic Economics (CIBE) is a recognized name in Islamic banking and finance Market for trainings, research and advisory over the last six years. The prime goal has always been to remain stick to the commitments and provide state-of-the-art Advisory Consultancy and Education through various well recognized modes viz. Campus programs, Distance learning programs, Trainings Workshops, Awareness Programs and Islamic Microfinance Products Development all side by side through our distinguished and generally acceptable and known Publications in Islamic Banking and Finance.

We are dedicated to serve the community as a unique institution providing trainings, education and consultancy in the field of Islamic Banking & Finance not only in Pakistan but all over the world. We have so far organized more than 300 trainings, 32 successful campus programs and training courses with numerous national and international students. Website link: <http://www.alhudacibe.com/>

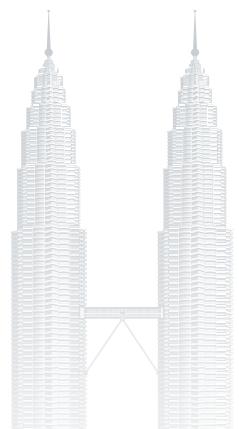




ABOUT THE MEDIA PARTNER - TRUE BANKING MAGAZINE

True Banking is a Bi-Monthly magazine on Islamic Banking & Financial Services sector with specific target on research development, market analysis, Training & advancement in this sector with focusing of development of Islamic Banking, Takaful & Investment. The prime aim of True Banking to create harmony, awareness & innovation in this sector. It is another addition to AlHuda CIBE achievement in the direction towards promotion and development in Banking Sector.

Website link: www.truebanking.com.pk.





ABOUT THE EDBIZ CORPORATION

Edbiz Consulting is a firm that aims at introducing Shari'a authenticity by improving the value proposition of the financial products our clients wish to develop, with an overall result of no increase in costs and no efficiency loss. The unique vision and unconventional thinking makes Edbiz Consulting a truly dynamic Shari'a advisory firm, committed to social responsibility and developing a global network of social enterprises, which should offer value addition to its stakeholders in a sustainable and economically efficient way.

Islamic financial advocacy is the cornerstone of Edbiz Consulting. It offers detailed research to its clients, enabling them to make informed decisions about the market in which they wish to enter. Our in-house research team, in conjunction with our extensive network of consultants and key decision makers, are able to conduct extensive market research to decipher the appetite for any Shari'a-compliant product or structure in a given market. The research team additionally has extensive experience in the field of quantitative and qualitative research as well as the development of detailed product manuals for Islamic Banks.

Our Islamic financial intelligence is sought by our clients to develop an Islamic finance strategy for their institutions. Governments and other public sector organisations seek our services for designing Islamic finance policy framework for products and systems in their respective countries.

Edbiz Consulting has organised a number of Islamic banking and finance conferences that have promoted Islamic finance in several countries; as well as award ceremonies celebrating the achievements of institutions and people in Islamic banking and finance.

Edbiz Consulting is proud to offer ground breaking publications containing profound and incisive analysis of the Islamic finance industry. Our current publications are written by the industry, for the industry which includes; Global Islamic Finance Report (GIFR), Islamic Wealth Management Report (IWMR), and ISFIRE Magazine (Islamic Finance Review).

Edbiz Consulting is a truly remarkable team of talented individuals with ambition, tenacity and ingenuity. We believe in the importance of collaborative thinking and bringing in different experiences and visions under one roof as well as on an inclusive, and international platform.

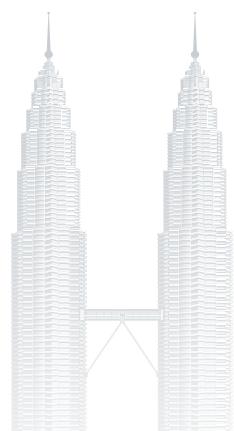




ABOUT THE HALAL INCORP

Halal Incorp is a digital services agency and consultancy company created to help entrepreneurs, businesses, companies, tech start-ups, organisations, social enterprises, governmental departments amongst others to build an online presence. In addition to this our work is centred on providing advice, consultancy and facilitating development opportunities. We aim to help diverse entities from a range of backgrounds enter and deliver services or sell products to the Halal Market. The potential for start ups and businesses to create successful Halal orientated brands, products and services is colossal.

We undertake research and we also help promote advertise and propel businesses forward in this sector through PR. We write and source daily business articles related to the global Islamic economy. The Halal sector is one of the fastest growing possibilities in contemporary business markets. There are huge untapped potential markets waiting to be discovered which Halal Incorp can help you explore.



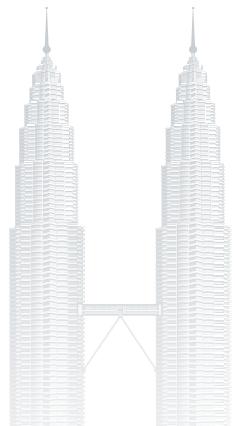


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FLOOR PLAN | KLCC HALL 3, 4 & 5
4-6 SEPTEMBER 2019**

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FR	FIRE EXTINGUISHER
HR	HOSE REEL
FA	FIRE ALARM
FB	FIRE BREAK GLASS
	NON BUILD UP AREA
DC	DOOR CONTROLLER
SB	SIREN BOARD
	MAX HEIGHT STRUCTURE 1.2m & THE SET BACK 1.0m FROM WALL

* THIS FLOOR PLAN IS ACCURATE AT THE TIME OF PUBLISHING AND IS SUBJECT TO CHANGE BY THE ORGANIZER
** ALL ROOM HEIGHTS ARE NOT DRAWN TO SCALE



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Organisation & Business Nature	Contact Details
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FUSE KUALA LUMPUR	



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Organisation & Business Nature	Contact Details
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<p>JIHAN MUSE</p>	<p>Ms Anna</p> <p>M : 60173167995</p>
<p>KERNA DIA BY ABBY ABADI</p>	



Organisation & Business Nature	Contact Details
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<p>MACSAM SDN BHD</p> <p>Business Nature : Personal Care Manufacturing</p>	<p>Ninie Baizura Quality Assurance Executive</p> <p>A-2-14 & 15, Kompleks Industri Puchong No. 1 Jalan TPP 1/6 Seksyen 1 Taman Perindustrian Puchong 47100 Puchong, Selangor, Malaysia.</p> <p>T : 0380686213 M : 0162017621 E : ninie@macsam.com.my</p>



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MAHKOTA DESIGN BN Business Nature : Textile & Clothing	
MALAYSIAN CHINESE MUSLIM ASSOCIATION Business Nature : Association	Ms. Karima T : 60192731355 E : karimakoh17@gmail.com



Organisation & Business Nature	Contact Details
<p>MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA)</p> <p>Business Nature : Management & Service</p>	<p>Jazrina Mohd Azmir Senior Assistant Director</p> <p>MIDA Sentral, No. 5, Jalan Stesen Sentral 5 Kuala Lumpur Sentral, Malaysia.</p> <p>M : 0196126585 E : jazrina@mida.gov.my</p>
<p>MALAYSIAN ISLAMIC CHAMBER OF COMMERCE</p> <p>Business Nature : Trade Chamber</p>	<p>Ms. Karima</p> <p>T : 60192731355 E : karimakoh17@gmail.com</p>
<p>MALAYSIAN TIMBER INDUSTRY BOARD</p> <p>Business Nature : Timber Mgf.</p>	<p>Arfan Ramli Trade Officer</p> <p>Level 13-17, Menara PGRM, No 8, Jalan Pudu Ulu, 56100 Cheras, Kuala Lumpur, Malaysia</p> <p>T : 0392822235 E : sahruddin@mtib.gov.my/ growprojectindustries@gmail.com</p>



List of Exhibitors



Organisation & Business Nature	Contact Details
MANAGEPAY MARKETING SDN BHD Business Nature : E-commerce	Shafiq Feisal Head Of Development Lot 107-113, Jalan Usj 21/10, 47630 Subang Jaya, Malaysia. T : 0380231880 M : 0122122617 E : shafiq.feisal@mpsbd.net
MEDENIM LTD (MAURITIUS) Business Nature : Manufacturer	Mr Ramdacs Gangloo Managing Director Avenue Des Colombes, Medine Camp De Masque, Mauritius. T : +230 57767194 E : ganglooyashnau21@gmail.com
MUTYARA BEAUTY	



Organisation & Business Nature	Contact Details
NAT ORIENT RESOURCES SDN BHD Business Nature : F&B	Zuhaini Plant Manager Lot 3 Persiaran Perusahaan, Seksyen 23, 40300 Shah Alam, Selangor, Malaysia. T : 0355411008 M : 60196786936 E : zuhaini@natorientresources.com
NURRAYSIA GLOBAL SDN BHD Business Nature : Health & Beauty	Aidai Mat Yusoff General Manager T : 095361698 H : 0179521216 E : generalmanager.nurraysa@gmail.com
PERBADANAN NASIONAL BERHAD Business Nature : Government Agency	Essmal Hissham Executive Level 13A Menara PNS Tower 7, Avenue 7 Bangsar South City No 8, Jalan Kerinchi 59200 Kuala Lumpur, Malaysia. T : 0320827788 M : 0192572577 E : essmal@pns.com.my



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Organisation & Business Nature	Contact Details
PERTUBUHAN KEBAJIKAN AL-MAHABBAHKL Business Nature : Entrepreneur	Arief Mohd Daniel President 45A Jln Dato Keramat 45000 Kuala Lumpur, Malaysia. M : 0177084213 E : daniel.ikhlas@gmail.com
PLOMO GROUP SDN BHD Business Nature : Marine Consultancy	Mohd Hisyam Head of Marketing 42-2 Jalan Putra Mahkota 7/7A Putra Point Business Centre Putra Heights, Malaysia. T : 0351916232 M : 01138030984 E : mhisyamms@plomogroup.com
PRECIOUS ALIANNAH BY AZZELITE	



Organisation & Business Nature	Contact Details
<p>PROMAS TECHNOLOGY SDN BHD</p> <p>Business Nature : Technology</p>	<p>Ms Noor Hasliana Corporate Marketing</p> <p>No.24 Jalan Saujana 1 Taman Industri Saujana 09600 Lunas Kulim Kedah, Malaysia.</p> <p>T : 04 484 8834 M : 6010 566 1151 E : yana@promas.com.my</p>
<p>RAINMAKERCREATION SDN BHD MAK NENEK ENTERPRISE</p>	<p>Datuk Fizz Fairuz Zainal Abidin Managing Director</p> <p>No 0208 Block C Changkat View, Jln Dutamas jaya, Segambut 52100 Mont Kiara, Kuala Lumpur, Malaysia.</p> <p>M : 019 480 3607 E : rainmakercreation@gmail.com Ig : @kerepekpedasmaknenek @sambalhitammaknenek @dffwhiteningbodyscrub @kurtabyfizzfairuz</p>
<p>SAKINAH ISLAMIC LIFESTYLE MALAYSIA</p> <p>Business Nature : Lifestyle</p>	<p>Shaz</p> <p>A-2-G Pusat Perniagaan Seksyen 8, Jalan Sungai Jernih 8/1, 46050 Petaling Jaya</p> <p>T : 0379601786 M : 0132286860 E : shazlizazamly@gmail.com</p>



List of Exhibitors



Organisation & Business Nature	Contact Details
SBY FROZEN FOOD SUPPLY PTE LTD Business Nature : Meat Manufacture	Mohamed Ali Managing Director No 9 Jalan Wawasan 2A/Ku7 Sungai Kapar Indah 42200 Kapar Selangor, Malaysia. T : 06567428483 M : 06590993103 E : mohamed@sbymeat.com
SELANGOR PROPERTIES BERHAD Business Nature : Developer	Madihah Hassan Head of Marketing Sales Level 2, Block D, Kompleks Pejabat Damansara, Jalan Dungun, Damansara Heights, 50490 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia. M : 0122331402 E : madihah.hassan@selengorproperties.com.my
SERI RASA FOOD SDN BHD Business Nature : Food And Beverages	Aron Francis T : 0196338969 E : aaronfrancis6899@gmail.com



Organisation & Business Nature	Contact Details
SINGAPORE PAVILION	Mr. Harasha Bafana Director T : 65 8120 3431 E : harasha@adamandhawanetwork.com
SOBRA PAPER COMPANY LTD Business Nature : Manufacturer	Mr Sayeed Sobratty Managing Director Mosque Roas Bois Cheri Savanne, Mauritius. T : 617 5059 M : +230 5250 5959 E : sobrapaper@yahoo.com
STARKISS FOOD CORPORATION SDN BHD Business Nature : F&B	Prema Bakkhas Export Documentation Manager Lot 33-34, Jalan Sri Ehsan 1, Taman Sri Ehsan, Kepong, 52100 Kuala Lumpur, Malaysia. T : 03 6274 9436 M : 010 2144297 E : impexp@kamifood.com



List of Exhibitors



Organisation & Business Nature	Contact Details
SUCI BY YATT HAMZAH	<p>Yatt Hamzah</p> <p>15, Jalan Dataran Wangsa 1, Seksyen 2 Wangsa Maju, 53300 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia.</p> <p>T : 03 4131 5166 E : yatthamzah.official@gmail.com</p>
SYARIKAT WIRA BINA Business Nature : Textile & Clothing	
TERRA SECURITY MONITORING SDN BHD Business Nature : Security	<p>Nurnajwa Syifaa Secretary</p> <p>No 121 Jalan Lp 7/2, Taman Lestari Perdana, Bandar Putra Permai 43300 Seri Kembangan, Selangor, Malaysia.</p> <p>T : 0380718444 M : 0162344637 E : secretaryhq@terraems.com</p>



Organisation & Business Nature	Contact Details
TIAN AN TRADING SDN BHD Business Nature : Distribution	CS Wong Bus. Dev. Manager Lot 752 1 &, 1a, Jalan Subang 3, Taman Perindustrian Sg Penaga, 47610 Subang Jaya, Selangor, Malaysia. T : 0380811833 M : 0126013929 E : cswong@tianan.com.my
TROPICA BEAUTY SDN BHD Business Nature : Skincare And Massage Products	Azie Aziatul Marketing Executive No 52-54, Jalan Indah 10E, Taman Perindustrian Selayang Indah, 68100 Batu Caves, Malaysia. T : 0361280040 M : 0163187508 E : aziatul.tropika@gmail.com
TROPICAL PRODUCE SDN. BHD. Business Nature : F&B	Ms. Hazel B. Alphonso Senior Mktg. Exe. W-7-2, Level 2, West Wing, Subang Square Business Park, Jalan SS 15/4G, 47500 Subang Jaya, Selangor, Malaysia. T : 603-5612 3888 M : 6012-2008840 E : hazel@tropicalproduce.com.my



List of Exhibitors



Organisation & Business Nature	Contact Details
TRP TECHNOLOGIES SDN BHD Business Nature : Technology	Mr Aloysuis Corporate Marketing No. 11 Jalan Usj 16/2F 47630 Subang Jaya Selangor, Malaysia. T : 012 781 8548 E : trpprojectopal@gmail.com
UN01/LRFLAWWLESS	E : lindarafarr@gmail.com
UNITED ARAKAN INSTITUTE MALAYSIA Business Nature : NGO	Billy Stelljes Head of Education Masjid Jamek, Batu 12 , Puchong, Selangor, Malaysia. T : 01153516049 M : 01153516049 E : info@unitedarakan.com



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Organisation & Business Nature	Contact Details
UPEN TERENGGANU	<p>YM Engku Mohd Hairul Nizam Bin Tuan Ahmad Manager , Business Development Division</p> <p>T : 60 13-921 6897 E : nizam@ypu.com.my</p>
V SPORTS HIJAB Business Nature : Textile & Clothing	
WIDE TROPISM (M) SDN BHD Business Nature : Green Technology	<p>Mrs Samantha Marketing Manager</p> <p>38, Jalan Ps 9, Prima Selayang, Km 15 Jalan Rawang, 68100 Batu Caves, Selangor, Malaysia.</p> <p>T : 1700 81 8832 E : samantha@widetropism.com</p>



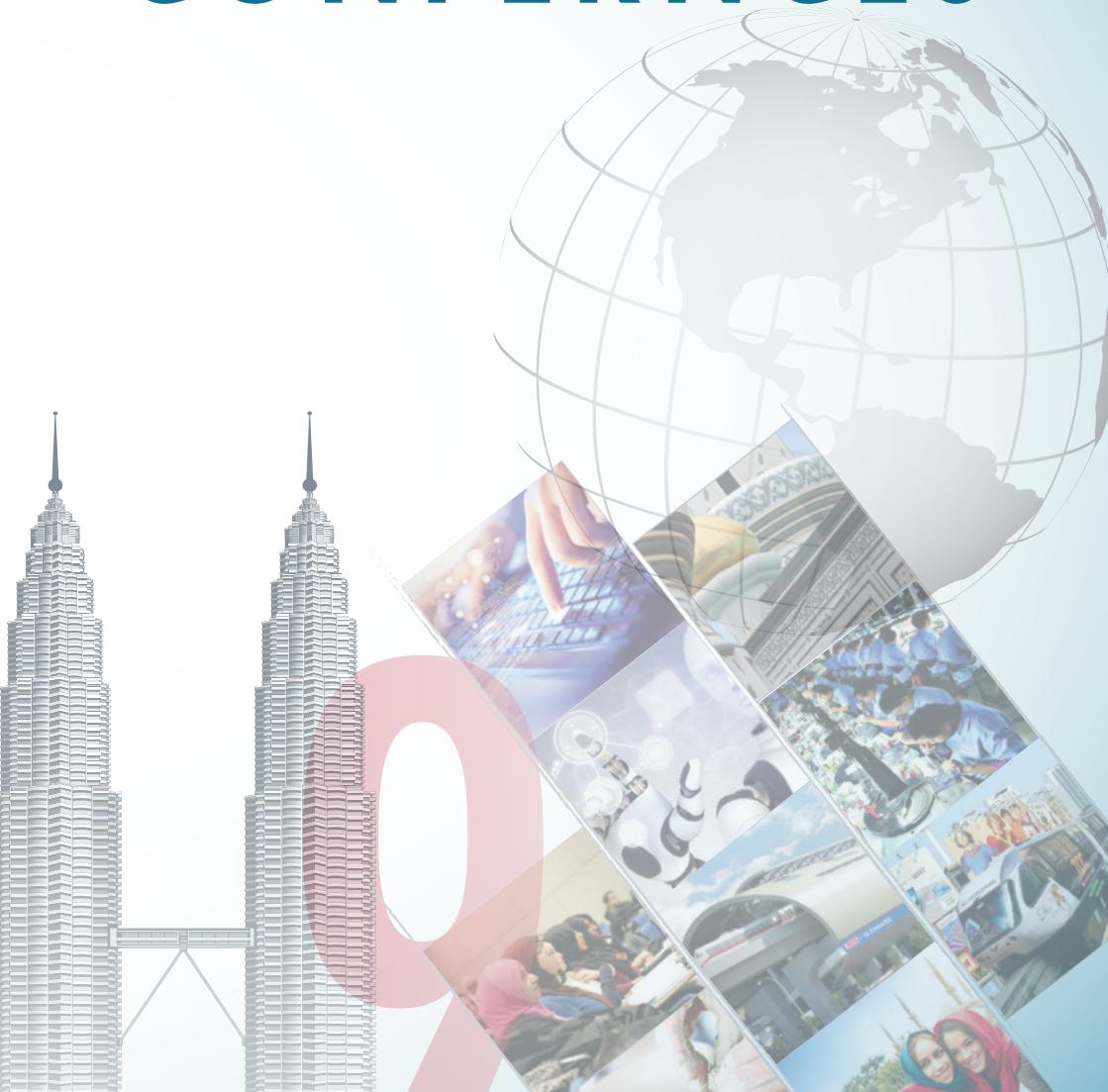
List of Exhibitors



Organisation & Business Nature	Contact Details
<p>ZAIN'S INTERNATIONAL SDN BHD</p> <p>Business Nature : Textile</p>	<p>Dr. Tazyeen Zahra Abidi Founder</p> <p>No.21, Jalan 2/148A, 57100 Kuala Lumpur, Malaysia.</p> <p>M : 0162610850 T : 0379810858 E : tazyeenzahraabidi@gmail.com</p>



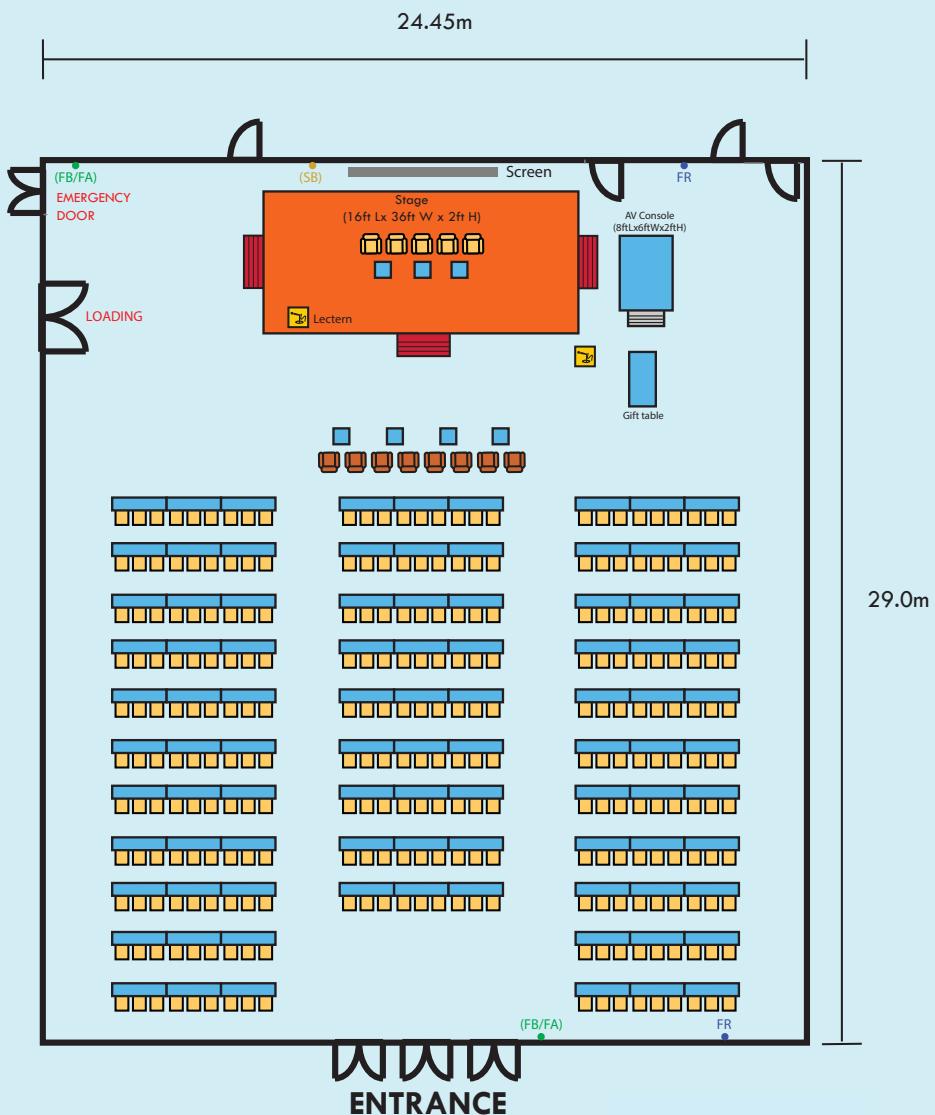
FORUM & CONFERENCES



FLOOR PLAN

BANQUET HALL

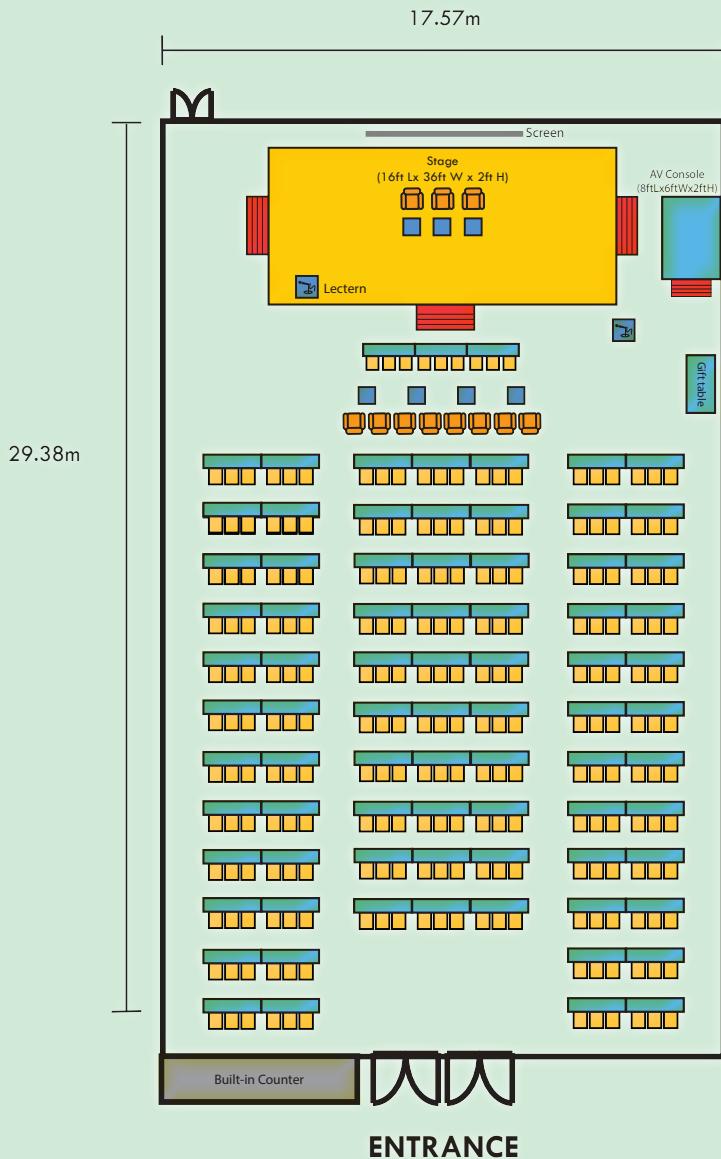
KUALA LUMPUR CONVENTION CENTRE,
KLCC, MALAYSIA



FLOOR PLAN

CONFERENCE HALL 1

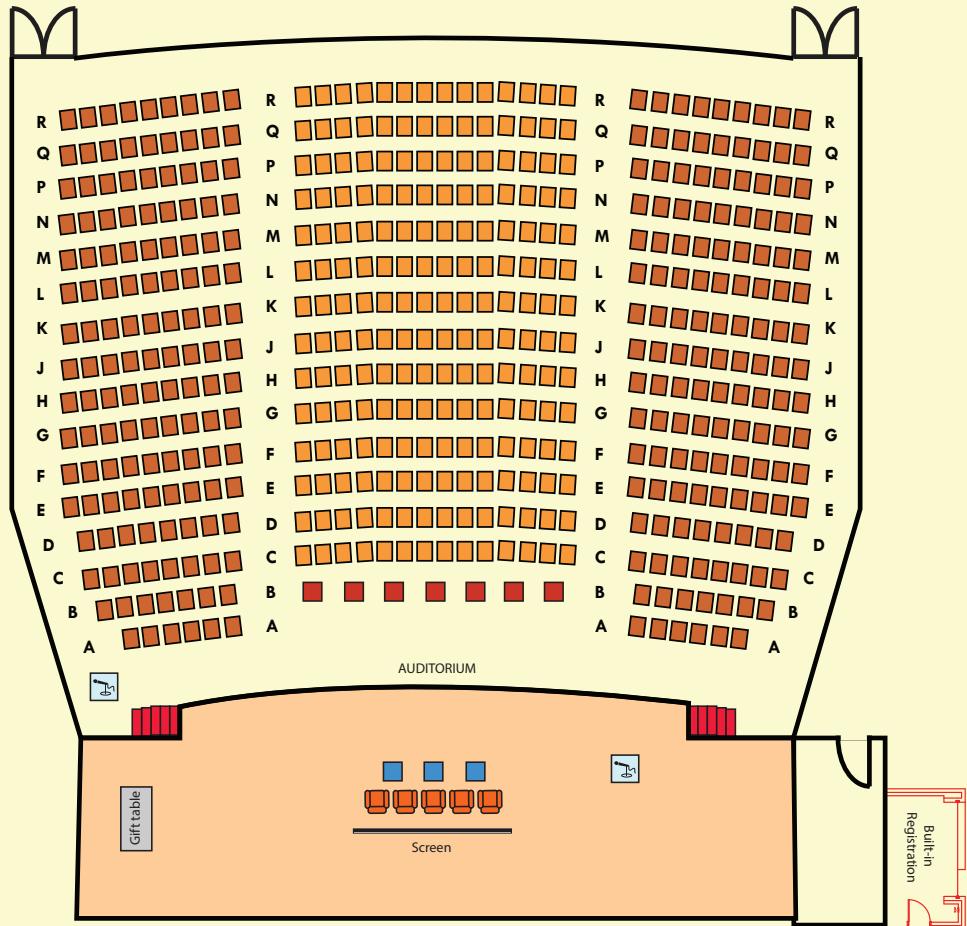
KUALA LUMPUR CONVENTION CENTRE,
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FLOOR PLAN

PLENARY THEATRE

KUALA LUMPUR CONVENTION CENTRE,
KLCC, MALAYSIA



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ROUND TABLE TALK
THE JEWELS OF MUSLIM WORLD
Movers and Shakers
2019

**THEME: FORTIFYING MUSLIM YOUTH LEADERSHIP
IN THE FACE OF ADVERSITY**

4 & 5 SEPTEMBER 2019
Kuala Lumpur Convention Centre KLCC, Malaysia



ABOUT THE PROGRAMME

The Round Table Talk – Jewels of the Muslim World, is two-day conference, with the theme “Fortifying Muslim Youth Leadership in the Face of Adversity”.

Change is the inevitable challenge that businesses have to face nowadays. It significantly affects the organisational culture, structure and design. This indubitably brings about certain circumstances where leaders are required to make

wise decisions based on thoughtful processing to select from several alternatives. Whether it is related to internal or external factors, and no matter what industry the organisation belongs to, such circumstances always occur and when they do it is time for unique leadership characteristics to appear. This 2-day programme tries to tickle some of the issues that current and future leaders might come across, and it provides systematic guidelines to handle them.

WHO SHOULD ATTEND THE ROUND TABLE TALK 2019?

- Any success-driven individual, business person or leader who is active in their industry and excited to gain new knowledge.
- Those interested in understanding the challenges, opportunities and solutions concerning various aspects of the global economy.
- Those who intend to continue inspiring, transforming and contributing to their businesses and communities.

WHY YOU SHOULD BE AMONG THE JEWELS OF MUSLIM WORLD?

- Have a close conversation among the Jewels and be inspired for innovation.
- Be among the jewels who trigger unique knowledge and unique interests that can pollinate new ideas.
- Think creatively, reflect, re-invent and experience life from a whole new perspective.

DAY 1 - SESSION 1 - LEADING ACROSS GENERATIONS

We live in a time when things change faster. New working practices, trends, and expectations from new generations also set new demands on leaders. Should organizations choose not to accept the change, they will face many problems that may lead to business failure. But smart leaders would embrace the new generations in a way that turns challenges into opportunities by fulfilling their demands. The process starts from within the organization, dealing with its young talents to stimulate their creativity and innovation.

establishing workable solutions that anticipate and avoid similar circumstances in the future.

DAY 2 - SESSION 4 - MUSLIM YOUTH LEADERSHIP

The development and empowerment of youth are tantamount to ensuring that there is greater prosperity for future generations through economic and social sustainability and stronger relations between nations and communities. Youth are more than just the future generation, leaders should recognize the crucial role youth can – and do – play as positive agents in their communities. Investing in youth leadership not only ensures that the future generation is equipped with competencies necessary for strong leadership, but enhances young people's understanding of how to be accountable and inspiring leaders.

SESSION 5 - THE PRACTICES OF EXTRAORDINARY LEADERS

Islam, the complete code of life, declares leadership as a trust (Amanah), and gives a detailed description about it. According to the Islamic view, leadership is a sacred position that can solve the problems of humanity and guide them to the eternal betterment of here and hereafter.

SESSION 6 - FUNDAMENTAL COMPONENTS TO FORGE 21ST CENTURY LEADERS

Speaking of how thoughtful leaders work and the way they lead their followers towards success is important. Identifying the elements which mix together to make a good leader is equally important, especially in today's globalised business environment. In view of the complex diversification in workforce backgrounds, becoming culturally competent is one of the essential attributes current and future leaders. Furthermore, it is significant for the rising leaders to practice high levels of individualised consideration, emotional intelligence, inspirational motivation and intellectual stimulation with their followers.

SESSION 2 - TRANSACTIONAL VS. TRANSFORMATIONAL: WHO, WHAT AND WHEN?

Continuous improvement is the only element that every organization needs in the 21st century. Therefore, leaders strategically plan for growth of their companies by creating and implementing plans of transition. However, great leaders are also prepared for the contingent situations which often occur due to rapid technological advancements or in some cases because of crises striking the external environment surrounding the company. At all times, leaders must be able to create a fair balance between both sides, internal and external stakeholders.

SESSION 3 - STAY POSITIVE, ADVERSITY IS THE BEST LEARNING EXPERIENCE

Adversity is a stage that is stressful to all members of an organization in the sense that sometimes they lose focus. Yet, only distinctive leaders can make use of it to learn new lessons. Furthermore, those leaders never fail to realize that, no matter how magical or inspired they are, they will never overcome adversity alone. This is where they start teaching others how to get through adversity by clearly understanding its causes(s) before

OIC TODAY
REACHING YOUR LEADERSHIP POTENTIAL

Honouring

The JEWELS
OF THE MUSLIM
WORLD AWARDS 2019

THE MUSLIM
WORLD EXCELLENCE
AWARD 2019



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PROGRAMME ITINERARY | DAY 1 | 4 SEPTEMBER 2019

08.30 AM	Registration & Morning Coffee
09.20 AM	Doa Recital
09.25 AM	Opening Speech by emcee
09.30 AM	SESSION 1 - LEADING ACROSS GENERATION Panellist: 1. Vimala Suppiah - Founder of GameChange Coaching Consultancy, Malaysia 2. Irshad A Cader - CEO of Globothink Consultants, Australasia & Middle East, Australia 3. H.E Mr Zulfiquar Ghadiyali - CEO of The Royal office of Sheikh Tahnoon bin Saeed bin Tahnoon Al Nahyan, UAE Moderator: • Mohd Prasad Hanif - CEO of Darul Haq Global Ventures Sdn Bhd, Malaysia
10.55 AM	Token of Appreciation for SESSION 1
11.00 AM	LAUNCHING OF ROUND TABLE TALK 2019
12.00 PM	Lunch Break
02.15 PM	SESSION 2 - TRANSACTIONAL VS. TRANSFORMATIONAL LEADERSHIP: WHO, WHAT AND WHEN? Panellist: 1. Malik Khan Kotadia - Co-Founder and CEO of Finnovation Labs, Singapore 2. Nik Emir Din - Country Head for Muslim Pro Malaysia 3. Y.Bhg Dato' Husni Salieh - GCEO of Maju Holdings, Malaysia 4. Dr Morteza Akbari - CEO of Qarz Al-Hasanah Mehr Iran Bank (QMB), Iran Moderator: • Caroline Ong - Country General Manager for Malaysia, Leaderonomics Malaysia
03.25 PM	Token of Appreciation for SESSION 2
03.30 PM	Coffee Break
03.45 PM	SESSION 3 - STAY POSITIVE, ADVERSITY IS THE BEST LEARNING EXPERIENCE Panellist: 1. Y.Bhg Dato' Dr Ir Mohd Abdul Karim Abdullah - Group CEO of Serba Dinamik Holdings Berhad Malaysia 2. Nurfarini Daing - CEO at Youth Trust Foundation, Malaysia 3. George Bohlender - Managing Director of Dragonfire Corporate Solutions Sdn Bhd, Malaysia 4. Prof Dr Abdelaziz Berghout - Former Deputy Rector, Internationalisation & Global Network, IIUM, Malaysia Moderator: • Khairul Azim - Managing Director, Seamless Group, Malaysia
04.55 PM	Token of Appreciation for SESSION 3
05.00 PM	End of Day

DAY 2 | 5 SEPTEMBER 2019

08.30 AM	Registration & Morning Coffee
09.20 AM	Doa Recital
09.25 AM	Opening Speech by Emcee
09.30 AM	SESSION 4 - MUSLIM YOUTH LEADERSHIP Panellist: 1. Mohd Azrul Bin Mohd Nor - President at Malaysia Internet Entrepreneur Association, Malaysia 2. Abd Elmohaimen Mansi - CEO of Elmangos, Turkey 3. Ashfaq Mohammad Zaman - Founder of Leadership Excellence & Development (LEAD), Bangladesh Moderator: • Mustafa Aydemir - Senior Investment Analyst at Saturna Sdn Bhd, Malaysia
10.25 AM	Token of Appreciation for SESSION 4
10.30 AM	OPENING CEREMONY & GALA LUNCH - JEWELS OF THE MUSLIM WORLD AWARD 2019
02.15 PM	SESSION 5 - THE PRACTICES OF EXTRAORDINARY LEADERS Panellist: 1. Dr Ali Qassem - Founder at Ali Qassem International, Jordan 2. Sheikh Hussain Yee - President of Pertubuhan Al-Khaadem, Malaysia 3. H.E Dr El Hassane Hzaine - Director General of Islamic Centre For Development of Trade, Morocco Moderator: • Mustafa Aydemir - Senior Investment Analyst at Saturna Sdn Bhd, Malaysia
03.25 PM	Token of Appreciation for SESSION 5
03.30 PM	Coffee Break
03.45 PM	SESSION 6 - FUNDAMENTAL COMPONENTS TO FORGE 21ST CENTURY LEADERS Panellist: 1. Y.Bhg Dato' Sri Mahadi Bin Badrul Zaman - CEO and Founder of Financial Genius Group (FGG), Malaysia 2. Hamza Wyne - Group CEO of PMTV and Managing Director of Wyne Oriental Traders, Malaysia
04.45 PM	Token of Appreciation for SESSION 6
	Closing Remark By Mr Muhammad Raja Talib bin Dato' Dr Raja Mohamad Abdullah - CEO of OIC International Business Centre
05.00 PM	End of Conference

PANELLISTS



IRSHAD A CADER
CEO OF GLOBOTHINK
CONSULTANTS, AUSTRALASIA
& MIDDLE EAST, AUSTRALIA



DR ALI QASSEM
FOUNDER AT ALI
QASSEM
INTERNATIONAL,
JORDAN



GEORGE BOHLENDER
MANAGING DIRECTOR AT
DRAGONFIRE CORPORATE
SOLUTION SDN BHD,
MALAYSIA



DR MORTEZA AKBARI
CEO OF QARZ AL-HASANEH
MEHR IRAN BANK (QMB),
IRAN



NURFARINI DAING
CEO AT YOUTH
TRUST FOUNDATION,
MALAYSIA



SHEIKH HUSSAIN YEE
PRESIDENT OF
PERTUBUHAN AL-
KHAADEM, MALAYSIA



MALIK KHAN KOTADIA
CO-FOUNDER AND
CEO OF INNOVATION
LABS, SINGAPORE



**Y.BHG DATO' HUSNI
SALLEH**
GCEO OF MAJU HOLDINGS,
MALAYSIA



VIMALA SUPPIAH
FOUNDER OF GAMECHANGE
COACHING CONSULTANCY,
MALAYSIA



**Y.BHG DATO' SRI MAHADI
BIN BADRUL ZAMAN**
CEO AND FOUNDER OF
FINANCIAL GENIUS GROUP
(FGG), MALAYSIA



**PROF DR ABDEL AZIZ
BERGHOUT**
FORMER DEPUTY RECTOR,
INTERNATIONALISATION &
GLOBAL NETWORK, IIUM



HAMZA WYNE
GROUP CEO OF PMTV AND
MANAGING DIRECTOR OF
WYNE ORIENTAL
TRADERS, MALAYSIA



H.E MR ZULFIQUAR GHADIYALI
CEO OF THE ROYAL OFFICE OF
SHEIKH TAHOON BIN SAEED BIN
TAHOON AL NAHYAN, UAE



**Y.BHG DATO' DR IR MOHD
ABDUL KARIM ABDULLAH**
GROUP CEO OF SERBA
DINAMIK HOLDINGS
BERHAD, MALAYSIA



**MOHD AZRUL BIN
MOHD NOR**
PRESIDENT AT MALAYSIA
INTERNET ENTREPRENEUR
ASSOCIATION, MALAYSIA



ABD ELMOHAIMEN MANSI
CEO OF ELMANGOS,
TURKEY



NIK EMIR DIN
COUNTRY HEAD FOR
MUSLIM PRO MALAYSIA



H.E DR EL HASSANE HZAINE
DIRECTOR GENERAL OF
ISLAMIC CENTRE FOR
DEVELOPMENT OF TRADE,
MOROCCO



ASHFAQ MOHAMMAD ZAMAN
FOUNDER OF LEADERSHIP
EXCELLENCE & DEVELOPMENT
(LEAD), BANGLADESH



MODERATORS



CAROLINE ONG
COUNTRY GENERAL
MANAGER FOR MALAYSIA,
LEADERONOMICS
MALAYSIA



MOHD PRASAD HANIF
CEO OF DARUL HAQ
GLOBAL VENTURES
SDN BHD, MALAYSIA



KHAIRUL AZIM
MANAGING DIRECTOR,
SEAMLESS GROUP,
MALAYSIA



MUSTAFA AYDEMIR
SENIOR INVESTMENT
ANALYST AT SATURNA
SDN BHD, MALAYSIA



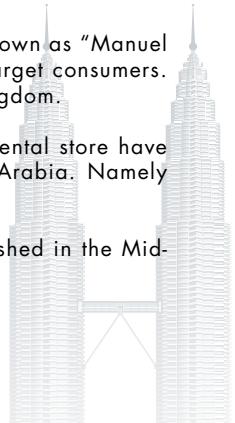
IRSHAD A CADER

CEO/ Managing Director
Globothink consultants,
Australasia & Middle East

Irshad A Cader is a Business & Management professional with vast experiences in managing internationally reputed businesses and other organizations with a Master's degree in Management from Macquarie University in Sydney. Holding twenty-eight years of work experience in Business management and Human Resources and Capacity Development functions in a variety of fields in Australia, South East Asia and the Middle Eastern region. In addition, having 15 years of experience in teaching and coaching in the fields of Business Management, Leadership & Management, Entrepreneurship development, and Human Resources Development at state owned universities and Private educational institutions. Irshad Cader has also attended a number of International conferences and seminars as a guest speaker.

Career Achievements:

- Successfully transformed a leading family owned business organization in Saudi Arabia to a leading corporate business entity by providing the leadership, changing the organizational culture, capacity building of the staff and institutional resources, setting KPI's across a group of companies and its implementation.
- Successfully negotiated and finalized a number of business deals with leading Global business organizations from Europe, US, and Asia.
- Successfully established the Duty Free concept for the first time in all International Airports across the Kingdom of Saudi Arabia known as the Saudi Duty Free. This has been a partnership with the World Duty Free group in UK which manages and operates in over 150 Airports around the world.
- Successfully launched a luxurious modern supermarket chain known as "Manuel Supermarket" in Saudi Arabia to cater Middle and upper class of the target consumers. Within 5 years, he successfully opened 8 luxury supermarkets in the Kingdom.
- An iconic Hypermarket and a high-end multi branded departmental store have been successfully established at Abraj clock tower in Makkah, Saudi Arabia. Namely Abraj Avenue and Abraj Hypermarket.
- A high-end beauty and cosmetics retail chain has been established in the Middle-East known as "Sensi".





VIMALA SUPPIAH

Founder of Gamechange Coaching Consultancy, Malaysia

Vimala Suppiah is an award winning 101 Global Coach Leader and Global ICF Certified Executive Leadership Coach and the Founder of GameChange Coaching Consultancy.

Her career started in UK's nursing management where she managed complex human processes within a whole system. She gained strategic management and organizational development skills in UK's National Health Service where she held a strategic role in diversity management with two major London health authorities.

This was the platform that enabled her to master the complexities of leading people who lead change. Through her highly crafted consulting-coaching skills and relationship building processes, she influenced and empowered multiple stakeholders, individuals and teams to bring about operational and policy changes in service provision and implementing equitable employment practices.

As an executive leadership coach, she helps clients gain greater self-awareness and clarity about their own personal blind-spots or performance gaps and coaches leaders to gain leadership competencies to align to the company's business growth. Her clients include Fortune 500 Company, Japanese manufacturing company, KWAP-the investment arm of Malaysia's Employee Provident Fund, Abbotts Pharmaceuticals, Hilton Group of Hotels and several Start-up recruitment companies, numerous UK Health Authorities, and a boutique realtor in South France.

As the Reina Certified Practitioner for Leadership and Team Trust Scale Assessment she coaches leaders to build trust, strengthen relationships, and transforms teams to create a healthy culture. She is also an Enhanced Conversational Intelligence Practitioner, C-IQ.

She is the Founding President of the Association for Coaching Supervisors and Mentors ACSM and is a contributing author in the book: *Coaching and Mentoring in the Asia Pacific* (2018) published by Routledge UK. She was also nominated as one of 43 must follow social media Icons by Marketing In Asia in 2018.





MALIK KHAN KOTADIA

Co-Founder and
Ceo of Finnovation Labs,
Singapore

Malik is a Global Digital banker, FinTech expert, Futurist and acclaimed author. In his 20 year career, he has managed global roles in Multinational banks, run billion dollar businesses in various markets, driven key innovations and been a serial entrepreneur. He is currently the Co-founder and Chairman of Finnovation Labs, an Asia focused Fintech platform which brings together progressive banks, cutting edge fintechs and policy makers to deepen the fintech ecosystem in APAC.

Before this, he spent nearly 14 years at Citibank in varied roles in Digital Banking and E-payments, and was last SVP- Global Digital Transformation, based out of Singapore, till 2016. Before that, he headed Citi's E-payments business in the Philippines, and prior to that, headed Digital Marketing and payments for Citi's Global Consumer Bank, India.

Malik is a sought after global keynote speaker. He has chaired and spoken at 100+ marquee events, addressing 20,000+ professionals in 25 locations across APAC, EU, US and Middle East on Digital Banking, Fintech, Innovation, Blockchain, Financial Inclusion, and Industry 4.0. He has spoken at almost every leading industry conference multiple times: Money 20/20, Seamless Asia and Dubai, Blockshow US, EU and Asia, Fintech Innovation Forum Singapore and HK, Asian Banker's Future of Finance Summits in Indonesia, Philippines and Vietnam, American Banker's Digital Banking Summit in Austin etc.

Malik is a passionate Fintech and Blockchain ecosystem builder. He actively engages with Governments, policy makers, Multi-lateral agencies, banks and Industry associations across the globe in his hat as Founding Director- Global Blockchain Advisory Foundation, a think tank dedicated to deeper engagement between industry thought leaders and progressive governments for driving social and financial inclusion by leveraging Disruptive tech.

Therefore he is regularly invited by governments and regulators to keynote at their summits, and has engaged with them at various forums: the Taiwan Senate (regulatory sandbox and National Blockchain policy), The Deputy Governor and the IT director at BSP Philippines (industry 4.0), OJK Indonesia, Bank Negara Malaysia, Central Bank of Nigeria, SG Innovate Singapore, MIGHT Malaysia (for their vision 2025 paper), State Bank of Vietnam, SEC Vietnam and the Vietnam Law ministry, Thailand SEC, Abu Dhabi Global Markets etc.

Malik also dons the hat of a mentor at leading Fintech and Digital Accelerators in Singapore and China, and has been a judge at marquee hackathons and Digital awards, including those of IDC, Asian Development Bank etc. He has mentored 10+ cutting edge Fintechs, and engaged with over 400 startups all over the world. He loves helping young companies scale up to successful, sustainable businesses. Malik is an acclaimed author with global readership. His first book- The New Ages- was loved by readers in two dozen countries. Two more are in the works for 2019/20. He has nearly half millions social media followers in 60 countries with a BILLION impressions!





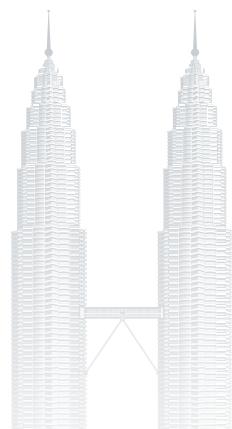
NIK EMIR DIN

Country Head for
Muslim Pro Malaysia

Nik Emir Din is currently the Country Head for Muslim Pro's Malaysia office, heading up overall operations and leading execution of growth objectives, business development efforts and marketing and partnership opportunities.

Prior to Muslim Pro, Nik Emir spent 6 years in RHB Investment Bank where his last role was as a Senior Manager in Merger & Acquisitions, where he led numerous local and cross-border M&A transactions across South East Asia.

Before that, Nik Emir was part of RHB's corporate finance and debt capital market practises in Singapore. Nik Emir started his career in Investments at Khazanah Nasional Berhad.





DATO' DR. IR. MOHD ABDUL KARIM ABDULLAH

Group Managing Director /
Group Chief Executive Officer
Serba Dinamik Holdings Berhad

Dato' Karim, 54, is the youngest of five siblings from Sarawak, Malaysia. Born to the parents of teachers, Dato' Karim Abdullah underwent tough childhood training helping his family growing water melon.

He is the Group Managing Director and Group Chief Executive of Serba Dinamik Holdings Berhad. A company he founded 26 years ago, in Bintulu, Sarawak.

Dato' Karim holds a Bachelor in Mechanical Engineering degree from Universiti Teknologi Malaysia. He obtained an Honorary PhD in Industrial Engineering from InterAmerican University, USA in 2009 and a PhD in Entrepreneurship from Golden State University, USA in 2012. He is a member of the Institution of Engineers Malaysia (IEM) since 1994, a registered member of the Board of Engineers Malaysia (BEM) since 1996 and a member of the ASEAN Federation of Engineering Organisation since 2002.

Under his leadership, Serba Dinamik grew from strength to strength. From a company with paid up capital of RM50,000 and skeletal staffing, now Serba Dinamik is a listed entity on Bursa Malaysia Kuala Lumpur with market capitalization in excess of RM5.58 billion (as at 2 April 2019). Serba Dinamik has presence in Malaysia, Indonesia, Bahrain, UAE, Qatar, Tanzania, India, Singapore, Switzerland, the USA, Mexico and the UK. Dato' Karim is the Chairman of Vibration Committee with Institute Materials Malaysia (IMM). He is a regular speaker at various training and events, primarily in power sectors and oil and gas. He has received many awards and recognitions for his achievement which includes:

2017 – Anugerah Personaliti Industri Usahawan Malaysia by NiagaTimes

2017 – MVCA Awards Night 2017: "Outstanding Investee of 2016"

by Malaysian Venture Capital Association

2017 – Asia Entrepreneur Award 2018: Global Top Brand "Excellence" Award 2017 – 2018

2018 – SME Corp – Anugerah Ikon Usahawan Bumiputera

2018 – The Brand Laureate BestBrands Award 2017/2018: Signature Brand – Integrated Energy Solutions

2018 – 1000 High Growth Companies Asia Pacific by The Financial Times & Statista

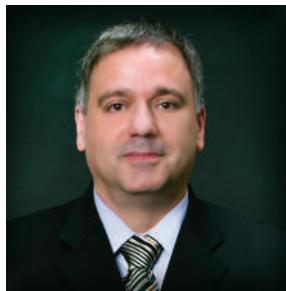
2018 – Malaysian Venture Capital Association - Outstanding Investee Company

2018 – The World Business Leader Bizz Award 2018, Prague: Beyond Success & Inspirational Company
by World Confederation of Businesses

2018 – Best IR company for IPO -Malaysian Investor Relations Association

2018 – Forbes Asia's Best Under a Billion 2018, Tokyo





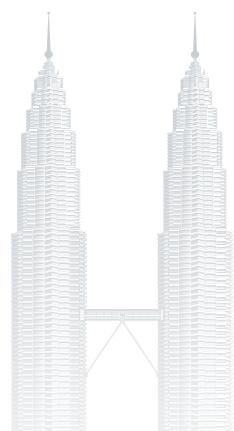
GEORGE BOHLENDER

Managing Director
Dragonfire Corporate Solution Sdn Bhd,
Malaysia

George Bohlender is the Managing Director of Dragonfire Corporate Solutions Sdn Bhd, a KL-based management consulting company providing organizational and HR development, career management, and English communication services to a diverse clientele, including SMEs, NGOs, individuals, and communities. George is originally from Canada where he worked in the fields of economic development and entrepreneur development for 20 years with governments and NGOs, prior to immigrating to Malaysia to join his Malaysian wife in 2010.

George is passionate about Islamic finance and the Halal business ecosystem, and about wanting to see their beneficial elements unlocked and promoted to better serve the Ummah. He holds an Associate Qualification in Islamic Finance (AQIF) awarded by IBFIM in 2015, and is currently pursuing his Intermediate Qualification, with a focus on Islamic banking. George is an active contributor to the development of Malaysia's business and finance community. He is a member of the Industry Advisory Panel of Taylor's Business School, and he was recently appointed an FAP Program Assessor for Program Accreditation by Malaysia's Financial Accreditation Agency.

George is also an author; his upcoming book, "30 Years a Muslim," is planned for launch in the summer of 2020.





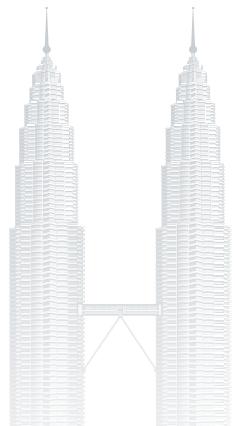
NURFARINI DAING

CEO
Youth Trust Foundation,
Malaysia

Nurfarini Daing is co-founder and CEO at myHarapan, a foundation dedicated to developing independent and wholesome youth by empowering them with both choice and opportunities. She was previously the general manager for 1½ years before assuming her role as CEO. She was previously with the Multimedia Development Corporation, guardian of Malaysia's Super Corridor and headed the Project Management & IT services unit under the Technopreneurs Development Department. She has 14 years of start-up experience and also did training and coaching for small enterprises and unemployed graduates.

Nurfarini graduated from the University of Warwick, UK, in Accounting and Finance. She also attended the INSEAD Social Entrepreneurship Program in 2011 and has a certificate in Teaching, Stamford College.

myHarapan, or the Youth Trust Foundation, was established in August 2010 and has since then engaged over 25,000 Malaysian youth in various initiatives that promote taking positive action. The foundation is a social entrepreneurship advocate and uses it as its compass. myHarapan also won the bid to co-organize the Global Social Business Summit in 2013, the brainchild of Prof. Muhammad Yunus and his creative director, Hans Reitz. myHarapan has also launched their Social Venture/Business Fund to provide access to funding for start-up Social Businesses and Entrepreneurs in Malaysia.





MOHD AZRUL MOHD NOOR

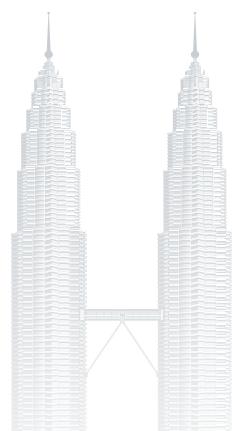
President
Malaysia Internet Entrepreneur Association,
Malaysia

Mohd Azrul or widely known in the internet business sphere as, 'Gero Azrul', is a full time and dedicated online business entrepreneur since 2006. He is the President of the Malaysia Internet Entrepreneur Association (MIEA), or locally known as 'Persatuan Usahawan Internet Malaysia (PUIM). At present time, he is also one of the major trainers at the PUIM Expert Academy.

He has successfully trained thousands of entrepreneurs via his own strategically devised program for various government agencies. His involvement mainly entails the development of e-commerce policy, working together with government bodies; namely, Malaysia Digital Economy Corporation (MDEC), The Ministry of Domestic Trade, Co-operatives and Consumerism or, Kementerian Perdagangan Dalam Negeri, Koperasi, dan Kepenggunaan (KPDKKK); and other agencies.

He received many accolades for his outstanding work in the internet industry. He was awarded as 'The Young Icon', a recognition given by The Malay Economic Action Council (MTEM) in 2013. Also, as the Top 10 Young Bumiputera Entrepreneur in the year 2016.

His expertise mainly lies in digital marketing, focusing on products and services.

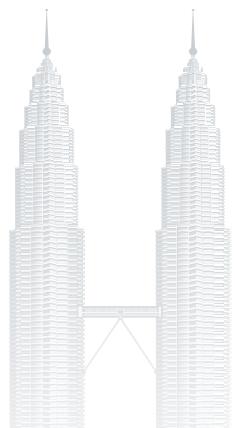




DR. ALI QASSEM

Founder
Ali Qassem International,
Jordan

An International leadership keynote speaker, people and organisational development consultant, Columnist, author on leadership, management and personal development and the founder and CEO of Ali Qassem international; a Leadership Training provider in Malaysia. He has developed and conducted seminars and courses and helped to develop thousands of people from 27 different countries from all levels from CEO's to school students. His programmes participants often describe him as a great speaker, knowledgeable, excellent communicator, interesting, humorous and his programmes contents and style are highly engaging and motivating. Fluent in Arabic, English and Bahasa Melayu & a Certified Trainer by the Human Resources Ministry - Malaysia, Everything DiSC Profiling, & The Directive Communication Psychology - Accredited by The American Institute of Business Psychology. A member of The Global Speakers Federation, The Malaysian Association of Professional Speakers, The Society for Human Resource Management & The American Society for Training & Development.

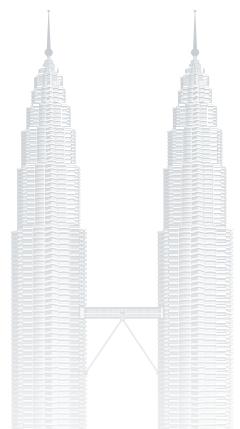




SHEIKH HUSSAIN YEE

President of Pertubuhan Al-Khaadem,
Malaysia

Sheikh Hussain Yee is trained in the Science of Hadith from the leading University of Madinah. He has nearly 40 years' experience in strategic management, advisory and consulting to Islamic agencies globally. A highly sought-after and popular motivational speaker known for his broad-minded and humorous delivery, Sheikh Yee travels widely on speaking engagements and continues to serve as President of Pertubuhan Al-Khaadem, engaging in social and community work, both locally and abroad.





MOHD PRASAD BIN HANIF

CEO

Darul Haq Global Ventures Sdn Bhd,
Malaysia

Being voted as LinkedIn's 100 Most Inspirational Icons, Engr Hj Mohd Prasad bin Hanif is a highly accomplished and integrity-driven professional offering over 16 years of professional success on national and international levels with strong concentration and success in project management, business development, and human capital development.

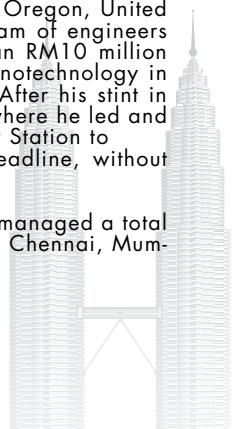
He is also recognized as a savvy, charismatic leader with strengths in reengineering business processes, defining continuous improvement, conducting lively brainstorming sessions, achieving consensus, recognizing and accelerating peer's strengths, delegating purposefully and building powerful teams that exhibit unwavering determination and stoic resolve. Also, he is acknowledged as a business focused professional with diverse business knowledge, experienced in various industries and propensity to fuel positive change.

Mohd Prasad has been praised, commended and awarded for innovation, bravely exploring "uncharted waters", rising during to the occasion during tough times. I capitalize on strong business acumen and natural leadership talents to steer the business and team towards excellence and new directions.

Mohd Prasad completed his early education in the Royal Military College and was selected to further his studies under Petronas Scholarship. He graduated with a double degree in Electrical Engineering and Computer Engineering from the Johns Hopkins University, United States. He also completed a minor in Economics from the same university. His post-graduate work includes a Masters in Business Administration from University Malaya and a Diploma in Syariah from the same university. He also has a Diploma in International Arbitration and Mediation.

His career in engineering began in Bosnia Herzegovina as a Project Engineer under the flagship of UNHCR to build and equip the Rakovica Refugee Camp as well as the adult education centres located in Zenica and Sarajevo. His engineering career continued in the Semiconductor industry where he was a lead engineer in LSI Logic, Oregon, United States of America. In this industry, he became team lead and led a team of engineers in system and process improvements resulting in cost savings more than RM10 million annually. He was also among the few lead engineers in introducing nanotechnology in Malaysia and started up the first 90nm production line in the country. After his stint in the Semiconductor Industry, he served as a consultant engineer to TNB where he led and successfully completed a Subsea Cable Laying Project from Kapar Power Station to Pulau Ketam worth RM65 million. He completed the project within deadline, without safety incidents and with cost saving.

As a Regional Investment and Strategic Projects Manager, Mohd Prasad managed a total fund of RM16 million and has started up businesses in India (Bangalore, Chennai, Mumbai), Sri Lanka (Colombo) and the Philippines (Manila).



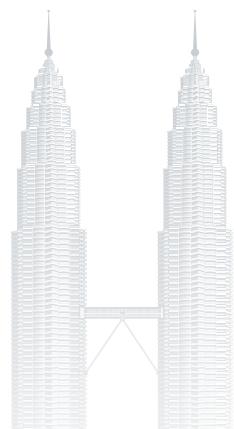


CAROLINE ONG

Country General Manager for Malaysia,
Leaderconomics Malaysia

Caroline is Malaysia's Country General Manager in Leaderconomics where she continues to engage stakeholders to achieve business results through leadership and human capital interventions. Caroline was previously Leaderconomics' Director of Client Engagement. She is also a keynote speaker and panellist at major conferences, focusing on leadership and human capital. Caroline has more than 20 years of experience in people- centric engagements with her most recent ten years in Management Consulting, specialising in Human Capital consulting. Her founding years were in Sales and Marketing, mainly in electronics manufacturing and IT- related industries.

Caroline's human capital consulting experience stems from her years in Leaderconomics, PwC Consulting and Hann Consulting a boutique Talent Management consulting firm, whereas the majority of her sales and marketing years were spent in Agilent Technologies. In PwC Consulting, C`Varoline was a Senior Manager, leading People & Organisation projects and work-streams of diverse projects. She led different teams to conduct analysis of industry and organisation eco-systems, processes and policies to recommend improvements to the organisations in terms of organisation structure, manpower requirements, compensation and benefits, behavioural and functional competencies, job descriptions and Key Performance Indicators (KPIs).

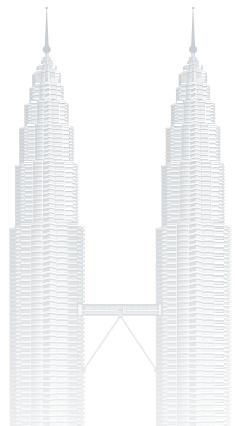


**MUSTATAFAYDEMIR**

Senior Investment Analyst
Saturna Sdn Bhd,
Malaysia

Mustafa Aydemir is a Senior Investment Analyst at Saturna. He joined the company in September 2015. Born in Germany, Mustafa graduated from University of Esslingen with a degree in Industrial Engineering (magna cum laude). Mustafa previously worked as a management consultant at Arthur Andersen and technology consultant SAP in Germany. He then moved to the GCC, working in Saudi Arabia and Bahrain for major Oil & Gas companies including Aramco, Sabic, and Gulf Petrochemicals.

Mustafa is a Certified Islamic Professional Accountant by AAOIFI and holds an Advance Diploma in Islamic Finance from BIBF in Bahrain. After moving to Malaysia in 2011, he graduated from INCEIF with a Chartered Professional in Islamic Finance. Mustafa is a PhD candidate at the Institute of Islamic Banking and Finance at IIUM, currently in his final year, as well as a CFA Level 2 candidate. He has seven years of experience as a researcher in economics and finance as well as ten years in management consulting.



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THEME:
A NEW ERA OF WOMEN'S RIGHTS

5th & 6th SEPTEMBER 2019
Kuala Lumpur Convention Centre
KLCC Malaysia

ABOUT THE CONFERENCE

Women are more visible in public life now than they have been at any other point in modern history. The power relations that prevent women from leading fulfilling lives operate at many levels of society. Currently, it is believed that women are steering change in the mindsets and ideals in their communities. They are not only the homemakers but in many cases also the breadwinners. They are demonstrating strength, resilience, intelligence and perseverance to succeed at individual levels and generate equality at the community level. This year's campaign theme for the International Women's Day "Balance for Better," shows women are fervent and capable members of society who are ready for all the challenges and transformation ahead.

For the second year, The Muslim World Women's Summit continues to be an exclusive platform to emphasise and highlight the role of women in the development of different sectors across the Muslim world. The participants share and exchange opinions on issues related to women's involvement in the social, political, business and educational sectors. The purpose is to amplify the message of empowerment and service to society and to highlight the many ways in which women contribute to the world. It also serves as a valuable space for women leaders to engage in dialogue about issues and solutions that affect their communities.

Using their inspirational life stories, the participating women will engage in meaningful dialogue during various sessions to reflect on previous experiences and plan for future progress. While this enhances the contribution of women leaders to the economic growth of their nations, it also serves to motivate the youth to appreciate the integration of efforts exerted by men and women for the betterment of humanity. They will be better prepared to face the challenges and create impactful solutions.

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**SESSION 1: 21ST CENTURY WOMEN IN LEADERSHIP**

Key focus areas:

- The influence of stereotyping men and women
- The advantages of having a female leadership style
- The reasons why women face discrimination
- The importance of women's economic welfare
- The unique leadership challenges and opportunities faced by women today
- How successful women negotiate for what they need to be effective leaders

SESSION 2: WOMEN IN CRISIS

Key focus areas:

- What are the main reasons women are in crisis?
- What are the challenges faced by women in migration and how do they overcome difficulties?
- What actions can NGOs take to end the current crises, and what is the level of women participation in their programmes?
- How can these initiatives shed light upon international movements that aim to protect human rights?
- How do we attract young people to participate in humanitarian activity?

SESSION 3: EXPLORING FASHION AND BEAUTY

Key focus areas:

- What is the relationship between fashion and beauty?
- How do social influencer bridge the gap between traditional and modest fashion?
- Trust and understanding in product production: What is in our beauty products? How were they made? What can we believe?
- What is the biggest misconception about modest fashion and beauty products among Muslim women?

SESSION 4: BREAKING THE GLASS CEILING

Key focus areas:

- Why is it particularly important to have more female representation on corporate boards?
- How can women appropriately and effectively support each other within an organisation?
- How can women best navigate perceptions around assertiveness, especially when women are judged more harshly than men for being out-spoken and direct?
- What challenges face women who try to break the glass ceiling?
- What's the most effective way men can play a role in promoting the development and success of their female colleagues?
- What does it take to be a successful woman in a historically male-dominated business?

THE MUSLIM WORLD WOMEN'S SUMMIT 2019



SESSION 5: WOMEN'S ADVANCEMENT IN THE 21ST CENTURY

Key focus areas:

- What women leaders should know about the OIC Plan of Action for the Advancement of Women (OPAAW)
- Challenging tasks to be undertaken in the area of women's rights
- Women's empowerment in the digital era

SESSION 6: LIVE LOCAL, GO GLOBAL: BE A WOMAN OF INFLUENCE

Key focus areas:

- How would you describe a superwoman?
- How can startups led by Muslim women succeed in today's globalised world?
- How impactful can the wide spread of social media be on women entrepreneurship?
- How can female entrepreneurs maintain a work-life balance?
- How can Muslim business women be efficient and competitive in the global market?

PROGRAM ITINERARY** | DAY 1 | THURSDAY, 5th SEPTEMBER 2019

08.30AM	Registration & Morning Coffee
09.20AM	Emcee Opening Remark & Doa Recital
09.30AM	Opening Address by Dr. Raja Laila Rani Binti Dato' Dr. Raja Mohamad Abdullah Chairman, Muslim World Women's Summit
09.35AM	SESSION 1: 21ST CENTURY WOMEN IN LEADERSHIP Speakers: 1. YB Dato' Hajah Hanifah Hajar Taib-Alsree – Businesswoman & Member of Parliament 2. Yasmin Rasyid – Program Director Social Inclusion & Vibrant Entrepreneurship (MasSIVE), Malaysian Global Innovation & Creativity Centre (MaGIC) 3. Dr. Bothaina Hassan F.H Al-Ansari – Chairman Advisor, Just Real Estate, Qatar Moderator: Prof. Dr. Faridah Hj. Hassan – Professor InQKA UiTM Shah Alam
10.25AM	Token of Appreciation for Session 1
10.30AM	OPENING CEREMONY & GALA LUNCH OF THE JEWELS OF MUSLIM WORLD AWARD 2019
02.15PM	SESSION 2: WOMEN IN CRISIS Speakers: 1. Sheema Sen Gupta – UNICEF Deputy Representative, Afghanistan 2. Rozana Binti Mohd Isa – Executive Director, Sisters in Islam 3. Lana Mohammad – Personal Growth Practitioner, Australia 4. Dr. Tazyeen Zahra Abidi – Chairperson & Founder, Zain's International Sdn Bhd, India Moderator: Prof. Dr. Nor'aïn Hj. Othman – Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM) Puncak Alam Campus
03.25PM	Token of Appreciation for Session 2
03.30PM	Coffee Break
03.45PM	SESSION 3: EXPLORING FASHION AND BEAUTY Speakers: 1. Ustazah Liyana Musfirah – Founder, Liyana Musfirah Network, Singapore 2. Raeesa Sya – Chief Executive Officer, Orkid Cosmetics Moderator: Dr. Ismah Osman – Fellow, Institute of Halal Management & Science (iHALALMAS), Malaysia
04.55PM	Token of Appreciation for Session 3
05.00PM	End of Conference Day One



THE MUSLIM WORLD WOMEN'S SUMMIT 2019

PROGRAM ITINERARY** | DAY 2 | FRIDAY, 6th SEPTEMBER 2019

08.30AM	Registration & Morning Coffee
09.20AM	Emcee Opening Remark & Doa Recital
09.30AM	SESSION 4: BREAKING THE GLASS CEILING Special Appearance YBhg. Tan Sri Rafidah Aziz – Senior Independent Non-Executive Chairman, AirAsia X Berhad
10.55AM	Token of Appreciation for Session 4
11.00AM	SESSION 5: WOMEN'S ADVANCEMENT IN THE 21ST CENTURY Speakers: 1. YBhg. Prof. Dato' Sri Dr. Zaleha Kamarudin – Deputy Chair (Asia) OIC Women Consultative Council 2. YBhg. Datin Prof. Dr. Raihanah Binti Haji Abdullah - Department of Shari'ah and Law, Academy of Islamic Studies, University of Malaya 3. Prof. Dr. Amriah Buang – President, Interactive Muslimah Association (IMAN) Moderator: Associate Prof. Dr. Erne Suzila Kassim – Director, iHALALMAS, FBM UiTM Shah Alam
12.25PM	Token of Appreciation for Session 5
12.30PM	Lunch Break
02.15PM	SESSION 6: LIVE LOCAL, GO GLOBAL: BE A WOMAN OF INFLUENCE Speakers: 1. Leza Parker/Klenk – Chief Executive Officer, SC Beauty Network, Singapore 2. Nur Affina Yanti Jamalludin (Fynn Jamal) – Entrepreneur & Influencer, FYNNJAMALRTW, SUSUJUNA 3. Sakinah Binti Hj. Sheikh Osman – Director, Intissar Baraqah Sdn Bhd 4. Harasha Bafana – Director, The Adam & Hawa Network, Singapore Moderator: Dr. Emi Normalina Omar – Department of Technology and Supply Chain Management, Universiti Teknologi MARA (UiTM)
03.25PM	Token of Appreciation for Session 6
03.30PM	Closing Remark by Dr. Raja Laila Rani Binti Dato' Dr. Raja Mohamad Abdullah Chairman, Muslim World Women's Summit
03.45PM	Coffee Break
04.00PM	End of Conference

** The itinerary is subject to change at any time without prior notice.

THE MUSLIM WORLD WOMEN'S SUMMIT 2019



FEATURED SPEAKERS*



YBHG TAN SRI RAFIDAH AZIZ
Senior Independent Non-Executive Chairman, AirAsia X Berhad



YBHG PROF. DATO' SRI DR. ZALEHA KAMARUDIN
Deputy Chair (Asia) OIC Women Consultative Council



YBHG DATIN PROF. DR. RAIHANAH BINTI HAJI ABDULLAH
Department of Shari'ah and Law, Academy of Islamic Studies, University of Malaya



YB DATO' HAJAH HANIFAH HAJAR TAIB-ALSREE
Businesswoman & Member of Parliament



DR. BOTHAINA HASSAN F.H AL-ANSARI
Chairman Advisor, Just Real Estate, Qatar



DR. TAZYEEN ZAHRA ABIDI
Chairperson & Founder, Zain's International Sdn Bhd, India



PROF. DR. AMRIAH BUANG
President, Interactive Muslimah Association (IMAN)



YASMIN RASYID
Program Director Social Inclusion & Vibrant Entrepreneurship (MasSIVE), Malaysian Global Innovation & Creativity Centre (MaGIC)



NUR AFFINA YANTI JAMALLUDIN (FYNN JAMAL)
Entrepreneur & Influencer, FYNNJAMALRTW, SUSUJUNA



LEZA PARKER/ KLEN
Chief Executive Officer, SC Beauty Network, Singapore



SHEEMA SEN GUPTA
UNICEF Deputy Representative, Afghanistan



SAKINAH BINTI HJ. SHEIKH OSMAN
Director, Intissar Baraqah Sdn Bhd



HARASHA BAFANA
Director, The Adam & Hawa Network, Singapore



ROZANA BINTI MOHD ISA
Executive Director, Sisters in Islam



RAEESA SYA
Chief Executive Officer, Orkid Cosmetics



LANA MOHAMMAD
Personal Growth Practitioner, Australia



USTAZAH LIYANA MUSFIRAH
Founder, Liyana Musfirah Network, Singapore

MODERATORS*



DR. EMI NORMALINA OMAR
Department of Technology and Supply Chain Management Universiti Teknologi MARA (UiTM)



DR. ISMAH OSMAN
Fellow, Institute of Halal Management & Science (iHALALMAS), Malaysia



ASSOCIATE PROF. DR. ERNE SUZILA KASSIM
Director, iHALALMAS, FBM UiTM Shah Alam



PROF. DR. NOR'AIN HJ. OTHMAN
Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM) Puncak Alam Campus



PROF. DR. FARIDAH HJ. HASSAN
Professor, InQKA UiTM Shah Alam

* The speakers & moderators are subject to change at any time without prior notice.



YB DATO' HAJJAH HANIFAH HAJAR TAIB

Businesswoman &
Member of Parliament Malaysia

Dato Hajjah Hanifah is a versatile entrepreneur and dynamic individual who advocates life-long learning and is passionate about championing the cause of the underprivileged.

In spite of an affluent, multi-cultural background, she is deeply rooted to tradition and culture brought about by a strict upbringing. Heightened by early exposure to foreign influences, Dato Hajjah Hanifah developed a quick understanding for business and an aberration for complacency. Her direct approach plus 'hands-on' working experiences had enhanced overall implementation. She is a competent multitasker, adept at handling various tasks at one go. Her ability to conceptualize, passion for challenges and vibrant personality made her a natural doer.

Holding a degree in Bachelor of Science in Business Administration from the University of San Francisco, U.S.A., she first entered the business world at the tender age of 26. Between 1999 to 2001, Dato Hajjah Hanifah, then a young fresh graduate, was placed on secondment to a Facilitate E-business for a company in Singapore. She was also multi-tasking as its Business Development Executive. In 2001, armed only with grit, tenacity and unrelenting faith, she took on her challenge and turned Cats FM, a small local radio station to one of Sarawak's mainstream radio broadcasting station. Today, Dato Hajjah Hanifah is its pro-active Executive Director and owner. She still oversees the operation and administration of the radio station with love and passion – at the same time holding several other business portfolios.

Upon Dato Hajjah Hanifah's electioned as Chairman of PERKIM, Bahagian Sarawak, she continues to pursue her late mother's mission in dakwah related activities and has incorporated her own understanding to bringing more awareness of Islamic Understanding in a practical manner to all for the betterment to serve the society. Among the awareness is in regards to meanings of loving our All Mighty, Jihad, family and women in Islam.

Among the many social activities, the most meaningful to Dato Hajjah Hanifah is the "Love For Our Children" event that brings children from the orphanage and under privilege to Genting Highlands, Sunway Lagoon and to the Lost World of Tambun on a three days excursion trip together with the Cats Fm team. The children are treated not only confined to all the fun and thrill rides at the Theme Parks but were also given a chance to be mentored by their adopted "brothers and sisters" who motivated and instilled positive values in them through their close rapport and team activities. This three trips, either Genting Highlands, Sunway Lagoon or the Lost world of Tambun have proven to be a perfect collaboration between Cats Fm and corporate bodies in their strife to make a difference to the children and become caring corporate citizens.

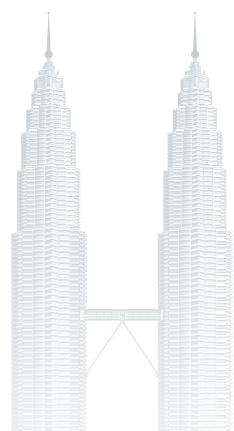




YASMIN RASYID

Program Director Social Inclusion &
Vibrant Entrepreneurship (MasSIVE),
Malaysian Global Innovation & Creativity Centre
(MaGIC)

Yasmin Rasyid is a marine biologist by profession, a social entrepreneur and environmentalist by passion. She obtained her degrees in Marine Biology and Contemporary Religion from Duke University, has a Masters in Biotechnology from University Malaya, and is currently completing her PhD in Sustainability Science at University Malaya. She has more than 20 years of experience and knowledge on sustainability specifically community development. Yasmin has also been active in the social entrepreneurship ecosystem and is currently the program director of the MasSIVE department of MAGIC. She founded an environmental organization called EcoKnights in 2005 and currently serves the NGO as its president. She is also the co-founder of an agriculture-based startup called Poptani Asia. Yasmin also spends her free time in various volunteering efforts, and is active as a speaker on sustainability and social entrepreneurship.





SHEEMA SEN GUPTA

UNICEF Regional Director,
East Asia and the Pacific (EAPRO), Afghanistan

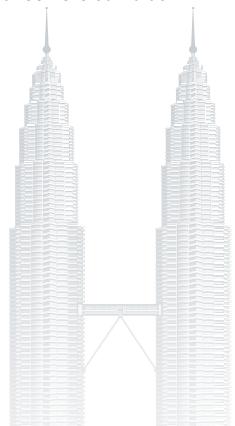
Sheema Sen Gupta is the Deputy Representative of UNICEF Afghanistan since February 2019.

In her current role Sheema is responsible for the Programme delivery of the UNICEF Afghanistan Country Programme which focuses on supporting the Government of Afghanistan in making sustainable changes in systems, policy and service delivery to ensure that the rights of women and children are realized. Prior to this, Sheema was in a similar role at UNICEF Bangladesh. While in Bangladesh in addition to the support to the development programme for women and children, the focus was also on the Humanitarian response for the Rohingya refugee, where over 60% of the refugees were women and children.

From 2011-16 Sheema was Chief of UNICEF Somalia's Child Protection Programme -one of UNICEF's largest and most complex Child Protection Programmes. Sheema is well experienced in human rights in complex emergencies, in particular in negotiating children's and women's rights in crisis and fragile States.

Sheema's career in UNICEF began in Child Protection, with a focus on developing Psychosocial Support Programmes for UNICEF's emergency response, and this took her mostly to countries in crisis. In the last 19 years Sheema has worked in India, Sri Lanka, Myanmar, Ghana, Somalia, Bangladesh and now Afghanistan.

Sheema, a Malaysian national, received her Master's in Clinical Psychology from Calcutta University and began working as a Psychologist and Counsellor in a Crisis Intervention Centre in Calcutta. After 8 years of practice and managing the programme on Drug & Alcohol Rehabilitation and HIV/AIDS Counselling Support Services, she was invited to join UNICEF India's Child Protection Programme. Sheema also holds a senior leadership certificate from Judge Business School, Cambridge University.

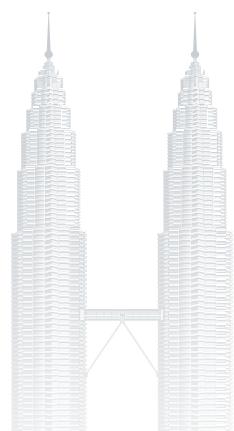




ROZANA BINTI MOHD ISA

Executive Director, Sisters in Islam

ROZANA ISA - Rozana joined the Malaysian women's rights movement in 1999 working to address violence against women. This exposed her to challenges women face to have their rights recognised and exercised in a context of Islamisation within a democratic nation with parallel legal systems, where gender, ethnic and religious diversities are acknowledged in society yet used to divide at different levels of policies and laws. The politicisation of issues related to ethnicity and religion continues to be a challenge, sowing intolerance within us when we should be more accepting of both our different and common grounds. Rozana currently serves as the Executive Director for Sisters in Islam, an NGO working on women's rights within the framework of Islam.





YBHG TAN SRI RAFIDAH AZIZ

Senior Independent Non-Executive Chairman,
AirAsia X Berhad

Tan Sri Rafidah Aziz was born in Selama, Perak on 4 November and had her primary, secondary, and tertiary education in various schools in Kuala Lumpur, Kota Bharu and Johor Bharu.

She qualified with a BA degree in Economics in 1970, from the University of Malaya.

She worked as Tutor and as Lecturer in the Faculty of Economics, University of Malaya between 1966 and 1976.

She was appointed as Senator in 1974 and resigned to contest in the General Elections in 1978. She served as Member of Parliament from 1978 to 2013 in the Selayang Constituency (1978 to 1982) and Kuala Kangsar Constituency (1982 – 2013)

In 1976, she was appointed as Parliamentary Secretary in the Ministry of Public Enterprises and in 1977 promoted to Deputy Minister of Finance.

In 1980, she was made Minister of Public Enterprises a post she held for 7 years. In 1987, she was appointed Minister for Trade and Industry (subsequently redesignated Minister of International Trade and Industry), and served for 21 years up to 2008.

She served in the UMNO Supreme Council for 38 years since winning a seat in the council in 1975.

She has received various award from the States of Selangor, Perak, Malacca, Terengganu and Sarawak, as well as awards from Thailand, Argentina and Chile.

She has also been conferred Honorary Doctorates from University Malaya, University Putra Malaysia, University Utara Malaysia, University Tun Abdul Razak Malaysia and Dominican University of California, United States.

She is now serving as Adjunct Professor at College of Business, University Utara Malaysia and Chancellor of Emeritus University.

Currently, she is Chairman of the following companies:

- AirAsia X Berhad
- Megasteel
- Pinewood Iskandar Malaysia Studios

She is also Patron of several NGO's and Advisor to Sarawak Renewable Energy Corridor (RECODA).



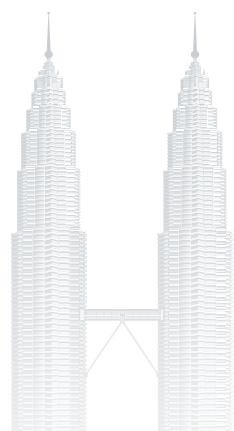


LIZA PARKER

Chief Executive Officer,
SC Beauty Network, Singapore

She is currently the CEO of SC Beauty Network, managing operations in more than 14 countries. She has also authored several books, and appeared in multiple media newspapers & books. In 2014, she lead an empowering women campaign with Singapore Committee of UN Women, as well as becoming the face to Shiseido in the same year. She is a sought after speaking having spoken about entrepreneurship, investment & trade equity financing, networking, evolution of retail e-commerce etc at global & international conferences. Having spoken at universities in SEAsia including KDU, Dwi Emas International, University of Malaya, Manipal University, Taylor's College & Uni, NUS, SP Jain and more, Leza dedicates to lecture monthly on topics related to personal branding, entrepreneurship and leadership. Apart from university talks, Leza also speak at international conferences in Asia including HK Retail in HK, BEAM Summit in Singapore, HYWE Conference in India, BWMC in Malaysia and more.

In 2014, she (then 28) was acknowledged as Singapore Youngest Business Guru and her story told in a publication "The Lady Boss" available in book stores. In 2019, Leza bagged the award as Asia's Greatest CEO 2019 awarded by URS and Asia One. She has invested and incubated several companies including a baking studio, beauty academy, tuition centres, art schools, baby goods marketplace and photo studio.

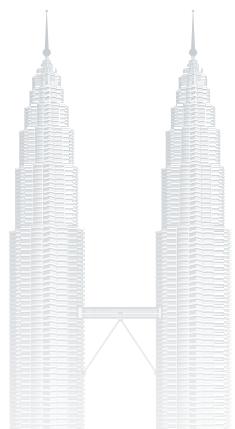


**LANA MOHAMMAD**

Personal Growth Practitioner, Australia

Through her work as a Personal Growth Practitioner, Lana Mohammad taps into the intrinsic human potential to achieve emotional and mental balance through the alignment of oneself with the Divine. After 20 years of training in diverse modalities, Lana currently specializes in the critically important yet often left out psycho-spiritual approach to personal development. Her practice largely embodies the application and experience of self-awareness, heart work, Divine consciousness and the embracing of one's reality as a means towards holistic growth and true healing. Lana is constantly keeping abreast with new research and applications for real personal growth. She is concurrently developing her own psycho-spiritual model to apply in therapeutic settings.

Lana's therapeutic work is a reflection of a compassionate, non-judgemental approach, especially in areas typically considered sensitive or controversial for Muslims. She has experience with the Muslim Women's Association of South Australia as a Social Worker serving the community, including many refugee women from Iraq, Afghanistan, Somalia, Bosnia amongst others, organising programs and providing various means of holistic support and relief.





USTAZAH LIYANA MUSFIRAH

Founder, Liyana Musfirah Network, Singapore

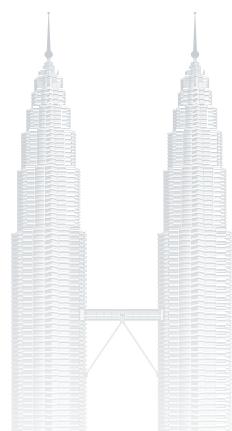
An alumna of Madrasah Alsagoff Al-Islamiah, Ustazah Liyana Musfirah went to pursue her tertiary studies graduating with Diploma in Shariah Islamiah (Islamic law) & and Diploma in Dialogue of Civilization (Da'wah) from Mujamma' Ahmad Kuftaro, Damascus , Syria.

She then pursued a degree in Islamic Banking, Economics and Finance in Ma'ahad Syam Al' Aaly. On her third year, she had to leave Syam due to political crisis and hence pursued her degree in Islamic Sciences in American Open University, Cairo.

Coming back to Singapore, Ustazah Liyana received her Asatizah Recognition Scheme (ARS) and was inspired to champion women's causes. She sits in the Research and Engagement Advisory Committee in Pusat Pemudi Islam Singapura (PPIS). She organises courses and workshop specialising in Islamic education, Muslim women issues & encouraging women to find their voice and see their beauty from within.

She is very active in online dakwah and is an advocate in using social media as a medium to reach out to community through religion.

Currently, she is the founder of Liyana Musfirah Network, which is registered as one of the Islamic Education Centres and Providers (IECP). The vision of Liyana Musfirah Network is to empower, inspire and support women through religion.

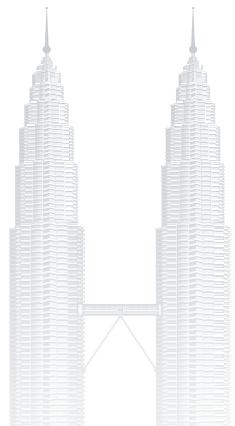




RAEESA SYA

Chief Executive Officer, Orkid

Raeesa Sya is an expert in growth hacking and digital marketing, with experience in running 3 startups and securing investments worth over RM1 Million. She founded Orkid Cosmetics to fill a gap in the Muslim beauty market. The e-commerce cosmetics line is aimed at millennials looking for accessible trendy, halal, vegan, cruelty free beauty products. Within 10 months of launching Orkid Cosmetics had more than 1,000 customers and 4,000 followers on Instagram. Sya has been recognized as one of Forbes 30 under 30 Asia, the Marie Claire Malaysia Amazing Women 2017 and Tech in Asia's 12 under 30 promising South East Asian Entrepreneurs 2016. She was the Founder and CEO of a tech & beauty startup (LULU) and successfully exited in 2015. LULU is now acquired by HMH Technologies. Apart from running startups and now, a cosmetic line, her design agency (REVOLT) specializes in Brand Identity, Creative Solutions and Digital Media Consultancy for startups, small business owners and corporate companies. With over 6 years of experience. Clients include Serai group, Carhartt, Tabung Haji, Pop Digital, The Rec Room and more.

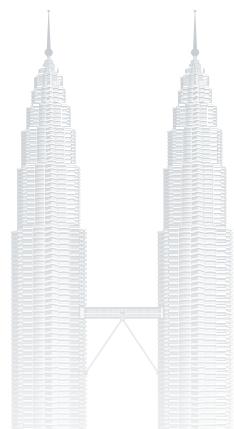




AFFINA YANTI JAMALLUDIN (FYNN JAMAL)

Entrepreneur & Influencer, FYNNJAMALRTW,
SUSUJUNA

Nur Affina Yanti Binti Jamalludin was born on the 27th of August 1982 in Johor. She graduated from International Islamic University Malaysia with a Bachelor Degree in Human Sciences. Also more commonly known with the pseudonym Fynn Jamal, the writer slash speaker became a well-known name through her blog and later on a song-writer/singer. Fynn started as an educator and even taught in Kazakhstan for a few years before deciding to return home. In 2014, Fynn and her husband Tri started her business in retail and the company Fynntri Sdn Bhd has grown from a one-person operation to 14 full-time employees. The couple also started Fynntri Productions Sdn Bhd, specifically for the art production side of her business. Throughout the years, Fynn had stood on stages to share her experience in business as well as her spiritual journey to the audience in not just her home country but had also worked in United Kingdom, Switzerland, Singapore, Czech Republic, France, Kazakhstan, China, Thailand, Vietnam, Spain, New Zealand. Fynn is also an active charity worker and volunteer, focusing more on adoption cases. The couple also adopted their two children, Juna dan Sakti.





SAKINAH BINTI HJ. SHEIKH OSMAN

Director, Intissar Baraqah Sdn Bhd

Madam Ste. (Assoc) Sakinah Hj. Sheikh Osman is the Group Managing Director for Gemba Group of Companies. The success of the Gemba Group is a combined effort of all its subsidiaries; Gemba Holdings (M) Sdn. Bhd.,Gemba Marketing Sdn. Bhd. Gemba Import Eksport Sdn. Bhd.,Intissar Baraqah Sdn. Bhd. & Intissar Baraqah Enterprise. From humble origins of import and export of food products, she was pivotal in familiarizing the Malaysian brand name in the Middle East, Europe, USA and other parts of the globe. She went on to play the crucial role of providing consultation and mediation services to new budding and intermediate entrepreneurs. Mdm. Sakinah is now an eminent figure among the conglomerate in the trading world,particularly in Malaysia.

Her journey of success begins with Gemba Marketing (M) Sdn Bhd,specializing in export of locally produced traditional Tapioca chips. Starting with 6 containers exported directly to the United Kingdom in 2005, it then expanded to 36 containers to all over the globe.

In 2006, Mdm Sakinah was invited by Starkiss Food Corporation Sdn Bhd. to occupy the role of Business Development Director. She pioneered the introduction of frozen Paratha under the brand name 'SK Kitchen' to the global market. Her acumen was recognized when Starkiss Food Corporation Sdn. Bhd won the annual SME Product Excellence Award in 2008, and SME Export Excellence Award in 2009.

She forged a powerful web of network and alliances with various entities through her business trips, specifically in the United Arab Emirates. Her frequent visits to the UAE bore fruits in the formation of an organization and a great rapport that eventually resulted in bringing Lulu Hypermarket to Malaysia. This initiative led to a proposed investment of RMI billion through a memorandum of understanding between Lulu Hypermarkets and the Federal Development Authority (FELDA) by establishing 10 Lulu Hypermarkets in Malaysia.

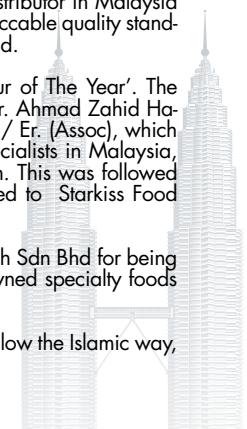
Through the aegis of various entrepreneurship programmes, she has guided a large number of local entrepreneurs to penetrate the global market by encouraging local products and brand names to break barriers.

In 2015, she became a leader in the field of basmati rice industry,being the sole distributor in Malaysia for the brand name 'Daawat', originally from India. This structured business with impeccable quality standards operates under the umbrella of one of her companies - Intissar Baraqah Sdn. Bhd.

In 2017, Mdm Sakinah was the recipient of the 'Masterclass Women Entrepreneur of The Year'. The award was given by the former deputy prime minister of Malaysia, YB Dato' Seri Dr. Ahmad Zahid Hamidi. In the same year, she was commissioned to hold the esteemed title Ste. (Assoc)/ Er. (Assoc), which mirrors the honorary Industry Title from the National Association of Teachers & Specialists in Malaysia, given by the chief Minister of Melaka, YAB Datuk Seri Utama Ir. Hj. Idris Hj. Haran. This was followed by the prestigious Award for Leading Brand Achievement Farm Fresh UAE awarded to Starkiss Food Corporation Sdn. Bhd.

The year 2018 begun with the Awa rd for Excellence conferred upon Intissar Baraqah Sdn Bhd for being the exclusive Malaysian importer of LT Foods India. LT Foods Ltd is a globally renowned specialty foods company.

Mdm Sakinah lives her life by the motto, "You practice what you preach and If you follow the Islamic way, you will never go wrong."





HARASHA BAFANA

Director, The Adam & Hawa Network, Singapore

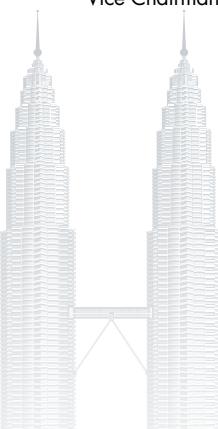
Harasha is a cause-driven entrepreneur who runs The Adam & Hawa Network. She empowers SMEs to get the Right Knowledge & Support to grow their business – without making expensive mistakes. She champions Influential Branding & Communication as a core business strategy; and works to bridge Singapore businesses to Muslim markets globally.

Harasha's Passion is in public speaking, writing, coaching and consulting – and her Purpose is to move people forward. She also cares deeply about the progress of the Muslim community and channels her work to that end.

Her 20-year career has had several interesting changes. She began as a Foreign Service Officer at the Singapore's Ministry of Foreign Affairs. This accidental entrepreneur then ran a restaurant business called Samar, which she helped grow into a million-dollar business with no advertising. TIME Magazine - in its annual search for "the region's most remarkable places & experiences" - named Samar as 'One of the Best Places to go to in Asia'. She was also Centre Director of the SME Centre at the Singapore Malay Chamber of Commerce and Industry (SMCCI), and together with her team, helped advise more than 5,000 SMEs.

She felt moved to set up The Adam & Hawa Network after she saw many business owners who end up disillusioned or cheated. Since The Adam & Hawa Network launched in late 2014, its clients have stopped making tens of thousands of dollars' worth of mistakes, ended painful situations & grew their businesses faster.

Harasha holds an MBA from NTU's Nanyang Business School and a Social Science honours degree from National University of Singapore. She served as a Board Member with the Agri-Food & Veterinary Authority of Singapore (AVA) and is now Board Member of Nanyang Academy of Fine Arts (NAFA). She is also Vice Chairman II of DEWI@SMCCI, the women entrepreneurs' wing of SMCCI.

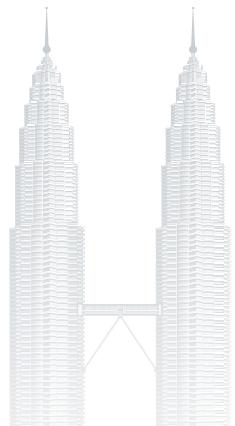




PROF. DR. FARIDAH HJ HASSAN

Professor InQKA UiTM Shah Alam

Professor Dr Faridah Hj Hassan, at InQKA, is the founder of iHalal Management and Science (iHALAL-MAS), Universiti Teknologi MARA, Shah Alam, Malaysia. Previously she was a Director, Institute of Business Excellence, heading the research consultancy, training and publication unit. Currently, she is an external examiner for several public and private local universities and colleges, an active Fellow Member of professional CiM Chartered Institute of Marketing (UK), vice president for the MACFEA Malaysian Association of Consumers and Family Economics, deputy president for WAIM World Academy Islamic Management, Advisor to WIMTC World Islamic Marketing and Trade Chamber, Chief Editor for MAJCAFW E Malaysian Journal of Consumers and Family Economics (scopus), Assistant Editor for JIMS Journal of Islamic Marketing (scopus) and a Board Council and Regional Member for CIMM Malaysian Chartered Institute of Marketing. Her appointments were among others twice as a Dean Faculty of Business and Management, an independent Board of Director as well as a former Panel Investment Advisor for a PMB public listed trust fund company.

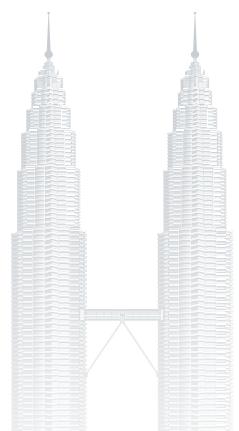




PROF. DR. NORAIN HJ OTHMAN

Faculty of Hotel & Tourism Management,
Universiti Teknologi MARA (UiTM)
Puncak Alam Campus

Dr. Nor'Ain Othman is a Professor in the Faculty of Hotel and Tourism Management, Universiti Teknologi MARA (UiTM), Puncak Alam Campus, Selangor, Malaysia. She has more than 10 years working experience as an Assistant Director in Malaysia Tourism Promotion Board. She joined UiTM in 1993 and her research focuses on tourism management, tourism marketing, event management, heritage tourism and Islamic tourism. She has published a number of articles at international journal, chapter in books and presented papers as keynote speaker at local and international conferences. She is actively involved in research and consultancy projects.





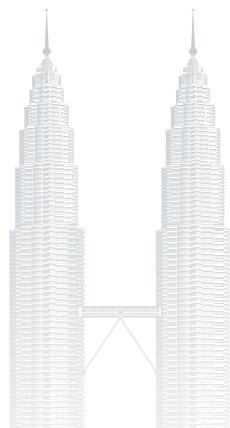
DR ISMAH OSMAN

Fellow, Institute of Halal Management & Science
(iHALALMAS), Malaysia

Dr. Ismah Osman is a Senior Lecturer in the Faculty of Business and Management, Universiti Teknologi MARA, Puncak Alam Campus.

She teaches Introduction to Fiqh Muamalat, Islamic Marketing and Islamic Asset and Wealth Management at postgraduate levels. Her research focuses on Islamic and halal marketing, as well as consumer behaviour in Islamic banking contexts.

She has been with the Faculty of Business Management, Universiti Teknologi MARA since 2000. She holds a PhD from the International Islamic University, Malaysia in Islamic Banking and Finance, and a master degree in Business Management from Keele University, UK. She is currently an Assistant Editor of Journal of Islamic Marketing, as well as the Editorial Board of the Malaysian Journal of Consumer and Family Economics. She is at present, a Fellow of iHalalMAS, at Universiti Teknologi MARA.

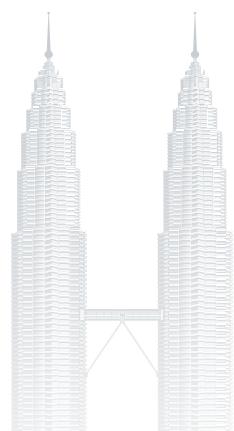




ASSOCIATE PROF. DR. ERNE SUZILA KASSIM

Director, iHALALMAS, FBM UiTM Shah Alam

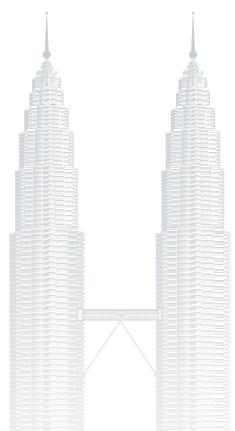
Dr Erne Suzila Kassim is an Associate Professor of Information Systems, focusing on halal issues at the Faculty of Business and Management, Universiti Teknologi MARA, Puncak Alam Campus. Currently, Dr Erne is the head of Innovation Management Research Entity at the university. Dr Erne's research passion is driven towards improving the quality of life for sustainable development, and the work has received supports from the local council and related agencies. Dr Erne is also passionate about the prospects of halal and how it should be further worked on as part of Muslims' lifestyle. As a faculty member and an academic, Dr Erne has led a substantial number of research projects, written for numerous journals and conferences, collaborated with universities in England, Finland, Sweden, Nepal, India, Taiwan and Bangladesh, and served as an Editorial Board member and manuscript reviewer for selected journals. Dr Erne teaches courses in information systems and IT project management, focusing on pervasive technology, and the risks and quality management of business applications projects. Her research interests include halal, social networking, business intelligence analytics for improving customer equity and big data for halal applications



**DR. EMI NORMALINA OMAR**

Department of Technology and
Supply Chain Management,
Universiti Teknologi MARA (UiTM)

Dr Emi Normalina Omar is a senior lecturer from Department of Technology and Supply Chain Management Universiti Teknologi MARA (UiTM). Her expertise are in the field of transport, logistics, supply chain management and halal supply chain management. She had graduated from Plymouth University, United Kingdom for her Master, MSc International Logistics. Indeed, her PhD is also in the area of Transport and Logistics at MITRANS, UiTM and focused in the area of Halal Supply Chain of the Poultry Industry. She is also the member of the Chartered Institute of Logistics and Transport (UK) and possesses various professional certificate in Halal such as Certified Halal Logistics Professional (from The Malaysian Institute of Purchasing and Materials Management – MIPMM) and Halal Industry Development Corporation (HDC), Certificate 'Juruperunding Bertauliah Halal Supply Chain Management' (from MITRANS,UiTM and SIRIM) and also certificate as a Halal trainer from JAKIM. Thus, she is a qualified certified trainer under Majlis Professional Halal from JAKIM and had conducted training to the industry under the Professional Certificate in Halal Executive which MITRANS, UITM as the training provider. She also work closely with IHALALMAS, UiTM in the area of halal. She had published tremendous publication in the area of transport and supply chain especially in halal supply chain as well as presenter in the various conferences pertaining halal and logistics. Therefore, due to her expertise, last year 2018, she had become one of the invited speaker during the World halal Summit 28th November to 1st December 2018, Istanbul, Turkey, organized by SMIIC, OIC.

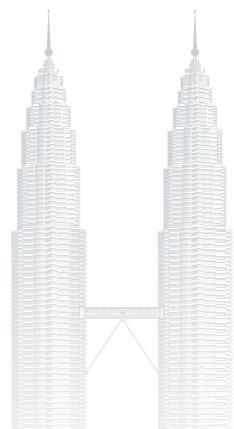




ASSOC. PROF DR. NOR'AIN OTHMAN

Associate Professor
Faculty of Hotel & Tourism Management
Universiti Teknologi MARA (UiTM)
Malaysia

Dr. Nor'Ain Othman is an Associate Professor in the Faculty of Hotel and Tourism Management, Universiti Teknologi MARA, Malaysia, with more than 10 years working experience as an Assistant Director with Tourism Malaysia. She is the Editorial Board for the Journal Anatolia, Journal of Tourism Geography (US) and Journal of Destination and Marketing Management (UK). She has published a few books Tourism Alliances & Networking in Malaysia (2007), Selangor Homestay: Uniqueness and Experiences, (2008), IQS-Islamic Quality Standards for Hotel (2012) and Islamic Tourism: Discovery of Knowledge and Value (2016), a number of articles at international journal, chapter in books and presented papers at local and international conferences. Her research focuses on tourism management, tourism marketing, event management, heritage tourism and Islamic tourism. She is the vanguard researcher for the university under the Center of Research Excellent: Humanity and Quality of Life. She was actively involved with Indonesia, Malaysia, Thailand –Growth Triangle and Chairman, Tourism Task Force, IMT-GT Joint Business Council (2005-2013), and Director of Universal Crescent Standard Center (UCSC), Malaysia (2012-now). She received her MSc. in Tourism and Marketing Management from University of Bournemouth, United Kingdom and PhD in Tourism Management from University of Queensland, Australia.



In conjunction with



4th SEPTEMBER 2019
Kuala Lumpur Convention Centre
KLCC Malaysia



OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019

FOREWORD

Assalamu Alaikum Warahmatu Allahi Wabarakatuhu

It has always been the top priority for the Islamic Centre for Development of Trade (ICDT) in pursuing the goals of enhancing economic and commercial cooperation to improve business linkages as well as to boost the intra-OIC trade. Considerable efforts have been exerted so far at the OIC level in order to develop ways, strategies and means of joint cooperative actions aiming at expanding trade and investments among OIC Member States.

ICDT is today geared towards the increasing of business among the 57 OIC Member States. Muslim communities worldwide from Suriname and Guyana as well as OIC member countries including Indonesia and Malaysia have taken a larger role in the ICDT's programs. Hence, it must be noted that Member Countries have always continuously forged better economic cooperation and explored further on how to take advantage of the huge wealth of human, natural resources and cultural heritage that each OIC Member Country offer. We hope that the 9th Muslim World BIZ 2019 will act as usual as a rewarding avenue for business networking among Muslim business circles.

It is our pleasure to organize again this year this important Event jointly with the OIC Malaysia International Business Centre. We look forward to carry on the collaboration with both Institutions as well as with other regional and international organisations with a view to achieving the objectives of the OIC Ten Year Program of Action (TYPOA) 2016-2025 in the economic field in particular, which targets, inter alia, increasing intra-OIC Trade to 25% by 2025.

We welcome all Delegates and Exhibitors for a valuable experience at this Event.

H.E. DR. EL HASSANE HZAINE

Director General

Islamic Centre for Development of Trade (ICDT),

Subsidiary Organ of the Organisation

of Islamic Cooperation

ABOUT THE CONFERENCE

With the emphasis on enhancing trade and investment among OIC Arab and Asian countries, this one day conference will bring leading financial, trade and economic experts to share their knowledge, expertise and most importantly their success stories. During this Forum, the OIC Trade Centre, ICDT, will present the following: Trade between OIC Arab and Asian countries: prospects, opportunities and challenges; Future impact of BREXIT on OIC Member States; and discussions on the prospects of the achievements of OIC 2025 plan of action and SDGS goals

SESSION 1: TRADE BETWEEN OIC ARAB AND ASIAN COUNTRIES: PROSPECTS, OPPORTUNITIES AND CHALLENGES

Recent years witnessed revolutionary change in the economies of a number of the OIC member countries, especially in the Arab world and Southeast Asia. Cooperation between different countries plays a significant role in this regard. Arab countries possess large amounts of the world's natural and human resources, while Asian countries are developing strong manufacturing industries. Creating the match between both regions is important, but it has several challenges, which will be discussed during this session.

Topics for discussion

- The prospects of successful increase in trade between Arab and Asian OIC countries.
- The main challenges facing successful partnership between these countries.
- The role of governments to enhance collaborations and facilitate trade activities.
- The elements which has a great potential to grow intra-OIC trade.

SESSION 2: FUTURE IMPACT OF BREXIT ON OIC MEMBER STATES

The effect of Brexit will not be confined only to the relationships between the UK and countries from the European Union. The OIC member countries will be impacted by this decision and its implications. A study by the Islamic Development Bank focused on the financial and monetary implications of Brexit, including the impact on investment, on the OIC member countries. The impact will not only depend on what happens after the UK separates from the EU, but also on what happens in the interim including economic uncertainty in addition to market policy and responses.

Topics for discussion

- The most vulnerable OIC countries to the negative implications of Brexit.
- The extent to which Brexit could affect various OIC member countries.
- The alternatives which OIC countries have to avoid or reduce this effect.
- The methods through which these alternatives can be utilised.

SESSION 3: DISCUSSIONS ON THE PROSPECTS OF THE ACHIEVEMENTS OF OIC 2025 PLAN OF ACTION AND SDGS GOALS

In conjunction with



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OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019

PROGRAM ITINERARY

08.30AM	Registration & Morning Coffee
09.20AM	Doa Recital
09.30AM	OFFICIAL LAUNCHING OF OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019
10.30AM	SESSION 1: TRADE BETWEEN OIC ARAB AND ASIAN COUNTRIES: PROSPECTS, OPPORTUNITIES AND CHALLENGES Speakers: - H.E. Dr. El Hassane HZAINE, Director General of ICDT - Mr. Mamoudou Bocar SALL, Head of Research & Studies Department at ICDT
11.30AM	SESSION 2: FUTURE IMPACT OF BREXIT ON OIC MEMBER STATES Speaker: - Mr. Brahim ALLALI, ICDT Consultant
12.00PM	Lunch Break
02.15PM	SESSION 3: DISCUSSIONS ON THE PROSPECTS OF THE ACHIEVEMENTS OF OIC 2025 PLAN OF ACTION AND SDGS GOALS Speakers: - ICCIA and ICIEC
03.35PM	Token of Appreciation for Session 1,2 & 3
03.45PM	Closing Remark by CEO of OICIBC
03.50PM	Coffee Break & End of Conference

FEATURED SPEAKERS*



H.E. DR. EL HASSANE HZAINE
Director General of ICDT



MR MAMOUDOU BOUCAR SALL
Head of Research & Studies
Department at ICDT



MR BRAHIM ALLALI
ICDT Consultant



DR EL HASSANE HAZINE

Director General, Islamic Centre for
Development Of Trade, Morocco

Dr El Hassane earned his PHD in International Economic Relations from University Hassan II, Casablanca in 1993. He earned also Certificate of international economic and trade law from the Hague Academy of International Law (Nederland's) and Certificate of international and European law from Strasbourg University, and Master and Bachelor's degree in Political Science.

AWARDS:

- Nominee for the Honour medal of the Kingdom of Morocco during the ceremony organised by His Majesty the Late HASSAN II at the Royal Palace of Casablanca, 7 November 1985.
- Price of the thesis on "African studies" from the Council of Economic and Social research in Africa (CODESRIA, Senegal).
- Special award from the President of the Islamic Development Bank Group in October 2010.

PROFESSIONAL EXPERIENCES AND POSITIONS HELD:

- 1st December 2011: appointed as the Director General of ICD
- 1997- July 2011: Director of Studies and Training Department (in charge also of TPS/OIC Trade Negotiations and international cooperation).
- Mai -Juin 2000 and from 4th July to 1st December 2011: Acting Director General of the Islamic Centre for Development of trade.
- 1991-1997: Expert consultant in international trade.
- 2000-2007: Associate professor of International economic relations and international trade.





MR. MAMOUDOU BOCAR SALL

M.Eng, E-MBA
Mauritanian Citizenship
Senior Engineer in Agricultural Economics (M.Eng,
Rabat, Morocco, 1996)
International Trade Specialist (1997)
and MBA in Logistics and Transportation (Montreal,
Canada, 2008)

He started to work at the Islamic Centre for Development of Trade (subsidiary of Organ of the Organisation of Islamic Cooperation) since 1997 as associated researcher at the Department of Studies and Training, appointed as Head of Section of Studies in 2000 and in 2012 he became the Head of the Department of Studies and Training.

Mr. SALL holds 2 master degrees: Master Engineering in Agricultural Economics Option International trade of Hassan II Institute of Agronomy in Rabat- Morocco in 1996 and Executive MBA in Logistics and Transportation of University of Quebec in Montreal -Canada in 2008. He attended many short courses in trade strategies, Commercial Diplomacy, Export auditing, competition policies, trade defense, e-commerce, exports strategies, logistics, NTBs analyst, Trade statistics specialist, Trade Website Content Manager, SME' development and GTAP with Perdue University.

He is also member of many OIC Experts Group Meetings on Halal Food Standards, Statistics, SMEs, Trade facilitation, Non Tariff Barriers and MNTs and e-commerce. Mr. SALL attended as lecturer in many OIC fora and conferences in Africa, in Asia and Middle East in the field of international trade and investment development.

He edited many articles on Intra-OIC Trade development, reports on OIC Market studies on Food, mechanical industry, pharmaceuticals, Halal industry, local and Geographical indicators products, cotton and textiles etc and responsible of the edition of the OIC Trade Annual Report since 1998.

Former Consultant in Logistics of GENIVAR Canada, he also participated in setting up new strategies of channels distribution of DHL Canada, Sandoz Canada, Transport Management of Réseau de Transport de Longueil Canada, Transplus Canada, Canadian American Transportation (CAT) and Lyreco Canada.

Languages Qualification: English, Arabic and French: Fluently spoken and written.
Mr. SALL is married and has 3 children.



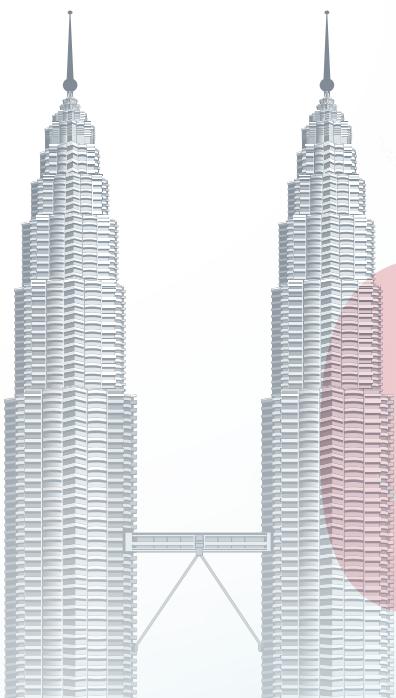


DR. BRAHIM ALLALI

ICDT Consultant

Dr. Brahim Allali holds a PhD in Administration from HEC Montreal affiliated with the University of Montreal in Canada where he taught from 2004 to 2015. Before dedicating himself to education, training and research, Dr. Allali worked for many years in manufacturing, banking and service businesses. He also taught in many institutions in Morocco and abroad including ISCAE, Al Akhawayn University, Toulouse Business School and the Institut Francophone pour l'Entrepreneuriat (IFE) in Mauritius. He is also a recognized international business consultant and international development trainer with many national, foreign and international organizations including the ITC, ILO, UNCTAD, WTO, World Bank, UNDP, ICDT, IFFC, IDB, etc. He is the author of five books and dozens of reports as well as scientific and professional articles and has given hundreds of training workshops in more than 25 countries on topics related to international development, entrepreneurship, strategic management and International trade. Dr. Allali is the Managing Partner of Reload Consulting, a Casablanca-based business consulting and training company.

The JEWELS of MUSLIM WORLD AWARD 2019



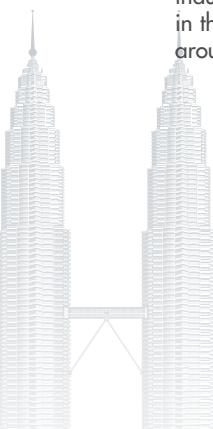
THE JEWELS OF MUSLIM WORLD AWARD 2019

The OIC Today Magazine is proud to announce for the seventh time 'The Jewels of Muslim World Award' as to recognize contributions and achievements of individuals towards the growth of the Muslim economy. The Award is to honour success, innovations and achievements of the outstanding individuals in the Muslim World. The Award is seen to signify and profile the outstanding industrialists for their contributions in boosting economic ties in the Muslim World. It is an annual Award Ceremony which is held in conjunction with the 9th Muslim World BIZ Exhibition & Conference 2019.

This year's Award is presented at the 9th Muslim World BIZ Exhibition & Conference 2019 Official Opening Ceremony and Gala Luncheon. An outstanding occasion to celebrate and recognise achievements in the Muslim World. This recognition is for the successful business leaders from Muslim countries, serves as reward for their efforts and contributions to the economic growth of the ummah. The Award is an encouragement and inspiration to other Muslim business leaders to strive, innovate and develop more businesses within the Muslim World. The Award also aims to propel and project the business leaders simultaneously to create an impact on fellow Ummah to adopt them as role models.

OIC TODAY Magazine has identified and honours outstanding recipients for the Jewels of Muslim World Award 2019. The nomination criteria is based on the achievement in the relevant field of industry as well as the contribution which clearly demonstrates a significant role in elevating development within the Muslim world. These recipients that have been identified that encompasses not only business stirring activities but also in their social responsibilities to the respective nations.

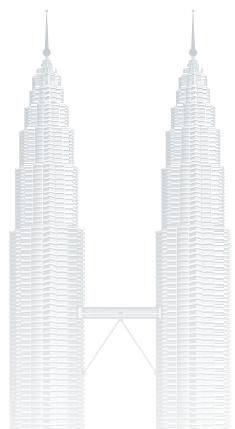
The recipients will receive the recognition and acknowledgement among the industry captains in the Muslim World. The recipients will also be promoted in the press via news releases to all relevant publications and media partners around the world.



The JEWELS
of MUSLIM WORLD
AWARD 2011



1. **YABHG. TUN AHMAD SARJI ABDUL HAMID**
- Chairman Permodalan Nasional Berhad
2. **Y.BHG. TAN SRI DATO' SERI IR. SHAMSUDDIN ABDUL KADIR**
- Chairman & Founder, Sapura Group Malaysia
3. **Y.BHG. TAN SRI DATO' MOHAMED MANSOR FATEH DIN**
- Group Executive Chairman, Glomac Berhad
4. **H.E. PROFESSOR SULTAN T. ABU-ORABI**
- President, Yarmouk University
5. **Y.BHG. DATUK WIRA HAJI SM FAISAL TAN SRI SM NASIMUDDIN**
- Executive Chairman, NAZA Group of Companies



The JEWELS
of MUSLIM WORLD
AWARD 2012



1. **H.R.H PRINCE ALWALEED BIN TALAL ALSAUD**
- Founder & Chairman of Kingdom Holdings, Saudi Arabia
2. **H.E DR. AHMAD MOHAMED ALI AL-MADANI**
- President of Islamic Development Bank
3. **Y.BHG. DATO' SRI NAZIR TUN RAZAK**
- Group Chief Executive, CIMB Group Malaysia
4. **H.E NADHMI AUCHI**
- Founder, Chairman & CEO, General Mediterranean Holding S.A. Luxembourg
5. **Y.BHG. DATO' MOHAMED HASSAN KAMIL**
- Group Managing Director of Takaful Malaysia
6. **Y.BHG. PROFESOR EMERITUS TAN SRI ANUAR ALI**
- President / Vice Chancellor of Open University Malaysia
7. **H.E DR. RASHID AL LEEM**
- Director General Sharjah Department of Seaports & Customs and Sharjah Free Zones Authority United Arab Emirates
8. **MR. GARIBALDI THOHIR**
- President Director PT Andora Energy Indonesia
9. **MR. RAHMAT GOBEL**
- President Director PT Gobel International Indonesia

The JEWELS
of MUSLIM WORLD
AWARD 2013



1. **H.E EKMELEDDIN IHSANOGLU**
- Secretary General of OIC, Turkey
2. **H.E MUHAMMAD ALI**
- World Legendary Boxer, USA
3. **H.E A.R. RAHMAN**
- International Composer, India
4. **H.E ABDELAZIZ ABUGHOUOSH**
- Ambassador of Palestine Embassy
5. **Y.BHG. TAN SRI DATO' AZMAN HASHIM**
- Chairman of Ambank, Malaysia
6. **Y.BHG. TAN SRI DATO' SERI SHAHRIL BIN SHAMSUDIN**
- President & Group CEO of Sapura Kencana, Malaysia
7. **H.E AYMAN ASFARI**
- Chief Executive of Petrofac, UK
8. **Y.BHG. PROF. DATO' SRI ZALEHA KAMARUDDIN**
- Rector of International Islamic University, Malaysia
9. **H.E ASADOLLAH ASGAR-OLADI**
- President of Hassad Export Co.Ltd, Iran
10. **Y.BHG. DATO' HJ ABDUL RASULL ABDUL RAZAK**
- President of Malaysian Indian Goldsmith & Jewellers, Malaysia



The JEWELS
of MUSLIM WORLD
AWARD 2014



1. **YABHG. DATIN PADUKA SERI ROSMAH MANSOR**
- Patron of Permata Negara,
Wife of the Prime Minister of Malaysia
2. **H.E. ABDULRAHIM HASSAN NAQI**
- Secretary General of federation of GCC
Chambers (FGCCC), Saudi Arabia
3. **Y.B TAN SRI DATUK SERI UTAMA HAJI MOHD ISA BIN
DATO' HAJI ABDUL SAMAD**
- Chairman, Federal Land Development
Authority (FELDA), Malaysia
4. **Y.B DATO SRI HAJI ABDUL AZEEZ BIN ABDUL RAHIM**
- Chairman, Lembaga Tabung Hajji, Malaysia
5. **Y.BHG. TAN SRI DATO' SRI HAMAD KAMA PIAH BIN CHE OTHMAN**
- Group Chief Executive Permodalan Nasional
Berhad, Malaysia

6. **MR. HAJI IBRAHIM NEHRAMLI**
- President Avesta Concern, Azerbaijan
7. **MR. YOUNES ZHAELEH SADABAD**
- Shirin Asal Food Industrial Group
Company, Iran
8. **MR. RUSHIDI SIDDIQUI**
- Co-Founder and CEO Zilzar Tech
Sdn Bhd, Malaysia
9. **YBHG. DATI SITI NURHALIZA TARUDIN**
- President SimplySiti Sdn Bhd, Malaysia

The JEWELS
of MUSLIM WORLD
AWARD 2015



1. **MR. FAWZI MOHAMMED ABDULMOHSIN AL-KHARAFI**

- Chairman of Mohammed Al-Kharafi Holding Company, Kuwait

2. **YBHG. DATO' MOHD. EMIR MAVANI ABDULLAH**

- Group President and CEO of Felda Global Ventures Holdings Berhad (FGV), Malaysia

3. **YBHG. TAN SRI PROF DR MOHD YUSOF NOOR**

- President of Islamic University of Malaysia

4. **MR. ABDULLA MOHAMMED AL AWAR**

- CEO of Dubai Islamic Economy Development Centre (DIEDC), UAE

5. **MRS. MARIA BASHIR**

- Chief Prosecutor General of Herat Province, Afghanistan

6. **MR. GHOLAMALI SOLEIMANI**

- Founder of Sollico Group, Islamic Republic of Iran

7. **MR. SAMI YUSUF**

- Musician, Singer, Songwriter, Composer & Producer, United Kingdom

8. **YBHG. HAJI MAHMUD ABBAS**

- CEO of Central Spectrum (M) SDN. BHD., Malaysia

9. **SHEIKH SALEH ABDULLAH KAMEL**

- Chairman & Founder of Dallah Al Baraka Group, Kingdom of Saudi Arabia

10. **MR. AMER BUKVIC**

- Chief Executive Officer, Bosna Bank International (BBI), Bosnia Herzegovina



The JEWELS
of MUSLIM WORLD
AWARD 2016



1. **H.E ABDULSALAM AL MURSHIDI**
- Executive President, State General Reserve Fund & Chairman of Uzbekistan-Oman Capital LLC and Oman-Brunei Investment Company
2. **H.E SHEIKH ABOOBAKER AHMED**
- Founder and Chancellor, Jamia Markazu Ssaqafathi Ssunniyya & General Secretary, All India Muslim Scholars Association, India
3. **YBHG TAN SRI ABDUL WAHID OMAR**
- Group Chairman, Permodalan Nasional Berhad (PNB), Malaysia
4. **DR. MUSTAFA AYDIN**
- President of the Board of Trustees, Istanbul Aydin University & Founder and Chairman of Board, BILL Holdings, Turkey
5. **YBHG. PROF DR MOHAMAD ABDUL RAZAK**
- President Cyberjaya University College of Medical Sciences, Malaysia
6. **H.E SHEIKH LUBNA BINTI KHALID AL QASIMI**
- Minister of State for Tolerance & President, Zayed University, U.A.E,
7. **YBHG DATO' SRI DR SHARAVANAN SHANMUGASUNDARAM**
- Pro Chancellor, Vinayaka Missions International University College (VMIUC)
8. **MR MAHDI YOUSEFI**
- Managing Director, Pars Special Economic Energy Zone (PSEEZ) Organisation, Iran

The JEWELS
of MUSLIM WORLD
AWARD 2017



1. **H.E DR. MUFTI ISMAIL MUSA MENK**
- Grand Mufti of Zimbabwe

2. **YBHG. DATO' SERI HAJI BARKATH ALI BIN ABU BACKER**
- Chairman & Group Managing Director
Kumpulan Barkath Sdn. Bhd, Malaysia

3. **H.E. SAID BIN SALEH AL KIYUMI**
- Chairman of Oman Chamber of
Commerce and Industry, Sultane of Oman

4. **YBHG. DATO' PROFESSOR IR DR.
KAMAL NASHARUDDIN MUSTAPHA**
- Vice Chancellor of Universiti Tenaga
Nasional (UNITEN), Malaysia

5. **H.E. PROFESSOR DR. MUHAMMAD YUNUS**
- Founder/Chairman of Yunus Centre,
Bangladesh

6. **YBHG. DATO' SERI NITIN GOENKA**
- Managing Director of
Emperor's Fine Jewels, Malaysia

7. **YBHG. ADJUNCT PROF. DATO' DR.
GHAZALI BIN DATO' MOHD. YUSOFF**
- Executive Chairman of
Nusantara Technologies Sdn. Bhd,
Malaysia

8. **H.E. MOHAMMAD-REZA DAYANI**
- President/CEO of Entekhab Investment
Development Group, Iran



The **JEWELS**
of MUSLIM WORLD
AWARD 2019

Honoured by

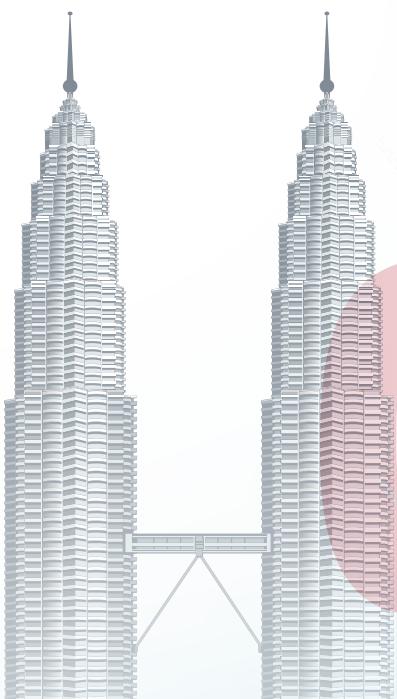


READERS OF TODAY
LEADERS OF TOMORROW



Heartiest congratulations to all recipients of The Jewels of Muslim World Award 2019. Presentation of Awards is held at the Gala Luncheon on 5th September 2019 at the Grand Ballroom of Kuala Lumpur Convention Centre in conjunction to the Official Opening Ceremony.

The MUSLIM
WORLD RANIA
AWARD 2019



THE MUSLIM WORLD RANIA AWARD

There is no doubt that women carry big responsibilities in their role of contributing to all aspects of human life. There has not been any known divine or man-made law that is not giving women their due rights in the society. Failing to clearly understand their role leads to disparage women's value and hence deny those rights. All stages of history are full of examples for women who excelled even better than their men counterparts.

Islam, for instance, elevates the status of women to be completely equal to men, and it rejects any act of downgrading their physical and/or intellectual capabilities. However, many people accuse the Islamic teachings of being unfair towards women. This accusation comes in the first place as a result of misinterpreting the verses of the Holy Quran, without looking at the authentic narrations and explanations. What supports the critics of those people are perhaps some cultural practices which have no roots in any of the Quranic verses.

Away from theoretical statements there were many of women who stood side by side with men to enhance the progress of Islam since the first day. For example, the first wife of Prophet Mohammed (PBUH) was very successful in doing business. She also supported him when he received the first revelation. His other wife Um Salamah helped protect the unity of the Ummah after the Treaty of Hudaybiyyah with her creative political suggestion to the Prophet (PBUH).

In recognition of the women's efforts and to appreciate their feat in all sections of our life, the OIC International Business Centre has the pleasure to announce the presentation of "The Muslim World Rania Award" to selected distinguished women from around the Muslim world. The award presentation will take place at a special ceremony during the 8th undertaking of the annual event "The Muslim World Business and Investment Zone — Trade Exhibition and Conference."

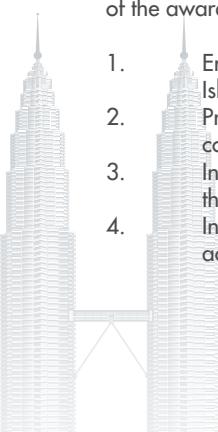
VISION

The award is to recognize and appreciate the rights of all women around the world by showing examples of outstanding women in the Muslim world, who face enormous challenges along the way towards success and excellence.

OBJECTIVES

The Muslim World Rania Award is mainly presented to celebrate the success and achievements of the awarded women. It also is presented to:

1. Emphasize the role women play to attain comprehensive development of the Islamic economy.
2. Present real stories of how women can be successful business leaders without compromising their other duties.
3. Inspire the youth, especially girls, in their work towards getting utilising rights for their benefit and the benefits of others.
4. Integrate the efforts of men and women based on mutual understanding and acceptance of each other's rights and responsibilities.



The MUSLIM
WORLD RANIA
AWARD 2017



1. YBHG DATUK MOHAIYANI SHAMSUDIN
- Chairman, Maybank Berhad

2. YBHG TAN SRI DATO' SERI PROFESSOR EMERITA DR. SHARIFAH HAPSAH SHAHABUDIN
- President of the National Council of Women's Organisations and Senior Consultant at the Prime Minister's Department, Malaysia

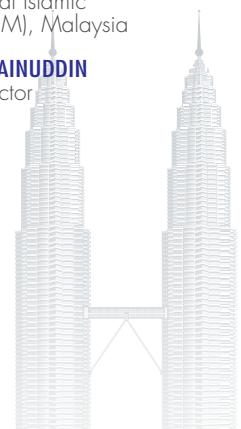
3. YBHG. DATO' JAMELAH A. BAKAR
- Chairman of A&W and Director of KUB, Malaysia

4. MADAM SIBEL ERASLAN
- Journalist & Writer, Republic of Turkey

5. MADAM SEYDEH FATEMEH MOGHIMI
- Managing Director of Sadid Bar International Transportation Co. Iran

6. YBHG. PROF. DATO' SRI DR. ZALEHA KAMARUDDIN
- Rector of the International Islamic University Malaysia (IIUM), Malaysia

7. YBHG. DATO' HAZIMAH ZAINUDDIN
- Group Managing Director Hyrax Oil Sdn. Bhd. Malaysia



The MUSLIM
WORLD RANIA
AWARD 2019

Honoured by



READERS OF TODAY
LEADERS OF TOMORROW



Heartiest congratulations to all recipients of The Muslim World Rania Award 2019. Presentation of Awards is held on 6th September 2019 at the Royal Chulan Kuala Lumpur.

GENERAL INFORMATION



EXHIBITION, TALK, FORUM & CONFERENCES

CONVENTION CENTRE

Smoking is strictly prohibited in the Kuala Lumpur Convention Centre. All public areas, inclusive of foyers, Registration Counters, Meeting Rooms, Organiser's Office, Restrooms, Hospitality Lounges and Exhibition Halls are designated as NON-SMOKING ZONES.

NO OUTSIDE FOOD

No outside food may be brought into the centre. Exhibitors must abide by the Food Act 1983 and Hazard Analysis Critical Control Point (HACCP) and the centre FOQESH guideline.

ADMISSION

Admission for professionals, trade business visitors and public visitors is by registration only. Admission is free and open to trade and public visitors. Muslim World BIZ Secretariat reserves the right to refuse admission to those who do not abide by the rules and regulations without further explanation.

EXHIBITION HOURS

Exhibitors must open their booths during the designated exhibition hours from 10:00am – 6:00pm on show days. EXHIBITORS ARE NOT PERMITTED TO CLOSE THE BOOTH OR REMOVE ANY OF THEIR EXHIBITS, DISPLAYS OR MERCHANDISE FROM THE HALL DURING THE EXHIBITION HOURS.

REMOVAL OF ITEMS

Exhibitors are allowed to remove hand carried items only after 6:00pm – 8.00pm on 6th September 2019. No contractors will be allowed into the hall to remove any items except at that time. Contractors are only allowed to remove items between 7:00pm – 10.00pm on 6th September 2019.

DRESS CODE

Exhibitors and visitors are requested to be decently attired. FOR SAFETY REASONS, THOSE BELOW THE AGE OF 18 YEARS OLD WILL NOT BE ALLOWED TO ENTER THE EXHIBITION HALL DURING THE BUILD-UP AND TEAR DOWN PERIOD.



INSURANCE – PUBLIC LIABILITY

Exhibitors are strongly advised to purchase Public Liability Insurance to protect themselves against claims for bodily injury and/or property damage to third parties or persons arising from an occurrence happening in connection with the Exhibitors business activities.

DEMONSTRATION AND PRESENTATION

For any promotional activities involving mobile demonstration and/or presentation, please contact Muslim World BIZ Secretariat for further details.

OFFICIAL SERVICE PROVIDERS AND CONTRACTOR

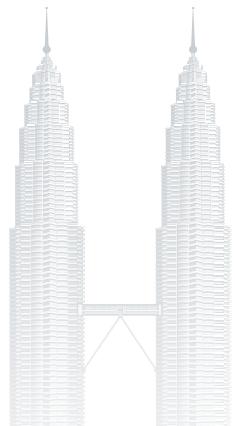
Muslim World BIZ Secretariat has appointed Official Providers and Contractors for various services to ensure efficient and regulated build up and dismantling.

DISPLAYMAX (M) SDN BHD

No 7, Jalan Rajawali 1A, Bandar Puchong Jaya, 47100 Puchong, Selangor.
Tel : +603 - 8070 4433 Fax : +603 - 8070 4177

Unless otherwise stated,

- a) Exhibitors may appoint their own stand-building contractors subject to approval from OIC World BIZ Secretariat.
- b) Exhibitors are responsible for making their own arrangements for services directly with our Official Contractors.



AMENITIES AND SERVICES PROVIDED BY ORGANISER AND KUALA LUMPUR CONVENTION CENTRE

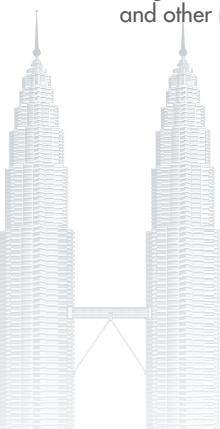
Amenities Provided by Organiser		
1	Muslim World BIZ Secretariat Office	Hospitality Lounge 4
2	Exhibitors Service Counter / Lost & Found / Information Counter	Registration Counter 5, Ground Floor
3	Media Registration Counter / Media Enquiry	Registration Counter 5, Ground Floor
4	Technical Service Counter (Display Max)	Registration Counter 4, Ground Floor
5	Press Conference Room	Motherbooth, Exhibition Hall
6	Media Village (Press & Media only)	Hospitality Lounge 4

REGISTRATION

A team of registration personnel will be present to help you register and answer any questions that you may have concerning your registration as well as your badges/passes. Please note that, for security reasons, you have to wear your badge/passes at all times.

INFORMATION COUNTER

The Information Counter will assist Exhibitors and Trade Visitors with enquiries on the Programme, transportation arrangement, lost-and-found information, tour arrangements and other related matters.



SECRETARIAT

Muslim World BIZ Secretariat will provide all necessary information related to the event.

OPENING HOURS

EXHIBITION

Date : 4th - 6th September 2019
Time : 10.00am – 06:00pm
Location : Hall 3, Hall 4 & Hall 5 KLCC

OPENING CEREMONY OF THE 9TH MUSLIM WORLD BIZ & PRESENTING THE JEWELS OF MUSLIM WORLD AWARD 2019

Date : 5th September 2019
Location : Grand Ballroom, KLCC

THE MUSLIM WORLD RANIA AWARD 2019

Date : 6th September 2019
Location : The Royale Chulan, Kuala Lumpur

ROUND TABLE TALK

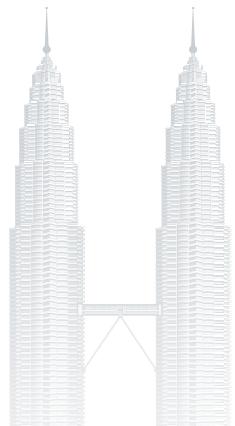
Date : 4th - 5th September 2019
Location : Plenary Hall KLCC

OIC ARAB-ASIA TRADE & ECONOMIC FORUM 2019

Date : 4th September 2019
Location : Conference Hall 1, KLCC

THE MUSLIM WORLD WOMEN'S SUMMIT 2019

Date : 5th-6th September 2019
Location : Banquet Hall, KLCC



MEDIA CENTRE

Journalists can utilize the Media Centre located at Hospitality Lounge 5, KLCC where they will have access to all necessary facilities such as internet, fax, printers and photocopiers at the Media Working Area. Refreshments will be available at the centre

ADMISSION BADGE & PASS

For the security reason, only those delegates, exhibitors and trade visitors wearing a valid 8th Muslim World BIZ badge/passes will be allowed entry into the Exhibition Hall and Forum & Conferences sessions. It will also be required for meals (forum & conferences participants only).

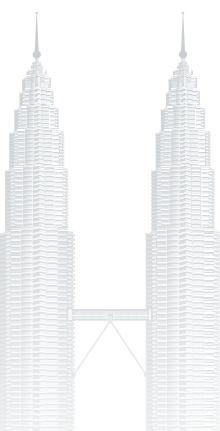
Please make sure that your badge is visible to the security staff at all times. Our security has been instructed to question anyone without valid badge/passes.

To enter the Forum & Conferences venue as well as Exhibition Hall, you will pass through security checkpoints and your belongings may be searched. Please avoid carrying and sharp objects, such as penknives and scissors, as this may cause delay in entry into the venue.

Losses and damages must be immediately reported to the Registration Counter. Replacement badge/passes will be charged RM 5.00.

DRESS CODE

Trade Visitors	:	Business Attire.
Public Visitor	:	Smart Casual



VENUE PROVIDER

KUALA LUMPUR CONVENTION CENTRE (KLCC)

Kuala Lumpur Convention Centre
Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia.

Tel: +603-2333 2888 Fax: +603-2333 2800

OFFICIAL CONTRACTOR

DISPLAYMAX (M) SDN BHD

No 7, Jalan Rajawali 1A, Bandar Puchong Jaya,
47100 Puchong, Selangor.

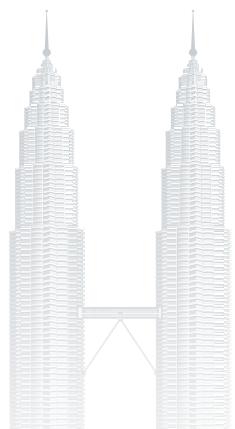
Tel : +603 - 8070 4433

Fax : +603 - 8070 4177

Person In Charge : Tiffany Chang / Kenneth Yap

Mobile No : +6012 – 934 8348 / +6010 – 983 3028

Email : tiffany@displaymax.com.my / kennethyap@displaymax.com.my



SERVICES, AMENITIES AND FACILITIES INSIDE THE PUTRA WORLD TRADE CENTRE

PRAYER ROOMS

Prayer rooms are available at the Centre Core on Concourse Level and Level 3 East and West Wing. Prayer mats, slippers and ablution wash area are provided in the prayer rooms.

For private functions, a larger prayer room can be arranged at various function rooms in the Centre. The Asy'Syakirin Mosque is about a 10-min walk from the Centre through the Kuala Lumpur City Centre Park.

ATM

Automated teller machines are available at the Centre Core of the Concourse level. These machines also accept Visa, Mastercard, American Express, JCB, Cirrus and Maestro cards. The nearest banks are located at the Suria KLCC shopping centre.

PARENTING ROOM

For visitors with infants, parenting rooms are located on both wings of the Ground Level. They have a nappy change counter with a large sink, infant feeding sofa and a toilet.

CONCIERGE

Our Concierge team stationed at the Main Entrance are the first people to welcome you to the Kuala Lumpur Convention Centre. They assist visitors with information on events scheduled for the day, provide directions and offer luggage services.

BUREAU DE CHANGE (MONEY CHANGER)

The Bureau de Change is located at the Concourse Level.

CONVENIENCE KIOSK

This general trade kiosk sells light refreshments, magazines, sweets and so on.

SUPPORT FACILITIES

A series of rooms support the meeting and function areas, providing specialised services for VIPs, press and speaker previews, organisers as well as small committee meetings. Refer to the Floor Plans for the location of these facilities.

REGISTRATION COUNTER

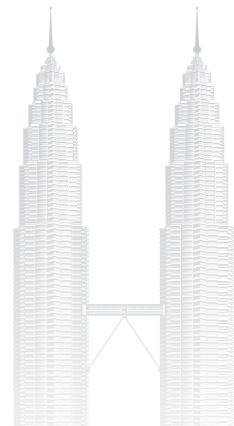
A built-in registration counter is available for each of the Exhibition Halls, Grand Ballroom, Banquet Hall, Conference Hall and Plenary Theatre. There is one registration counter on centre core of Level 3 and two registration counters on centre core of Level 4.



FREIGHT LIFT

For ease of movement of exhibition and conference material, freight lifts servicing all levels are available at the East Wing, centre core and West Wing of the Centre. Access to the freight lifts is via the service road. Dimensions of the freight lifts are 6.3 metres (length) by 2.75 metres (width) by 2.6 metres (height) with maximum load of 7 tonnes.

	VEHICLE LIFT 1 (West Wing)	VEHICLE LIFT 2 (Centre Core)	VEHICLE LIFT 3 (East Wing)
Capacity	7,000 kgs	7,000 kgs	7,000 kgs
Interior Dimensions (m) L x W x H	6.3x 2.75 x 2.6	6.3 x 2.75 x 2.6	6.3 x 2.75 x 2.6
Door Size (m) W x H	2.74m x 2.6m	2.74m x 2.6m	2.74m x 2.6m
Levels Served	P1, Concourse Level, Ground Level, Level 1, Level 3 (Conference Hall 2), Level 4 & Level 5 (Satellite Platform)	P1, Ground Level, Level 1 (Plenary Hall Stage), Level 3 & Level 4	P1, Concourse Level, Ground Level, Level 1, Level 3 (Ballroom 1), Level 4 & Level 5 (Satellite Platform)



PREFERRED HOTELS

Impiana KLCC Hotel

Tel : 03-2147 1111

Website :www.impiana.com.my

Perdana Hotel & Suites on the park KL

Tel : 03-7490 3333

Website : www.pnbperdanaonthepark.com

The Ruma Hotel & Residences

Tel : 03-2778 0888

Website: <https://theruma.com/en/kuala-lumpur>

Ascott Kuala Lumpur

Tel : 1800 806 306

Website: www.the-ascott.com

Traders Hotels

Tel :03- 2332 9888

Website: <https://www.shangri-la.com>

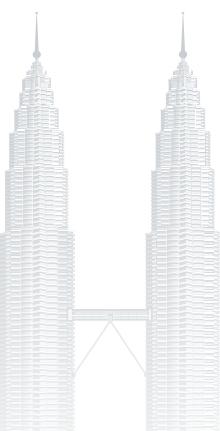
Cosmo Hotel

Tel :03- 2030 1888

Website: <https://www.cosmohotelkl.com>

INTERNET ACCESS

Internet Access is provided at the Forum Venue and Preferred Hotels



WEATHER

Malaysia has a tropical climate and the weather is warm all year round. Temperatures range from 21 Celsius to 32 Celsius and the annual rainfall varies from 2,000mm to 2,500mm.

TIME ZONE

UTC+8

MEDICAL SERVICES

Basic medical room is located on Level 3 adjacent to the Business Centre. Only basic first aid boxes are available in the Centre.

FIRE PROCEDURE

All exhibitors and delegates are requested to familiarize themselves with the Fire Procedure notices, which are located throughout the Forum & Conferences venue as well as the Exhibition Hall. These notices contain instructions for the correct action to be taken in case of a fire, as well as information on the designated assembly area after evacuating the building.

INSURANCE

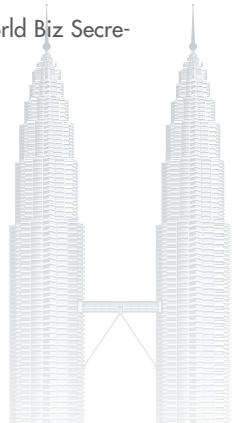
Forum delegates and exhibitors are advised to carry their own insurance.

LIABILITY

The Muslim World Biz Secretariat will not accept liability for personal or property damage or injuries suffered by third parties including, but not limited to, loss or damage occurring to any property or theft of motor vehicle, deposited or parked on site.

LOST PROPERTY

Any enquiries regarding lost property should be made with the Muslim World Biz Secretariat at the Information Counter.



ELECTRONIC DEVICES

Please turn off your mobile phones and other electronic devices or switch them to silent during the sessions and opening ceremony.

SMOKING

Smoking is prohibited within the Forum & Conferences venue as well as Exhibition Hall.

GETTING THERE

BY ROAD

If you are in a taxi or a chauffeured car, approach the Centre along Jalan Pinang and turn left into the Main Entrance (second turn after the Mandarin Oriental Hotel) for drop off.

If you are driving, here are your parking options:

1. Take the first left after the Mandarin Oriental Hotel from Jalan Pinang up the ramp to access the car park at the Centre's basement.
2. Park at the KLCC Suria car park and exit to the Concourse level Centre Court. Make your way past Cold Storage to the Guardian Pharmacy where there is a covered walkway through to the Centre. Take the elevator to the Ground Floor where you will be directed to the Registration area.

BY TRAIN

Take the Light Rail Transit (LRT), Kelana Jaya Line to the KLCC Station. Turn left after exiting the turnstiles and walk through the Suria KLCC shopping centre Concourse level to the Centre Court. Turn left and make your way past Cold Storage to the Guardian Pharmacy where there is a covered walkway through to the Centre. Take the elevator to the Ground Floor where you will be directed to the Registration area.

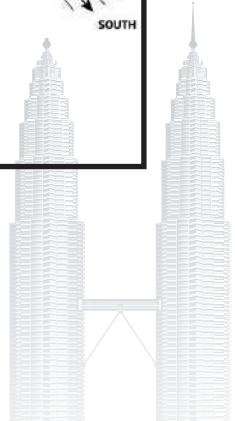
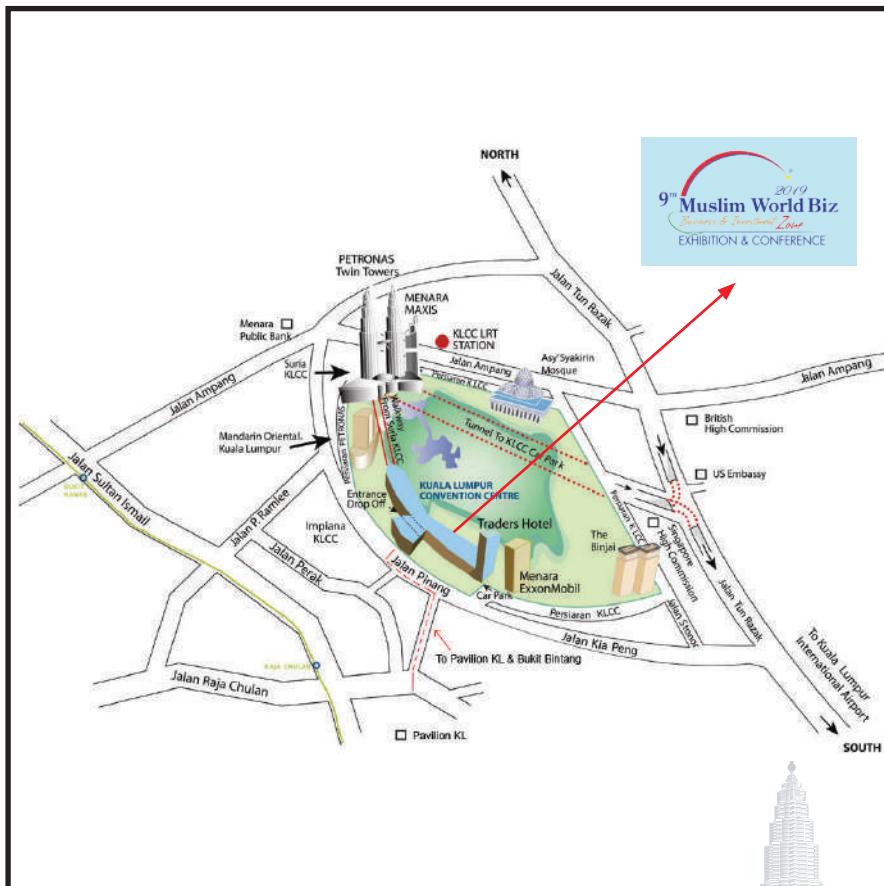
ON FOOT

From the Suria KLCC shopping centre's Concourse Level Centre Court, make your way past Cold Storage to the Guardian Pharmacy where there is a covered walkway through to the Centre. Take the elevator to the Ground Level of the Centre where you will be directed to the Registration area.

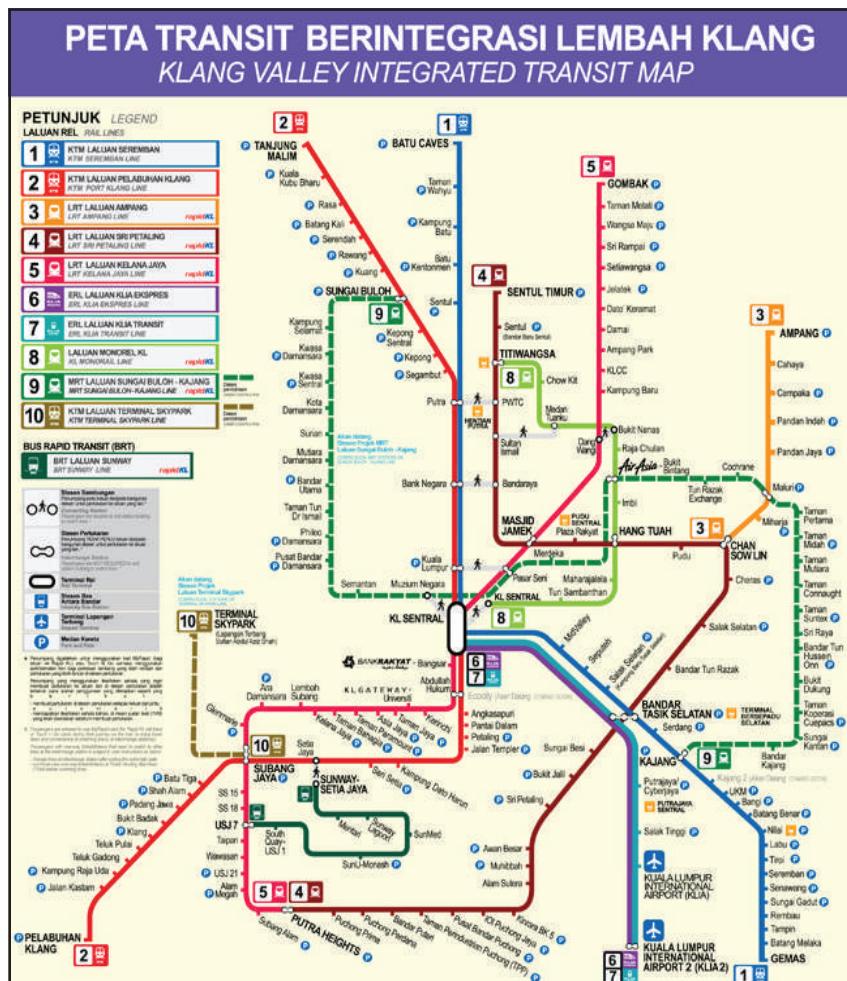
The Centre is also accessible for delegates and visitors via the air-conditioned Bukit Bintang-KLCC Link Bridge. The link bridge features entrance/exit at the Pavilion Mall (Bukit Bintang), Wisma Cosway, Jalan Perak and the Impiana KLCC Hotel with convenient exit escalators and staircases) located at the main entrance to the Centre. This air-conditioned link allows delegates and visitors to travel conveniently, comfortably and safely on foot.



ROAD MAP TO 9TH MUSLIM WORLD BIZ EXHIBITION & CONFERENCE 2019



LRT ROUTE MAP



PARKING AMENITIES

Parking spaces are available at Ground Floor Putra World Trade Centre (PWTC) and Seri Pacific for delegates, exhibitors and trade visitors. Optional parking spaces are available around PWTC vicinity.

PARKING BAYS AT KLCC

KLCC PARKING MANAGEMENT SDN. BHD. (CONVENTION CENTRE)

Rates : First Hour RM5.00, Subsequent half hour RM4.00/hour

Lost Ticket : RM100.00

Clamping : RM50.00

IMMIGRATION DEPARTMENT

Headquarters of Department of Immigration Malaysia,

(Ministry of Home Affairs)

Level 1-7(Podium), No.15, Persiaran Perdana, Precint 2,

62550 Putrajaya, Wilayah Persekutuan.

Tel : 603-8880 1000 Fax : 603-8880 1200

Email : pro@imi.gov.com.my Website : www.imi.gov.my

ROYAL MALAYSIAN CUSTOMS

Ibu Pejabat Kastam Diraja Malaysia, Kompleks Kementerian Kewangan,

No. 3, Persiaran Perdana, Presint 2, 62596 Putrajaya, Wilayah Persekutuan.

Tel : 603-8882 2300 / 2500 / 2100 Website : www.customs.gov.my

Fax : 603-8889 5899 / 5884 Email : kastam@customs.gov.my

ROYAL MALAYSIA POLICE

Polis Diraja Malaysia, Ibu Pejabat Polis Bukit Aman,

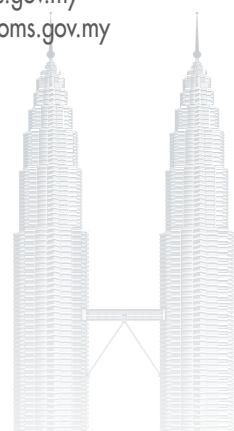
50560 Kuala Lumpur.

Tel : 603-2266 2222

Website : www.rmp.gov.my

Fax : 603-2070 7500

Email : rmp@rmp.gov.my



MALAYSIA TOURISM PROMOTION BOARD

17th Floor, Menara Dato' Onn,
Putra World Trade Centre,
45, Jalan Tun Ismail,
50480 Kuala Lumpur.

Tel : 603-2615 8188
Fax : 603-2693 5884

Website : www.tourism.gov.my
Email : enquiries@tourism.gov.my

TOURIST INFORMATION CENTRE, KUALA LUMPUR

Visitor Service Centre, International Arrival Hall,
Kuala Lumpur International Airport (KLIA),
64000 Sepang, Selangor Darul Ehsan.

Tel : 603-8776 5647
Website : www.tourism.gov.my

Email : ticklia@tourism.gov.my

CENSORSHIP BOARD

Bahagian Kawalan Penapisan Filem dan Pengawalaan
Blok D1 & D2, Kompleks D, Pusat Pentadbiran Kerajaan Persekutuan,
62546 Putrajaya, Wilayah Persekutuan.

Tel : 603-8886 8117
Fax : 03-8890 1450

Email : bhg_c@moha.gov.my
Website : www.moha.gov.my

EMERGENCY SERVICES

Police & Ambulance

Fixed Line : 999
Mobile : 112

Fire Department

Fixed Line : 994
Mobile : 112

ACKNOWLEDGMENT



ACKNOWLEDGEMENT

The organisers would like to extend their sincerest appreciation to all organisations, government, departments/authorities, the corporate sectors, agencies, sponsors, strategic partners, official providers, advertisers and individuals who had lend their invaluable support and cooperations to make this event a success.

A million thanks to all.



***All content and information received were correct as the time of printing.
Any error and inaccuracy is very much regretted.**



OIC INTERNATIONAL
BUSINESS CENTRE

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Email: info@oictoday.biz

www.oicinternational.biz