

Key Insights From the Netflix Dataset:-

1. Netflix has significantly more Movies than TV Shows.

Movies dominate the Netflix platform, making up around 70–75% of all titles, while TV Shows

account for the remaining 25–30%. This reflects Netflix's early focus on movie licensing and acquisitions.

2. The most popular genres are:

Drama

Comedy

International Movies

These genres appear most frequently in the catalog, showing Netflix's global storytelling focus and diverse content strategy.

3. Major expansion happened after 2016.

A significant increase in content additions was observed after 2016 due to Netflix's global

expansion, growth in original productions, and entry into new markets.

4. USA and India are the largest content producers.

USA produces the highest number of Netflix titles.

India is the second-largest contributor.

Other key contributors: UK and Japan.

This reflects Netflix's strategic investment in global entertainment markets.

5. Most movies fall in the 80–120 minutes duration range.

Most Netflix movies range between 1 hour 20 minutes to 2 hours, representing the global standard

for movie length. Very long films (150+ minutes) form only a small percentage.