

## **Key Insights From the Netflix Dataset:-**

### **1. Netflix has significantly more Movies than TV Shows.**

Movies dominate the Netflix platform, making up around 70–75% of all titles, while TV Shows account for the remaining 25–30%. This reflects Netflix's early focus on movie licensing and acquisitions.

### **2. The most popular genres are:**

Drama

Comedy

International Movies

These genres appear most frequently in the catalog, showing Netflix's global storytelling focus and diverse content strategy.

### **3. Major expansion happened after 2016.**

A significant increase in content additions was observed after 2016 due to Netflix's global expansion, growth in original productions, and entry into new markets.

#### **4. USA and India are the largest content producers.**

USA produces the highest number of Netflix titles.

India is the second-largest contributor.

Other key contributors: UK and Japan.

This reflects Netflix's strategic investment in global entertainment markets.

#### **5. Most movies fall in the 80–120 minutes duration range.**

Most Netflix movies range between 1 hour 20 minutes to 2 hours, representing the global standard

for movie length. Very long films (150+ minutes) form only a small percentage.