

Related works review: YourSurprise.com

(Review written by Mubashshira Amjad, ID: 1711191042)

Abstract

In this article I am going to write a review on a website named “YourSurprise.com” that is a bit related to our web app “Surprise BD”. A critical assessment on how this website relates to our web app will be there in this article. I will be discussing different methods like instruments, equipment or procedures used to build the website. The conclusions and implications of the results and discussion on how the website relates to our project will be stated in this article.

Introduction

From the beginning we were thinking of making a website that will provide people something unique and different. Then an idea of making a website to provide people gifts and surprises came to our mind and we started working for it. We googled our idea and found some relatable websites such as “YourSurprise.com”. YourSurprise.com is an online gift shop. People will always be sure to find a unique gift, personalized with their own name, text, logo or photo over a 1000 personal gifts. It distinguishes itself with original gifts, fast delivery, affordable top-quality, a user friendly website and a prominent customer service. Every gift is delivered in a beautiful gift wrapping and with a free message card. After finding out this website, we started questioning ourselves why it is relatable to our web app and why it is distinguishable from our web app.

Related works review

The project we have been working on was named “Surprise BD” that is a web app to arrange surprises and gifts for people. People can find unique and customized gifts for their near and dear ones. It will be a user friendly website with all the original gifts. On the other hand, YourSurprise.com is an online gift shop with over a 1000 personal gifts. In “Surprise BD”, we have customized gift option that will help the user to choose and customize gifts to make the gifts unique, whereas “Your Surprise” offers personalized gifts with user’s photo or text. They have an option for user as delivery to the address of user’s choice and we will be offering the user their preferable time and place to deliver the gift. “Your Surprise” offers gifts for every occasion and we will also be offering gifts of every occasions and festivals. These are the uniqueness of our project.

As “Your Surprise” is an online gift shop with a number of similarities with our web app, this is how it relates to our web app-

- Both of the sites are made for delivering gifts and surprises.
- Both ensures original gifts and fast delivery.
- Both assures affordable top-quality gifts.

Methods

The initial idea of building the website came to the makers mind on 2005 through a personalized surprise song. In 2007, they launched an additional website in the UK and in 2009 they passed 100,000 orders per

year. In 2011, they moved to a larger building and internally they're at home in a constantly increasing number of markets and languages. They completed their 10 years on 2015 and they started an extensive collaboration with 'character' for personalized gifts. In 2017, they extended their reach to Southern Europe and launch websites in Italy and Spain. Currently YourSurprise.com has active websites in Holland, Belgium, Germany, France and the United Kingdom, and they deliver gifts to private as well as company addresses.

The website is made up with HTML, CSS, JavaScript, PHP, Angular JS, React, Bootstrap, Django and some more frameworks. They gradually developed their website by using different frameworks and languages.

Results

We analyzed every similarities and differences of YourSurprise.com with our web app. The attributable feature of our web app is that we will deliver gifts on customer's preferable time. Customer will be able to choose gifts from our web app or they can customize gifts for their loved ones. This individualizes us from YourSurprise.com as it provides fast delivery at their intended time.

Discussion

Our web app is unique in features. We will keep updating more features and components in it to make people more comfortable with our web app. And to do so, we need to create more unique features and enhanced gift ideas so that the customers can use it easily and comfortably.

Conclusion

Analyzing "YourSurprise.com" made us realize that we need to work more on our web app to make it more classy and sophisticated. Their thought of making such a surprise website relates to our idea. In future, we will be mastering curators to ensure that our customers genuinely find something of value every time they visit us. We will keep in thought to add leaders in personalization to provide our customers with that much-needed personal touch in all the gifts they send & receive.