

Related works review: giftallbd.com

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Abstract

In this article I am going to write a review on an Indian website named “giftallbd.com” that is a quite related to our web app “Surprise BD”. In this article I’m going to write about how this website relates to our web app. This article will include a critical evaluation of how this website relates to our work. I’ll cover a variety of methods for developing the website, including tools, equipment, and procedures. And this will include a discussion of how the website relates to our research, as well as the findings and their implications.

Introduction

Before starting our work on our project, we were looking for some related work and analyzing customers review about the work so that we can develop a user-friendly project. One of our project related work is “giftallbd.com”. “Giftallbd.com” is a Bangladeshi website that is one of the Latest and leading online gift stores. They are providing gift delivery service in Bangladesh since 2010. This online gift store was initiated in 2011, which is now serving thousands of our customers worldwide to send gift to their friends and families in Bangladesh. People can now place online gift orders and send gifts to Bangladesh from anywhere in Bangladesh. Anyone can also send gifts to Bangladesh from Australia, United States, United Kingdom, Canada, European and Middle Eastern countries and they provide gift delivery service in all cities of Bangladesh. People can place same day or urgent gift order online for Dhaka.

Related works review

"Surprise BD" is a website that assists users in planning surprises and gifts for their loved ones. People from all around the world may give presents to any area they choose. We offer a personalized gift option in "Surprise BD" that will help the customer in selecting and customizing presents to make them special. We're working on making it more user-friendly so that people can utilize it easily. On the other hand, “giftallbd.com” is an online gift shop that contains—

1. The trusted gifting brand (since 2010) by 2 million customers (from BD & India) and counting.
2. BD’s largest (and multi-award winning) gifting retail network with 200 plus retail outlets across all the major cities of Bangladesh.
3. Exclusive and unique gift ideas - More than 3 thousand gift items online to choose from.
4. Free shipping on all gifts for delivery in Dhaka.
5. Same Day Delivery – Indeed, gifts are delivered in just 2 – 3 hours of ordering.
6. Multiple shipping methods – Fixed Time Delivery & Mid-night Delivery, including anonymous gift delivery.

Here is some similarity between Surprise BD and “giftcart.com”—

1. Both of the sites are made for delivering gifts and surprises.
2. Both ensures original gifts and fast delivery.

3. Both web application has customized order page.

Methods

GiftallBD is one of the Latest and leading online gift stores in Bangladesh. Send gifts to Bangladesh! Lowest price, Highest convenience! Greetings from GiftallBd where yielding their customers is their biggest priority. No matter where people reside in the world, we make sure the love for your loved ones resides in their heart through us, as our service is all about the wide range of gifts that are ready to be delivered at their doorsteps, anywhere in Bangladesh.

They have used HTML, CSS, JavaScript, Bootstrap, PHP, React, Material UI, Django and some more frameworks. They gradually developed their website by using different frameworks and languages.

Results

We compared and contrasted all of the features of GiftallBd.com with our web app. The unique feature of our web app is that we will deliver presents to the customer's location at a time that is convenient for them. Customers will be able to choose gifts from our web app or personalize gifts for their loved ones. This sets us apart from Giftcart.com since it guarantees quick delivery.

Discussion

We want to make our web app unique in features. We want to deliver peoples most ardent thoughts of love for them, to them, and remind them of the efforts that they give in to bring a smile on their faces, even while not being physically close to them. SurpriseBD will covers every need of every important person in people's life, with gifts which they will always appreciate!

Conclusion

After analyze GiftallBd.com we think that the website is not that user friendly as the website is more likely an ecommerce website. They don't have a well-organized categorized page. Literally they are selling mango, oil, fish at a very high price. For this people treat it as an ecommerce website. This is the main reason it is not so much popular after 10 years. We have to work more on our web application to make it more professional and user friendly.