

Related works review: bookthesurprise.com

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Abstract

In this article I am going to write a review on an Indian website named “bookthesurprise.com” that is very similar to our project. I’ll explain how this website relates to our web app in this article. This article will include a critical evaluation of how this website relates to our work. I will introduce many methods of creating a website, such as tools, equipment and procedures. This will show the survey findings, their impact, and discuss how the website connects to our project. And there will be some unique features that make our website different from theirs.

Introduction

Started off as a gifting platform, encountering the situations where people cannot meet on the party occasions which mean a lot to them, Bookthesurprise.com was born. Not just a surprise party celebration, moments spent together are also cherished in life. To create such moments in the absence of lovable people is their main motto.

With just one tap, they will hold a surprise party and put the best moments of customers' lives in their heart. Their team personally celebrate the surprise birthday or anniversary party with innovative surprise party ideas, and make the day unforgettable with a large number of gifts, gifts, cakes, and capture the surprise moments of people's loved ones with the help of professional photographers. They have live guitar performances to enrich the most exciting surprise party activities. Depending on customers' choice and their courtesy, we can use Joy Ride Packs to celebrate a surprise birthday or a special day on a plane.

Related works review

"Surprise BD" is a web application that helps people to plan surprises and presents for their loved ones. People from anywhere can send their gifts to any location they want. In “Surprise BD”, we have a customized gift option that will help the user to choose and customize gifts to make the gifts unique. We are trying to make it more user friendly so that people feel comfortable with it.

On the other hand, ‘Book The Surprise’ is one of the leading celebratory platforms that doubles the joy of any occasion with its most unique and impressive surprise ideas that can be creatively planned and organised for the most significant milestones of people’s lives.

Starting with the surprise at doorstep, Bookthesurprise has numerous surprise ideas in store for all the occasions like birthdays, anniversaries, engagements, new born baby surprises, retirements and many more joyous occasions.

Their desire is to tighten the lovely bonds and relationships by helping people shower their unconditional love through our heart-touching surprises!

Customers just have to name the occasion and we plan a beautiful surprise!

Here is some similarity between Surprise BD and “Book The Surprise.com”—

1. Both of the sites are made for delivering gifts and surprises.
2. Both ensure original gifts and fast delivery.
3. Both web applications have customized order pages.

Methods

‘Book The Surprise.com’ is a brand-new concept developed by An extraordinary team with brilliant minds to execute the idea with utmost creativity and professionalism. With huge strengths in technology, experience design, strong commitment and insight to make ‘Book The Surprise.com’ a leading name in e-gifting globally, the team has put together some of the industry's first and unique propositions such as Personality based gifting, Gift Wizard, Gift Registry, Wish list, Event Butler, Advanced Search and more.

They have used HTML, CSS, JavaScript, Bootstrap, PHP, React, Material UI, Django and some more frameworks. They gradually developed their website by using different frameworks and languages.

Results

We studied all the similarities and differences between Bookthesurprise.com and our web application. The distinguishing feature of our web application is that we will deliver gifts at the customer's location when convenient. Customers can choose to select gifts from our online application or customize gifts for their loved ones. This sets us apart from Bookthesurprise.com because it guarantees timely delivery at the designated time.

Discussion

We want to make our web app unique in features. We want to make our website a high quality and customer friendly support and service with reliable and cost-effective solutions. We want to make SurpriseBD.com a leading digital brand asset by generating revenue from differentiated marketing models and become the leader in e-gifting countrywide, delivering superior products and experiential services.

Conclusion

A wide range of unique surprises people won't find anywhere else. Special occasion around the corner? Get your surprise customised today.