Related works review: IGP.com

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Abstract

In this article I'll be writing a review for the website "IGP.com" as it is relatable to our web app "Surprise BD". This paper will contain a critical assessment of how this website interacts with our web application. I'll cover a variety of methods for developing the website, including instruments, equipment, and procedures. The findings, their relevance, and a discussion of how the website relates to our project will be presented in this post.

Introduction

From the first, we set out to design a website that would offer users something bizarre. We then came up with the idea of building a website where individuals could receive gifts and surprises, and we began to work. We googled our concept and came up with some relevant websites, such as "IGP.com". "IGP.com" IGP.com (formerly known as IndianGiftsPortal.com) claims that they are India's largest multi-category gifting company, providing one of the best curated collections of festival merchandise, gifts, fresh flowers, cakes, plants, gourmet foods & personalized products for all occasions & festivals. With consumers in over 100 countries and the ability to deliver presents to over 150 nations and 300 cities in India, the company has a global footprint. It has brought to consumers India's first ever Gift Discovery platform, taking a massive leap forward in addressing consumers' gifting needs. We began exploring why this website is related to our web app and why it is different from our web app after discovering it.

Related works review

"Surprise BD," the project we've been working on, is a web app that helps individuals organize surprises and gifts. People can locate one of those and personalized gifts for their loved ones. It will be an easy-to-use website featuring all of the unique items. On the other hand, IGP.com is an online gift shop with a lots of unique gifts. In "Surprise BD", we have customized gift option that will help the user to choose and customize gifts to make the gifts unique, whereas "IGP.com" doesn't offer personalized and customized gifts. They have the option of delivering the present to the user's preferred address, and we will offer the user their preferred time and location for delivery. "IGP.com" provides gifts for all occasions, and we will strive to provide gifts for all events and festivals. This is what makes our project special. As "IGP.com" is an online gift shop with a number of similarities with our web app, this is how it relates to our web app- Both the websites are made for delivering gifts and surprises. Both ensures original gifts and fast delivery.

Methods

To create an enhanced gifting ecosystem and provide a one-stop solution to make gifting an informed, hassle-free & delightful experience, the website IGP.com had been created. In the year 1999, "Indiamart" launched festival gifting initiative for NRI's focused mainly on highly curated collections and in the year 2001, this initiative culminated into a full-fledged gifting website called Indiangistsportal.com. IGP launched a wide range of curated gifting collections for all kind of personal occasions in 2004. In 2007, IGP

enhanced the number of SKU's and started international delivery to over 100 countries. There are multiple areas on the website dedicated to various creative and reasonable presents.

To build their website, they used a variety of frameworks and languages. The website is made up with HTML, CSS, Django, JavaScript, PHP, React, Bootstrap, Angular JS and some more frameworks.

Results

We compared and contrasted every aspect of IGP.com with our web app. The ability to deliver gifts at the customer's selected time is a unique feature of our online app. Customers will be able to choose gifts from our web app or create personalized gifts for their loved ones. This sets us apart from IGP.com since it guarantees timely delivery at the customer's selected time.

Discussion

Our web app's features are one-of-a-kind. In order to make our web app more user-friendly, we'll need to include more unique features and improved present ideas so that customers can utilize it quickly and easily.

Conclusion

Researching "IGP.com" revealed that we need to make improvements to our web app in order to make it more advanced and elegant. Our concept of building a surprise website is identical to theirs. In the future, we will hire expert curators to ensure that our customers get actual value every time they visit us.