

Related works review: OyeHappy.com

(Review written by Md Ahanaf Tahmid Islam, ID: 1711677042)

Abstract

I'll be writing a review for the website "OyeHappy.com" in this article. It is related to our web app "Surprise BD". This article will include a critical evaluation of how this website relates to our web app. I'll go over many approaches for building the website, such as instruments, equipment, and procedures. This post will present the findings, their implications, and a discussion of how the website connects to our project.

Introduction

We set out to create a website that would offer consumers something distinct and different from the start. Then we had the idea of creating a website where people could get gifts and surprises, and we got to work on it. We googled our idea and found some relatable websites such as "OyeHappy.com". OyeHappy.com introduces themselves as India's most innovative gifting company. They have gathered an extraordinary team of happiness scientists who work every day to make gifting fun again. They create every gift idea a 24-hour hamper, naming a star after one's loved one, or a birthday mail – from scratch so that it ends up being as unique as one's loved one. They have handcrafted over 500 unique gift ideas that they claim that people won't find anywhere else in the country. We began exploring why this website is related to our web app and why it is different from our web app after discovering it.

Related works review

The project we've been working on is titled "Surprise BD," and it's a web app that helps people plan surprises and gifts. People can find unique and customized gifts for their near and dear ones. It will be a user friendly website with all the original gifts. On the other hand, OyeHappy.com is an online gift shop with over 500 unique gifts. In "Surprise BD", we have customized gift option that will help the user to choose and customize gifts to make the gifts unique, and "OyeHappy.com" also offers personalized and customized gifts. They have an option for user as delivery to the address of user's choice and we will be offering the user their preferable time and place to deliver the gift. "OyeHappy.com" offers gifts for every occasion and we will also be offering gifts of every occasions and festivals. These are the uniqueness of our project.

As "OyeHappy.com" is an online gift shop with a number of similarities with our web app, this is how it relates to our web app-

- Both of the sites are made for delivering gifts and surprises.
- Both assures affordable top-quality gifts.
- Both ensures original gifts and fast delivery.
- Both have facilities of personalized and customized gift.

Methods

OyeHappy.com claims that they are the first in India to introduce innovative product categories to evolve the traditional way of gifting. The website doesn't contain any information about their starting time of the journey. The website has several sections of different unique and affordable gifts. They have added customer reviews in their website.

The website is made up with HTML, CSS, JavaScript, PHP, React, Bootstrap, Angular JS, Django and some more frameworks. They used many frameworks and languages to gradually create their website.

Results

We analyzed every similarities and differences of OyeHappy.com with our web app. Our web app's unique feature is that we deliver gifts at the customer's preferred time. Customers will have the option of selecting gifts from our web app or customizing gifts for their loved ones. This distinguishes us from OyeHappy.com because it ensures prompt delivery on time not customers preferred time.

Discussion

The features of our web app are one-of-a-kind. We will continue to add new features and components to make our web app more user-friendly. And in order to accomplish so, we'll need to include additional unique features and enhanced gift ideas so that customers can use it quickly and easily.

Conclusion

Analyzing "OyeHappy.com" demonstrated that we need to improve our web app to make it more advanced and classy. Their idea of creating a surprising website is similar to ours. We will employ master curators in the future to ensure that our consumers receive real worth every time they visit us.