Related works review: giftcart.com

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Abstract

In this article I am going to write a review on an Indian website named "giftcart.com" that is a quite related to our web app "Surprise BD". A critical assessment on how this website relates to our web app will be there in this article. This article will include a critical evaluation of how this website relates to our work. I'll go over many approaches for building the website, such as instruments, equipment, and procedures. And this will present the findings, their ramifications, and a discussion of how the website connects to our project.

Introduction

In 499A, after selecting our project we started our work by analyzing some related website. And thought about how we can make our project more user friendly. One of our project related work is "giftcart.com". Giftcart.com makes every effort to be as accurate as possible when it comes to the items and services it offers. However, Giftcart.com does not warrant that product descriptions or service descriptions and other contents on this website are accurate, complete, reliable, current and error-free. The photographs, videos or audio clips or some other graphics of a product/service along with specifications and overviews are indicative in nature and often are not the same products or services we offer on Giftcart.com, due to emissions or errors. As a user, people can make a complete and independent assessment before purchasing a product or service from Giftcart.com.

Related works review

"Surprise BD" is a web application that helps people to plan surprises and presents for their loved ones. People from anywhere can send their gifts to any location they want. In "Surprise BD", we have customized gift option that will help the user to choose and customize gifts to make the gifts unique. We are trying to make it more user friendly so that people feel comfortable with it.
On the other hand, "Giftcart.com" is an online gift shop that contains—

- Contemporary design with customer touchpoints
- Customer experience foundation with fanatical obsession to quality and service delivery
- Highly qualified management team with strong passion and energy, laser-like focus, vision and commitment for Giftcart.com
- Business 3.0 guidance and incubation fund from investors
- Multiple categories of products by brand and by personality for every occasion
- Gift experts offering advice and ideas on gifting via instant chat and
- Strong product insights and alliance with international brands.

Here is some similarities between Surprise BD and "giftcart.com"—

1. Both of the sites are made for delivering gifts and surprises.
2. Both ensures original gifts and fast delivery.
3. Both web application has customized order page.

Methods

Giftcart.com is a brand-new concept developed by two experienced professionals who left a technology firm to create something new and unique in the e-commerce industry. With huge strengths in technology, experience design, strong commitment and insight to make Giftcart.com a leading name in e-gifting globally, the team has put together some of the industry's first and unique propositions such as Personality based gifting, Gift Wizard, Gift Registry, Wish list, Event Butler, Advanced Search and more.

They have used HTML, CSS, JavaScript, Bootstrap, PHP, React, Material UI, Django and some more frameworks. They gradually developed their website by using different frameworks and languages.

Results

We looked at all of the similarities and differences between giftcart.com and our web app. Our web app's distinguishing feature is that we will deliver gifts to the customer's location at a convenient moment. Customers will have the option of selecting presents from our online app or customizing gifts for their loved ones. This distinguishes us from Giftcart.com since it ensures prompt delivery at their specified time.

Discussion

After analyzing giftcart.com, we think that the website is not that user friendly as the website have a huge number (about 100) of customized order page. People will be confused by seeing this type of page. In our web app we reduced it to 12-15. But one thing they have is product return & refund system. We can use this feature to make our web app more interesting.

Conclusion

We want to make our web app unique in features. We will keep updating more features and components in it to make people more comfortable with our web app. We want to make SurpriseBD.com a leading digital brand asset by generating revenue from differentiated marketing models and become the leader in e-gifting countrywide, delivering superior products and experiential services.