

# Pitch Deck

Ntokozo Mdakane, Founder  
October 2025

VacayPay

# PROBLEM

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01

## Planning a vacation requires multiple search queries

- Transportation? Accommodation?
- Food spots? Attractions?
- Results in multiple tabs open and hours spent to compile a plan

02

## Calculating a budget for the vacation plan

- Convert prices
- Destination's exchange rate?
- Adds to the hours spent on compiling the plan

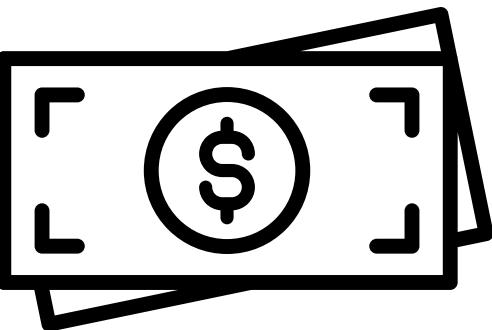
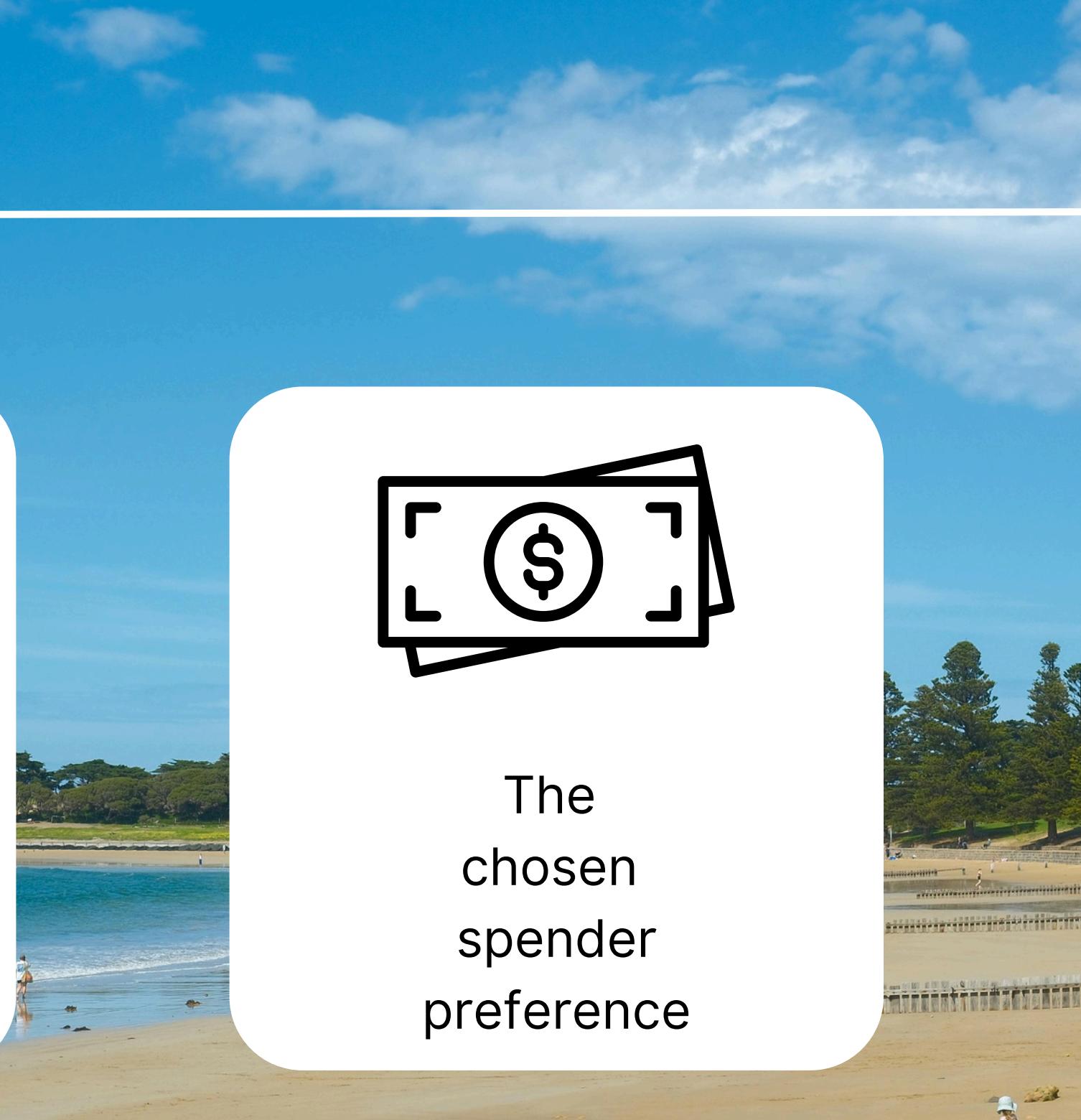


# SOLUTION

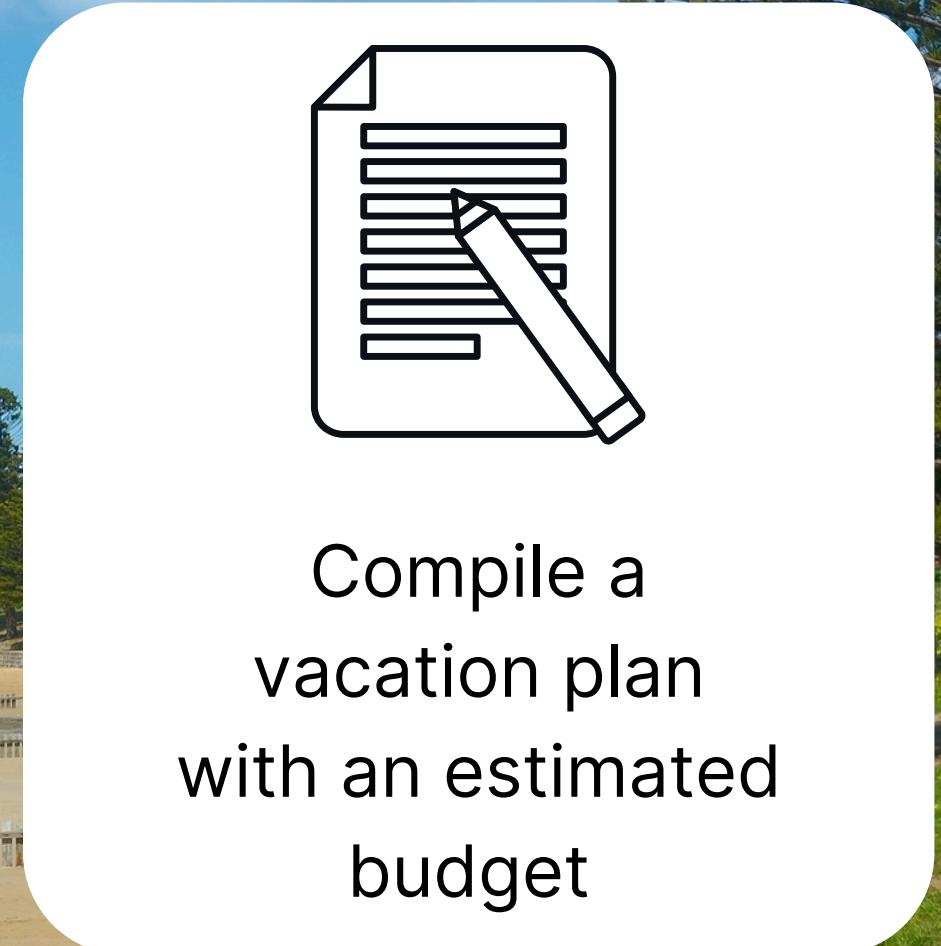
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The chosen vacation destination



The chosen spender preference



Compile a vacation plan with an estimated budget



# COMPETITIVE ANALYSIS

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## Stipl

- Personalized itinerary planning based on destination using AI
- Travel budgeting to track purchases and set limits for purchases

## Advantage of VacayPay

- Provides total expense for the entire vacation plan before it begins
- Helpful for users who want to know how much they should save in advance



# MARKET OPPORTUNITY

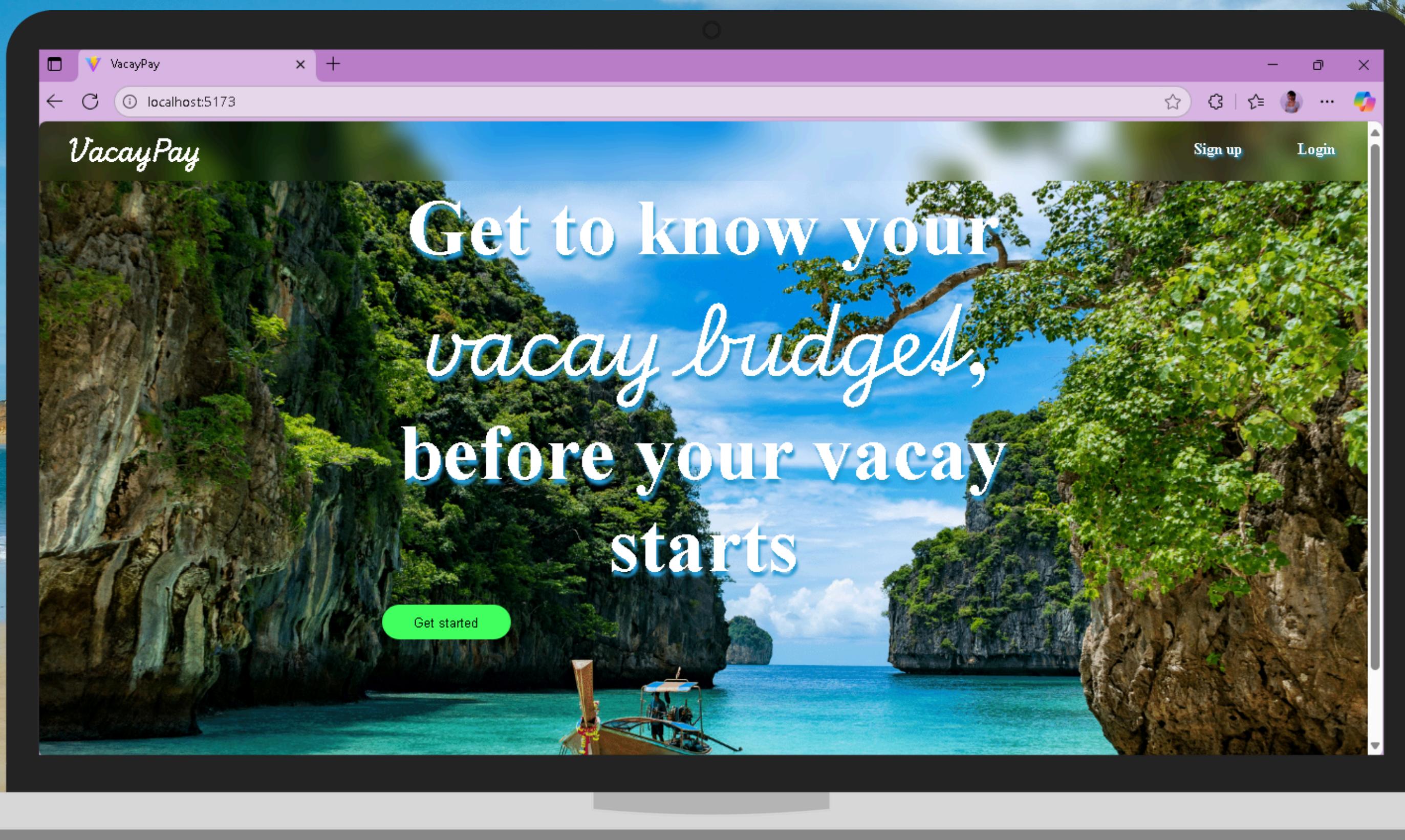
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## Target audience

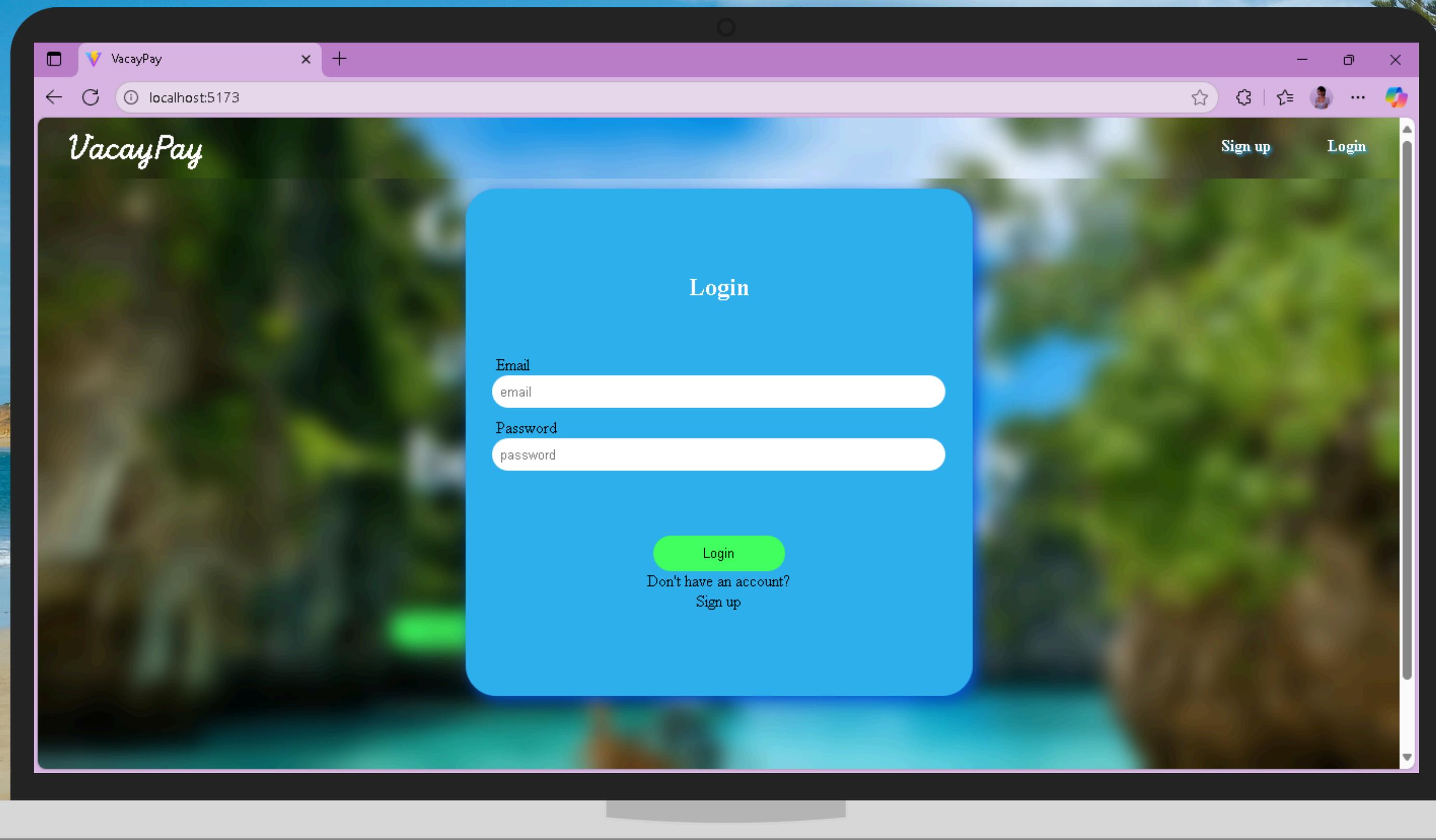
- 01 Individuals who have the means to fund their own vacations**
  
- 02 Individuals who require an estimated budget for their vacation**



# DEMO



# DEMO



# DEMO

VacayPay

Welcome John

Upcoming vacations

Vacation plan for Cape Town

4 days left

Add vacation plan

Explore destination

Kruger National Park  
South Africa  
Renowned wildlife reserve offering Big Five safaris

Tokyo  
Japan  
Capital area blending modern technology and traditional shrines

San Francisco  
United States  
Bay area known for the Golden Gate Bridge and steep streets

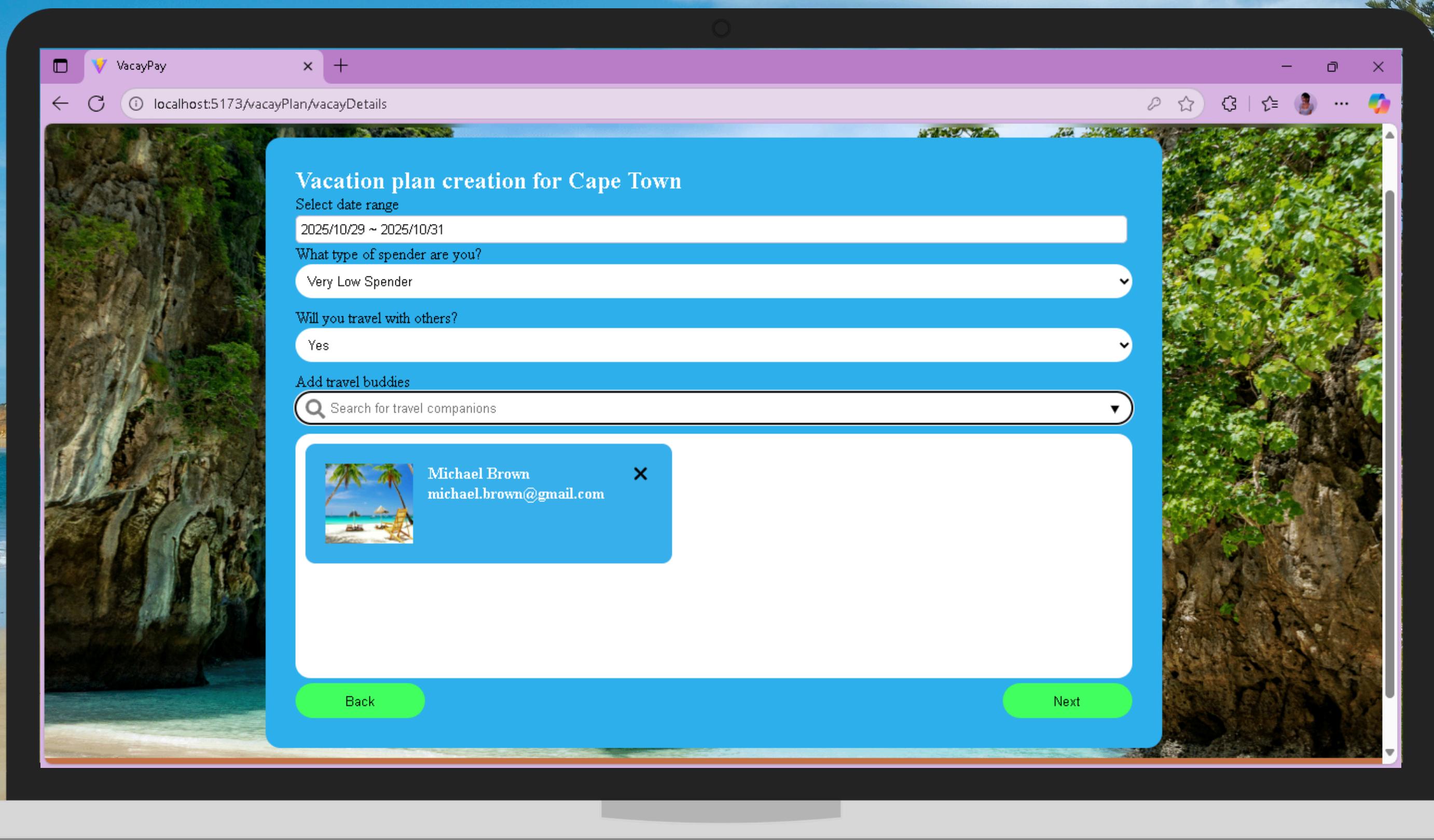
# DEMO

The screenshot shows a web application titled "VacayPay" running in a browser window. The window has a purple header bar with the title "VacayPay" and a URL "localhost:5173/vacayPlan". On the right side of the header are standard browser controls: back, forward, search, and others. Below the header is a navigation bar with "View plans" and "Profile" links.

The main content area is titled "Select a destination" and features a search bar with the placeholder "Search for a destination". Below the search bar is a grid of six travel destination cards, each with a thumbnail image, name, location, and a five-star rating.

- Cape Town**  
South Africa  
Famous for Table Mountain, Cape Point, and beautiful beaches.
- Kruger National Park**  
South Africa  
Renowned wildlife reserve offering Big Five safaris.
- Garden Route**  
South Africa  
Scenic coastal area with forests, lakes, and charming towns.
- Durban**  
South Africa
- Johannesburg**  
South Africa
- Tokyo**  
Japan

# DEMO



# DEMO

VacayPay

localhost:5173/vacayPlan/transportation

### Select transportsations from Cape Town

Filter by:

- Cape Town International Flight**  
ZAR 250 per person  
1 - 200 people  
Airplane
- Cape Town Metro Train**  
ZAR 15 per person  
1 - 100 people  
Train
- City Sightseeing Bus**  
ZAR 25 per person  
1 - 50 people  
Bus

Fill in details below

Cape Town International Flight  
Type of use for transportation:

# DEMO

VacayPay

localhost:5173/vacayPlan/transportation

**Cape Town International Flight**

Type of use for transportation:

Limited throughout the trip

Specify the number of times it will be used:

2

**Cape Town Metro Train**

Type of use for transportation:

Every day of the trip

Specify the number of times it will be used:

2

Back

Next

# DEMO

The screenshot shows a web browser window titled "VacayPay" with the URL "localhost:5173/vacayPlan/accommodation". The main content is a list of accommodations for Cape Town, displayed in a grid format. The browser is overlaid on a scenic background of a beach, ocean, and coastal vegetation.

**Select accommodations for Cape Town**

Filter by:

| Accommodation          | Address                                | Price per person | Check-in     | Check-out                                    |
|------------------------|--|------------------|--------------|--|
| Table Bay Hotel        | 1 Dock Road, V&A Waterfront, Cape Town | ZAR 180          | 1 - 4 people | Free WiFi, Pool, Spa, Ocean View, Restaurant |
| The Backpack Cape Town | 74 New Church St, Gardens, Cape Town   | ZAR 35           | 1 - 6 people | Free WiFi, Shared Kitchen, Bar, Pool         |
| Seaside Apartments     | Beach Rd, Sea Point, Cape Town         | ZAR 120          | 2 - 6 people | Kitchen, Balcony, Sea View, Free Parking     |
| Atlantic Breeze        | 41 Bay Beach, Sunset Beach             |                  |              |  |

**Fill in details below**

**The Backpack Cape Town**

Select check in and check out dates for accommodation:

# DEMO

The screenshot shows a web browser window titled "VacayPay" with the URL "localhost:5173/vacayPlan/foodSpots". The main content is a list of food spots in Cape Town, each with a thumbnail image, name, address, price range, category, and menu details. A "Filter by:" dropdown is visible above the list. At the bottom, there is a button labeled "Fill in details below".

**Select food spots from Cape Town**

Filter by:

- The Test Kitchen**  
375 Albert Rd, Woodstock, Cape Town  
ZAR 150 - 450  
Restaurant  
Menu: Fine dining, tasting menu, South African fusion
- Truth Coffee Roasting**  
36 Buitenkant St, Cape Town  
ZAR 40 - 120  
Cafe  
Menu: Artisan coffee, pastries, brunch options
- Gibson's Gourmet Burgers**  
V&A Waterfront, Cape Town  
ZAR 80 - 180  
Fast Food  
Menu: Burgers, milkshakes, fries, casual dining

- Table Bay Buffet**  
Quay 6, V&A Waterfront, Cape Town  
ZAR 200 - 350  
Buffet  
Menu: Seafood, meats, salads, dessert bar
- Jason Bakery**  
185 Bree St, Cape Town  
ZAR 30 - 110  
Bakery  
Menu: Croissants, cakes, bread, coffee

Fill in details below

# DEMO

VacayPay

localhost:5173/vacayPlan/attractions

Select attractions from Cape Town

Filter by:

Table Mountain Aerial Cableway  
Tafelberg Rd, Gardens, Cape Town  
ZAR 420 entrance fee  
Is it time limited: yes  
Ride the cable car to the top of Table Mountain for panoramic city and ocean views.

Robben Island Museum  
Nelson Mandela Gateway, V&A Waterfront, Cape Town  
ZAR 600 entrance fee  
Is it time limited: yes  
Historical island prison where Nelson Mandela was held, now a UNESCO World Heritage Site.

Kirstenbosch Botanical Gardens  
Rhodes Dr, Newlands, Cape Town  
ZAR 220 entrance fee  
Is it time limited: no  
World-famous botanical garden showcasing South Africa's diverse plant life.

Fill in details below

# DEMO

VacayPay

localhost:5173/vacayPlan/preview

Vaction details for Cape Town  
29 October 2025 - 31 October 2025  
Planned by: John Doe

**Vacation details**

**Travel buddies:**  
Michael Brown  
michael.brown@gmail.com

**Transportation:**

|                                |                  |     |
|--------------------------------|------------------|-----|
| Cape Town International Flight | 2 times only     | 250 |
| Cape Town Metro Train          | 2 times everyday | 15  |

**Selected accommodation:**  
The Backpack Cape Town  
29 October 2025 -  
31 October 2025  
35

**Selected food spots:**  
Jason Bakery  
3 times everyday  
30 - 110

**Vacation Total**

|                |     |      |
|----------------|-----|------|
| Transportation | ZAR | 590  |
| Accommodation  | ZAR | 105  |
| Food spot      | ZAR | 990  |
| Attraction     | ZAR | 220  |
| Budget total   | ZAR | 1905 |

View plans    Profile

# DEMO

Vaction details for Cape Town  
29 October 2025 - 31 October 2025  
Planned by: John Doe

**Vacation details**

**Travel buddies:**  
Michael Brown [michael.brown@gmail.com](mailto:michael.brown@gmail.com)

**Transportation:**

|                                |                  |     |
|--------------------------------|------------------|-----|
| Cape Town International Flight | 2 times only     | 250 |
| Cape Town Metro Train          | 2 times everyday | 15  |

**Selected accommodation:**  
The Backpack Cape Town 29 October 2025 - 31 October 2025

**Selected food spots:**  
Jason Bakery 3 times everyday

**Selected attractions:**  
Kirstenbosch Botanical Gardens 1 times only

**Vacation Total**

|                     |            |             |
|---------------------|------------|-------------|
| Transportation      | ZAR        | 590         |
| Accommodation       | ZAR        | 105         |
| Food spot           | ZAR        | 990         |
| Attraction          | ZAR        | 220         |
| <b>Budget total</b> | <b>ZAR</b> | <b>1905</b> |

[Cancel](#) [Edit](#) [Save](#)

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# Thank you!

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Ntokozo Mdakane, Founder  
October 2025

VacayPay