

\* My brand solves the problem of finding high-quality, eco-friendly clothing/cosmetics products at affordable prices. Through my e-commerce platform, customers enjoy an ideal shopping experience with fast delivery, secure payments and great service all while supporting a brand that values quality, sustainability and affordability.

• Who is your target audience?

\* I will be targetting my service in Karachi, Lahore, Quetta, Islamabad in start and will expand it all over the country 1A!. The age of people I will be targetting are b/w 15-50.

• What products or services will you offer?

\* The products I will be offering are clothing for all Men and women and cosmetics items.

• What will set your marketplace apart