

16/JAN/2025

Thursday

DAY 01:- LAYING THE FOUNDATION FOR YOUR MARKET PLACE JOURNEY.

STEP 01:- Choose Your Marketplace Type

- General E-Commerce.
- I have chosen e-commerce because its primary purpose is to make buying and selling easy, fast & convenient. It allows customers to shop online anytime with secure payments, while businesses can reach global markets, cut costs, & streamline operations. E-commerce connects buyers and sellers efficiently, improving shopping experiences because it helps businesses to expand on a large scale.

STEP 02:- Define your business goals.

- What problem does your marketplace aim to solve?