



COMPANY PROFILE

**CRAFTED FOR DISTINCTIVE
SPACES**

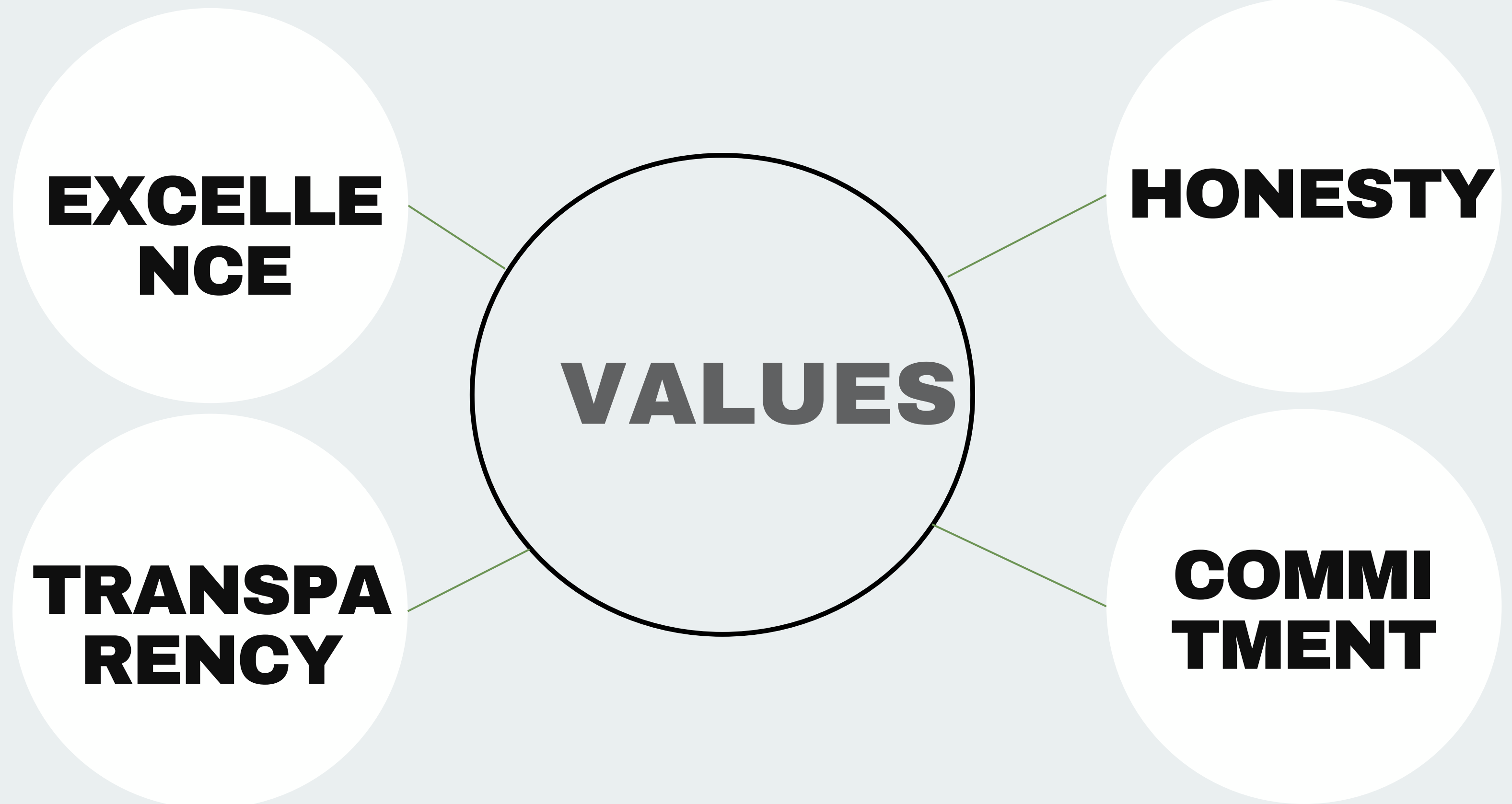
Valley Coats

ABOUT US

Valley Coats is a specialist decorative coatings and architectural finishes company based in KwaMbonambi, KwaZulu-Natal. Since its establishment in 2021, the company has built a reputation for delivering high-quality, design-led wall and floor solutions for residential, commercial, and industrial spaces.

We combine technical expertise with artistic craftsmanship to transform ordinary surfaces into timeless design features. Our work reflects precision, durability, and aesthetic excellence, making Valley Coats a trusted partner for architects, designers, developers, and property owners seeking premium finishes that stand out.





DEFINING OUR PURPOSE

Mission

To manufacture and apply premium decorative and protective coatings that elevate spaces through durability, beauty, and precision craftsmanship, while partnering closely with architects, designers, and clients to deliver exceptional results.

Vision

To become a leading African architectural finishes brand, recognised for innovation, craftsmanship, and transforming walls and floors into timeless design features.



MARKET ANALYSIS

The architectural finishes and decorative coatings market is experiencing steady growth, driven by increased demand for durable, low-maintenance, and visually distinctive surfaces. Clients are increasingly seeking alternatives to conventional paint, opting instead for textured, polished, and bespoke finishes that enhance property value and design appeal.

Valley Coats is well-positioned within this market by offering specialised finishes, skilled application, and custom solutions tailored to modern architectural and interior design trends.

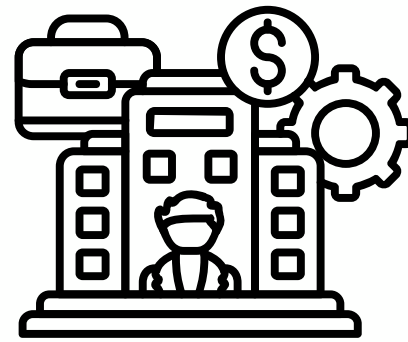


TARGET MARKET



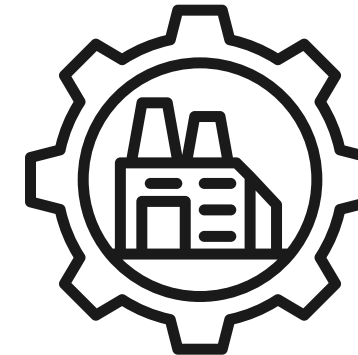
Residential Sector

- Homeowners
- Luxury and bespoke residential properties
- Residential property developers



Commercial Sector

- Office buildings
- Retail spaces
- Hospitality venues (hotels, lodges, restaurants)



Industrial & Infrastructure Sector

- Industrial facilities and warehouses
- Factories and processing plants
- Large-scale infrastructure projects



Design & Construction Professionals

- Architects
- Interior designers
- Construction companies
- Project managers and developers

COMPETITIVE ADVANTAGE

Valley Coats differentiates itself through:

- Specialisation in premium decorative and architectural finishes
- Strong focus on craftsmanship and detail
- Ability to deliver custom-designed wall and floor solutions
- Hands-on collaboration with designers, architects, and clients
- Use of high-quality materials and proven application techniques
- Consistent quality across residential, commercial, and industrial projects

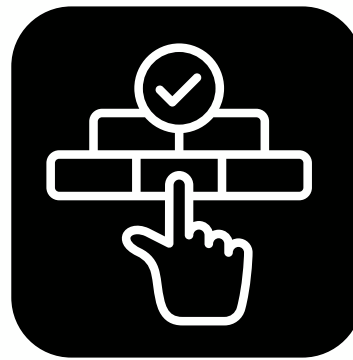


PRODUCTS AND SERVICES



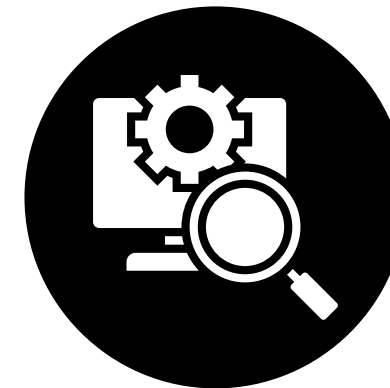
Decorative Wall Finishes

- Gamazine finishes (interior & exterior)
- Glamourcoat decorative finishes
- Venetian Stucco (marble, geometric & high-gloss finishes)



Architectural & Cementitious Finishes

- Cementitious wall finishes
- Cementitious floor finishes
- Custom architectural surface treatments



Flooring Systems

- Polished concrete systems
- Stone carpet flooring systems



Custom Design Solutions

- Bespoke decorative wall solutions
- Bespoke floor finishes
- Project-specific design and finish development



WHY CHOOSE US?

Expert Craftsmanship

We bring precision, skill, and attention to detail to every project. Our finishes are expertly applied to ensure durability, consistency, and a flawless final result.

Premium Quality & Reliability

We use high-quality materials and proven systems, applied in accordance with best industry practices. Our clients can rely on us for dependable delivery and long-lasting finishes.

Design-Led Solutions

Our work is driven by design. We collaborate closely with architects, designers, and clients to create bespoke wall and floor finishes that enhance the overall aesthetic and character of each space.

Integrity & Professional Partnership

We operate with honesty, transparency, and professionalism. From consultation to completion, we build trusted partnerships and deliver results that meet both technical and design expectations.

CERTIFICATION & COMPLIANCE

Valley Coats operates in accordance with industry best practices and applies products and systems that meet recognised quality and safety standards. Our application methods follow manufacturer specifications to ensure durability, performance, and long-lasting results.

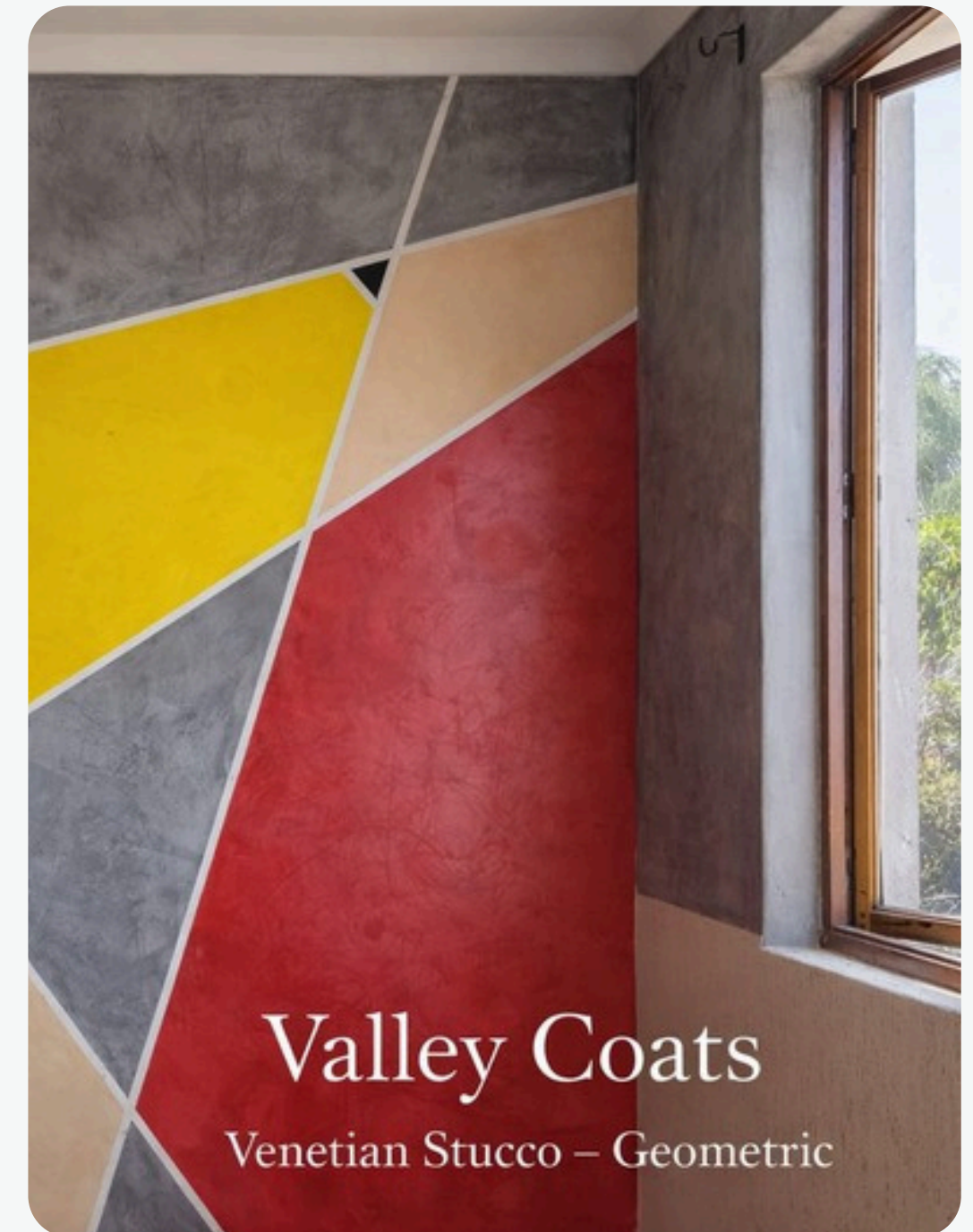
(Company certifications and product-specific accreditations can be provided upon request where applicable.)





FUTURE PLANS

- Expand Valley Coats' presence across South Africa and selected African markets
- Introduce innovative and sustainable decorative coating solutions
- Build strong partnerships with architects, designers, and developers
- Invest in skills development and scalable operations to support growth



LET'S WORK TOGETHER!

Partner with Us Today

ADDRESS

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SOCIALS

**ValleyCoats (Facebook
& Insta)**

