1. Check for and clean dirty data: Find out if the film table and the customer table contain any dirty data, specifically non-uniform or duplicate data, or missing values.

Finding non-uniform data SELECT DISTINCT rating FROM film GROUP BY rating



 Review a few random values to check for inconsistencies using the GROUP BY and DISTINCT keywords.

Finding Duplicates in film table

SELECT title,
release_year,
language_id,
rental_duration,
COUNT(*)
FROM film
GROUP BY title,
release_year,
language_id,
rental_duration
HAVING COUNT(*) >1



Finding Duplicates in Customer table



Duplicate - There are 2 options. Create a virtual table, known as a "view," where you select only unique records or delete the duplicate record from the table or view (not advised).

Finding Missing Values in film table

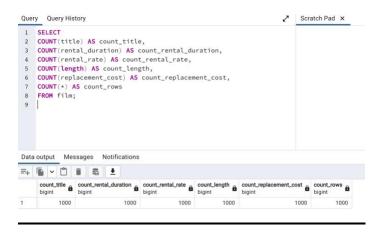
SELECT

COUNT(title) AS count_title,

COUNT(rental_duration) AS count_rental_duration,

COUNT(rental_rate) AS count_rental_rate,

COUNT(length) AS count_length, COUNT(replacement_cost) AS count_replacement_cost, COUNT(*) AS count_rows FROM film;



Finding Missing Values in customer table

SELECT

COUNT(email) AS count_email,

COUNT(last_name) AS count_last_name,

COUNT(first_name) AS count_first_name,

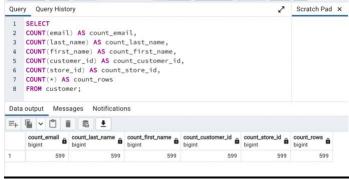
COUNT(customer_id) AS count_customer_id,

COUNT(store id) AS count store id,

Answers 3.6 2

COUNT(*) AS count_rows

FROM customer;



• Missing Values - We can either ignore columns with a high percentage of missing values or *impute* missing values with a column average: Ex.

imputing missing values with the AVG value
UPDATE tablename
SET = AVG(col1)
WHERE col1 IS NULL

2. Summarize your data: Use SQL to calculate descriptive statistics for both the film table and the customer table. For numerical columns, this means finding the minimum,

maximum, and average values. For non-numerical columns, calculate the mode value.

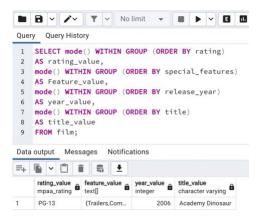
Descriptive Stats for film table (numerical columns)

```
SELECT MIN (rental rate) AS min renatl rate,
MAX(rental rate) AS max rental rate,
AVG(rental rate) AS avg renatal rate,
MIN (rental duration) AS min rental duration,
MAX(rental duration) AS max rental duration,
AVG (rental duration) AS avg rental duration,
MIN(film id) AS min film,
MAX(film id) AS max film,
AVG(film id) AS avg film,
MIN (language id) AS min language,
MAX (language id) AS max language,
AVG (language id) AS avg language,
MIN(length) AS min length,
MAX(length) AS max length,
AVG(length) AS avg length,
MIN(replacement cost) AS min replacement cost,
MAX(replacement cost) AS max replacement cost,
AVG(replacement cost) AS avg replacement cost
FROM film
```

```
| Data before | Managage | Managa
```

Mode value for film table (non-numerical)

```
SELECT mode() WITHIN GROUP (ORDER BY rating)
AS rating_value,
mode() WITHIN GROUP (ORDER BY special_features)
AS Feature_value,
mode() WITHIN GROUP (ORDER BY release_year)
AS year_value,
mode() WITHIN GROUP (ORDER BY title)
AS title_value
FROM film;
```



Descriptive Stats for customer table(numerical columns)

```
SELECT MIN(active) AS min active,

MAX(active) AS max active,

AVG(active) AS avg active,

MIN(address id) AS min address,

MAX(address id) AS max address,

AVG(address id) AS avg address,

MIN(customer id) AS min customer,

MAX(customer id) AS max customer,

AVG(customer id) AS avg customer,

MIN(store id) AS min store,

MAX(store id) AS max store,

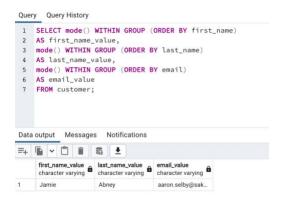
AVG(store id) AS avg store

FROM customer;
```



Mode value for customer table (numerical column)

```
SELECT mode() WITHIN GROUP (ORDER BY first_name)
AS first_name_value,
mode() WITHIN GROUP (ORDER BY last_name)
AS last_name_value,
mode() WITHIN GROUP (ORDER BY email)
AS email_value
FROM customer;
```



3. Reflect on your work

Based on your previous experience, which tool (Excel or SQL) do you think is more effective for data profiling, and why?

SQL is more efficient at computing data profiles. Once the code is written, it can be applied to other data sets, it just takes time to get use to and lot's of trial and error.