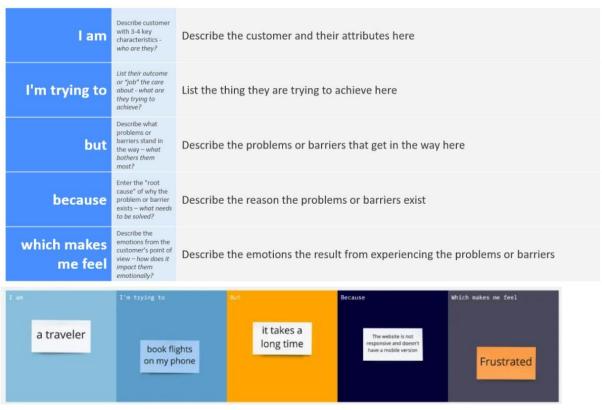
## Ideation Phase Define the Problem Statements

Date	28 June 2025		
Team ID	LTVIP2025MID58535		
Project Name	Order on the go		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				

PS-1	A hosteller	Order food	Server down	Server issue	hungry
PS-2	A Student	Order food	Server down	Server issue	hungry

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <a href="https://miro.com/templates/customer-problem-statement/">https://miro.com/templates/customer-problem-statement/</a> Example: