# What now?

Finances, careers, opportunities and possibilities

## Wrapping Up

- Economics of games
- Careers in games
- Grants and Funding

## Financial Stuff

- Value?
- Supply and demand.
- Needs and wants. Games fall in the former unfortunately.

• Unique selling point

## Career

Indie	Working in a studio
<ul> <li>Flexibility and freedom</li> <li>Creative independence and direction</li> </ul>	<ul> <li>Financial stability</li> <li>Learning opportunities</li> <li>Managerial experience</li> <li>Organisational support</li> <li>Job market climate influences</li> </ul>

A 3<sup>rd</sup> option – go for basic IT/computing careers A 4<sup>th</sup> option – research and academia route (PhD route)

#### Success factors?

- Skills (both technical and non-technical, and how to prove them)
- Persistence (lots of applications, lots of rejections)
- Personal branding (LinkedIn)
- Networks

## Self-Improvement

- Learning doesn't stop after your bachelors.
- Life as a survival game
  - o take care of basics
  - o grow skilltree
  - o invest time in playstyle
  - o move up, prepare for disruptions
- Workplace stuff:
  - KPIs(processes) and promotions
  - o Teams and Work culture agility, flexibility, adaptation to new tech
  - Evidence of contributions

## **Grants for Indie**

Access to Finance – Ukie

- Tips for funding yourself
- Sell your idea
- Put together a feasible budget
- Complete the project and proportion some for marketing
- Use free tools wherever possible

### Resources

- <u>Digital Dragons YouTube</u>
- SIGGRAPH 2024 Technical Papers Trailer
- GDWC 2025 Summer Season The Game Development World Championship
- IndieCade IndieCade is an international juried festival of independent games.